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## WELCOME NEW MEMBERS!

- \* Give One
- \* Preparing Leaders of Tomorrow
- \* Video Revival Inc.
- \* WhyHunger
- \* American-Israeli Initiatives
- \* Batey Relief Alliance
- \* BerryBizzy Human Being
- \* Brooklyn Multi-Service Community Center, Corp.
- \* Marketing EDGE
- \* The East 43rd Street Community Garden
- \* Bronx Parent Housing Network

## SPACE ADS

Do you need to rent a meeting, office or event space? Do you have space to rent? NPCC connects you through our Space Ads. These Ads are solely for 501(c)(3) nonprofit organizations with office space available, those seeking space, or those with meeting or conference space for rent in the New York City area. Space Ads are solely for 501(c)(3) nonprofit organizations with office space available, those seeking space, or those with meeting or conference space for rent in the New York City area. Visit [npccny.org/spaceads](http://npccny.org/spaceads) to view the latest available listings.



Office Space Available  
Building Space Available



Meeting Space Rental



Office Space Wanted

## Message From NPCC President, Sharon Stapel: **Advocacy Is Our Job**

In the past few months, we've seen a number of proposals from the new federal administration that would have a significant impact on the nonprofit sector. We, as nonprofits, have the expertise and experience to know how these proposals will affect our day-to-day work, and we must use that expertise to advocate for the solutions we think are most effective. Advocacy is our job - whether we see ourselves as advocacy organizations or not. We advocate every day on behalf of the people, communities, issues, spaces and resources that we know creates a better society for all of us. We fight for our causes and what we do every day is exactly the same as advocating for or against proposed public policies, laws and budgets that impact our work and our sector.

There is often much confusion about what 501(c)(3) nonprofits can, and cannot, do and say under IRS law. With the new administrations focus on repealing the "Johnson Amendment" to allow nonprofits to become partisan organizations, the conversation gets a bit murky. But the solution is clear: nonprofits are a critical part of our society and have information, data, experiences and models that can and must be shared. All nonprofits should be doing this. If we want to lobby on various bills or policies that we think are necessary and effective, we can - so long as we register and report this lobbying if it reaches a certain threshold. These things align with our mission and our purpose. But we do not want to be in the position of partisan endorsements of political candidates or political ideologies; Our mission-focused work should not be compromised or used as "leverage".

In recent days, after the withdrawal of the American Health Care Act, many of us are wondering about the next administrative priorities, and how they will impact the sector. Tax reform is already being discussed, and may have implications about charitable donations. Infrastructure bills could have opportunities for nonprofits. The executive "skinny" budget puts funding of many nonprofits front and center. These policies affect our work, and we have to be at the forefront of these conversations.

We at NPCC encourage you to get involved in the conversations that most impact your organization's work. If you are unsure about whether it is lobbying, [let us know](#) by emailing [info@npccny.org](mailto:info@npccny.org) and we'll find the resources you need to make informed decisions. We need your voice. We need your advocacy.

## TRENDING

### Funding for Sanctuary Jurisdictions Could Be At Risk

On March 23, 2017, US Attorney General Jeff Sessions stated that the Department of Justice plans to withhold funds from "sanctuary cities," a common phrase for cities, states or jurisdictions that do not cooperate with Immigration and Customs Enforcement (ICE). This practice was first formally articulated in President Trump's January 2017 executive order directing the Office of Management and Budget (OMB) to compile a list of federal funds given to sanctuary jurisdictions and to deem them ineligible from most federal grants, among other things. While the order does not specifically list what sources of funding are at risk, Congressional Republicans in the past have targeted the funding sources listed below:

- The Edward Byrne Memorial Justice Assistance Grant program (criminal justice)
- U.S. Economic Development Administration grants (job creation, public works projects, and other economic development opportunities)
- The State Criminal Alien Assistance Program (reimbursement of jurisdictions for costs associated with detaining immigrants)
- The Community Development Block Grant program (housing, infrastructure, and business development projects)
- The Office of Community Oriented Policing Services provides (community policing)

Visit <http://bit.ly/0417nyn-1> to read more.

### President Trump Releases 'Skinny Budget'

On March 16, 2017 President Trump released a partial outline of his 2018 budget, also known as 'skinny budget', which proposes funding cuts to human services, art, and legal groups while increasing military and homeland security spending. While the budget proposed cuts that are worrying to nonprofits, this budget is only a draft and must be passed by Congress in order to be enacted. Visit <http://bit.ly/0417nyn-2> to read more.

### Education Department Says Loan Forgiveness Applications May Be Rescinded

More than 550,000 people have applied for a federal program that promises to repay their remaining student loans after they work 10 years in a government or nonprofit job. Now the education department says some of those applications shouldn't have been approved and can be rescinded at any time. The Public Service Loan Forgiveness program, which was created in 2007, allows those with high student loan balances relative to their income to have the balance of their loans canceled if they work in government or nonprofit jobs for 10 years. In a legal filing submitted last week, the Education Department suggested that borrowers could not rely on the program's administrator, FedLoan Servicing (<http://myfedloan.org>), to say accurately whether they qualified for debt forgiveness. Visit <http://bit.ly/0417nyn-3> to read more.

## INSIDE NONPROFITS

### Tax Lien Sale Threatens Hundreds of NYC Nonprofits - Is Your Nonprofit on the List?

Prior to 2012, nonprofits could apply for and hold permanent property tax exemptions from the Department of Finance. In 2016, New York City Council reformed the law in an attempt to improve compliance and started requiring nonprofits to file annually for renewal. While the reformed law included some improvements for nonprofits, hundreds, if not thousands, of NYC nonprofits today are still surprised to find out they have lost property tax exemptions that have been in place for a generation or more, according to Paula Segal, senior staff attorney for the Community Development Project at the Urban Justice Center (UJC) and founding director of 596 Acres, a community land access advocacy group. As a part of the reformed law, City Council publishes a list of all nonprofits that have failed to renew - is your nonprofit on it? Visit <http://bit.ly/0417nyn-4> to read more.

### Cybersecurity Law Went Into Effect March 1, 2017: Exemption for Nonprofits

Government Relations Council member Bond, Schoeneck & King successfully advocated for an exemption for nonprofits in cybersecurity final regulations issued by the NY State Department of Financial Services (DFS) on February 16, 2017. These regulations, aimed at banks, but written to include nonprofits, which are already covered by cybersecurity laws, would have imposed significant new financial and administrative burdens on nonprofits. Because of the advocacy of Bond, Schoeneck & King, led by Tracy E. Miller, DFS granted an exemption for nonprofits.

### Governor's Budget Proposes Changes to "Charitable Gaming"

The NYS Executive Budget (the Governor's proposed budget) Section MM has proposed changes to charitable gaming provisions, including charitable bingo or raffles, including increased ability to advertise online, increase prize limits and more. Make sure your next gala or raffle complies with these laws! Visit <http://bit.ly/0417nyn-5> to read the proposed budget.

## INSIDE NPCC



### New Member Resource! The Information Technology Checklist

**Information technology (IT)** is not just an issue for consultants - it's an organizational issue! You've told us this is a growing challenge and we know IT management is a [key area of excellence in nonprofit management](#) - so we've developed a checklist to help organizations assess their IT practices and provides helpful resources to get started on the practices they've identified as challenges. [This Information Technology Checklist](#) outlines some of the basic and necessary steps nonprofits should take in order to grow and define their technology structures and culture. It's only available to NPCC Members. Visit <http://npccny.org/it-checklist> to use the new checklist.



### Participate in the 2017 Salary Survey

Nonprofits need Salary Studies to conduct due diligence in setting executive salaries - get one free by participating in NPCC's Salary Survey. The collective results of this survey will be compiled for our 2017 Salary Report and released to better inform and assist our New York City-based nonprofit community in assessing their salary scales.

By completing the survey, **you will receive a FREE copy of the final report valued at \$250.** The survey closes Monday, April 10. Visit <http://bit.ly/npcc-ssurvey-17> to begin the survey.

The NPCC logo (Nonprofit Coordinating Committee of New York) is at the top left. Below it are several small photos showing people at a meeting. A large red banner at the bottom contains the text "ANNUAL MEETING OF MEMBERS 2017" and "RSVP: bit.ly/npccAM17 #npccAM17".

Monday, May 15, 2017  
4:00pm - 6:00pm  
CUNY Graduate Center  
365 Fifth Avenue  
Proshansky Auditorium  
New York, NY 10016

### Join us at the 2017 ANNUAL MEETING OF MEMBERS

Catch up on NPCC's activities during the past year and find out what's happening in the nonprofit world. This year's event will also include a panel discussion with top nonprofit experts and conclude with a networking reception.

Visit <http://bit.ly/npccAM17> to RSVP!

New York Nonprofits is a monthly publication of the Nonprofit Coordinating Committee of New York, Inc. (NPCC).

Editor: Heysha Nameri, Communications Coordinator

For information or questions about the e-newsletter email [hnameri@npccny.org](mailto:hnameri@npccny.org).

NPCC was established in 1984 to help nonprofits meet common challenges and problems, to serve as a meeting ground, and to strengthen the nonprofit sector as a whole. NPCC has more than 1,400 members in the New York metropolitan area, ranging from all volunteer groups to major institutions.

Membership in NPCC provides a place where your voice is heard and adds to the collective voice of the nonprofit community. Dues for 501(c)(3) nonprofits (that are not grant makers) are based upon the organization's annual operating budget. For more information email Membership manager, Kristen Jones at [kjones@npccny.org](mailto:kjones@npccny.org).

**Board Officers:**

Ian J. Benjamin, Chair  
Vice Chair: Robert Acton  
Treasurer: Charlene Laniewski  
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**Apply for the 2017 New York Community Trust Nonprofit Excellence Awards!**

The Nonprofit Coordinating Committee of New York (NPCC) has launched the 2017 New York Community Trust Nonprofit Excellence Awards program, the only nonprofit excellence competition in New York State. The Nonprofit Excellence Awards provides area nonprofits with an opportunity to examine their management practices and receive expert feedback to strengthen their ability to meet their mission. **The 2017 application deadline is Friday, April 21, 5:00pm.**

Win cash and prizes! Winning organizations will receive a total of \$60,000 in cash awards and scholarships for [Columbia Business School Executive Education Programs in Social Enterprise](#).

Visit <http://npccny.org/nea-app> to apply.



Need help designing a fundraising plan? Do you want to perfect your elevator pitch? NPCC's Learning Labs are a 6 module cohort-based training series that help nonprofits apply best management practices from NPCC's [Eight Key Areas of Nonprofit Excellence](#) in your own organization. Learning Labs provide in-depth, cohort-based training and technical assistance, skills development, and individualized tools that you can use in your day-to-day work.

The Fundraising and Resource Development Learning Lab is led by innovative leaders in fundraising and resource development known for their experience and expertise. **The schedule and key takeaways for each session can be found by visiting <http://bit.ly/0417nyn-7>.**

Learning Labs are by application, and attendees are expected to attend all six training sessions, complete exercise and homework, and get buy-in from their organization. Learning Lab participants also participate in evaluation and assessment of their experiences.

**Open to all members and non-members. Deadline for applications is April 19, 2017 at 5:00pm.** Application includes expectations and course fee information. Acceptance notifications will be sent out by April 27. **Visit <http://npccny.org/learninglabrfd> to apply.**

Questions? Contact Joseph Taylor, Awards Program Manager, at [jtaylor@npccny.org](mailto:jtaylor@npccny.org).

## MEMBER FEATURE

### Firespring Marketing Technology Grant Winners Announced

Firespring Foundation partnered with NPCC and the New York Council of Nonprofits (NYCON) to donate a total of \$50,000 in designated marketing technology funds to nonprofits making an impact in New York. Winners were announced at an educational program and luncheon held on March 22nd. Congratulations to all the winners (\* = NPCC Members):

- It Happened to Alexa Foundation
- The Center for the Prevention of Child Abuse
- Cause Effective \*
- Crisis Text Line \*
- EngageAsia
- GOAL (Giving Open Access to Learning) \*
- Helpusadopt.org \*
- Mediation Matters
- National Black Programming Consortium (NBPC)
- New York State Institute On Disability, Inc. (NYSID) \*
- New York Women in Film & Television \*
- Safe Homes of Orange County
- Service Program for Older People \*
- The West Village Committee \*
- Theater Breaking Through Barriers Corp.
- Theater Labrador Inc. d/b/a New Georges
- Threshold Dance Projects, Inc. (DBA Buglisi Dance Theatre)
- EarSay \*
- Tesla Science Center at Wardenclyffe \*
- Center for Creative Education
- Ithaca Health Alliance
- Long Island Cat Kitten Solution, Inc
- Mercy Center \*
- Rockland Conservatory of Music

### NPCC Member Honored at City & State Above & Beyond Gala

City & State's annual Above & Beyond Award honors exceptional women from New York for their accomplishments across various sectors including politics, media, education, nonprofit, and beyond. One of this year's honorees is NPCC Member Kathleen Regan, Executive Vice President and Chief Operating Officer of the Commonwealth Fund. Congratulations! Visit <http://bit.ly/0417nyn-8> to view the full list of honorees.

### Congratulations to the NYN Media 2017 Front Line Heroes

Every year, New York Nonprofit Media recognizes Front Line Heroes from the nonprofit industry who work in the field directly helping clients and making their organizations' goals a reality through hard work and dedication. Congratulations to all of this year's Heroes including these NPCC member rockstars:

- Mary Cardelli, RN Supervisor, Bowery Residents Committee, Inc.
- Lauren Groetch, Staff Attorney, The Legal Wellness Institute at The Family Center
- Carmen Gutierrez, Immigration Specialist, Queens Community House
- Carlen Hiciano, FFT Interventionist, Leake & Watts
- Nazy Kaffashan, Associate Director, Children's Aid Society
- Yoonji Kim, Social Services Director, MinKwon Center for Community Action
- Emily Parkey, Director of Community Engagement and Government Affairs, Harlem RBI and DREAM Charter School
- José Pietri-Coimbre, String Faculty Member and Director of Chamber Music Program, Third Street Music School Settlement
- Ivan Romero, Director of Shelter Outreach, The Floating Hospital
- Fatima Tobar, Senior IPA Navigator, Public Health Solutions

Do you have exciting news that you would like to share with NPCC and fellow member organizations in the next issue of **New York Nonprofits**? Let us know! Fill out the "Members Feature" form - <http://bit.ly/nyn-members>!

## FUNDING OPPORTUNITIES

### JCRC- Request For Proposals - <http://bit.ly/0417NYN-9>

Deadline: Wednesday, April 12, 2017

The 2016-2017 Grant Making Committee of [JCRC-NY](http://bit.ly/0417NYN-9) will award micro grant(s) of at least \$1,000 to an organization to address the issue of tenant displacement through education of tenants' rights and other support services. Contact Sally Scheidlinger at [scheidlingers@jcrny.org](mailto:scheidlingers@jcrny.org) or 212-983-4800 x122 with any questions or concerns.

### 2017 CRE Rising Fund Now Accepting Applications - <http://bit.ly/0417NYN-10>

Deadline: Friday, April 28, 2017

The 2017 CRE Rising Fund aims to support small nonprofit organizations that are working to improve the lives of the diverse people and communities of New York City. Through the CRE Rising Fund, expert CRE consultants partner with small nonprofits to complete no-cost, three-month long consulting engagements. Participating nonprofits are selected through a short application process. Applicant organizations must be a registered 501(c)(3) working to support New York City's most vulnerable populations by meeting a clear community need, and headquartered in and do work in one or multiple New York City boroughs.

## FUNDING OPPORTUNITIES

### **DataKind - Request For Proposals - <http://bit.ly/0417nyn-11>**

Deadline: Sunday, April 30, 2017

[DataKind](#), a nonprofit that harnesses the power of data science in the service of humanity, is doing a special call for proposals from organizations working to promote democratic freedom and civic engagement, including those working to protect civil liberties, combat hate speech, protect refugees and immigrants, promote journalism and combat fake news, and other related issues. [Learn more about the opportunity](#) and apply by April 30. If you're selected, you'll be matched with a team of data scientists to work with you on a long-term project starting in June.

### **Heritage of Pride, Inc. - Request For Proposals - <http://bit.ly/0417nyn-12>**

Deadline: Monday, May 1, 2017

Every year, NYC Pride awards thousands of dollars in grants to local LGBT-friendly and LGBT-serving community organizations. These grants are "working" grants: in order to receive funds, members or volunteers from an organization must perform specific functions or services as a group at NYC Pride's annual events. Grants are awarded in amounts ranging from \$1,000 to \$3,000, depending upon the assignment.

A designated individual from your organization must complete the online application. Once submitted, your application will be reviewed and a determination will be made. Organization's selected for a grant opportunity will be notified Monday, May 1, 2017. If awarded a grant opportunity, your organization will receive an official agreement, outlining NYC Pride's expectations of your organization and what your organization can expect NYC Pride to provide in return.

### **The New York City Cultural Agenda Fund - Request For Proposals - <http://bit.ly/0417nyn-13>**

Deadline: Wednesday, May 3, 2017

The New York City Cultural Agenda Fund in The New York Community Trust is now seeking proposals to support City-based advocacy coalitions using culture as a strategy to advance policy.

The funders created the New York City Cultural Agenda Fund in The New York Community Trust to:

1. Strengthen Advocacy - Fortify and connect the network of arts and culture advocates in New York City;
2. Influence Policy - Promote a cohesive and equitable cultural policy and integrate culture into City policies across multiple sectors; and
3. Advance Equity - Ensure small, community arts groups, groups led by people of color, immigrant arts groups, and culturally and economically diverse artists are as valued for their contributions to the City's cultural ecology as larger institutions.

Questions about the proposal process should be directed to The New York Community Trust via email to program associate Michele Kumi Baer at [mkb@nyct-cfi.org](mailto:mkb@nyct-cfi.org).

## OTHER OPPORTUNITIES

### **[Nonprofit Finance Fundamentals Webinar Series](http://bit.ly/0417nyn-14) - <http://bit.ly/0417nyn-14>**

**NPCC Members Save 10%**

NPCC is excited to share two sequential webinar series on strategic financial management for nonprofits, offered by Nonprofit Finance Fund. The 60-minute webinars below are offered as a full financial management curriculum, or can be chosen à la carte for organizations seeking to address specific business challenges.

#### **Nonprofit Finance Fundamentals Part 2: Building Resilience for the Long Haul Begins April 18th at 3:00pm**

Join NFF for an explanation of core financial management principles and strategies. Building on content from Nonprofit Finance Fundamentals Part 1, participants will learn how common business choices can be managed across leadership roles to inform program success and help you best advance your mission.

Registration includes access to both the live broadcast, and afterwards, a link to the recording and slides, even if you are unable to attend the live broadcast.

If you have any questions, please contact [webinars@nff.org](mailto:webinars@nff.org).

### **[How to Work with Consultants \[WEBINAR\]](http://bit.ly/0417nyn-15) - <http://bit.ly/0417nyn-15>**

**Part 2: Tuesday, April 11, 2017 1:00pm - 2:00pm**

**5% discount with code**

Learn how to make the most of every consulting engagement - from choosing the right consultant, to developing a clear contract, to managing the relationship to maximize impact. Receive a 5% discount when you register using the code **NPCCBaruchLM2017**.

### **[Going Beyond Boosted Posts: How to build, manage, and Track a Facebook Ad Campaign \[WEBINAR\]](http://bit.ly/0417nyn-16) - <http://bit.ly/0417nyn-16>**

**Tuesday, April 18, 2017 2:00pm**

**FREE**

Presented by Digital Strategy Whaler Julie Leary, learn skills to build, manage, and track a successful Facebook advertising campaign.

## OTHER OPPORTUNITIES

### [Picture It: Data Visualization for Nonprofits and Foundations](http://bit.ly/0417nyn-17) - <http://bit.ly/0417nyn-17>

Wednesday, April 19, 2017 6:00pm - 8:00pm

WeWork Dumbo Heights (Prospect), 81 Prospect Street, Brooklyn, NY 11201

\$7

Learn about how you can incorporate data visualization into your internal and external communications strategies. Design Whaler Ann Nguyen will show you the fundamentals of data visualization, from concept to execution. Tracy Waksler, Director of Subscription Products at the Foundation Center, will walk you through Foundation Maps, a data visualization platform that helps funders and nonprofits generate maps and charts revealing connections between funders, their grants, and their partners around the corner and around the world. In just two hours, you'll be able to illustrate your impact-beautifully.

### [Planning for Impact: Logic Models \[WEBINAR\]](http://bit.ly/0417nyn-18) - <http://bit.ly/0417nyn-18>

Monday, April 20, 2017 1:00pm - 2:00pm

Tuesday, May 23, 2017 2:00pm - 3:00pm

\$35

Learn how to plan with an outcome-focus, communicate clearly about your desired impact, and track the data that matters most. Receive a 5% discount when you register using the code **NPCCBaruchLM2017**.

### [The Happy Healthy Nonprofit \[WEBINAR\]](http://bit.ly/0417nyn-19) - <http://bit.ly/0417nyn-19>

Tuesday, April 25, 2017 3:30pm - 4:30pm

FREE for NPCC Members with Promo Code

Curious about what practices your nonprofit can use to be happy, healthy and sustainable? Beth Kanter, author of *The Happy, Healthy Nonprofit: Strategies for Impact Without Burnout*, will share her personal and professional journey toward a happy, healthy culture of well-being, and pass along lots of tips that you won't want to miss. This program offers a way to share the wisdom of a happy, healthy nonprofit with your team and board members. As a member of NPCC, you can attend this webinar for free. E-mail [info@npccny.org](mailto:info@npccny.org) for promo code.

### [2017 Study on Nonprofit Investing Results Analysis & Presentation \[WEBINAR\]](http://bit.ly/0417nyn-20) - <http://bit.ly/0417nyn-20>

Wednesday, May 3, 2017 12:00pm - 1:30pm

FREE

The annual Study on Nonprofit Investing (SONI) seeks to answer pressing questions related to common nonprofit financial practices. Nearly 700 nonprofits participated in the 2017 study - volunteering information about their organization's investment procedures. This webinar will review the 2017 SONI results, allowing participants to quickly gauge if their policies and performance results are "normal" when compared to their peers.

Dennis Gogarty, founder of SONI and president of Raffa Wealth Management, will lead this interactive webinar. Executive Directors, CEO/CFOs, and board/finance committee members are encouraged to attend. The webinar is free but registration is required.

## RESOURCES

**charitySTRONG** is a new free nonprofit board recruitment and director education service, launched in New York City.

The organization offers two online programs.

- **onBOARD** is a nonprofit version of "Match.com" to pair organizations with board vacancies with individuals who want to join boards.
- **Directors U** is a library of videos and publications on nonprofit governance. It includes a core course called Good Practices for Good Boards that all director candidates complete before applying to serve on a board.

For those organizations seeking board member education, charitySTRONG's Directors U resource library adds great value. It includes material on best practices for nonprofit boards from partners such as BoardSource and the Nonprofit Finance Fund. If you want more "hands-on" training, charitySTRONG's website includes a calendar listing upcoming governance training webinars and local workshops.

To register or learn more, please visit [www.charitystrong.org](http://www.charitystrong.org). If you have any questions, please contact charitySTRONG's staff at [info@charitystrong.org](mailto:info@charitystrong.org).

### [2017 Nonprofit Talent Management Priorities Survey Report - Nonprofit HR](http://bit.ly/0417nyn-21) <http://bit.ly/0417nyn-21>

Nearly 300 nonprofit leaders and HR professionals from organizations across the country (representing a diverse range of budgets, staff sizes and missions) were surveyed about their priorities in areas such as talent acquisition, culture, performance management and total rewards.

### [8 Simple Steps for Better E-mail Open Rates - Classy](http://bit.ly/0417nyn-22) - <http://bit.ly/0417nyn-22>

Email is the bread and butter of digital marketing. While it's important to have a number of communication channels through which to engage your community, no organization (for-profit or nonprofit) can afford to neglect email. Here are eight ways nonprofits can optimize their emails to maximize open rate.