



2018 NONPROFIT EXCELLENCE AWARDS

FOR IMMEDIATE RELEASE

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NPCC RECOGNIZES AND INPSIRES NEW YORK NONPROFIT MANAGEMENT EXCELLENCE

Applications now open for the 2018 New York Community Nonprofit Excellence Awards

New York, NY, March 5, 2018 – The Nonprofit Coordinating Committee of New York (NPCC) is now accepting applications for the 2018 cycle of the [New York Community Trust Nonprofit Excellence Awards](#) (“Awards”), the only nonprofit excellence assessment of its kind in New York State. This program is not just a competition that rewards management excellence, but is - most importantly - a unique opportunity for eligible nonprofit organizations to get with a 360-degree review of their current management practices through NPCC’s [Eight Key Areas of Nonprofit Excellence](#). This year, NPCC has dramatically expanded recognition and learning opportunities to encourage all nonprofits to apply and to provide the tools for growth and improvement. The deadline for applications is Friday, April 20, 2018.

Eligible organizations can apply for the Awards and will get expert individualized feedback and coaching on their management practices and free access to NPCC’s education and training workshops. A committee of more than 30 experts selects the winning nonprofits after a multi-round process of review. Applicants will receive tailored feedback on strengths and weaknesses, the chance to attend professional development trainings to improve their practices, and gain access to resources that support improvement.

A total of \$50,000 will be awarded to nine organizations. This year, NPCC has increased the number of Awards that applicants are eligible to one \$10,000 for Overall Management Excellence, and eight \$5,000 Awards for the nonprofit with the most outstanding management practices for each of the [Eight Key Areas of Nonprofit Excellence](#). It will be possible for one organization to win in one or more categories, although our ultimate goal is to recognize as many nonprofits as possible. Winning organizations may also receive scholarships towards tuition at the Columbia Business School Executive Education Programs in Social Enterprise.

Winning organizations will be honored at NPCC’s inaugural Excellence in Nonprofit Management Conference in December 2018. The conference will be a one-day exploration of each of the [Eight Key Areas of Nonprofit Excellence](#), including innovative and replicable best management practices, and will include a reception at which Awards will be presented to the winners. Winners will receive a cash award, recognition by WNYC, and may receive tuition scholarships for the Columbia Business School Executive Education Programs in Social Enterprise.

“NPCC is excited to launch this year’s Awards application and cycle. The 2018 Awards have been expanded to include more, and more diverse, nonprofits, and to provide them with substantive feedback and training to make this a meaningful process for all who apply. We want everyone to be inspired, not just by excellent management practices, but also to improve their own practices.” said **Sharon Stapel, NPCC President & Executive Director**.

The Nonprofit Excellence Awards recognize outstanding management practices in NPCC’s *Eight Key Areas of Nonprofit Excellence*, which are: results and impact, governance, financial management,

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diversity, equity and inclusion, human resources, information technology, communications, and fundraising.

NPCC manages this program in collaboration with The New York Community Trust, and The Clark Foundation. WNYC is the media sponsor. Additional financial and in-kind support is provided by Ford Foundation, JPMorgan Chase & Co., RSM US LLP, Philanthropy New York, and Columbia Business School Executive Education Programs in Social Enterprise.

Learn more about the **Nonprofit Excellence Awards**, NPCC's guiding ***Eight Key Areas of Nonprofit Excellence***, **past winners**, and **selection process** by visiting <http://npccny.org/nea-program>.

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The Nonprofit Coordinating Committee of New York's (NPCC) mission is to help New York nonprofits thrive to build better communities for all. NPCC is the largest and most diverse nonprofit membership organization in New York City. Founded in 1984 to block the Koch administration's proposed repeal of nonprofit property tax exemptions, NPCC has continued that advocacy mission throughout its 33 years, expanding to provide nonprofit capacity building and information resources for New York City nonprofits. We support our nearly 1,500 members by encouraging strong, transparent and informed management and by advocating for fair and reasonable nonprofit public policy. (<http://www.npccny.org>)

The New York Community Trust connects past, present, and future generous New Yorkers with vital nonprofits working to make a healthy, equitable, and thriving community for all. It is a public grantmaking foundation dedicated to improving the lives of residents of New York City, Westchester, and Long Island. The Trust brings together individuals, families, foundations, and businesses to build a more equitable community and support the effective nonprofits that make a difference. It apply knowledge, creativity, and resources to the most challenging issues in an effort to ensure meaningful opportunities and a better quality of life for all New Yorkers, today and tomorrow. To join The Trust, visit nycommunitytrust.org.

Founded in 1931, **The Clark Foundation** focuses on helping individuals lead independent and productive lives and supports nonprofits and programs in New York City and Cooperstown.

From its state-of-the-art studios in New York City, **WNYC** is reshaping audio for a new generation of listeners, with groundbreaking, innovative radio programs and podcasts that include *Radiolab*; *Freakonomics Radio*; *On the Media*; *Here's the Thing with Alec Baldwin*; *Death, Sex & Money*; and *New Tech City*, among others. With an urban vibrancy and a global perspective, WNYC is America's most listened-to public radio station and the home to an award-winning newsroom of 70 journalists. (<http://www.wnyc.org>)

Columbia Business School Executive Education Programs in Social Enterprise are designed to address the specific needs of nonprofit professionals at various stages of their executive development. The Senior Leaders Program for Nonprofit Professionals and the Developing Leaders Program help professionals develop the necessary skills to help their organizations today and in the years to come. (<http://www8.gsb.columbia.edu/execed/socialenterprise>)

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