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NPCC Promotes Excellence in Management – and Gives Away \$60,000 in Prize Money

2017 New York Community Trust Nonprofit Awards Program Now Accepting Applications

New York, NY, March 6, 2017– Today, the Nonprofit Coordinating Committee of New York (NPCC) launched the [2017 New York Community Trust Nonprofit Excellence Awards program](#), the only nonprofit excellence competition in New York State. The Nonprofit Excellence Awards provides area nonprofits with an opportunity to examine their management practices and receive expert feedback to strengthen their ability to meet their mission. Winners share innovative and replicable practices and compete for \$60,000 in prize money as well as scholarships to Columbia Business School’s nonprofit management courses. The 2017 application deadline is Friday, April 21, 5:00pm.

“It takes more than passion and good intentions to run an effective nonprofit—it also takes strong leadership. That’s why we’re proud to support savvy management with this awards program,” said **Lorie Slutsky, president of The New York Community Trust**.

Now in its 11th year, the Awards program has attracted over 750 applicants from across the city and its suburbs. The Awards foundation is NPCC’s [Eight Key Areas of Nonprofit Excellence](#) that provide nonprofits an opportunity to comprehensively assess their management practices. Applicants begin with a Readiness Assessment and first round application. Semi-finalists complete a second round application, and finalists interview with the 30+ panel Selection Committee, comprised of nonprofit experts from throughout the New York City area. All applicants receive expert feedback from the Selection Committee and NPCC staff.

“NPCC’s Awards program allows nonprofits to assess, evaluate and change their management practices so that they are most effectively meeting their mission - and supporting their communities,” said **Sharon Stapel, president of the Nonprofit Coordinating Committee (NPCC)**. “The program also celebrates and shares innovative, replicable management practices with the whole sector. The Awards program is an incredible resource for all nonprofits.”

“Every year, this exciting awards program culminates in a big event celebrating the winners, but this starting point is actually the most important part of the process,” said **Ronna Brown, President of Philanthropy New York**. “Applying to the program and having your nonprofit work through the process of articulating your practices is extraordinarily valuable.”

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Three winning organizations will be honored at the Awards presentation in November 2017. Each will receive a cash award, recognition by WNYC, and tuition scholarships for the Columbia Business School Executive Education Programs in Social Enterprise.

Organizations considering applying are encouraged to attend one of five [Application Clinics](#), where they can ask questions about the Awards and learn about the application and selection process. Registration is required at <http://npccny.org/nea-clinics> to attend one of the following clinics or to join the webinar:

Wednesday, March 15 – NPCC, Manhattan
Wednesday, March 22 – Adelphi University, Long Island
Tuesday, March 28 – Center for Bronx Nonprofits, Bronx
Wednesday, March 29 – WEBINAR
Thursday, March 30 – The Warner Library, Westchester
Tuesday April 4 – NPCC, Manhattan

NPCC manages this program in collaboration with The New York Community Trust, Philanthropy New York and The Clark Foundation. WNYC is the media sponsor. Additional financial and in-kind support is provided by Ford Foundation, JPMorgan Chase & Co., RSM US LLP, and Columbia Business School Executive Education Programs in Social Enterprise.

The 2017 application guidelines, readiness assessment, application, and NPCC's guiding Eight Key Areas of Nonprofit Excellence document are available online at <http://npccny.org/nea-program>.

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The Nonprofit Coordinating Committee of New York (NPCC) serves as the voice and information source for the New York City area nonprofit community. NPCC's mission is to create a sector that is better informed, managed, governed, and represented at all levels of government. With a membership representing 1,450+ organizations, NPCC helps member nonprofits to improve their organizational management so they become more effective in meeting their missions and saves nonprofits money through cost-savings programs. NPCC also serves as a watchdog for nonprofit regulation on the city, state and federal levels, assuring that the nonprofit regulatory environment is fair and efficient. Established in 1984, NPCC is the largest such organization in the New York City area. (<http://www.npccny.org>)

Since 1924, **The New York Community Trust** has been the home of charitable New Yorkers who share a passion for the City and the suburbs—and who are committed to improving them. The Trust supports an array of effective nonprofits that help make the City a vital and secure place to live, learn, work and play, while building permanent resources for the future. The New York Community Trust ended 2015 with assets of \$2.5 billion in more than 2,000 charitable funds, and made grants totaling \$165 million. The Trust welcomes new donors. (<http://www.nycommunitytrust.org>)

Philanthropy New York is the primary membership organization for private, family, corporate, and public foundations based in the tri-state New York area. Its 285 member organizations—including some of the leading grantmaking foundations in the world—recognize that a vibrant and well-managed nonprofit sector is fundamental to healthy communities. Collaborating in the Awards provides Philanthropy New York an important opportunity to celebrate management excellence among their members' nonprofit partners, learn from their experience, and help build greater capacity in the sector. Philanthropy New York is the principal professional community of philanthropic foundations based in the New York City region with a mission of enhancing the ability of philanthropists to serve the public good. Philanthropy New York members recognize that without extraordinary grantees, there would be no effective grant-making programs. (<http://www.philanthropynewyork.org>)

From its state-of-the-art studios in New York City, **WNYC** is reshaping audio for a new generation of listeners, with groundbreaking, innovative radio programs and podcasts that include Radiolab; Freakonomics Radio; On the Media; Here's the Thing with Alec Baldwin; Death, Sex & Money; and New Tech City, among others. With an urban vibrancy and a global perspective, WNYC is America's most listened-to public radio station and the home to an award-winning newsroom of 70 journalists. (<http://www.wnyc.org>)

Columbia Business School Executive Education Programs in Social Enterprise are designed to address the specific needs of nonprofit professionals at various stages of their executive development. The Senior Leaders Program for Nonprofit Professionals and the Developing Leaders Program help professionals develop the necessary skills to help their organizations today and in the years to come. (<http://www8.gsb.columbia.edu/execed/socialenterprise>)

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