

**FOR IMMEDIATE RELEASE**

Contact Heysha Nameri at 212-502-4191 x233; [hnameri@npccny.org](mailto:hnameri@npccny.org)

**NPCC ANNOUNCES WINNERS OF THE 2017 NEW YORK COMMUNITY TRUST  
NONPROFIT EXCELLENCE AWARDS**

*New York, NY, November 6, 2017* – Three nonprofit organizations have been chosen as the winners of the 2017 New York Community Trust Nonprofit Excellence Awards—a program created and managed by the [Nonprofit Coordinating Committee of New York \(NPCC\)](#)—for demonstrating excellence in nonprofit management in NPCC’s [Eight Key Areas of Nonprofit Excellence](#). The winning organizations demonstrated excellence in management with innovative and replicable practices, as determined by a 29-member selection committee after going through an intensive nine month vetting and 360-degree review process of their management practices.

The winners will participate in the Awards presentation, which includes the Best Practices Workshop, a moderated panel discussion where they will share the management practices that led to their selection. The three winners will receive cash prizes and the winners along with the other three finalists will receive scholarships to [Columbia Business School Executive Education Programs in Social Enterprise](#). The Awards program will be followed by a networking reception. To register for the event, visit <http://bit.ly/nea-2017>.

**The winners are:**

- **Brooklyn Community Services** (Brooklyn) empowers at-risk children, youth and families, and adults with mental illness or developmental disabilities to overcome the obstacles they face.
- **Children’s Aid** (Manhattan) helps children living in poverty succeed and thrive.
- **Gay Men’s Health Crisis, Inc. (GMHC)** (Manhattan) fights to end the AIDS epidemic and uplift the lives of all affected.

“NPCC’s Awards program is a unique opportunity for all nonprofits to assess and receive expert feedback on their management practices. NPCC believes this year’s winners demonstrate innovative and replicable practices and we are pleased to reward their excellence in management,” said **Sharon Stapel, President and Executive Director of NPCC**. “We are especially excited for the sector to join us at the Best Practices Workshop to learn about the winners’ strategies and approaches to nonprofit management.”

“The awards process has provided us a unique opportunity to learn about what defines excellence in management and mission achievement today,” said **Ronna Brown, President of Philanthropy New York**. “We are very excited to honor and recognize this year’s winners and their work.”

“We are proud to recognize work that directly helps many communities while inspiring so many of New York’s nonprofits,” said **Lorie Slutsky, President of The New York Community Trust**.

Sponsored By:



Co-produced By:



Since 2006, the Nonprofit Excellence Awards program has raised awareness of the importance of the diverse nonprofit community in the New York City area, highlighted best practices in NPCC's [Eight Key Areas of Nonprofit Excellence](#), and helped organizations reflect on as well as improve what it takes to achieve management excellence. In the past decade, nearly 75% of applicants made changes to their management practices as a result of their participation in the Awards program.

"Children's Aid is thrilled to be a winner of the Nonprofit Excellence Awards. The skills, tools, and practices that the awards champion are critical for nonprofit organizations as they adapt to these times of uncertainty," said **Phoebe C. Boyer, President & CEO of Children's Aid**. "The strength of the sector has never been more important – there are simply too many children, youth, and families counting on us."

"As the AIDS epidemic has changed, GMHC has evolved to provide new services and meet the changing needs of our more than 12,000 annual clients," said **Kelsey Louie, CEO of GMHC**. "To be recognized by the Nonprofit Excellence Awards as we commemorate our 35th year is not only humbling, but an affirmation that we're doing things right—and making the proper strategic, data-driven decisions to help us end the AIDS epidemic."

"We are delighted to be recognized for our hard work and leadership," said **Marla Simpson, President & Executive Director of Brooklyn Community Services**. "We look forward to learning more about our fellow winners and sharing the BCS journey with the sector on December 1."

NPCC manages this program in collaboration with The New York Community Trust, Philanthropy New York and The Clark Foundation. WNYC is the media sponsor. Additional financial and in-kind support is provided by Ford Foundation, JPMorgan Chase & Co., RSM US LLP, and Columbia Business School Executive Education Programs in Social Enterprise.

Learn more about the [Nonprofit Excellence Awards](#), NPCC's guiding [Eight Key Areas of Nonprofit Excellence](#), [past winners](#), and the [selection process](#) by visiting <http://npccny.org/nea-program>.

###

**[The Nonprofit Coordinating Committee of New York's \(NPCC\)](#)** mission is to help New York nonprofits thrive to build better communities for all. NPCC is the largest and most diverse nonprofit membership organization in New York City. Founded in 1984 to block the Koch administration's proposed repeal of nonprofit property tax exemptions, NPCC has continued that advocacy mission throughout its 33 years, expanding to provide nonprofit capacity building and information resources for New York City nonprofits. We support our nearly 1,500 members by encouraging strong, transparent and informed management and by advocating for fair and reasonable nonprofit public policy. (<http://www.npccny.org>)

Since 1924, **[The New York Community Trust](#)** has been the home of charitable New Yorkers who share a passion for the City and the suburbs—and who are committed to improving them. The Trust supports an array of effective nonprofits that help make the City a vital and secure place to live, learn, work and play, while building permanent resources for the future. The New York Community Trust ended 2015 with assets of \$2.5 billion in more than 2,000 charitable

funds, and made grants totaling \$165 million. The Trust welcomes new donors.  
(<http://www.nycommunitytrust.org>)

**Philanthropy New York** is the primary membership organization for private, family, corporate, and public foundations based in the tri-state New York area. Its 280 member organizations – including some of the leading grantmaking foundations in the world – recognize that a vibrant and well-managed nonprofit sector is fundamental to healthy communities. Collaborating in the Awards provides Philanthropy New York an important opportunity to celebrate management excellence among their members' nonprofit partners, learn from their experience, and help build greater capacity in the sector. (<http://www.philanthropynewyork.org>)

Founded in 1931, **The Clark Foundation** focuses on helping individuals lead independent and productive lives and supports nonprofits and programs in New York City and Cooperstown.  
(<http://www.clarkfoundation.org>)

From its state-of-the-art studios in New York City, **WNYC** is reshaping audio for a new generation of listeners, with groundbreaking, innovative radio programs and podcasts that include *Radiolab*; *Freakonomics Radio*; *On the Media*; *Here's the Thing with Alec Baldwin*; *Death, Sex & Money*; and *New Tech City*, among others. With an urban vibrancy and a global perspective, WNYC is America's most listened-to public radio station and the home to an award-winning newsroom of 70 journalists. (<http://www.wnyc.org>)

**Columbia Business School Executive Education Programs in Social Enterprise** are designed to address the specific needs of nonprofit professionals at various stages of their executive development. The Senior Leaders Program for Nonprofit Professionals and the Developing Leaders Program help professionals develop the necessary skills to help their organizations today and in the years to come.  
(<http://www8.gsb.columbia.edu/execed/socialenterprise>)