



THE NEW YORK
COMMUNITY TRUST



2017
NONPROFIT
EXCELLENCE
AWARDS

Gain industry-wide visibility to 13,000+ people

Connect your brand with a highly respected event in NYC's nonprofit sector

Join forces with nearly 1,500 nonprofits

Sponsor the 11th Annual Nonprofit Excellence Awards

CUNY Graduate Center, Proshansky Auditorium: 365 5th Avenue, New York, NY
December 1, 2017 – New York City



Join the Nonprofit Coordinating Committee (NPCC) for the premier nonprofit management and leadership event of the season: the 11th Annual Nonprofit Excellence Awards. Sponsoring the Nonprofit Excellence Awards provides you with the unique opportunity to connect with the area's diverse nonprofit community, display your brand, and show your company's support for hundreds of community causes. **Join us in making a difference!**

A UNIQUE BRANDING OPPORTUNITY

Let us share your company brand and image with nearly 1,500 nonprofits and 13,000+ individuals, including nonprofit executives, volunteers, business leaders, and government officials.

NETWORK WITH THE NONPROFIT SECTOR

Mix and mingle with an estimated 350 guests during the event and VIP networking lunch, including nonprofit executives, board members, community leaders, and business professionals.

CONNECT YOUR BRAND WITH A HIGHLY RESPECTED PROGRAM

It's the only local event of its kind and one of the largest regional gatherings for the nonprofit community, where we recognize, support and acknowledge nonprofit excellence. The program receives media exposure on outlets like *WNYC Public Radio*, *New York Nonprofit Media* and the *New York Nonprofits Newsletter*, reaching the nonprofit sector and beyond.

About NPCC

The Nonprofit Coordinating Committee of New York is the largest and most diverse nonprofit membership organization in New York City, providing nonprofit capacity building, membership services, and templates, tools and strategies. We support our nearly 1,500 members by encouraging strong, transparent and informed management and by advocating for fair and reasonable nonprofit public policy.

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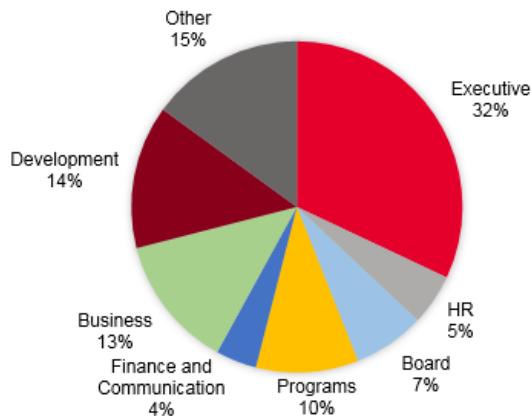




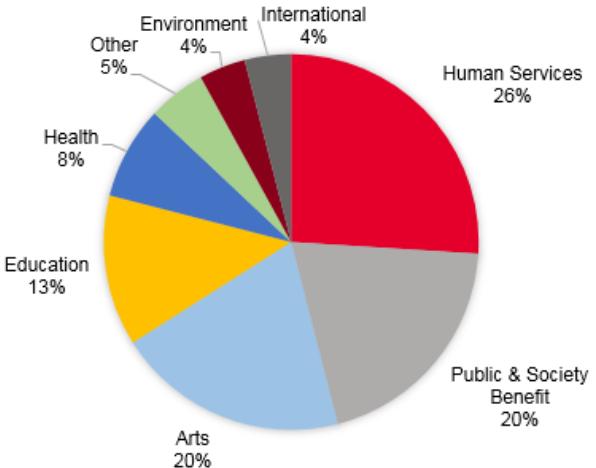
Who You'll Reach

NPCC's membership consists of nearly **1,500 nonprofits** and represents a diverse mix of nonprofit organizations consisting of all budget sizes and areas of focus.

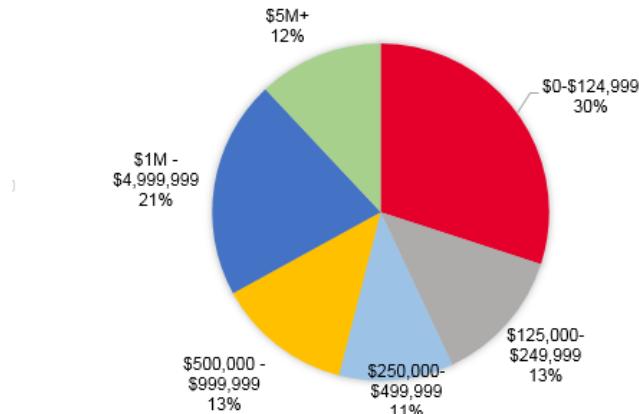
2016 NONPROFIT EXCELLENCE AWARDS ATTENDEES



NPCC MEMBERS BY FIELD



NPCC MEMBERS BY BUDGET RANGE



Nonprofit Excellence Awards Best Practices Workshop and Awards Ceremony

December 1, 2017
 8:00am – 1:00pm

Schedule of Events

- 8:00am – 8:30am Registration
- 8:30am – 9:15am Networking Reception
- 9:30am – 11:30am Best Practices Panel
- 11:30 – 12:00pm Nonprofit Excellence Awards Presentation
- 12:00pm – 1:00pm VIP Networking Reception



Sponsorship Options

PLATINUM (Limited to 1)\$35,000

- Central vendor table placement (10 foot table)
- 10 tickets with reserved seating
- Recognition from the podium during awards presentation
- Opportunity to give opening remarks during the Networking Reception
- Opportunity to donate Door Prize (minimum \$100)
- Opportunity to place item in attendee bags
- Prominent display of company logo on signage at main event
- 5 pre-event and 5 post-event postings on Facebook and Twitter with your link
- Recognition via e-blast to 13,000+ nonprofit professionals
- Logo and company link on event page of NPCC website
- Platinum full screen ad in digital journal at event with highest frequency rotation

GOLD (Limited to 1)\$10,000

- Prominent vendor table placement (10 foot table)
- 5 tickets with reserved seating
- Recognition from the podium during awards presentation
- Opportunity to donate Door Prize (minimum \$100)
- Opportunity to place item in attendee event bag
- Company logo on signage at main event
- 3 pre-event and 3 post-event postings on Facebook and Twitter with your link
- Recognition via e-blast to 13,000+ nonprofit professionals
- Logo and company link on event page of NPCC website
- Gold full screen ad in digital journal at event with high frequency rotation

SILVER (Limited to 1)\$5,000

- Great vendor table placement (10 foot table)
- 5 tickets with reserved seating
- Opportunity to donate Door Prize (minimum \$100)
- Opportunity to place item in attendee event bag
- Company logo on signage at main event
- 2 pre-event and 2 post-event posting on Facebook and Twitter with your link
- Logo and company link on event page of NPCC website
- Silver full screen ad in digital journal at event with frequent rotation of ad or logo in digital journal presentation at event

BRONZE (Limited to 4)\$2,500

- Share a vendor table (10 foot table)
- 3 tickets in reserved seating section
- Opportunity to donate Door Prize (minimum \$100)
- Opportunity to place item in attendee event bag
- Company Logo on signage at main event
- 1 pre-event and 1 post-event posting on Facebook and Twitter with your link
- Text-based recognition on event page of NPCC website
- Full screen ad in digital journal at event

SUPPORTING SPONSOR\$1,000

- 2 tickets in reserved seating section
- Opportunity to place item in attendee event bag
- Company name on signage at main event
- Full screen ad in digital journal at event

JOURNAL ADS AVAILABLE\$500

- Full screen ad in digital journal at event

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Become a Sponsor

PAYMENT METHOD

I have enclosed a check, made payable to Nonprofit Coordinating Committee of New York
 Please charge my: American Express Visa MasterCard

SPONSORSHIP LEVEL

<input type="checkbox"/> Platinum: \$25,000	<input type="checkbox"/> Supporting Sponsor: \$1,000
<input type="checkbox"/> Gold: \$10,000	<input type="checkbox"/> Journal Ad: \$500
<input type="checkbox"/> Silver: \$5,000	<input type="checkbox"/> Contribution: I/We will not be sponsoring, but are pleased to make a
<input type="checkbox"/> Bronze: \$2,500	donation of \$_____.

CONTACT INFORMATION

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone Number _____

Email Address _____

PAYMENT INFORMATION

Card Number _____

Expiration Date _____ CVV Code _____

Name on Card _____

Signature _____

Billing Address _____

City _____ State _____ Zip _____

Please return this form by November 3rd to ensure you are included in the digital journal

RETURN PAYMENT INFORMATION TO

By Check: Nonprofit Coordinating Committee of New York
 Nonprofit Excellence Awards Sponsorship
 135 West 36th Street, 15th Floor
 New York, NY 10018

Via Email: Send sponsorship form to mcheng@npccny.org

Online: Visit www.npccny.org/sponsor

ADDITIONAL INFORMATION

Contributions to NPCC are fully tax-deductible less the fair market value for tickets and advertisements provided. If you have any questions or comments, contact Matt Cheng at mcheng@npccny.org or (212) 502-4191 x 230. You can also learn more information at www.npccny.org/nonprofit-excellence-awards/.

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