

DISNEY SUMMER OF SERVICE ORGANIZATION TOOLKIT

The Walt Disney Company wants your help to inspire kids and families to make a positive impact in their community through volunteering.

To celebrate volunteerism, Disney recognizes young changemakers and the nonprofits they serve. Do you have an inspiring story about a youth volunteer working with your organization to make your community healthier, greener or stronger? Disney wants to hear about them!



Disney is awarding \$500 Disney Be Inspired grants

to kids implementing service projects in the fall in conjunction with non-profit organizations. Now is your chance to reach out to your network and encourage young changemakers to submit a project.

Applications will be accepted through September 30, 2017, at YSA.org/BeInspired.

Ways you can get the message out to your members:



KEY MESSAGE POINTS

- The Walt Disney Company and Youth Service America are working together to inspire kids to positively impact their communities. During Disney's Summer of Service, we want to hear about youth making a difference!
- Youth, ages 5–18, in the U.S. are eligible to apply for Disney Be Inspired grants by submitting service project ideas through September 30, 2017, online at YSA.org/BeInspired.
- Disney Be Inspired grants allow young changemakers to turn creative ideas into projects that will make their community healthier, greener and stronger. Go to YSA.org/BeInspired to learn more and use the hashtag #SummerOfService on social media.
- 255 service projects will be awarded \$500 grants to implement their Disney Summer of Service projects in the fall.

For inspiration on how to help others this summer, visit YSA.org/BeInspired or Disney.com/BeInspired



SAMPLE BLOG POST / NEWSLETTER

Dear [NAME],

We are excited to share an opportunity for kids across the country to make a positive impact in their communities! The Walt Disney Company, through Youth Service America (YSA), will award \$500 grants this fall to young changemakers who are working with organizations to create a brighter tomorrow. It gives kids the opportunity to turn their creative ideas into projects that make communities healthier, greener and stronger.

We encourage you to invite a young changemaker, aged 5-18, to apply for this opportunity. All applications are due by September 30, 2017.

For more information on how to apply, visit YSA.org/BelInspired or Disney.com/BelInspired.

Best Wishes,
The [NAME OF NONPROFIT] Team



SOCIAL MEDIA POSTS

- Join Disney in a movement to make your community stronger. Visit Disney.com/BelInspired for volunteer inspiration #SummerOfService.
- Be inspired to volunteer! Together we can create a brighter tomorrow. Disney.com/BelInspired #SummerOfService
- Are you making a difference in your community? Share your story & apply for a Disney grant at YSA.org/BelInspired #SummerOfService.

🐦 | @CitizenDisney | @YouthService
f | Disney | Youth Service America

#Disney | #SummerofService

Opportunities for your organization and the young changemakers in your community:



ORGANIZATION VOLUNTEER STORIES

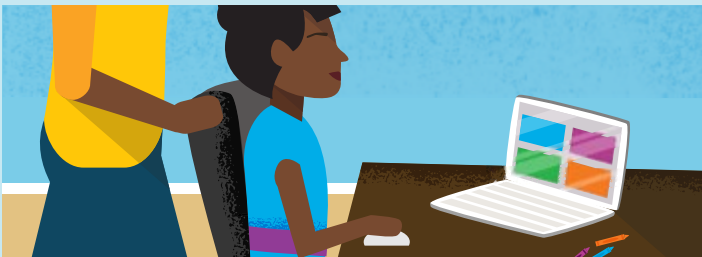
The Walt Disney Company wants to hear about your organization's youth volunteer projects! Share your youth volunteer project stories for the chance for your organization to be recognized by Disney.

- Submit stories before September 30, 2017: bit.ly/OSDSOS17

YOUTH VOLUNTEER STORIES

We also want to hear what your youth volunteers are doing to make their communities healthier, greener and stronger. Share your members' stories for the chance to be featured by Disney.

- With parent/guardian permission, you can submit their stories before September 30, 2017: bit.ly/OVSDSOS



GRANT APPLICATION

Young changemakers looking to serve their communities can apply for a Disney Be Inspired grant, through Youth Service America, for a chance to implement a service project that will help create a brighter tomorrow. Applications will be accepted through September 30, 2017.

Visit YSA.org/BeInspired or Disney.com/BeInspired to learn more.

FOR MORE INFORMATION

Check out Disney.com/BeInspired or YSA.org/BeInspired

- For grant application inquiries, contact: Mike Minks, Youth Service America: MMinks@YSA.org
- For program inquiries, contact: Kym Belzer, The Walt Disney Company: Kym.A.Belzer@disney.com