

# ASID NJ 2021 SPONSORSHIP OPPORTUNITIES

|  | \$5,000         | \$3,000          | \$750  | A LA CARTE       |
|--|-----------------|------------------|--------|------------------|
| BLUEPRINT magazine – 1 (full or half) size color ad in each of (2) issues of the year (Spring and Fall) <b>paper &amp; digital</b>   | Full Page       | Half Page        |        | Call for Rates   |
| E-BLAST of 'non-chapter' event   | 2               | 1                | 1      |                  |
| Prime location of brand logo on ASIDNJ website, with hotlink   | Large           | Medium           | Small  |                  |
| LOGO on all events   | Large           | Medium           | Small  |                  |
| LOGO on all event e-blasts   | Included        |                  |        |                  |
| LOGO on all President's e-blasts   | Large           | Medium           | Small  |                  |
| MENTION at <b>all PROGRAMS</b> (15-20 seconds) – <i>Programs listed below</i>  | Included        | Included         |        |                  |
| ROBOCALL - sponsor mention/thank you   | 4               | 2                |        |                  |
| SOCIAL MEDIA placement - Instagram   | 10<br>(1/month) | 4<br>(1/quarter) | 1/year |                  |
| SOCIAL MEDIA placement - Facebook (public and private page)  | 10<br>(1/month) | 4<br>(1/quarter) | 1/year |                  |
| <b>VIRTUAL TICKETS – all PROGRAMS</b>  | 4               | 3                | 2      |                  |
| DAY of BIZ 2021 (TBD), Intro & Give Away opportunity   | Included        | Included         |        |                  |
| Host CEU/ webinar (eblast included); IP supplies zoom link, invite   | 1               | 1                | 1      | \$300            |
| Host Student event (virtual) & education program meeting for all members; Student & EP focus   | 1               | 1                | 1      |                  |
| <b>BOOK CLUB</b> Program (planning on 4 minimum) 15-20 second mention<br><i>(No more than four Sponsors per program)</i>   | 1               | 1                |        |                  |
| <b>BOOK CLUB</b> Give-away - mention at start, then at closing   | Included        | Included         |        |                  |
| <b>ROUND TABLE</b> Program (minimum of 4 planned) - mention at start, then at closing  | All 4           | All 4            | 1      | \$300            |
| <b>Host Virtual Holiday Party</b><br>Two min intro by Sponsor, Instagram & Facebook Ad plus (2) 24-hr stories<br><i>This event will be open to Designers, IP's and their clients to listen to a book author speak about entertaining ideas for the holidays.</i> | Included        |                  |        | \$500            |
| <b>DAY OF BUSINESS 2021 – Five (tbd) Opportunities Total</b><br>15-20 second mention in between speakers on webinar, logo on screen before speakers. Instagram and Facebook placement. One Sponsor per speaker.  | Included        | Choose 1*        |        |                  |
| <b>DESIGN EXCELLENCE AWARDS: Five Opportunities Total</b><br>15-20 second mention in between speakers on webinar, logo visible before speakers. Instagram and Facebook placement.  | Included        | Choose 1*        |        |                  |
| Present category winners for an aligned business, (ie) kitchen bath, fabric, flooring, etc.  | Included        |                  |        | \$450            |
| <b>CIDQ TRAINING</b><br>Sponsor a student/designer in training - Instagram and Facebook placement.   |                 |                  |        | \$350            |
| <b>MENTORSHIP PROGRAM</b><br>Instagram and Facebook placement.   |                 |                  |        | \$250            |
| <b>STUDENT WEEK:</b> Days and times in February vary<br>Instagram and Facebook placement.  | Included        | Choose 1*        |        | <b>TBD/\$300</b> |
| <b>E-BLAST</b>   | 4               | 3                | 1      | \$250            |
| Package of Four  |                 |                  |        | \$750            |
| <b>Choose 1*</b> - Silver Sponsor can choose 1 of 3 from Day of Business, Design Excellence Awards, or Student Week  |                 |                  |        |                  |