

BLUEPRINT

NJ CHAPTER AMERICAN SOCIETY OF INTERIOR DESIGNERS

DESIGN IMPACTS LIVES

DESIGN

EXCELLENCE

AWARDS



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Greetings to our GUESTS,

You may be wondering why you're holding BLUEPRINT, a magazine from ASID NJ. Well, we know many of you from your respected design work, your showhouse participation or other crossed paths. We wanted to say hello.

In these unusual times, we recognize that being a big or small business with highly detailed deliverables has brought its share of challenges. While some were better prepared to navigate, others work to find satisfaction in simply surviving. There is camaraderie with friends who understand.

We invite you to take a look at what we have going on for our members and non-members alike. ASID NJ is a friendly place and while no one group is perfect, we share a common quest for quality and a mind for living and working just west of one of the most dynamic cities in the world.

Programs, information, outreach and connection can be achieved without car keys and hassle, and we strive to connect face-to-face in many ways, to connect and support one another over the months to come. Perhaps design friends nearby could be of help; or maybe you would prefer someone not in your backyard. With hundreds of trained designers throughout the state, we encourage you to not stand alone.

Sound good? No pressure. Feel free to reach out to our President, or any Board member to say hello and let us know how we can help.

With warm wishes,

Linda Kitson

Communications Director,
2020-2021 ASID

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DEAR ASID NJ MEMBERS,

On behalf of the New Jersey Chapter of ASID, I would like to formally introduce myself as your new Chapter President for 2020-2021. I'm excited to be leading at a time when the need for innovation and creativity is crucial. There has never been a more important time to be part of our professional design community. Our industry has the ability to directly impact the well-being and performance of those it touches — whether in the workplace, home, or a hybrid of each.

Looking back, our volunteers have shown us what it means to be resilient. When our in-person programs had to be suspended, our Design Watch webinars took over! (Check them out on our YouTube channel.) We delivered 22 presentations to our members this summer ranging from Branding and Social media, Financial and Business management systems, Outdoor kitchens, A/V and Entertainment to self-care and managing stress!

Looking forward, I'd like to share what our Board has been working on that will impact this new fiscal year.

In case you weren't able to attend our Leadership Training on October 14, Virginia Liberato, our President-Elect and I outlined the chapter's **Strategic Plan**. (It's on our YouTube Channel in case you would like to hear it live!) **Community and Collaboration** are the two words we chose to define this year. Here are some highlights of our detailed presentation.

With a focus on **Communication**, we will be delivering consistent, timely, and engaging messaging while amplifying our media outlets. We will be strengthening and expanding our social media channels and in return, solidifying our message, "**Design Impacts Lives**".

If you haven't joined our **private Facebook page (ASID NJ-Designer, Industry Partner, Student Page)** please sign up and use it as a private forum for networking and exchanging of ideas.

We've begun to create **Roundtable Forums** for Designers, Students and Industry Partners enabling "face to face" discussions. Our first roundtable session will take place on **November 10 at 4pm** as Interior Designer Diane Gote, FASID, CGA, CID will be answering questions about our new **Mentorship Program**. (Stay tuned for exciting details!) We're also

working on a Roundtable discussion about how to prepare for the **2021 Design Excellence Awards Competition** to be held next year.

Email overload? I'll be sending out occasional robocalls to remind you of upcoming Special Events.

To further promote our professionalism, we are working on forming a (free) Q-practice class that starts in January! Please reach out to our administrator if you are serious about studying for the CIDQ exam!

In an effort to further strengthen our messaging within our design community, we are promoting our members with Instagram and Facebook Stories. Help grow our Instagram by tagging and following us @njasid.

Diversity and Inclusion is an important goal. We will continue to enlist speakers and content that represents diverse ethnicities, ages and work stages.

Our new and innovative offerings will include virtual book clubs, bringing you both design and business speakers. Our new Points Program means when you're involved, you have the chance to win a free membership. Check out our website for details!

Whether you would like to be a part of a committee or just have an hour or two to help, please reach out to me or one of our Board members — we would love to discuss volunteer opportunities such as helping with our private FB page, surveying members or becoming a part of a committee.

Last but not least, our sponsorship menu reflects our Strategic Plan for the year. If you are interested in learning more, please reach out to me at president@nj.asid.org or any Board member!

I hope you are all healthy and enjoying the change of seasons. I'm looking forward to a great, productive year. This is our time to shine!

A handwritten signature in blue ink that reads "Terri Fiori".

Terri Fiori, Allied ASID
President ASID New Jersey Chapter 2020-2021



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DESIGN EXCELLENCE AWARDS

On Wednesday, September 23, ASID NJ Members, friends, families and industry supporters gathered for a virtual presentation of the 2020 Design Excellence Awards. The COVID-19 curveball did not dampen the spirits as thirty-five Design Awards were announced. The event was very exciting, and plans are underway for the 2021 competition.

There were residential, commercial and specialty categories, along with a student category for a concept project. Multiple judges from diverse geographical areas review the entries, carefully considering a scoring matrix that includes, among other factors: function, material selections, lighting, universal design elements and sustainability practices. Designer and project information is concealed so judging is completely anonymous.

“Winning projects demonstrate purpose, integrity, creativity and how exceptional design affects the people who use these spaces,” said Sandy Cabelis, then President of the 2019-2020 term. “The NJ Design Excellence Awards reinforce the ASID commitment to demonstrating how design impacts lives.”

We thank and congratulate the following photographers for capturing several of these award-winning projects: Wing Wong/Memories TTL and Mike Van Tassell Architectural Photography.

Thank you and Congratulations to these Industry Partner companies for their contributions to these successful projects.

American Brass & Crystal	Delta	Jonathan Adler	Scalamandre
American Leather	Design Within Reach	Kohler	Schwartz Design Showroom
Armstrong Ceiling Solutions	Designer's Resource	Kravit	Sherwin-Williams
Arteriors	Duralee	Lunada Bay Tile	Steve's Custom Drapery
Artistic Tile	Exceptional Flooring Concepts	Lutron Electronics of America	Studio Eightteen LLC
Benjamin Moore	Farrow & Ball	Mediterranean Tile & Marble	Sub Zero Wolf
Brunschwig & Fils	Ferguson	Michelangelo Designs Domus	Sunpan
Caesarstone	Fiber-Seal	Design Center	The Creative Touch
California Closets	General Plumbing Supply	Mike VanTassell Photography	The Shade Store
California Faucets	Gerber Sales	Mitchell Gold+ Bob Williams	Wayne Tile
Capitol Lighting	Global Views	Nancy Conner Designs	Wendover Art Group
Carlisle Wide Plank Floors	Hickory Chair	Nationwide Floor and	Wilsonart
CMI Interiors	Hudson Valley Lighting	Window Coverings	Window Treatment Installations
Complete Tile Collection	Hunter Douglas	Paint Tek/PTX	Wing Wong/Memories TTL
Cosentino	Interlude	Samsung Electronics of America/	Zaksons
Creative Displays Interiors	JF Fabrics	Dacor Appliances	

We look forward to seeing the fine products and services from these companies and more in the 2021 Design Excellence Awards presentation. Stay tuned!

Student Award

GOLD

**Mariam Abdelhamid
Student ASID**



This project was challenging to design as a first-year student because I had to do research to understand the cultural and traditional aspects of the client, the geography of the space and the environmental aspects that will affect the client's mental and physical health.



Industry Partner Award

WINNER

**Martin Grodman
Industry Partner ASID**

American Brass & Crystal

This chandelier is part of a new collection in collaboration with NJ based Mannarino Designs. As an American manufacturer, our goal is to create heirloom fixtures with everything we make; therefore, we use only the world's finest components. This particular design is meant to evoke a sense of dripping jewelry or cascading necklaces.



Industry Partner Award

RUNNER-UP

**Donna Infantolino
Industry Partner ASID
California Closets**



Transforming this dressing area for this couple with different tastes and needs was a challenge. We worked closely together to come up with a solution that was in line with the home's aesthetic. The main goal was to update the space, but keep it classic for future resale.





Residential Single Space



GOLD
Jennifer Pacca
Allied ASID

This is a work-from-home space for Dad that could also be enjoyed by the whole family. The clients wanted a contemporary design. Lucite, wood, metal, wool, and grass cloth are used together to help balance the 'office and home' feel. Cozy swivel chairs are a perfect place for homework.



Residential Single Space



SILVER
Ivey Fromkin
Allied ASID

This living room was enlarged by eliminating a screened-in area, raising the floor to be even with the rest of the house and replacing the screening with a glass wall. This area also serves as a dining space. The comfortable seating is easily accessible for all ages.



Residential Single Space



BRONZE
Terri Fiori
Allied ASID

These "empty nest" clients requested a formal space in their home that would reflect their love of travel. The inspiration began with two "Empress" dolls they brought back from Kyoto, Japan. This couple dreamed of a flexible space where they could gather with friends as well as for intimate one-on-one conversations.

Residential Two or More Spaces – 2,500 sf. or less

GOLD

Jennifer Pacca
Allied ASID



The home features a traditional farmhouse design with timeless details. For the home office, the goal was to create a space that the husband and wife could work together in comfortably. The living room became a cozy space with the addition of built-in cabinetry. The dining room also has a cozy built-in and settee.



Residential Two or More Spaces – 2,500 sf. or less

SILVER

Kathryn Cook
Allied ASID



Reuse, Refresh, Transform was the mandate is this Tudor-style home. The client loved her furniture, but needed help refreshing colors, repurposing two small rooms, and finding storage, lighting and window solutions. She also added glass and metal accents to the mix.



Residential Two or More Spaces – 2,500 sf. or less

BRONZE

Ivee Fromkin
Allied ASID



The owners of this beautiful home wanted to update and refresh the look of their 745 sq-ft living room and dining room space. A new design was created which accommodates a social atmosphere for all and is new and exciting. The all-white palette gave them the timeless drama they desired.





Residential Two or More Spaces between 2,501-5,000 sf.



GOLD
Danielle Palmadessa
Allied ASID

This project included a transformation of an outdated living room and dining room as well as a basement. The style achieved in the living and dining rooms has a mid-century modern vibe with walnut furnishings, and bold colors and fabrics. The basement is now a bright and comfortable space.



Residential Two or More Spaces between 2,501-5,000 sf.



SILVER
AJ Margulis
Allied ASID

We came into this new home project when the framing was almost done. We made the changes we could to the floorplan. We then specified the trim package, the built-in designs and all of the finishes. The final step was selecting the furnishings.



Residential Two or More Spaces between 2,501-5,000 sf.



BRONZE
Karen Wolf
Associate ASID

Model spec homes often result in unrealistic expectations. Luckily, this family was aware of the changes we needed to make to transform their Toll Brothers' home. Adding custom details, like millwork and ceiling treatment, and dramatic architectural features, we converted a blank slate into a luxe, inviting home.

Residential Two or More Spaces More than 5,000 sf.

GOLD

**Diane Durocher
ASID, CID**



We were hired to design this home with a cohesive design and palette incorporating the clients' treasured family heirlooms and newer pieces. In the great room, the palette of creamy white with pale blue accents is bright and airy, giving a youthful appeal to a traditional design.



Residential Two or More Spaces More than 5,000 sf.

SILVER

**Danielle Palmadessa
Allied ASID**



This design project involved creating a foyer, study/lounge, and dining room that were light and bright, modern and sophisticated. Plush fabrics in shades of white, grey, pale lavender, and charcoal in varied textures rather than patterns, were used throughout.



Residential Apartment, Condo, Townhouse or Loft

SILVER

**Yelena Gerts
Allied ASID**



Instead of the conventional seashells and blue hues, this new Asbury Park luxury condo features richly layered neutral palettes; pale, grainy woods and dark, masculine accents as well as pieces created by local artists.





Residential Apartment, Condo, Townhouse or Loft



BRONZE
Tracey Stephens
Allied ASID, NJCID

The task was to help annex a 625-square-foot apartment next door to the client's 1,370-square-foot apartment. Reconfiguring walls and doorways created a spacious combined apartment with plenty of designated zones for the clients and their guests. With the added aging-in-place features, the clients have now relaxed into their "forever" home.



Residential Small Bathroom 55 sf. or less



SILVER
Sheila Rich
Allied ASID, NJCID

The clients, who are now empty nesters, wanted to renovate the children's bathroom into a guest bathroom. The scale and proportion of this small space is beautifully enhanced by the oversized mirror. The combination of sophistication, comfort and serenity created much more than a utilitarian space.



Residential Small Bathroom 55 sf. or less



BRONZE
Tracey Stephens
Allied ASID, NJCID

The small bath in this 1960s ranch was in need of an update. The designer's mandate was to create a highly functional and colorful bathroom within the existing footprint. All the pieces in the final design provide improved functionality, storage and high style.

ASID NJ Mentorship Program

We, in the ASID, represent a talented, devoted and highly skilled group of professionals serving our communities in healthcare facilities, workplace environments, hospitality projects, and our homes.

In an effort to connect our professionals with our students and emerging professionals who wish to grow and direct their careers, the ASID NJ Chapter will promote a Mentorship program starting on November 10. The goal is to help mentees build knowledge and confidence that will benefit them in their career as interior designers.

Victoria Edblad of Berkeley College will Chair this program with **Diane Gote, FASID**.

Mentees will be paired with mentors who will share their knowledge of the field, their projects and also the different paths of practice. The program will start with a virtual roundtable on November 10, at 4pm for mentees to learn about the purposes and goals, and to ask questions. The link will be sent to those who register. To participate, email with your name, preferred email and phone number to: mentorshipprogram.asidnj@gmail.com *immediately*. Please reference "Mentee registration" or "Mentor registration" in the subject field for those wishing to participate.



Diane Gote



Victoria Edblad



You can enjoy these benefits of membership with the ASID NJ chapter

For about \$10 per week, paid monthly or annually

- Fellowship with other trained, educated designers, who understand you, your region of the country, your needs, the industry, where you can share, learn and grow.
- Access to interior related national data, studies and white papers that support the impact design has on life.
- Give back through ASID NJ community service projects.
- Public relations opportunities from our PR Professional for print, media and screen.
- Distinguishing yourself as part of the leading nationally recognized professional organization for interior design adds to your credentials.
- Engaging with students as possible interns, mentees or employees.
- Collaboration with Industry thought leaders, local and beyond.
- Awards competitions where your designs can be recognized and shine on a national and regional level.
- Leadership; putting your skills to work participating in ASID NJ Committees, structure and activities.
- Access to the ASID Job bank.
- Ability to interact on the ASID NJ 'members only' Facebook group, where products, overruns, tips, questions and information are shared.

Find out more at [asid.org/belong](https://www.asid.org/belong) or call any Board member listed earlier. Easy apply online - [asid.org/belong/apply](https://www.asid.org/belong/apply)

Residential Large Bathroom 56 sf. or more

GOLD
AJ Margulis
Allied ASID



The original layout of the master bath and master closet was very tight. I drastically changed the layout allowing for a spacious vanity with tons of storage, a large walk-in shower, a very large tub and closet for two. I then selected new tile and fixtures to create a beautiful high-end master bath.



Residential Large Bathroom 56 sf. or more

SILVER
Danielle Palmadessa
Allied ASID



For a recently divorced client, the new elegant bathroom gives her everything she needs to be happy and feel organized. It is designed to feel bright, fresh and modern, incorporating a mix of materials like black and chrome metals and acrylic and glass hardware.



Residential Large Bathroom 56 sf. or more

BRONZE
Sharon Sherman
ASID, CID



This little beauty started off as a standard small 5 x 9 bathroom with a fiberglass shower enclosure, a smelly sewer line, no lighting and no style. By relocating a small closet adjacent to the shower wall and taking advantage of a useless jog in the wall, enough space was gained to create a space perfect for a spa-cation.





Residential Small Kitchen 150 sf. or less



SILVER
Tracey Stephens
Allied ASID, NJCID

The layout of this small 110-square-foot space was reconfigured to take advantage of every inch. Handmade 3x6 and accent tile fulfilled the clients' desire for a beautiful, traditional backsplash. Priority was given to sustainability and wellness in the selection of products.



Residential Large Kitchen 151 sf. or more



GOLD
Elizabeth Akguc
Allied ASID

The kitchen showcases how the cohesive look of luxury interior design is carried throughout the entire house. Starting with the expansive island and grand pendants, the entire elongated space is balanced and allows entertainer and guest to interact, while keeping the workspace separate.



Residential Large Kitchen 151 sf. or more



SILVER
AJ Margulis
Allied ASID

For the kitchen in a 1920s home, the clients wanted it to be modernized but to still fit the original style of the home. They wanted a large kitchen with a lot of storage and room to casually entertain. I achieved this with a very effective floorplan as well as well thought-through cabinetry.

Residential Large Kitchen 151 sf. or more

BRONZE
Sharon Sherman
ASID, CID



State-of-the art appliances, customized storage for all things cooking and entertaining, subtle latte-colored cabinets with a contrasting island, and much improved lighting and ventilation came together to create the client's dream kitchen from the existing 1970s kitchen.



Residential Show House Space

GOLD
Diane Durocher
ASID, CID



This 303-square-foot room with 10' ceiling was a completely blank slate with few architectural details. We created a guest bedroom that could be imagined as a sitting room as well as a bedroom. The focal point of this room is the muted teal upholstered chinoiserie-inspired shaped cornice above the antique daybed.



Residential Show House Space

SILVER
Marina Umali
Allied ASID, CID



Out of a former dressing room and an attached sleeping porch, this designer created a space that was calming, energizing, and inspiring. Zen music, aromatherapy, soothing colors, crystals, artwork, fresh flowers and a live ceiling along with other details worked in harmony to engage every sense, inspiring relaxation and wellbeing.





Residential Show House Space



BRONZE
Anna Maria Mannarino
Allied ASID

To create a unique design for a new construction ShowHouse set in a condominium, the designer was responsible for all aspects of the interior, including cabinetry, molding, surfaces, plumbing fixtures and lighting. The designer created a bold art-filled home that would still evoke a clean, modern, European aesthetic.



Design for People with Special or Specific Needs



GOLD
Diane Boyer
ASID

The client was a wheelchair-bound gentleman who is an avid antique collector and renowned for his stellar wine collection, factors that played key roles in the transformation of a traditional 20,000-square-foot home into a luxurious senior citizen facility for him.



Design for People with Special or Specific Needs



SILVER
Sheila Rich
Allied ASID, NJCID

The renovation of this master bathroom had to meet the needs of a teenage boy with autism spectrum disorder, his single mother and his sister. An achromatic light and airy palette created a calming environment, and the restorative features of the plumbing fixtures and lighting have given the family a private healing haven.

Specialty and Unique Spaces

GOLD
Jennifer Meyer
Allied ASID



After renovating and expanding a weekend Bucks County retreat, the client wanted to turn a stone barn on the property into a writing studio/guest cottage. All color options were on the table; so began the explosion of color, pattern and texture to create her own "she shed."



Specialty and Unique Spaces

SILVER
Sharon Sherman
ASID, CID



To change a partially finished basement playroom into a club-like entertaining space, the design was realized by putting in two bars, one anchored by a walk-in wine cellar. High-top tables add to the club feel.



Specialty and Unique Spaces

BRONZE
Sheila Rich
Allied ASID, NJCID



The renovation of this 15-year-old kitchen necessitated the inclusion of a designated baking center and a defined desk area with a standing desk. Re-envisioning the potential of the alcove near the elevator and the back stairs became the solution to creating this dual-purpose special space.





Government/ Institutional Space(s)



GOLD
Hong Jin
ASID

The overall design of the North Hanover Endeavour Elementary School is focused on flexible open spaces, and includes a skylight, two internal open-air courtyards and a rooftop terrace as well as living plant walls. The innovative design of colors and patterns produce a forward-looking school and celebrates the joy of learning.



Government/ Institutional Space(s)



SILVER
Hong Jin
ASID

Completed in August 2018, the Freshman Residence Hall at Kean University is the University's newest residence hall. The interior design is bright and contemporary with a vibrant color palette that changes on each floor level. The corridors are enhanced with a modern herringbone pattern that is dynamic in color.

Thank You

TO OUR EVENT SPONSORS



There's activity everywhere!

Subscribe and stay tuned to our ASID NJ social media platforms.



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[instagram.com/
asidnj](https://instagram.com/asidnj)



youtube.com/channel/UCsKANPpfrgOaw22fZsFUPnw

Members can also chat, share, compare and more on our Private Members Only page.

Request access if you have not already, via Administrator@nj.asid.org.

LEED Training

LEED is simply a sustainability scorecard for green buildings. Buildings can become LEED Certified as can people! The best way to break into the sustainability space is to attain the LEED Green Associate (GA). It also shows employers and clients you have certified knowledge in the field. The LEED GA exam doesn't have a stellar pass rate, so the value of the extra letters behind your name will carry even more weight.

LEADINGGREEN workshops have helped nearly 10K professionals learn the material cold AND clear the exam with a very high passing rate! Become LEED Accredited!

LEED Green Associate (GA) Training - Webinar and Online self-paced options. I will be offering live webinars that can be streamed on any of the following dates:

October 17, 2020	1:00PM – 5:00PM EDT
October 25, 2020	2:00PM – 6:00PM EDT
November 7, 2020	3:00PM – 7:00PM EST
November 19, 2020	5:00PM – 9:00PM EST
December 5, 2020	1:00PM – 5:00PM EST - OR -
January 16, 2020	1:00PM – 5:00PM EST

The listed options are all identical.

Register for a live webinar or start today with our on-demand recorded workshop completed anytime at your own pace here: <https://leadinggreen.com/online>

This course is instructed by a USGBC Faculty member and is the most effective way to pass. The USGBC charges a \$100 fee (reduced for students) for the actual exam which can now be taken online from home. Save money by reserving your spot today and make a positive difference in your career!

Training: \$200. **ASIDNJ Members can use the coupon code 'sust' for \$50 off.** Save your seat by registering for our live or self-paced options: <https://leadinggreen.com/online>

Please contact the instructor, Lorne, directly with any questions at info@leadinggreen.com.

Regards,
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ASID-NJ POINTS FOR FREE MEMBERSHIP PROGRAM

- All Associate, Allied, Professional and Industry Partner members in good standing are eligible.
- **Points are gathered from October 1, 2020 through August 31, 2021.**
- Participating members who accumulate a minimum of 100 points qualify for the free Membership raffle.
- If you win, the free membership is valid for the immediate year ahead, at your renewal date.
- You must sign-in at each event, or meeting, so that our Administrator can track your points.
- You can earn points by attending ASID-NJ events, meetings or by participating on a committee.
- Once you have received 100 points, your name will go into the drawing for Free Membership.
- Winners will be announced at the Annual Meeting in September, 2021.

TWO Memberships will be drawn!

Volunteer as a Committee Chair.	70 points
Volunteer as a Committee Member.	60 points
Become an ASID-NJ Chapter Sponsor at any level (IPs only)	50 points
Be a chapter New-Membership Ambassador	40 points
Introduce/ bring a perspective member to an ASID-NJ event	30 points
Volunteer for a Community Service project.	20 points
Attend a monthly Board meeting	20 Points
Attend Committee/ Leadership training	20 points
Submit One entry for the 2021 Design Excellence Awards*.	20 points
Sponsor an ASID-NJ virtual, or in person event (IPs only)	20 points
Attend the Holiday Gathering, December 2020	20 points
Attend the 2020 Presentation of Design Excellence Awards	10 points
Attend any chapter program, in person or on screen.	10 points
Participate in any chapter survey	10 points

**One entry limit for points*

Free Membership value is \$525 Renewal rate Maximum



FIND YOUR FIT, FIND YOUR FRIENDS.



At a time where social distancing nears peer and people isolation, know there are friends and comrades nearby.

There's a place for everyone in ASID New Jersey! Find your fit, find your friends.
www.asid.org/belong/apply

Associate Member. To qualify for Associate membership, the applicant must be able to provide documentation of a minimum of six (6) years of full-time interior design practice, and proof of completion of, at minimum, a college-level associate's degree in any major, demonstrated by official transcript.

Allied Member. To qualify for Allied membership, the applicant must be able to provide proof of completing 40 semester hours or 60 quarter hours of interior design education from an accredited institution.

Professional Member. To qualify for Professional membership, the applicant must be able to provide proof of successfully passing the National Council for Interior Design Qualification (NCIDQ) exam.

Architect Member. To qualify for Architect membership, the applicant must be able to provide proof of successfully passing the Architect Registration Examination (ARE).

Student Member. Individuals who are actively enrolled as a student in a post-secondary program of interior design education at any university, college, or accredited school of interior design, where a minimum of a two-year program in interior design and related courses is required. ASID student members retain their student membership status until graduation.

Industry Partner. The ASID Industry Partner category is composed of businesses engaged in supplying equipment, products or services to the Profession.

ASID NJ would like to thank these new Industry Partners for supporting our organization. We encourage all members to contact them to learn more about their products and services.

Kelly M. Brown, Esq

K.M. Brown Law
Business, Contracts,
Intellectual property
973-909-0999

Anita DelPescio

Builder's Architectural Millwork
Shrewsbury
732-977-6900

Antoinette Fraser

St. Clair Kitchen & Bath studio
Short Hills
973-376-7076

Sam Gordon

Decorating with Fabric
Window treatments
Park Ridge
845-352-5064

Katy Cantalupo

Interior views
Blinds, shade shutters
& drapery
Manasquan
732-840-5600

In the age of electronics, we don't want members to miss a thing. Members are encouraged to confirm their name, mailing address, email and phone preferences at asid.org/login. This listing is included in your membership.

Public Relations Report

AS OF SEPT. 19, 2020

By Sarah P. Fletcher, ASID NJ PR/Marketing Consultant

The following media outlets recently highlighted interior designers from our chapter. Many of the placements came as a result of the chapter PR Alerts, which are emailed to professional, allied and associate members.

Magazines

BERGEN MAGAZINE



September 2020 issue:

- *"Come Shower with Me: A husband and wife's elegantly redone Ridgewood bathroom is a tribute to togetherness."*

Anthony Albert Passanante, Allied ASID

- *"A Basement Built for Fun: Just downstairs, for this family with six boys, there's now a super-convenient, game-filled, party-ready wonderland."*

Sharon L. Sherman, ASID



July 2020 issue:

- *"Go with the Flow: Bumping out a kitchen wall becomes the key to a smarter layout in a blended family's*

Waldwick home."

Sharon L. Sherman, ASID



June 2020 issue:

- *"Home Office Space: Quarantined? Or has home been your 9-to-5 HQ? Either way, here's inspiration for an office so stylish you'll be glad you live there."*

Judy Sturdevant, Allied ASID

Jennifer Pacca, Allied ASID



April 2020 issue:

- *"Pro's Paint Picks"*
- *"Work Time + Dinner Time: A Montvale family's rustic yet elegant dining*

room and an industrial chic home office complete an abode that's true-blue beautiful."

Jennifer Pacca, Allied ASID

DESIGN NJ: NEW JERSEY'S HOME & DESIGN MAGAZINE



October/November 2020 issue:

- *Designer's Favorite: Bedside Table*

Malorie Goldberg, Associate ASID



August/September 2020 issue:

- *"Tips from a Pro: 10 Tips for Designing a Healthy Home; Create Spaces that Calm, Nourish and Restore"*

Terri Fiori, Allied ASID



June/July 2020 issue:

- *"A Summit Home Gets a New Lease on Life"*

Alexa Harris-Ralff, Associate ASID



February/March 2020 issue:

- *"Highlights from High Point: Tracking the Trends"*

Nancy L. Mikulich, Associate ASID

Yelena Gerts, Allied ASID

Karen B. Wolf, Associate ASID

- *"Designer's Favorite: What is your favorite headboard?"*

Maureen Ursino, Allied ASID

- *"A Warm Welcome: Practicality and Puppy Love Spur a Pennington Renovation"*

AJ Margulis, ASID

- *"Face to Face: Meet Yelena Gerts"*

Yelena Gerts, Allied ASID

DESIGNERS TODAY



September 2020 issue:

- *"Inspiration: We Got Style"*
Joan Ravasy, ASID
- *"Fashion-Minded: Fashion Feeds their Product Development – Light Motif"*

Anna Maria Mannarino, Allied ASID

FURNITURE, LIGHTING & DÉCOR



March 2020 issue:

- *"Style Board Hospitality: Common Denominators – What goes into designing for community hospitality spaces?"*

Carrie Fusella, Allied ASID

MONMOUTH HEALTH & LIFE



Summer 2020 issue:

- *"Home Office Space: Quarantined? Or has home been your 9-to-5 HQ? Either way, here's inspiration for an office*

so stylish you'll be glad you live there."

Judy Sturdevant, Allied ASID

Jennifer Pacca, Allied ASID



April/May 2020 issue:

- *"River Rhapsody: All eyes are on the Navesink as two designers team up to showcase its grandeur with big windows and*

bold colors." (Cover)

Joan Norkus, ASID

MORRIS/ESSEX HEALTH & LIFE



June/July 2020 issue:

- *"Home Office Space: Quarantined? Or has home been your 9-to-5 HQ? Either way, here's inspiration for an office*

so stylish you'll be glad you live there."

Judy Sturdevant, Allied ASID

Jennifer Pacca, Allied ASID



April/May 2020 issue:

- *"A Room Made New: The three girls were older now. It was time to turn their playroom into a tranquil space the whole*

family could enjoy." (Cover)

Julie Liepold, Allied ASID

NJ HOME



Fall 2020 issue:

- *"Close' Quarters: Downsizing to a ranch in Westfield – then making it over – gives a designer's brood a more intimate*

and relaxed lifestyle."

Miriam Hill Verga, Associate ASID

- *"Rhapsody in Blue: Pattern and color harmonize in an elegantly redone Upper Saddle River kitchen."*

Anthony Albert Passanante, Allied ASID

- *"Colonial Update: A home built in the Roaring Twenties gets a comfy redo with strategic furniture and color swaps."* (Cover)

Judy Sturdevant, Allied ASID

- *"Vote for Your Favorite: A breakfast room cries out to be reborn, and three designers offer their visions. NJ Home readers will decide: Which one works best?"*

Karla Trincanella, Allied ASID

Ashley Berdan, Allied ASID

Diane Durocher, ASID



Summer 2020 issue:

- *"Beach Life at Its Best: Vibrant color and a carefree style give this Lavallette coastal colonial the fun-loving vibe of the*

big family that lives and plays there."

Miriam Hill Verga, Associate ASID

- *"Colors of the Sea: For a big family's beach house, a designer transforms a Bay Head colonial and fills it with blue, green and coral."*

Kingsley Knauss, ASID

- *"Here Comes the Sun: An unused garden room in Summit becomes a right meeting place for old and now – and for guests too."*

Judy Sturdevant, Allied ASID

- *"Inspired by Fire: When the first floor of a Sparta home burned, it was the homeowners' cue to invest in a party-friendly redesign with 'sparkle.'"*

Susan Barbieri, ASID



Spring 2020 issue:

- *"Insta Inspiration"*
Marina Cheban, Allied ASID

- *"Scandinavian Style: A family with an international story gives*

a Swedish vibe to their spacious, five-bedroom Spring Lake colonial."

Jennifer Pacca, Allied ASID

- *"Gotham on the Shore: Problem: There were no urban-style industrial lofts hugging the ocean. Solution: Create one!"*

Vatche Simonian, Allied ASID

- *"For Art's Sake: Two empty nesters' new home in Moorestown had to double as a gallery for the treasures they'd collected around the world."*

Mary Catherine McCarthy, Associate ASID

- *"Sense and Sensibility: An imaginative multi-room redesign magically transports a New Jersey home to the rural England of Austen and the Brontës."*

Jo Ann Alston, Allied ASID

- *"Color Me Bright: This Verona homeowner wanted the designer to make her house fresher, brighter – but not different."*
Kathryn Cook, Allied ASID

VUE New Jersey



Fall 2020 issue:

- *"A Flow of Rock N' Roll"*
Beth Insabella, ASID

Newspapers



Associated Press

- *"Making the most of your outdoor space, no matter how small."*
June 23: 137 articles: 234.7 million internet reach, 1.2 million print reach

Top outlets:

Chicago Tribune
Houston Chronicle
Orlando Sentinel
The Baltimore Sun
Anna Maria Mannarino, Allied ASID

The Record & Herald News Homescape Section:

- June 4: *"You can have it all at home in the backyard"*
Terri Fiori, Allied ASID
- May 7: *"Two rooms that work together"*
Judy Sturdevant, Allied ASID
- April 2: *"Mixing it up – '70s glam and contemporary elegance"*
Miriam Hill Verga, Associate ASID

The Star-Ledger

The Star-Ledger

- March 22: *"Home improvement trends for 2020: Styles favor lasting, affordable simplicity"*
Sara Chwatt, Allied ASID
Holly George, Allied ASID

Chicago Tribune

Tribune News Service

- *"10 organizational tips for entertaining"*
79 articles: 29.6 million internet reach, 170,200 print reach

Top outlets:

Albany Post-Star online
Arizona Daily Star online
St. Louis Post-Dispatch online
Toronto Star
Anna Maria Mannarino, Allied ASID

The Washington Post

The Washington Post

- August 5: *"Design Showcase House to Host Tours August to September"*
Anna Maria Mannarino, Allied ASID

Websites



AD Pro

- June 12: *"An Interior Designer Is Mobilizing Her Peers to Thank Frontline Medical Workers: Anna Maria Mannarino has organized a pro bono design program called Your Home Collaboration"*
Anna Maria Mannarino, Allied ASID
- May 7: *"My Client and I Have Different Takes on the Stay-Home Order. How Can I Play It Safe?"*
Brittany Rae Lanzone, Allied ASID



Apartment Therapy

- August 3: *"The Luxe Home Upgrade That Will Actually Help You Sell Your Home Faster"*
- July 14: *"6 Mudroom Mistakes that Might Be Costing You a Sale, According to Experts"*
Anna Maria Mannarino, Allied ASID

DESIGN AND HOME

Aspire online

- April 1: *"Inside Aspire House: The Heritage at Claremont: Residence 201"*
Sandy Cabelis, Allied ASID
Anna Maria Mannarino, Allied ASID
Nancy L. Mikulich, Associate ASID



Design NJ online

- June 3: *"Design Of The Times"*
Yelena Gerts, Allied ASID
Nancy L. Mikulich, Associate ASID
Sheila Rich, Allied ASID
- March 23: *"Is Our Love Affair with the White Kitchen Over?"*
Sharon L. Sherman, ASID



Designers Today Furniture Today Home Accents Today Home Textiles Today

- April 17: *"Interior design project launches to give medical professional free design consultations: Your Home Collaboration aims to give back to people working through COVID-19"*
Anna Maria Mannarino, Allied ASID



Enlightenmag.com

- April 21: "Interior Designers Offer Free Design Consults to Front-Line Medical Professionals to Transform Homes Into Personal Sanctuaries"
Anna Maria Mannarino, Allied ASID

heavy.

Heavy.com

- August 17: "23 Best Game Room Accessories"
Susan Barbieri, ASID
- August 3: "25 Best Hampers and Other Laundry Room Items"
Ashley Berdan, Allied ASID
Sara Chwatt, Allied ASID
Sharon L. Sherman, ASID
- June 5: "33 Best Items to Turn Your Home's Interior into a Beach House"
Diane Boyer, ASID
Deborah Leamann, Allied ASID
Judi Schwarz, Associate ASID
- May 26: "19 Best Items to Turn Your Backyard into a Mini Oasis"
Judi Schwarz, Associate ASID
- May 18: "21 Best Father's Day Gifts for Dads Stuck at Home – or On the Move"
Sara Chwatt, Allied ASID
Sandra Lambert, ASID
Anna Maria Mannarino, Allied ASID
- April 13: "21 Best Luxury Bedroom Items for a 5-Star Hotel Experience"
Ashley Berdan, Allied ASID

House Beautiful

HouseBeautiful.com MSN Lifestyle MSN Lifestyle Canada

- April 14: "10 Genius Design Lessons Everyone Should Know"
Anna Maria Mannarino, Allied ASID
Nancy L. Mikulich, Associate ASID



Houzz

- August 21: "New This Week: 3 Laundry Room Ideas You Might Not Have Thought Of"
Deborah Leamann, Allied ASID
- March 24: "Smart Storage Ideas for Organizing Food Containers"
Tracey Stephens, Allied ASID



hunker.com

- June 8: "7 Attic Playrooms That'll Make You Want to Be a Kid Again"
Miriam Hill Verga, Associate ASID



Kitchen & Bath Business online

- March 20: "Personalizing a Galley Kitchen"
Joan Ravasy, ASID



Lakewood, NJ Patch

- March 23: "Anna Maria Mannarino of Mannarino Designs, Inc. Brings Her to Talents to New Birthing Center: Tru Birth Center Will Be Second Only True Birthing Center in the State"
Anna Maria Mannarino, Allied ASID



Lonny.com

- July 7: "Décor Trends You Won't Forget or Regret in a Few Years"
Jennifer B. Meyer, Allied ASID
Ruth Richards, Allied ASID



MetroWeekly.com

- August 28: "Aspire House: McLean"
Anna Maria Mannarino, Allied ASID



NJ.com

- April 24: "Mannarino Designs launches Your Home Collaboration for front-line medical professionals"
Anna Maria Mannarino, Allied ASID



Northern Virginia Magazine online

- June 23: "Mark your calendars for this year's Aspire House McLean event"
Anna Maria Mannarino, Allied ASID



Redbook.com:

- April 24: "Interior Designers Reveal the Most Common Design Mistakes: Fixing these issues can give any room an instant boost."
Jennifer B. Meyer, Allied ASID



Realtor.com

- July 30: "6 Mistakes Everyone Makes Shopping Online for Area Rugs"
Sara Chwatt, Allied ASID



RugIndustryNews.com

- April 20: "Home Sanctuaries for COVID-19 Workers"
Anna Maria Mannarino, Allied ASID



Tapinto Middletown

- April 20: *"Your Home Collaboration: Gifting design consultations to front line medical workers"*
Anna Maria Mannarino, Allied ASID



ThePennyHoarder.com YakimaHerald.com

- June 30: *"When to Save — and When to Splurge — on Home Decor, According to Designers"*
Cozette Brown, Allied ASID
Terri Fiori, Allied ASID
Judi Schwarz, Associate ASID
Karen Topjian, ASID

Broadcast



- *"House Smarts with Lou Manfredini"*
on NBC
September 23, 2019:
Anna Maria Mannarino, Allied ASID
- *"The Princeton Lifestyle Show with Debbie Lang"*
May 20, 21: Mary Catherine McCarthy, Associate ASID
May 6, 7: Nancy L. Mikulich, Allied ASID

Additional



- *"Decorating On Trend: Even When It Seems Impossible"*
January 30: Builder Media: Business Media for U.S. Home Building Professionals
Marina Umali, ASID
Ivee Fromkin, Allied ASID
Karen Topjian, ASID
Mary Catherine McCarthy, Associate ASID

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."

- Steve Jobs



GIVING BACK TOGETHER

Cozette Brown, Allied ASID, and ASID NJ Industry Partners Put Their Talents to Work for “Night to Shine” Prom Night for People with Special Needs

In what seems like eons ago, a special night of smiles and joy was built. On Friday, February 7th, more than 700 churches around the world hosted prom night experiences for people with special needs, ages 14 and older. This annual event, now in its sixth year, called “Night to Shine” and sponsored by the Tim Tebow Foundation, celebrated approximately 115,000 honored guests with the support of 215,000 volunteers worldwide.

Our own Cozette Brown, Allied ASID, Kate Kennedy, Allied ASID, and other volunteers worked with Industry Partners Mark Calogero of Designer’s Resource and Steve Furman of Steve’s Custom Drapery Shoppe to make the “Night to Shine” event at St. Francis of Assisi in Wanaque a truly spectacular venue.

Designer’s Resource donated blue and gold fabrics for banners that dressed the walls and Steve’s Custom Drapery Shoppe made and installed the banners. The team also produced a stunning chandelier of paper lanterns suspended from hula hoops, festooned with fairy lights. What’s more, Steve arranged to have it put on a remote control so it could be easily raised and lowered.

The event was held in conjunction with St. Catherine of Bologna in Ringwood, was an outstanding success with 106 guests and 300 volunteers having the night of their lives.

“To be able to combine my passion for design with giving back to the special needs community is truly heartwarming for me,” said Cozette.



If you would like to get involved with giving, contact At-Large Director Susan Barbieri, ASID

Committees are forming.



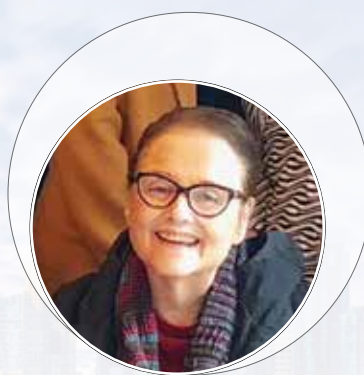


A Tribute to

STEVEN LEVY, ASID

by Rona Spiegel

Steven was a person who was always there for you. He was a mentor and advisor to so many people in our Chapter. Steven listened. You could always call him if you had a question or wanted an opinion. I would like to share a quote from Greg Csaki, IP, who was one of Steven's good friends. He said, "Steven was a gentleman and a gentle man." That is a profound and true statement. When Steven became a member of our Chapter, he was instantly involved. He served on many committees, adding his viewpoint and clear-minded thoughts to benefit the group. He served alongside Tere Bresin, ASID, on the innovative, ground-breaking website committee to establish our own NJ Chapter website when no one else in the country had one. Steven learned to speak in front of a group by becoming chair of the Programs Committee. This served him in good stead as he rose through the ranks to become a Board member, and Treasurer of the Chapter. As President Elect, he worked hard with Kathleen Carlyle, IP, his co-chair, to create a very successful Trade Show. Steven went on to become President of the Chapter. He continued to be active even after completing this role. He was interested in urging our student chapter members to be more involved in chapter events. Steven received the highest Chapter Award, the Medalist Award. As a teacher at Berkeley College in the Interior Design program, he taught several of our members when they were taking classes! When Steven moved down to the Washington DC area, he volunteered to help in the Washington DC chapter too! Most of all, Steven was a very good friend, and those who knew him well will miss him.



Remembering

PAT MONTALBANO, ASID

by Tere Bresin

Pat Montalbano was President of the NJ Chapter of ASID in 1997-98. She was active in the Chapter before and after her presidency. Pat ran a successful Trade Show in 1997. She was a motivator and encouraged interior design students to participate in Chapter events because they would be future designers. She was a Medalist winner and a friend to many. Her smile would light up a room, and she was loved by all who were fortunate to have known her. She was an avid Yoga student and golfer over the years. She brought that sense of calm and concentration to all her events and involvement in the Chapter. Pat participated in many Showhouses in New Jersey for various causes and taught at Berkeley College to interior design students. She started her career in commercial interiors and then went on to Historic Preservation interiors including designing the residence of the President of William Patterson University. Pat initiated visits to historic sites for the Chapter over the years. She leaves behind her husband, Bernie, an attorney; daughter, Paula; and son, Mark, who went on to become an architect. She also leaves behind four lovely granddaughters.

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