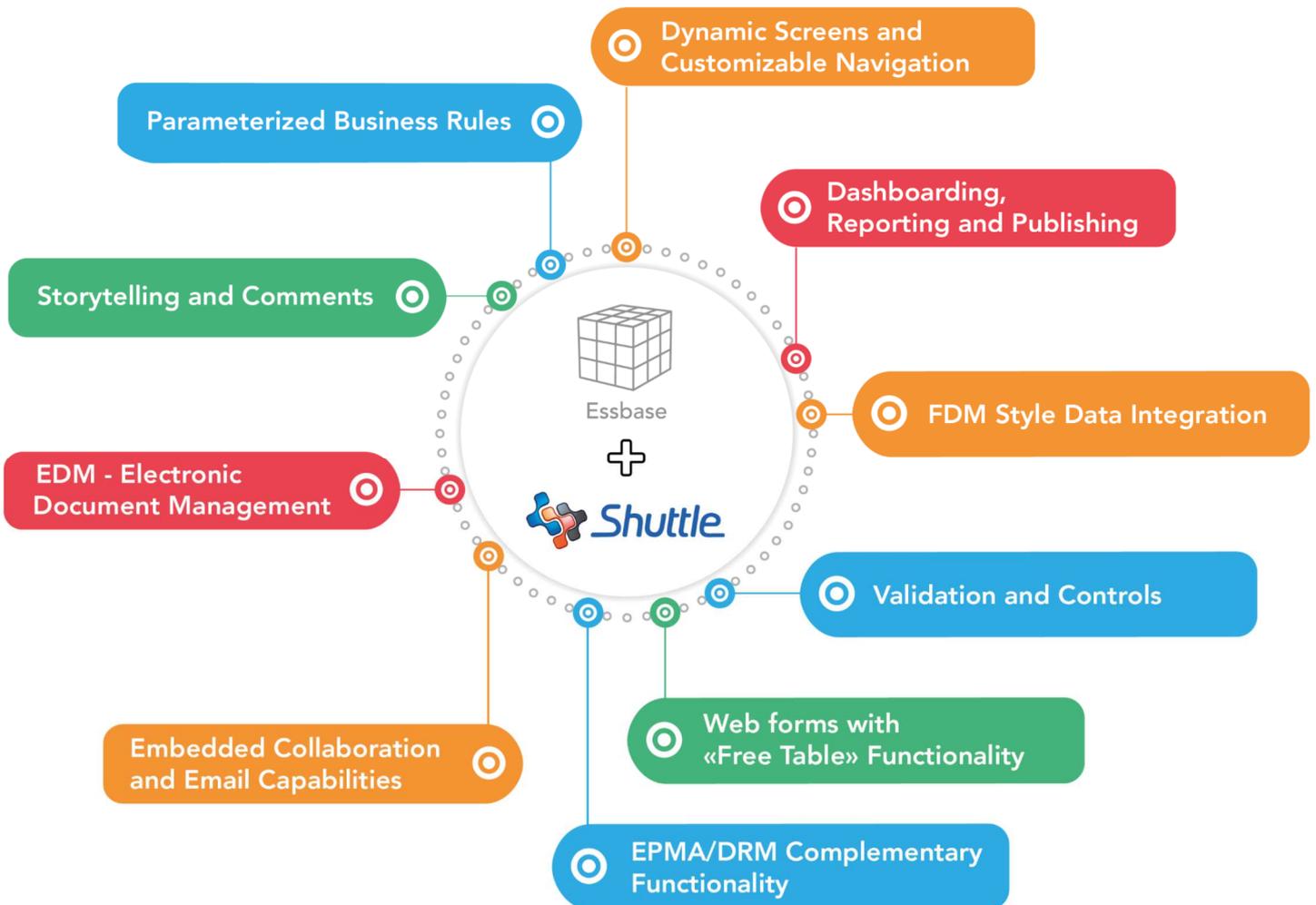
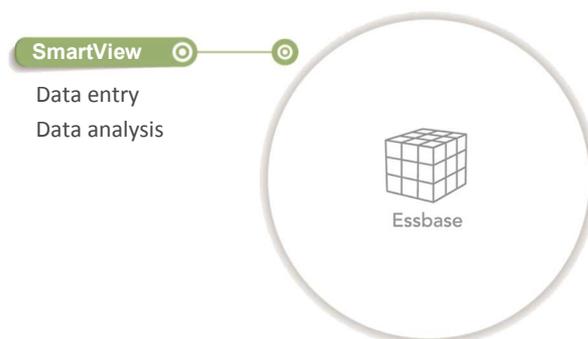


Save Essbase How Can Shuttle Modernize your Essbase?

*Shuttle provides an all-in-one solution with native Essbase integration
Here are some of the Shuttle features that will help you realize more from
your Essbase investment*



Standalone Essbase centralizes, secures and calculates data very well but Smart-





Essbase is a powerful tool – the market-leading OLAP engine - but its survival is threatened due to competitive pressure from other vendors in the EPM software space. These relatively new vendors are taking away some of Essbase’s market share through the promise of more “modern” functionality. Frankly, it’s normal to want to innovate beyond the capabilities of standard Essbase front end tools like Smartview but - don’t be fooled into thinking that you need to discard Essbase in order to do so. **Enter Shuttle – a way to “modernize” your Essbase applications. Shuttle is leading the charge to save Essbase!** To help make Essbase more competitive against other vendors, Shuttle offers customers the ability to rapidly deploy much more modern, intelligent and full-service applications on top of Essbase through a broad range of front-end features detailed below.

Countless customers have invested heavily (time, money, and resulting intellectual capital) in Essbase. Discarding this capital would constitute a significant loss – not to mention - rolling out new software to replace Essbase guarantees a sizable investment, and risk. So don’t replace Essbase. Assuming your data models make sense, **don’t even touch your existing Essbase applications – and, most importantly, don’t let anyone convince you to discard your valuable Essbase capital.** Instead, snap a Shuttle application on top of your existing Essbase applications and realize more value from your Essbase applications immediately. If your data models are outdated, update them knowing that Shuttle can help you very rapidly realize more modern functionality from your Essbase applications.

With native Essbase integration, SHUTTLE allows customers to benefit from the type of “modern” functionality that customers should expect from state-of-the-art technology like Essbase.