

## Press Release

### FedEx Partners with BlueSnap to Cross More Borders

*FedEx and BlueSnap partnership solves payments, shipping, duties and returns for merchants.*

**WALTHAM, MA – May 22, 2017** BlueSnap and FedEx Cross Border have partnered to empower online retailers to expand their businesses across the globe. By 2020 it is expected that some 94 million online shoppers will spend almost \$1 trillion on cross-border eCommerce transactions. To get a piece of this opportunity, retailers need to be able to handle the complexities of selling to shoppers in multiple countries. Shipping logistics, tax handling, localization of the checkout page and local payment processing are all critical to be successful selling cross-border. The FedEx and BlueSnap partnership solves these cross-border problems for merchants.

FedEx Cross Border partnered with BlueSnap's Powered Buy Platform® to process their cross-border sales with the languages, currencies and payment types global shoppers expect when buying online. Built into this feature-rich platform are all the payment technologies a merchant needs to sell globally including multiple connections to global acquiring banks for better payment conversions.

"FedEx Cross Border allows merchants to sell internationally like never before. Their advanced platform solves so many of the tough challenges of global ecommerce, and, we are pleased that our platform helps them reach those markets with the best global payment conversions in the space," said, Ralph Dangelmaier CEO of BlueSnap.

BlueSnap is a unique global payment gateway, allowing merchants to sell around the world – connecting them to 20+ acquiring banking relationships all through a simple, consolidated API and single underwriting process. BlueSnap also offers a global eCommerce hub so that merchants can seamlessly integrate to one platform and accept payments for online checkout, invoices and marketplaces with ease.

Late last year [BlueSnap announced](#) enhanced processing for EU, Latin America and Canada to give merchants true global payment processing across these key regions. Without local payment processing merchants could be leaving up to 30% of sales on the table due to payment processing issues.

Merchants who are interested in using FedEx Cross Border with BlueSnap's Powered Buy Platform can [learn more here](#).

#### About BlueSnap

*BlueSnap provides a simple way to accept payments from anywhere – in your mobile app, online and for invoices and marketplaces. With a single integration to our Global Commerce Payments Hub™, B2B and B2C merchants can use the Powered Buy Platform® to accept online*

*payments with access to hundreds of payment types including popular mobile wallets, world-class fraud protection, robust reporting and the ecommerce tools you need to grow your business. The platform includes a global network of acquiring banks to help drive higher conversions worldwide. Learn more how BlueSnap can help your business accept payments and convert more at [home.bluesnap.com](http://home.bluesnap.com)*

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