

## **Ontario Federation of Trail Riders (OFTR)**

### **Political Lobbyist and Relationship Development**

The OFTR seeks a dynamic individual or agency to assist it in the development and enhancement of off road motorcycling in Ontario, by enabling access to Ontario's trail networks.

The Ontario Federation of Trail Riders Inc. is a not-for-profit organization working since 1992 to enhance develop trail use in Ontario for off-road motorcyclists, in pursuit of its corporate mandate:

*To source, create and maintain a trail network in Ontario for safe, family use by off road motorcyclist, as well as any other good intentioned users.  
To provide a strong voice supported by a substantial membership to represent trail users to ensure, to our best ability, that these trails continue to be available.*

The OFTR is recognized by the Ontario and Canadian federal governments and the National Trails Coalition as the authorized representative for Ontario on behalf of off road motorcyclists in Ontario, is a member of the Motorcyclists Confederation of Canada (MCC – the national advocacy organization for motorcycling), the Ontario Power Sports Working Group, and the Ontario Trails Council, and receives funding from national advocacy groups, industry sponsors and a large number of individual and family members across the Province.

The OFTR is presently concerned to influence recent, proposed and prospective legislative and regulatory changes in Ontario.

Core responsibilities in this position will include:

- Professionally and credibly represent the OFTR in pursuing our mandate and objectives with government and all affected private or government entities and communities.
- Develop productive and respectful relationships with the Province of Ontario and its various agencies and Ministries, particularly law enforcement and the Ministries of Natural Resources and Tourism, and with forest and land use groups interested in access to and good governance, preservation and enhancement of trail use in Ontario.

- Assist in expanding the OFTR's motorcycle trail use clubs across the province, and assist them in enhancing their relationships with local municipalities, conservation areas and MNR forests.
- Communicate provincial initiatives to OFTR member clubs and assist them with land use challenges in their local regions.
- Attend, report to and advise OFTR governance meetings as required.
- Attend trail and industry related user group meetings, conferences and events to represent the OFTR.

The ideal candidate will have:

- A working knowledge of the operation of not-for-profit organizations, provincial and municipal governments and the development, enactment, implementation and management of off road power sports policy and land use in Ontario. Previous government legislative and policy experience is an asset.
- Excellent written and oral communication skills, and be persuasive in presenting OFTR initiatives to a wide range of audiences, from the top levels of provincial government to local forest users.
- Be familiar with power sports culture and trail use issues in Ontario, and sympathetic to the manifold perspectives of the users of Ontario forests.
- An understanding of the insurance industry.
- The ability to work independently in pursuing initiatives and direction from the OFTR board.

This position requires some travel, as well as flexible hours.

This will be a contract position, with remuneration commensurate with experience, and may be especially suitable to consultants or agencies that specialize in power sports, off-highway vehicles or trail usage in the Province of Ontario.

To apply send your resume or proposal to [careersatoftr@gmail.com](mailto:careersatoftr@gmail.com).