



Logo Sign Program

Effective: October 2014 – December 2016

Logo Signs are used to identify services using company logos or business names to indicate upcoming services along the highway, and within the community. Logo Signs are effective in providing this information 24 hours a day, 7 days a week. Chamber members receive a significant discount to advertise on these signs located East and Westbound on Highway 29.

Panel Size: 80cm x 120cm (32" x 48") on steel structure

Contract: *Each Logo Sign contract (new and renewal) is for a 5 year period and shall include all sign design, fabrication, installation, and ongoing maintenance.*

New Sign Price:

Member Price - \$2,800 per logo per panel (plus \$140 gst) = \$2940

Non-Member Price - \$3,000 per logo per panel (plus \$150 gst) = \$3150

All new Logo Sign Applications require \$50 application fee.

Renewal Price:

Member Price - \$500 per logo per panel (plus \$25 gst) = \$525

Non-Member Price - \$750 per logo per panel (plus \$37.50 gst) = \$787.50



APPLICATION FORM – Logo Sign Program

Application No. (Office Use Only) _____

*(Before completing this application, please make sure that you have read, understand and discussed your eligibility requirements with the St Paul & District Chamber of Commerce (780-645-5820) relevant to your attraction category and location requirements. There is a **\$50 non-refundable administration fee** to process this application. The application fee shall be in the form of a cheque, made payable to the "St Paul & District Chamber of Commerce".*

Name of Business: _____

Address of Business: _____ Postal Code _____

Business Phone () _____ Fax () _____

Name of Applicant: _____ Phone () _____ Fax () _____

Applicant's Address: _____ Postal Code: _____

Email address: _____

Is there a valid business license in place for this business? Yes ☐ No ☐ (check appropriate box)

Business is within the corporate boundaries of the community of _____

The distance from the business to the closest provincial highway is _____ (to nearest km) from Highway # _____

Which Logo Category are you applying for? GAS ☐ FOOD ☐ LODGING ☐ OTHER BUSINESS ☐

Which location are you applying for? HWY 29 EBND ☐ HWY 29 WBND ☐ (check all applicable)

Briefly describe the nature and operation of your business. Include such details as hours of operation, seasonal vs. year around and what the business offers to visitors, etc.:

I am requesting signs in the right-of-way for the first time ☐ to replace existing signs ☐ (check appropriate box)

The applicant, upon approval of this application, shall remove all existing non-conforming signs both inside and outside the provincial highway right-of-way which fall within Alberta Transportation's development control area as stipulated in the Public Highways Development Act. These non-compliant signs shall be removed prior to approvals being issued. The applicant is hereby notified that should the business at any time fail to qualify or comply with the said guidelines put forth the signs permitted under this program will be removed.

I certify that the information is correct and understand that non-compliance of this application and all program guidelines shall result in removal of all relevant Logo Signs.

Name (please print)

Applicant signature

Date

The information being collected on this application is for the purpose of evaluating the applicants criteria in determining qualification relative to the guidelines associated with the Tourism Highway Signing Program. If you have any questions regarding the collection of this information, please contact the Freedom of Information and Protection of Privacy Office, 3rd Floor, Twin Atria Building, 4999 - 98 Ave, Edmonton, AB T6B 2X3, [780] 422-0021 [toll free 310-0000]