

BIOGRAPHY
Hugh Large – The Convenience Guru

In a career spanning over 50 years, Hugh held senior executive positions with a number of national retail organizations, before establishing his consulting firm, *Hugh Large & Associates Inc.* in 1990.

His extensive retail management experience has included successful senior executive assignments as a Principal Buyer, Director of Merchandising, and Vice President of Operations.

In 1990, Hugh established *Hugh Large & Associates Inc.* to provide consulting services in Store Layouts, Marketing, Merchandising and Store Operations to retail clients who wanted their stores to be more effective and productive in the growing and changing convenience retail marketplace.

Over the past 25 years Hugh has become one of the leading Canadian experts in the growth and development of the Convenience and Gas / Convenience channel including consulting projects with many of the leading Canadian Petroleum chains and dozens of independent retailers. These projects included assessing the strengths and weaknesses of existing offers, providing layouts and merchandising direction for new stores and store renovations, and guiding the development and execution of their convenience offers.

Hugh can be reached through his web site at www.convenienceguru.com.