

INTERNATIONAL MARKETING UPDATE (APRIL-JUNE)

Familiarization Events hosted:

- Joanna Tweedy, Travel Journalist, Daily Mail, April 3-9, 2016
 - FAM received via MOTT
 - 2 adults + 2 children
 - Ocean Edge Resort
 - Origin country: UK
- Lusso Travel, April 28, 2016
 - Contacted us directly & met at DNE summit 2015
 - Activities arranged for 8 travel agents
 - Wequassett Resort
 - Arts Dune Tour
 - Pilgrim Monument
 - Country of origin: UK
- Skytours New England FAM, May 12–13, 2016
 - DNE/MOTT Fam
 - Hotelplan Suisse/Travelhouse
 - 9 Agents, 1 Product Manager USA, 1 driver
 - Ocean Edge Resort
 - Tourmappers made hotel arrangements
- Juliane Lutz, Editor, Head Travel/Leisure Dept. Touring Magazine, May 15, 2016
 - DNE/MOT FAM
 - Two people
 - Woods Hole Inn,
 - Quicks Hole Tavern
 - Country of origin: Switzerland
- Sarah Bergeron-Ouellet, Travel Editor, Voyages, Agence QMI & Canoe.ca, May 20-24, 2016
 - Fam received via MOTT
 - 2 participants
 - Crowne Pointe, Brass Key
 - Captain House Inn
 - Lamb & Lion Inn
 - Country of origin: Canada
- Thomas Cook Media Fam, June 16-17, 2016
 - DNE FAM
 - 5 Journalists, 2 Thomas Cook escorts
 - Country of origin: Germany
 - Heritage Museums & Gardens
 - Dan'l Webster Inn
 - JFK Hya Museum
 - Maritime Museum
 - Hyannis Harbor Cruise
 - Cape Codder Resort

- Alberto's Ristorante
 - Steamship Authority
- Jean-Claude Raspiengeas, Chief Editor, La Croix – France, June 16, 2016
 - MOTT Fam
 - Two guests
 - Country of Origin: France
 - Heritage Museums & Gardens
- Corey Marshall, principal, Canuckiwi, June 11-12, 2016
 - DNE Fam
 - One guest
 - Country of Origin: Australia, New Zealand
 - Red Jacket Resort
 - Lobster Pot
 - Pilgrim Monument & Museum
 - Cape Cod National Seashore

Other International Marketing:

- MOTT Canada Sales Mission – April 2016 – represented by Nantucket Island Chamber of Commerce
- DNE Summit – April 4-6, 2016 – represented by Nantucket Island Chamber of Commerce
- IPW 2016 – New Orleans – June, 2016 – represented by Martha's Vineyard Chamber of Commerce. 45 leads generated in a single booth with representation including Catania Hospitality and The Steamship Authority. The booth was located next to the MOTT booth.