**Clear The Shelters RELEASE – ANNOUNCE THE RETURN OF CTS**

**FLORENCE- LAUDERDALE ANIMAL SHELTER TEAMS UP WITH WAFF 48 NEWS TO HOST THIRD ANNUAL PET ADOPTION DRIVE – *CLEAR THE SHELTERS* – ON THURSDAY, AUGUST 17TH, FRIDAY, AUGUST 18TH, AND SATURDAY, AUGUST 19**

**FLORENCE,AL** – (August 9, 2017) – Florence-Lauderdale Animal Shelter today announced that it will join with WAFF 48 News to host NBCUniversal Owned Television Stations’ *Clear the Shelters* third annual nationwide pet adoption drive on Saturday, August 19. On this day, Florence-Lauderdale Animal Shelter will offer fee waived pet adoption fees as part of the nationwide *Clear the Shelters* initiative that seeks to help families find and adopt homeless pets. Since 2015, *Clear the Shelters* has resulted in more than 70,000 pet adoptions nationwide.

**WHAT:** Florence-Lauderdale Animal Shelter to participate as an official *Clear the Shelters* partner alongside WAFF 48 News. Florence-Lauderdale Animal Shelter will offer fee waived pet adoption fees to help families find and adopt a new pet.

**WHEN:** Thursday Friday and Saturday- August 17th,18th,19th from 10 AM to 7 PM.

**WHERE:** At the FLAS, 702 East College Street Florence, AL 35630

**INFO:** Audiences can visit [ClearTheShelters.com](http://www.cleartheshelters.com/) to access more information about *Clear the Shelters*, including the full list of local participating animal shelters.

**ADOPTION**: A real-time pet “**Adoption Tracker**” – posted on [ClearTheShelters.com](http://www.cleartheshelters.com/) – will record the total number of pets that are adopted across all participating markets.

**SOCIAL**:         Use the hashtags s#ClearTheShelters and #LoveMyPet to post photos of your favorite pets on your social media networks. Also, follow the effort on Twitter, Facebook and Instagram. *Clear the Shelters*-themed Snapchat filters will be activated on August 19.

For more information about the national pet adoption drive, visit [ClearTheShelters.com](http://www.cleartheshelters.com/). You can also follow the effort on Twitter, Facebook and Instagram by using the hashtags #ClearTheShelters and #LoveMyPet. To access information in Spanish, please visit [DesocuparLosAlbergues.com](file:///C:/Users/206441649/AppData/Local/Microsoft/Windows/Temporary%20Internet%20Files/Content.Outlook/GI7RO0OC/DesocuparLosAlbergues.com) and follow #DesocuparLosAlbergues and #AmoAMiMascota.

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