



FOR IMMEDIATE RELEASE

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Trissl Sports Cars Presents

ÜBER REGION FEST IV

MAY 5-6, 2017 - FLORENCE, ALABAMA



ONE OF THE LARGEST
PORSCHE FESTIVALS IN THE SOUTHEAST

AUTOCROSS - LIVE MUSIC - CAR SHOW
RACE SIMULATOR - FOOD - DRINK - FUN

proceeds to benefit

ST. JUDE CHILDREN'S RESEARCH HOSPITAL AND
THE CITY OF FLORENCE POLICE DEPARTMENT

TRISL
SPORTS CARS



Trissl Sports Cars' Fourth Annual Über Region Fest - Charitable Event

Porsche owners and enthusiasts gather in Florence, AL the weekend of May 5th for the fourth annual Über Region Fest. Über Region Fest is a charitable event hosted by Trissl Sports Cars and is one of the largest Porsche Only events in the Southeast, drawing guests from as many as eight surrounding states.

FLORENCE, AL - Join us for the fourth annual Über Region Fest to test your nerves and your metal in this year's AutoCross, sponsored by Trissl Sports Cars. Kick back and take it easy while you go on a self-guided tour through one of most diverse private Porsche collections in the US. Lastly, don't forget to vote for People's Choice in the 2017 Über Region Fest Porsche Car Show.

OUR WORLD OF PORSCHE

Über Region Fest IV will be thoroughly saturated with Porsche excellence, exhibiting classic and modern Porsche sports cars throughout the decades, all in a festival atmosphere. Listen to great live music, enjoy food from top local restaurants and meet fellow Porsche enthusiasts. Our musicians include local entertainers of international fame. You'll hear Classic Rock, Country, R&B, Funk and Jazz from North Alabama-based Tremayne, The Will McFarlane Band (with legendary Swampers band member Will McFarlane), Archie Hubbard, Harvey Thompson (of Muscle Shoals Horns fame) and Friends, and American Rock troop The Fiddleworms.

Über Region Fest is a charitable event with proceeds from this year's fest going to St. Jude Children's Research Hospital and the City of Florence Police Department. Join us for AutoCross, Porsche car show, Race Simulators, GT3 Experience, Kid's AutoCross and activities, live music, food, drink and area vendors on Saturday, May 6th, at Trissl Sports Cars in Florence Industrial Park, 519 Wilhite Street, Florence, AL 35630. There's even golf Saturday morning at Turtle Point Yacht and Country Club - designed by famed golf course architect Robert Trent Jones, Sr. Arrive on May 5th and join us in Downtown Florence for First Fridays, with local artisans and craftsmen displaying their wares. Also take advantage of discounts from local restaurants. Then we'll see you at 8 pm at Swampers Bar & Grill, Marriott Shoals Hotel & Spa, for a welcome reception. Last year's event was a success with over 250 Porsche Cars registered in the car show and over 500 guests from the South and Midwest in attendance (twelve states represented: AL, FL, GA, IL, KY, LA, MI, MS, NC, OH, SC, TN,). **This year promises to be even bigger and better - register today to join in the fun!**



LOCATIONS

May 5th - First Fridays, Downtown Florence, 5-8 pm

Welcome Reception, Swampers Bar & Grill, Marriott Shoals Hotel & Spa, 8 pm

May 6th - Golf at Sunrise (*Must register for ÜRF to play - call Trissl Sports Cars for details - 256.766.0911*)

Trissl Sports Cars, Florence Industrial Park, 519 Wilhite St, Florence, AL

Autocross, 10 am; Porsche Lineup, 11 am; Opening of Über Region Fest IV, 1 pm

REGISTER TODAY AT: www.trisslsportscars.com/urf4

ABOUT TRISL SPORTS CARS

Trissl Sports Cars was established in 2011 and is a subsidiary of TMT America. Trissl Sports Cars offers collectors of vintage and rare Porsche automobiles an outlet to seek out cars for their collections, purchase rare Porsche finds, and gather to celebrate all things Porsche. Located in a quaint southern town saturated with art and music, Trissl Sports Cars offers a unique experience for avid Porsche automobile collectors. The surrounding area presents scenic roads perfect for weekend drives that are dotted with historical sites and other points of interest. **www.trisslsportscars.com**

OUR WORLD OF PORSCHE