



a partnership between the Shoals Chamber of Commerce and Northwest-Shoals Community College

NW Alabama BEST Educational Partnership & Sponsorship Opportunities

The NW AL BEST Hub currently serves schools in NW Alabama & SC Tennessee.

***BEST™ is a workforce development program,
cleverly disguised as a robotics competition!***

“After 9 years associated with BEST, I am personally convinced that *this is the most effective program in our schools today* to generate interest in STEM [Science, Technology, Engineering, Math] studies after high school. With industry support, BEST can reach into every school in Alabama and fuel the development of local talent.”

~Wes Woods, Toyota Motor Mfg. AL – H’ville, General Manager, Quality and Production Support, 256.682.3187, wes.woods@tema.toyota.com

“Cafeteria Plan” of Benefits

Educational Partners may choose which benefits they prefer:

Corporate	\$15,000 or more	choose up to 10 benefits
Diamond	\$10,000 - \$14,999	choose up to 8 benefits
Platinum	\$5,000 - \$9,999	choose up to 5 benefits
Gold	\$2,500 - \$4,999	choose up to 4 benefits
Silver	\$1,000 - \$2,499	choose up to 3 benefits
Bronze	\$500 - \$999	choose up to 2 benefits
BEST Friend	Less than \$500	

NOTE: Suggestions for other benefits are welcomed!

Available only to CORPORATE & DIAMOND Levels

- “Sponsored by” status in all event promotional materials
- Company banner prominently displayed at NW Alabama BEST events
- Company name &/or logo displayed on a quadrant of the playing field at Competition
- Welcome by corporate officials during opening ceremony

Available to PLATINUM, GOLD and SILVER Levels and above

- Name &/or logo prominently placed on event t-shirts
- Name &/or logo prominently displayed in event program / signage and on hub website

All monetary and in-kind partnerships and sponsorships are considered tax-deductible donations, made to the Shoals Area Chamber Foundation, a 501(c)(3) not-for-profit. Contact: Stephanie Newland, stephs@shoalschamber.com, 256-764-4661
Mail to: BEST Robotics, c/o Shoals Chamber of Commerce, P. O. Box 1331, Florence, AL 35631-1331.

- Sponsor representative may hand out their sponsored awards during awards ceremony
- Sponsor an existing award or create a new award to give (some limitations on existing awards)
- Appreciation plaque
- Recognition on various promotional items (i.e. cups, t-shirts, note pads, pens, etc.)
- Recognition in press releases and other publicity efforts

Available to BRONZE & BEST FRIEND Levels and above

- Recognition during event
- Level recognition in event program, general signage & communications and on hub website

NOTE: Suggestions for other benefits are welcomed!

In-Kind Donations available & appreciated at all levels – recognition per value of donated goods or services

- Supplies for the Consumables Kits provided to teams to construct their robots
- Materials & supplies needed for Competition (extensions cords, safety vests, safety goggles, etc.)
- Materials and supplies needed for building the playing field
- Trophies & plaques for Competition winners
- Food, snacks & beverages for volunteers during planning and Competition
- Printed t-shirts
- Printed promotional items
- Services needed such as
 - Printing flyers, posters, brochures
 - Audio / Video / significant Media Coverage for Competition
 - DJ for competition
 - Pole & drape for Competition
 - Comp hotel rooms for BEST training events / South's BEST Regional Championship
 - Storage space for BEST materials and supplies during the off-season

Thank you for your sponsorship consideration!

The BEST Robotics Competition could not happen without our wonderful sponsors!