



OPSB Community Education Survey Results

Executive Summary

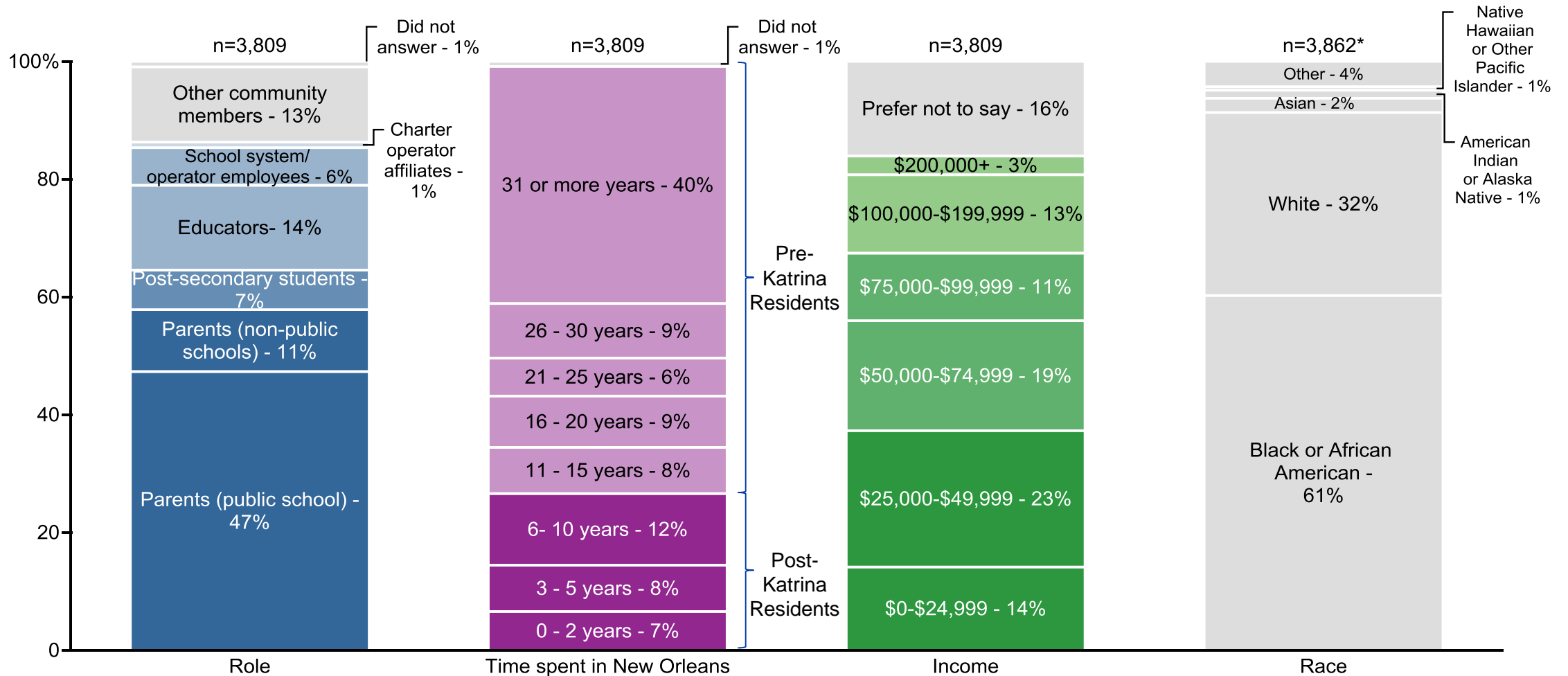


- ▶ Roughly three quarters of New Orleans public school families are satisfied with their children's school
- ▶ Community members are most proud of the progress that has been made since Katrina, and the school facilities that have been developed
- ▶ On the other hand, the survey reveals pressing challenges to be addressed:
 - ▶ Many, especially the lowest-income families, feel frustrated with the quality of school choices available to them
 - ▶ The community wants to ensure that schools are preparing students for their future, and focusing on a broad set of skills and capabilities
 - ▶ The community wants schools to be more diverse and representative of the city, but the perception of public schools still lags among private school families

Our survey attracted substantial and representative participation from across New Orleans



Survey respondent demographics



Note: Our survey was representative of overall New Orleans demographics with respect to race, but under-represents families with less than \$25K income

Where we asked questions that overlap with independent research, the answers are consistent with one another

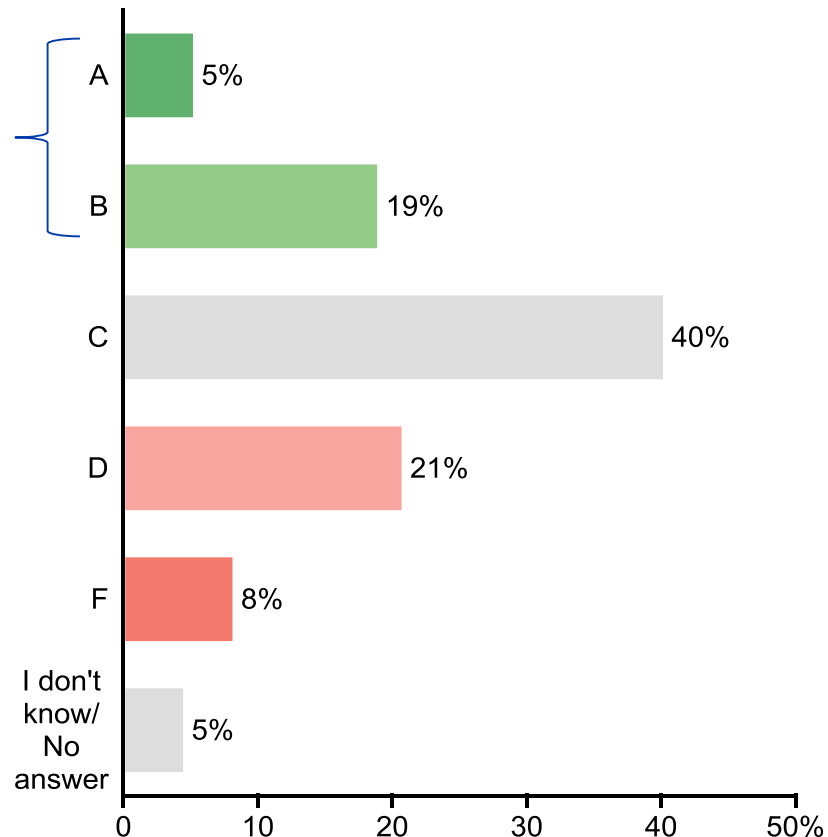


Rating of the public school system in New Orleans

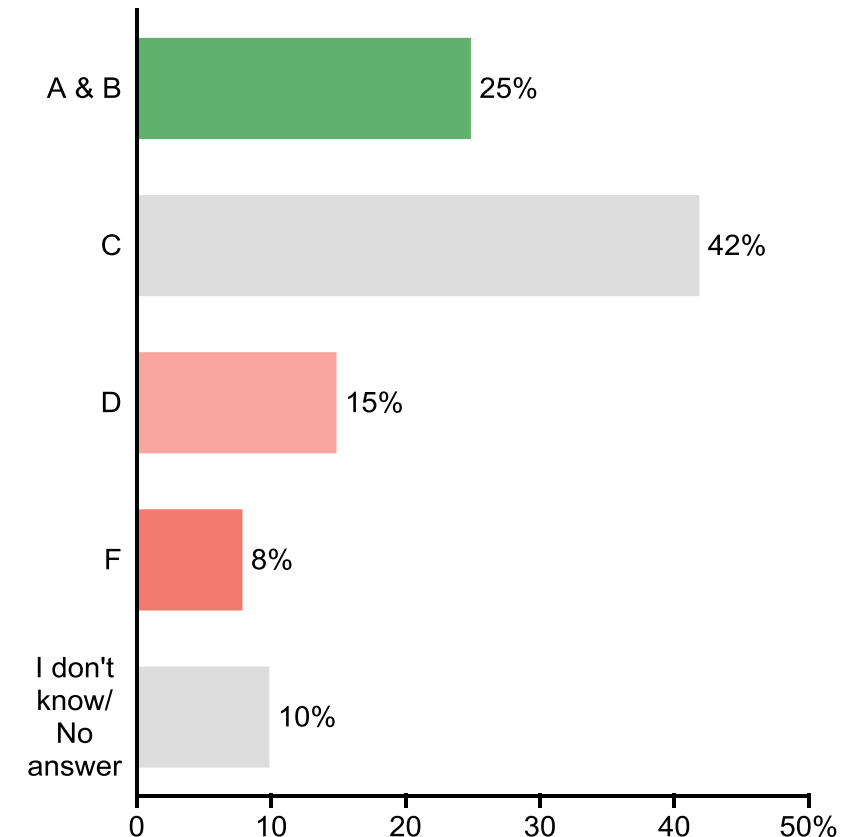
[All Respondents] Q: Overall, what grade would you give to PUBLIC education in New Orleans TODAY?

OPSB Survey Results

Cowen Institute
Survey Results



% A, B & C 65%

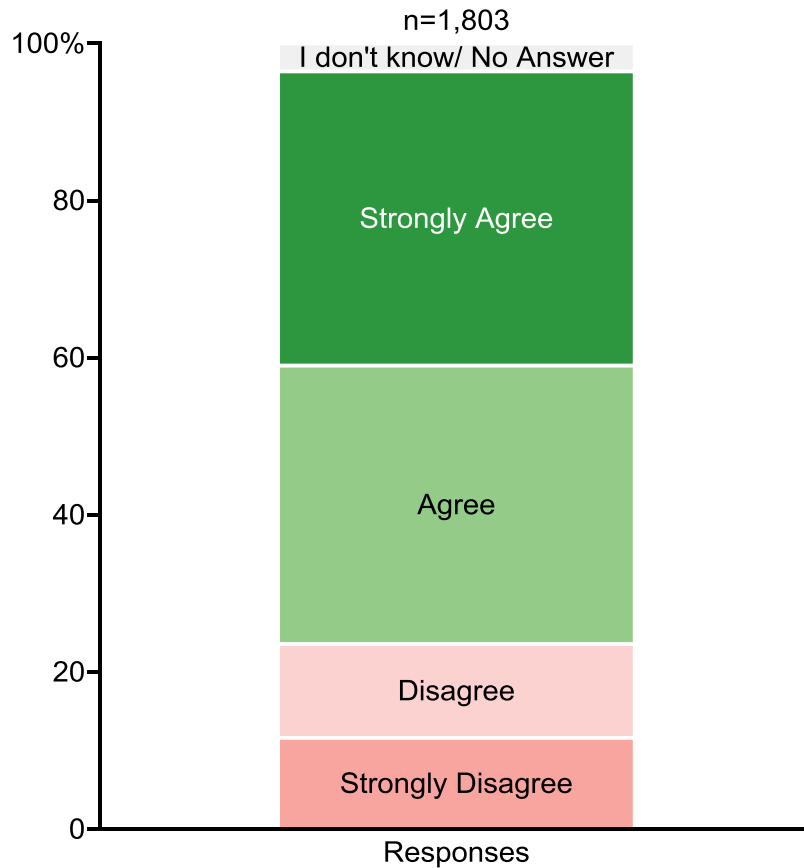


% A, B & C 67%

On broad measures of satisfaction, about three quarters of parents are pleased with their child's school today

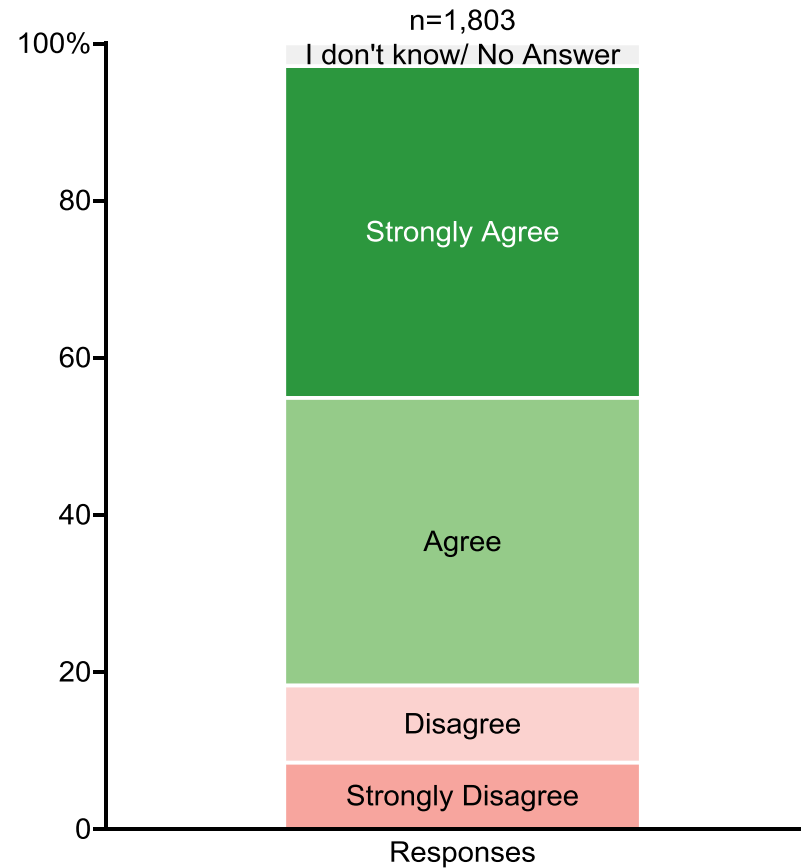


I am satisfied with the quality of education my child's school is providing for my child.



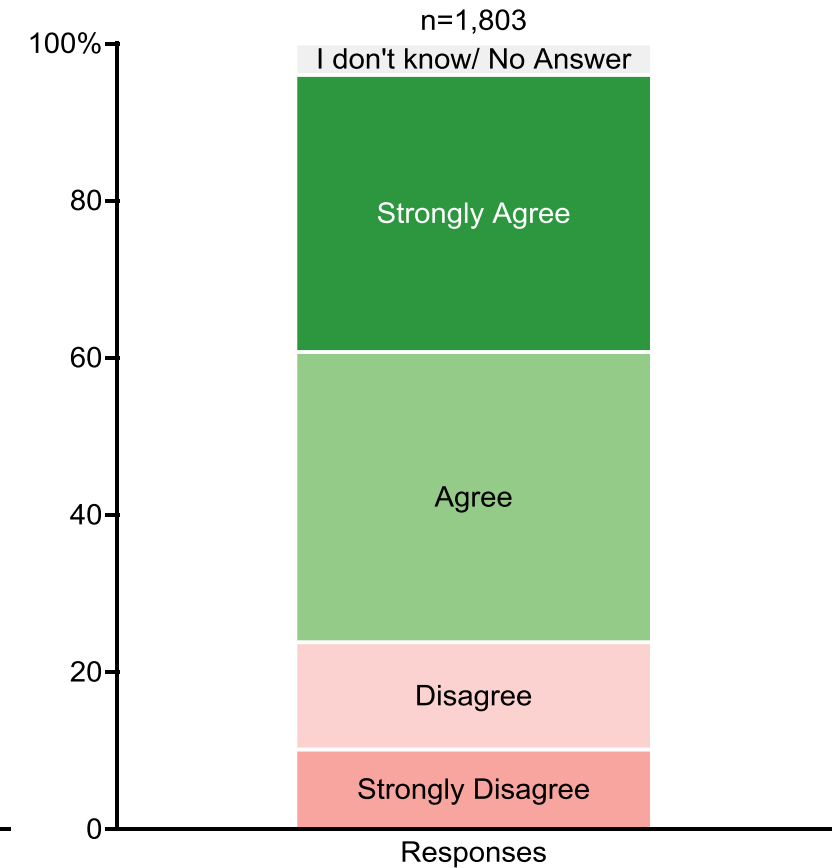
% Agree 73%

My child's school has high expectations for my child's learning.



% Agree 79%

My child's school meets the specific academic needs of my child.

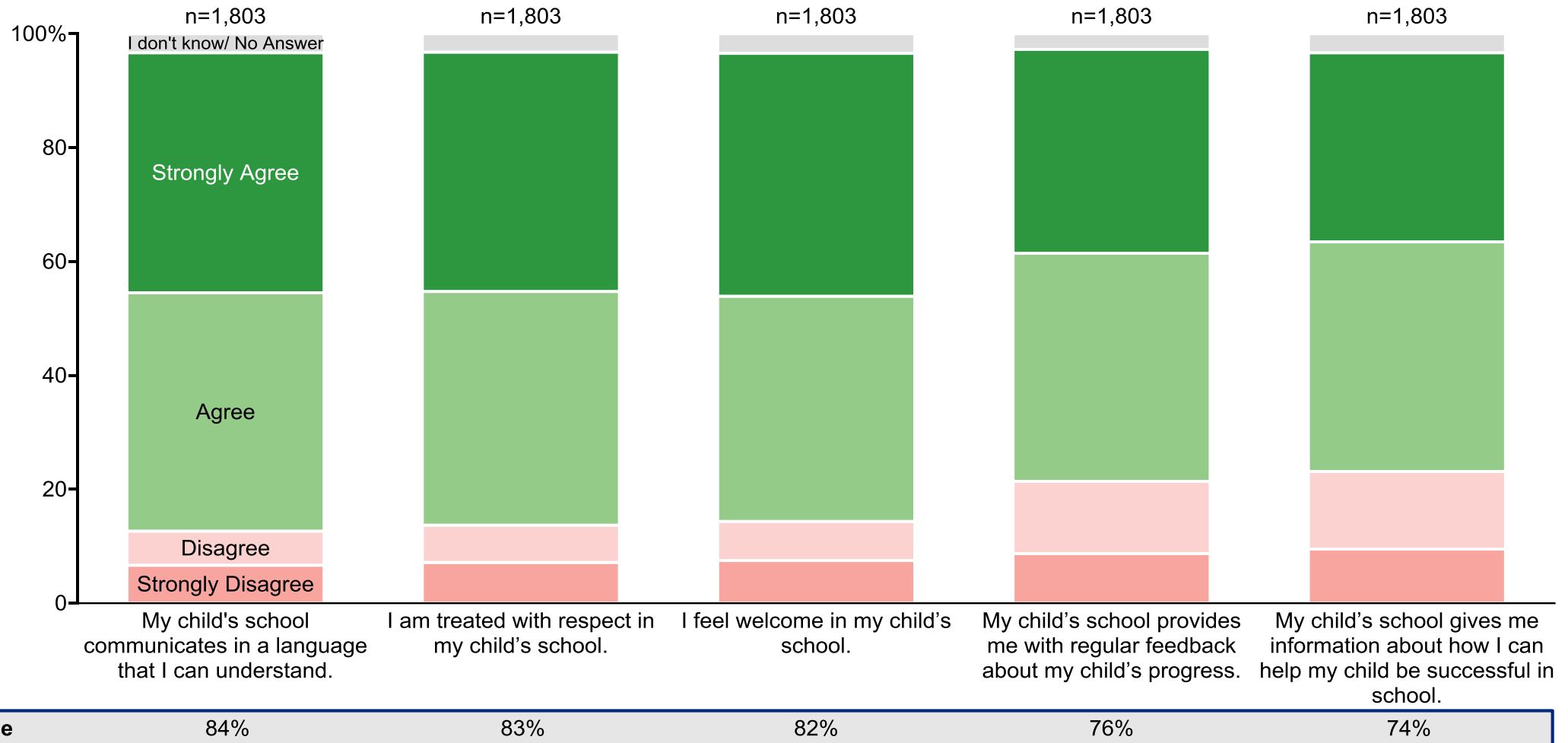


% Agree 72%

And parents are typically satisfied with the information that they receive and the interactions that they have with schools



To what extent do you agree or disagree with the following statements as it relates to your child's school?

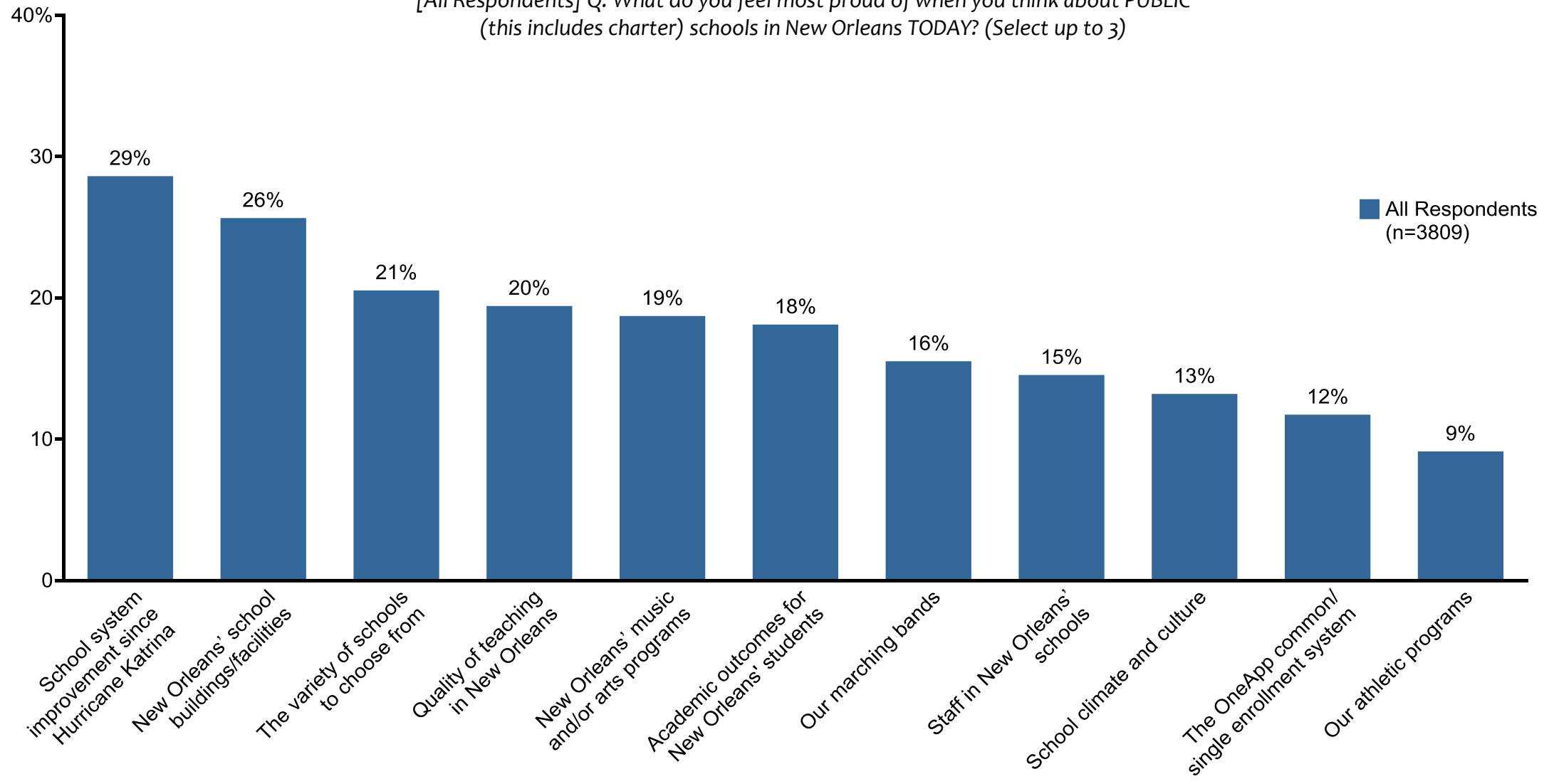


Progress made since Katrina is the point of pride most often cited by community members



Respondents' top points of pride for New Orleans Public Schools

[All Respondents] Q: What do you feel most proud of when you think about PUBLIC (this includes charter) schools in New Orleans TODAY? (Select up to 3)



The community survey highlights three broad challenges



The availability of high quality school options

- ▶ Most believe in the value of the choice system that New Orleans has adopted
- ▶ But many also feel dissatisfied with the choices they have, and want to see high quality schools in every neighborhood

Defining appropriate expectations for schools

Access to diverse schools

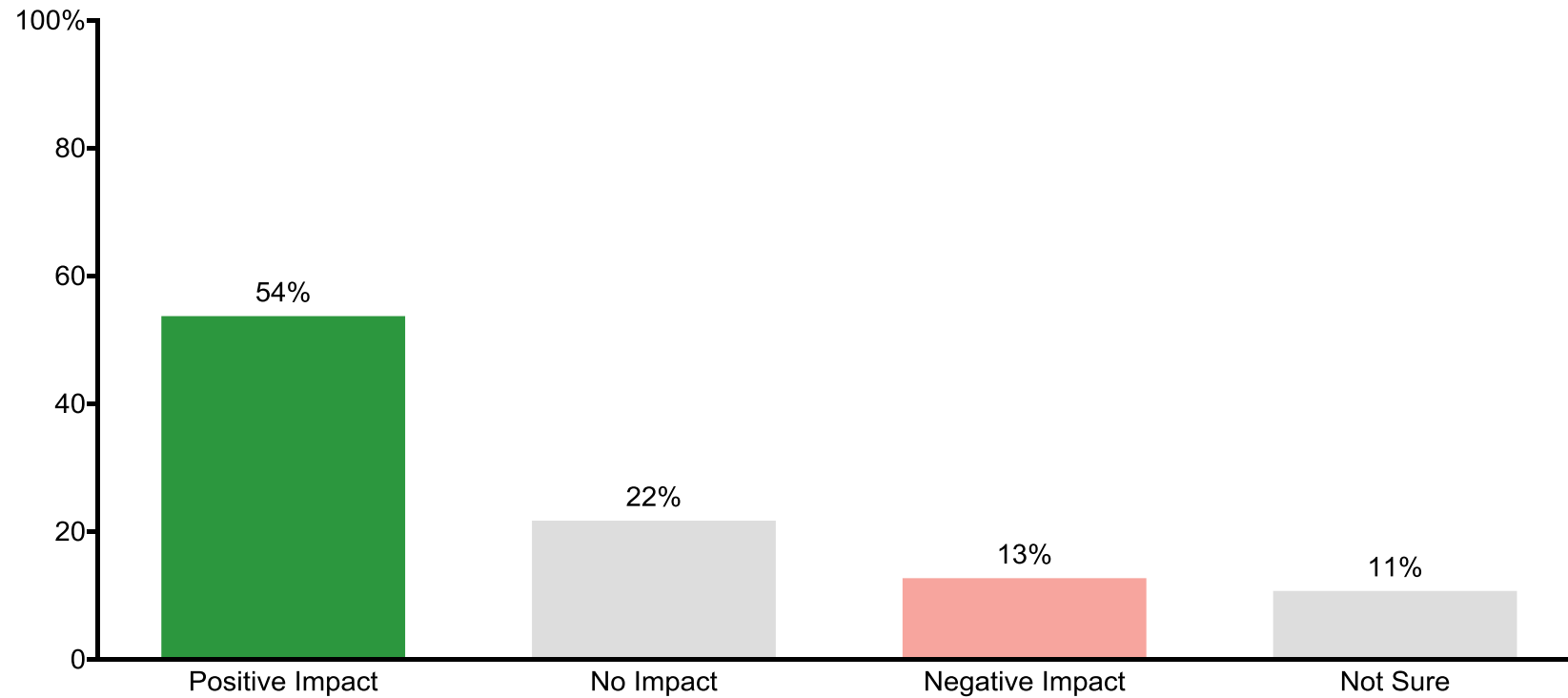
Availability of High-Quality School Options

Four times as many parents believe that open enrollment policies have improved education vs. those who believe it has been negative



Cowen Poll: Do you think that allowing parents to apply to enroll their children in any public school in New Orleans has had: a positive impact, a negative impact or no impact on the quality of education in New Orleans?

[n=700]

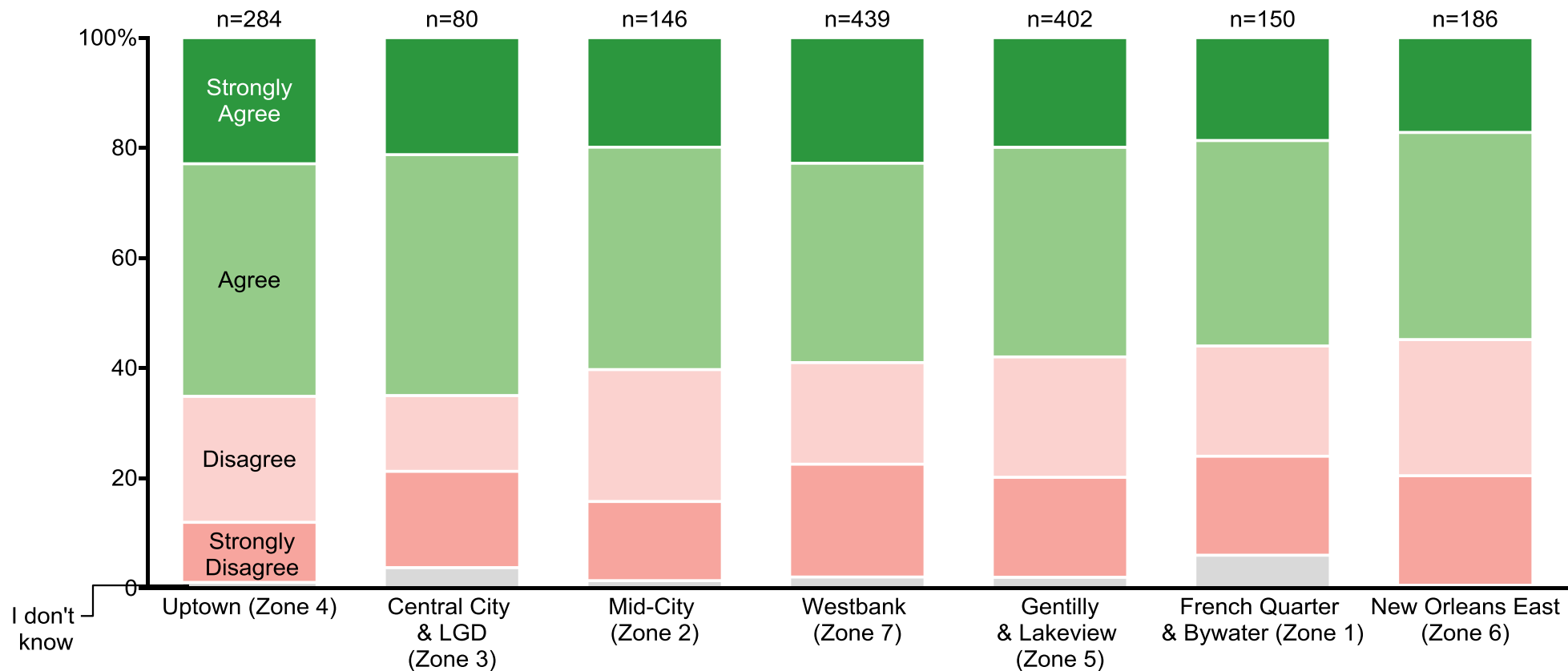


Availability of High-Quality School Options

Satisfaction with available school choices varies between 55% - 65% in different areas of the city



[Public School Parents and Guardians] I am satisfied with the PUBLIC (including charter) school choices available to me when choosing a school for my child/ren.



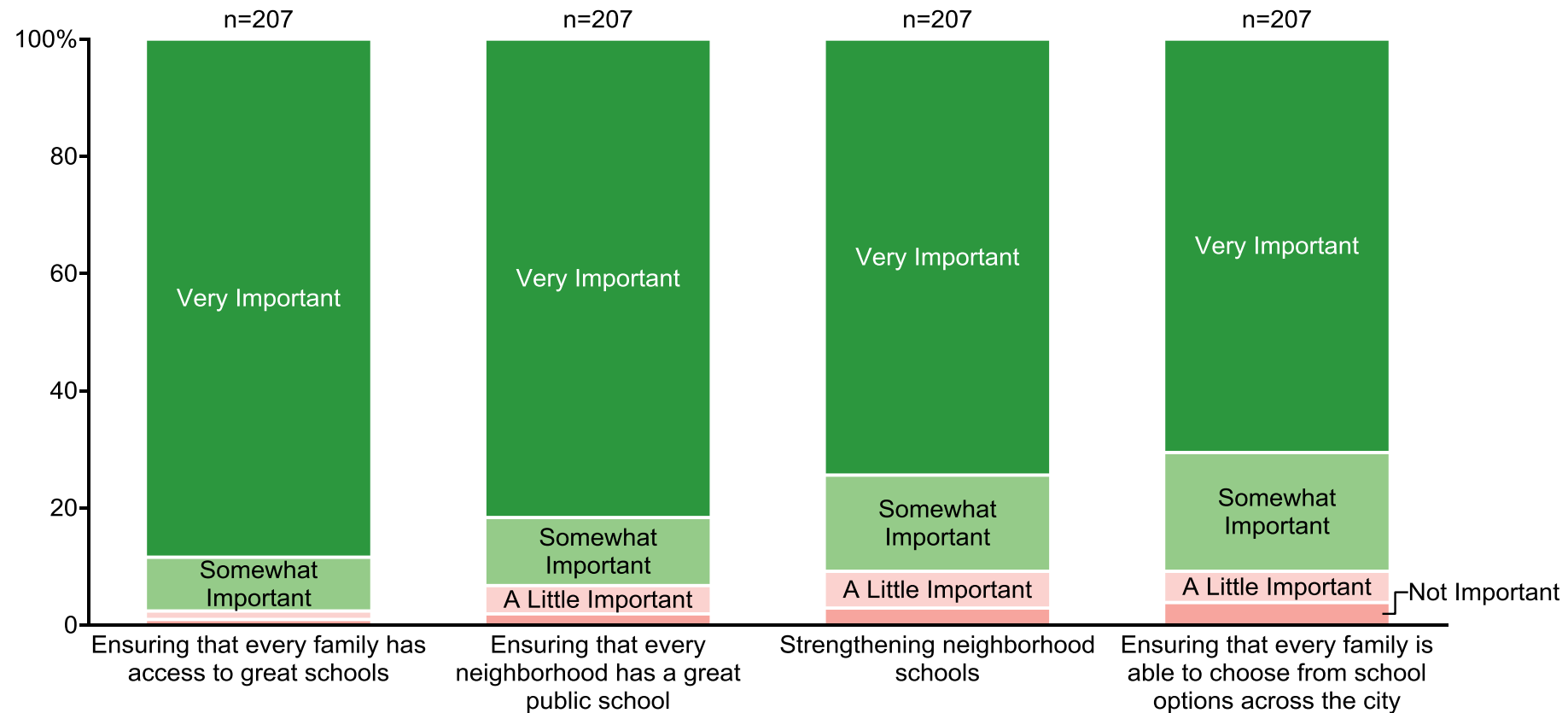
% Agree	65%	65%	60%	59%	58%	56%	55%
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Availability of High-Quality School Options

Community members support both choice and stronger neighborhood schools
– they do not see a contradiction in these values



[All Respondents, Optional] Q: To what extent do you feel each of the following priorities relating to choice of where to attend school is important in the New Orleans PUBLIC education system? (this includes charter schools)



% Very Important	88%	82%	74%	71%
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The community survey highlights three broad challenges



The availability of high quality school options

Defining appropriate expectations for schools

Access to diverse schools

- ▶ The community wants to see schools setting higher expectations for students
- ▶ But those higher expectations should reflect a broad set of skills and capabilities that prepare students for their futures

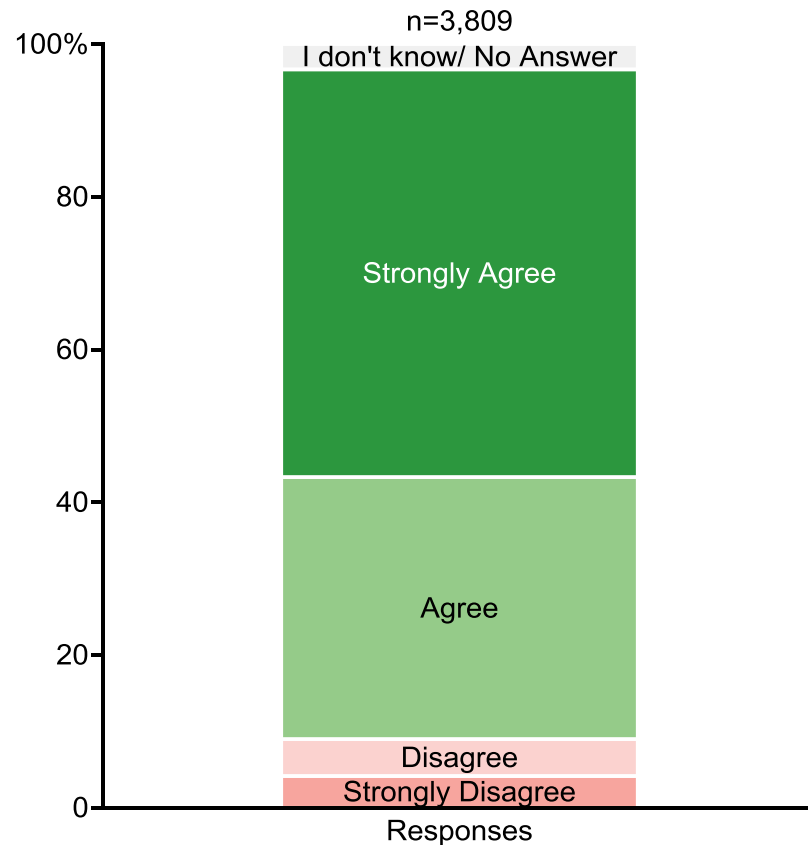
Defining Appropriate Expectations

Community members overwhelmingly support higher expectations, and see student growth as a key element for improvement in education



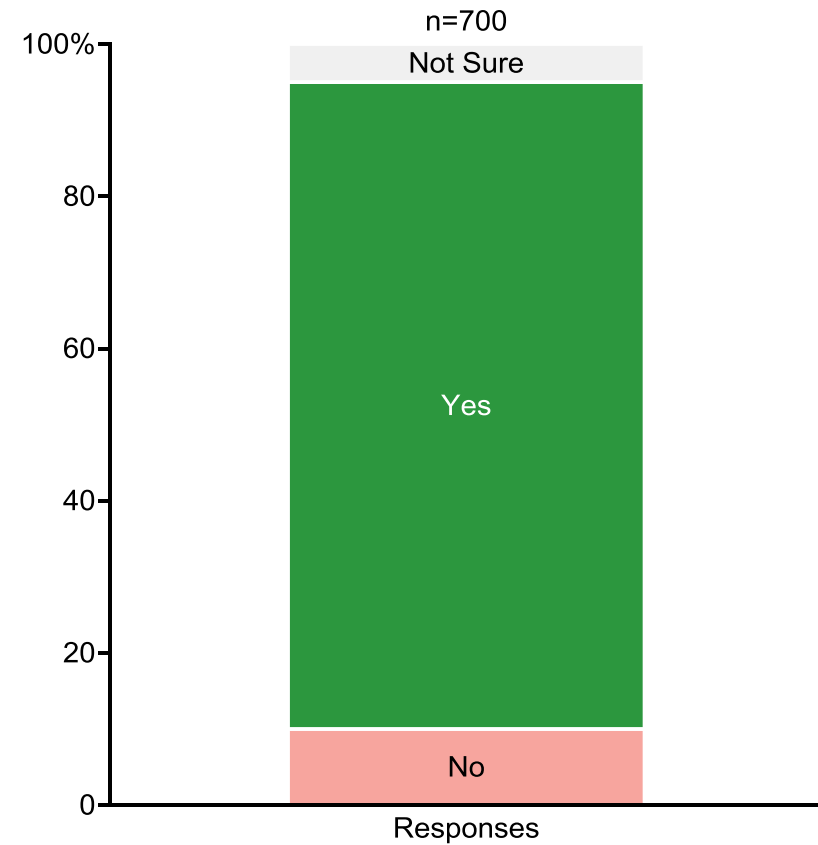
OPSB SURVEY: To what extent do you agree or disagree with the following statements about PUBLIC (this includes charter) schools in New Orleans? [We should have higher expectations for student achievement.]

All Respondents



% Agree 88%

COWEN Poll: Do you believe student growth, as in how much progress a student makes in a school year, regardless of where they started when they began the year, should be a significant part of how a school's performance is assessed, yes or no?



% Yes 85%

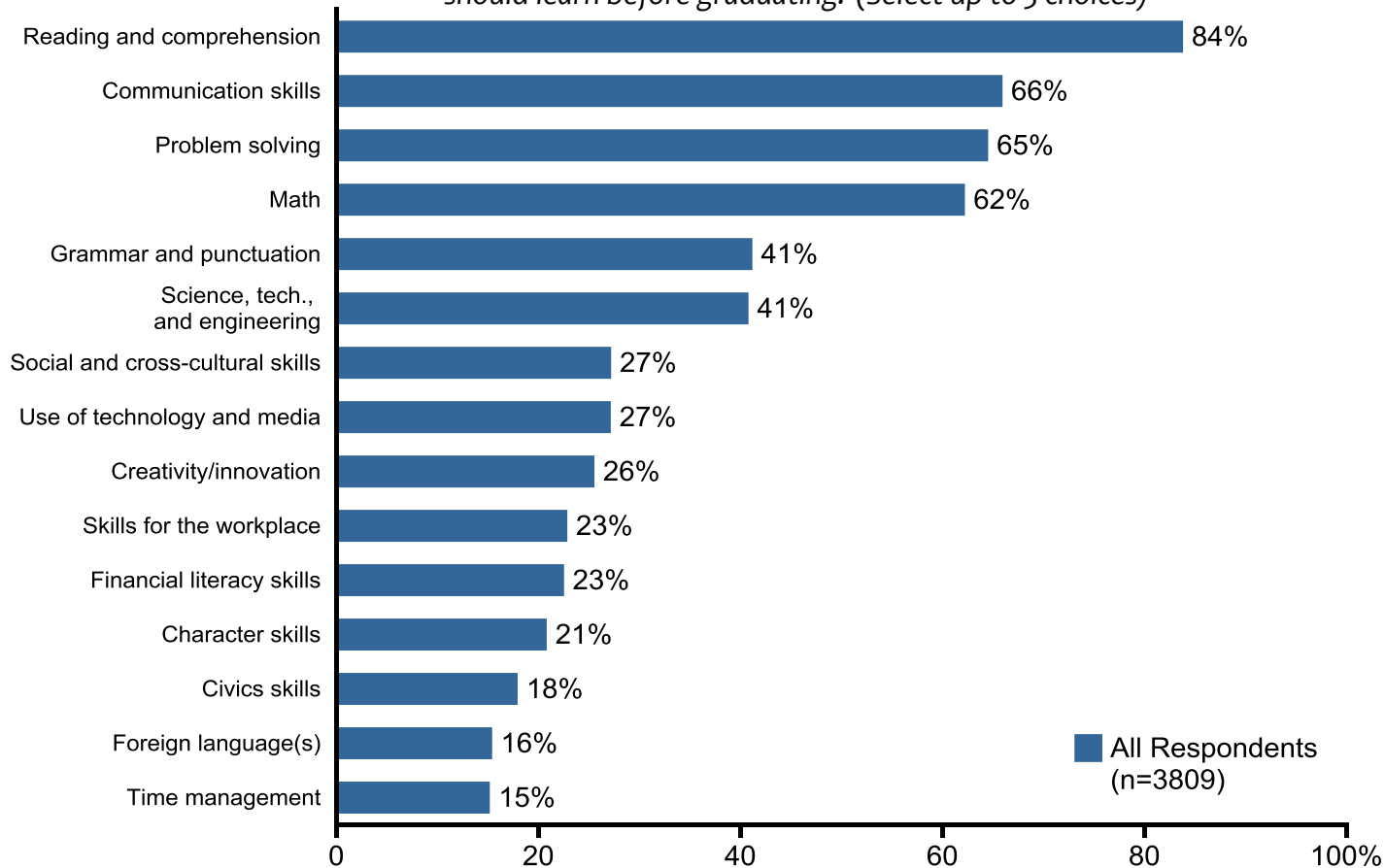
Defining Appropriate Expectations

Community members value both traditional academic skills and a range of other skills and habits that drive student success



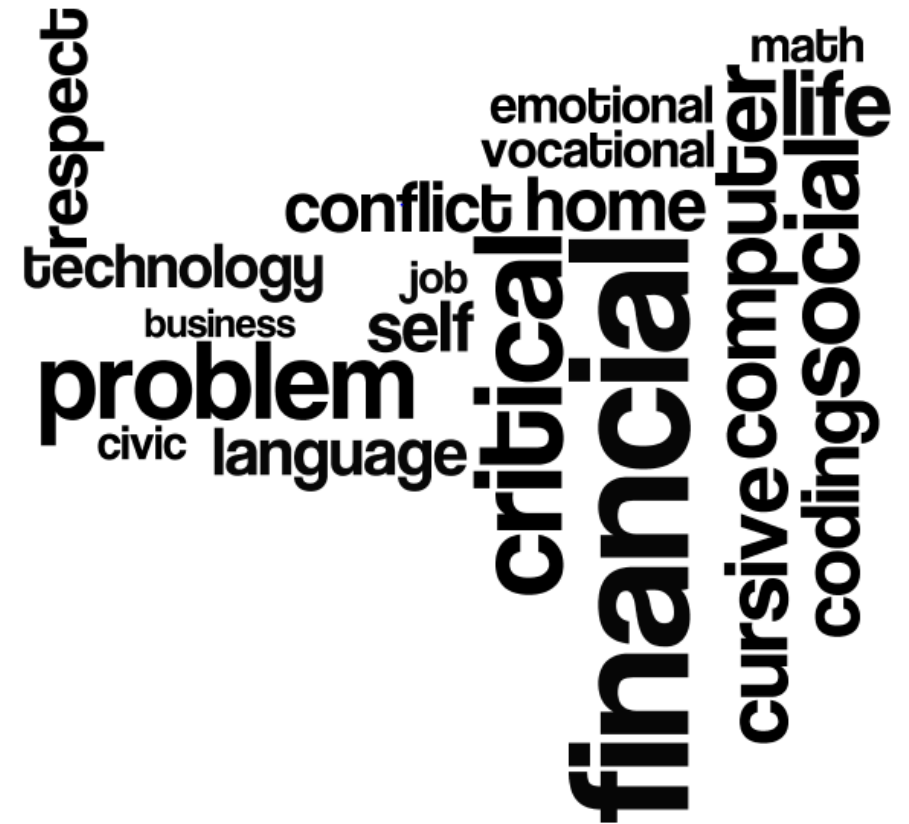
Important skills for students

[All Respondents] Q: What are the most important skills current pK-12 students should learn before graduating? (Select up to 5 choices)



Important skills for students

[All Respondents, Optional] Q: Please name one skill that New Orleans students should be taught in 2020 that is not being taught today.



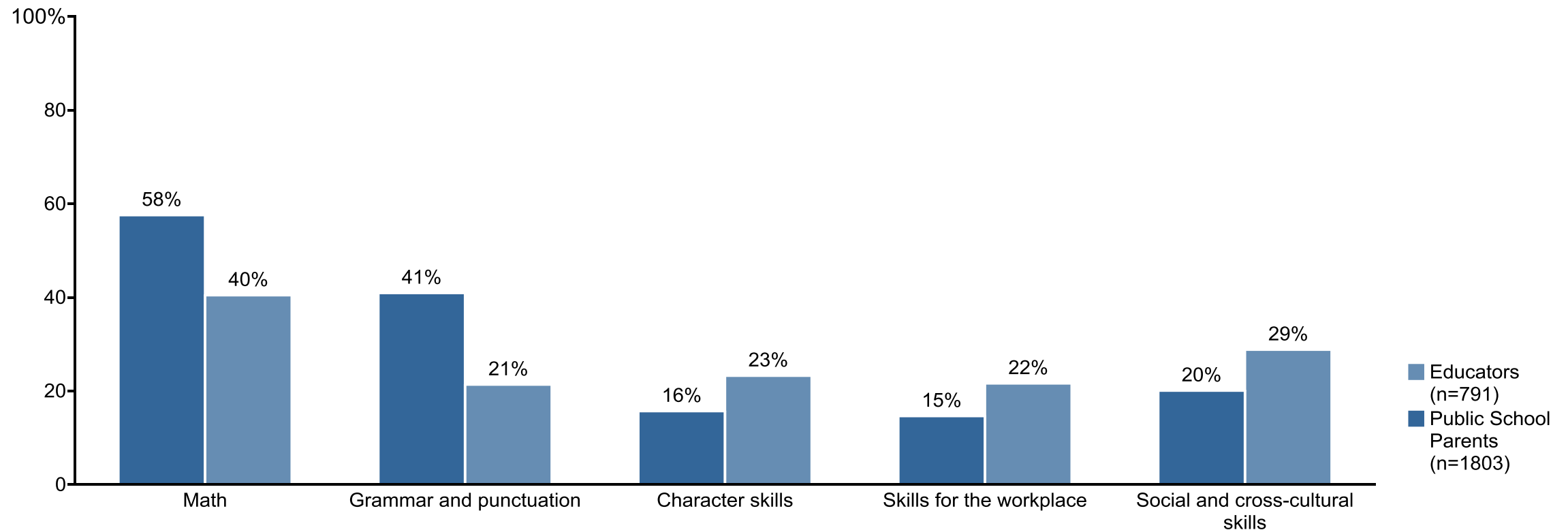
Defining Appropriate Expectations

Parents are somewhat more focused on certain traditional academic skills, while educators place greater value on a broader set of skills



Important skills for students

[All Respondents] Q: What are the most important skills current pK-12 students should learn before graduating? (Select up to 5 choices): Answers represented here are areas where the difference between educators and parents is 7 percentage points or higher



The community survey highlights three broad challenges



The availability of high quality school options

Defining appropriate expectations for schools

Access to diverse schools

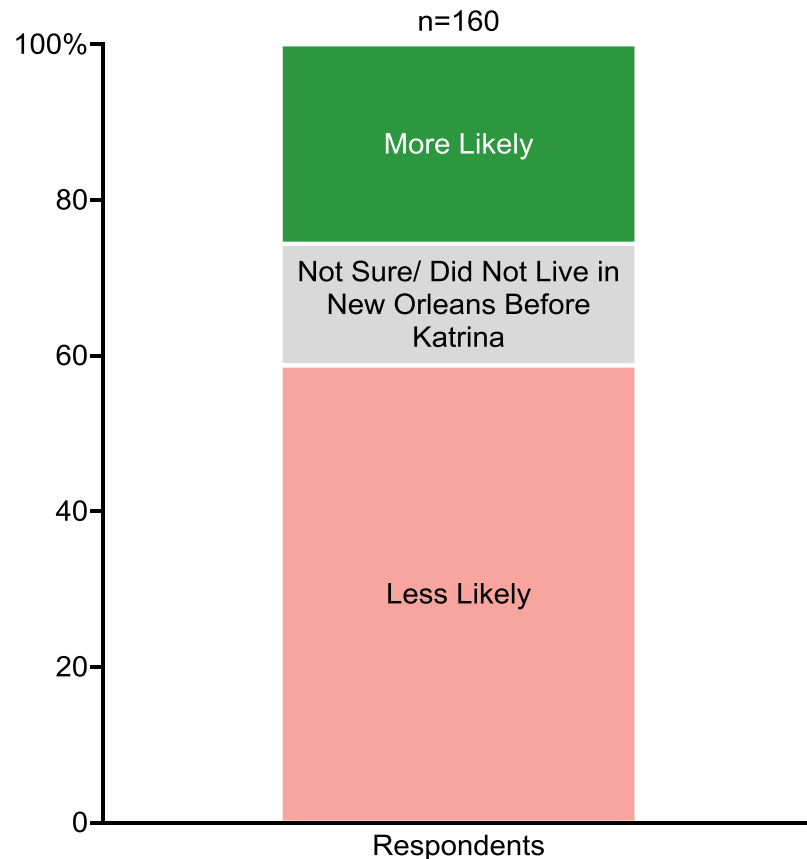
- ▶ There is significant room for improvement in creating schools that are socio-economically and racially diverse, to which parents from all backgrounds want to send their students

Diverse Schools

Private school parents remain unconvinced of the progress and quality of the public school system

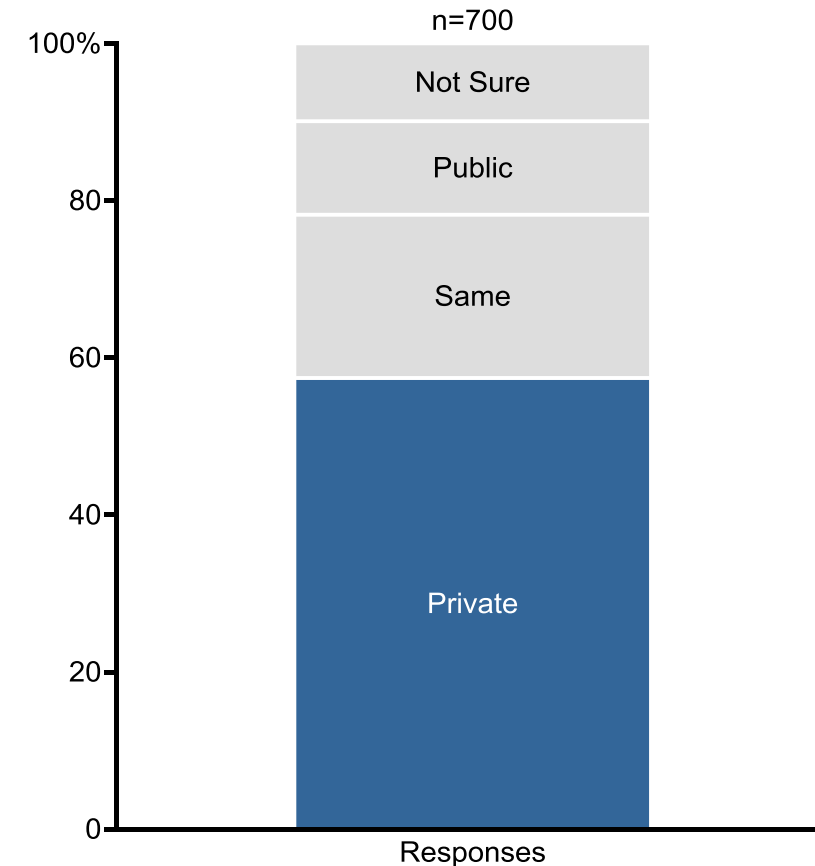


Cowen Poll: Are you now more likely or less likely to send your child to a public school than you were before Hurricane Katrina?



% More Likely	26%
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Cowen Poll: Would you say that the quality of education provided to students is better in public or private schools?



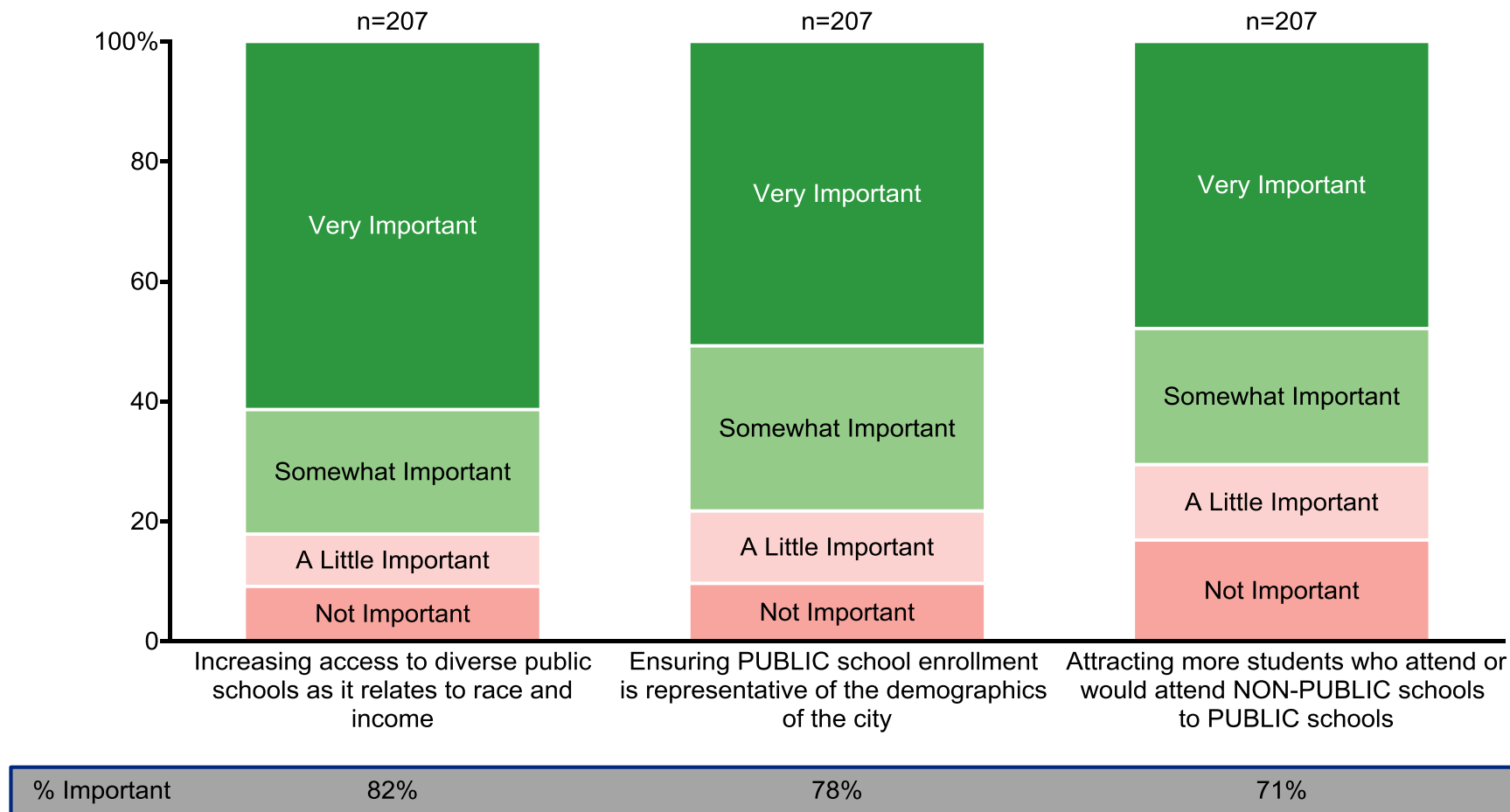
% Private	57%
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Diverse Schools

But our community still believes that having a diverse school system that is representative of the population is important



To what extent do you feel each of the following priorities relating to choice of where to attend school is important in the New Orleans PUBLIC education system?



Executive Summary: Recap



- ▶ Roughly three quarters of New Orleans public school families are satisfied with their children's school
- ▶ Community members are most proud of the progress that has been made since Katrina, and the school facilities that have been developed
- ▶ On the other hand, the survey reveals pressing challenges to be addressed:
 - ▶ Many, especially the lowest-income families, feel frustrated with the quality of school choices available to them
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Survey Next Steps



- ▶ Sharing of full survey data to the broader community via OPSB website



By early June

- ▶ Sessions with other stakeholders to share results and solicit input:
 - ▶ UAC briefing
 - ▶ Optional share out with Board Chairs and school leaders



May 30th (UAC)
June 8th (SL)
June 20th (BC)

- ▶ Focus groups with community members to further explore survey data and implications



June 2017