



## Fostering Financial Education in Maine Schools Conference

### AGENDA

Augusta Civic Center

May 11, 2018

<b>7:30 – 8:00</b>	<b>Registration/Breakfast Sponsored by the Maine Office of Securities - Augusta/Capital/Pine Tree</b>			
<b>8:00 – 9:30</b>	<b>Welcome and General Session – Next Gen Personal Finance – Tim Ranzetta</b>			
<b>9:30 – 10:00</b>	<b>Exhibitor Break/Scavenger Hunt - Augusta/Capital/Pine Tree</b>			
<b>10:00 – 11:00</b>	<b>Augusta/Capital/ Pine Tree</b>	<b>Washington</b>	<b>York</b>	<b>Sagadahoc K-8 Resources Track</b>
	<b>Personal Finance &amp; Economics: A Love Story Your Students Will Remember</b>  Steve Kautz, Maine Jump\$tart Coalition	<b>Integration of Financial Literacy Through Interactive Learning</b>  Valerie Waldemarson, Caribou High School	<b>Engaging Lessons &amp; Projects for Teaching Personal Finance</b>  Kelly-Anne Rush, Windham High School	<b>Yes Virginia, there are personal finance and economics standards in Maine!</b>  Joe Schmidt, ME DOE and Raelene Allen, Madison High School
<b>11:00 – 12:00</b>	<b>Augusta/Capital/ Pine Tree</b>	<b>Washington</b>	<b>York</b>	<b>Sagadahoc K-8 Resources Track</b>
	<b>Women in Transition: Invest in Yourself</b>  Judy Shaw, Maine Office of Securities	<b>Inspiring Youth Entrepreneurs</b>  Debra Kantor, University of Maine Cooperative Extension	<b>Creating or Expanding a Personal Finance Course - Where to Begin?</b>  Steve Kautz, Maine Jump\$tart Coalition	<b>CFPB Youth Financial Capability Resources for PreK Through Grade 5</b>  Leslie Jones, Consumer Financial Protection Bureau
<b>12:00 – 1:00</b>	<b>Maine Office of Securities Educator of the Year Luncheon</b>			
<b>1:00 – 2:00</b>	<b>Augusta/Capital/ Pine Tree</b>	<b>Washington</b>	<b>York</b>	<b>Sagadahoc K-8 Resources Track</b>
	<b>Yes Virginia, there are personal finance and economics standards in Maine!</b>  Joe Schmidt, ME DOE and Raelene Allen, Madison HS	<b>Career Planning: What Are We Telling Our Students? Do We Heed Our Own Advice?</b>  Kristie Littlefield, Western Maine Collaborative	<b>The Unconscious Bias Blind Spot in Financial Education Lesson Planning</b>  Sara Shifrin, and Brett Shifrin, Gould Academy	<b>Building Maine's Future Workforce</b>  Jenna Jeffrey and Jill Jamison, Junior Achievement of Maine Christine Stults, Memorial Middle School
<b>2:00 – 2:15</b>	<b>Maine Credit Union League Cookie Break</b>			
<b>2:15 – 3:15</b>	<b>Key Life Skills for Maine Youth/Networking Activity – Tracie Travers</b>			
<b>3:15</b>	<b>Closing Remarks and Prizes - Augusta/Capital/Pine Tree</b>			

**Personal Finance & Economics: A Love Story Your Students Will Remember:** During this session, you'll hear why economics is the key to personal finance, the three most important economic concepts (for students AND adults), and, if we have time, a dissertation on the pros and cons of socialized medicine (we probably can't cover that one thoroughly, but...let's aim high!). Geared towards teachers of teenagers and adults, but with plenty to offer for anyone involved in personal finance in any capacity.

**Integration of Financial Literacy Through Interactive Learning:** This session will demonstrate how you can teach financial literacy through the use of games, mock trials, and hands on simulated projects. There will be a simulated Escape Room related to financial literacy. Additionally, there will be an explanation of using money every day through a mock trial.

**Engaging Lessons & Projects for Teaching Personal Finance:** This workshop will provide classroom teachers with a variety of creative lessons, activities, and project-based assessments that engage students, ask them to apply key financial concepts, and encourage them to interact with their classmates. Each activity presented has been used by a REAL high school teacher in a REAL high school classroom by REAL high school students! Walk away with ideas you can use immediately in your secondary classroom!

**K-8 TRACK: Yes Virginia, there are personal finance and economics standards in Maine:** In this session, participants will take a look at the Maine Learning Results and examine where personal finance and economics are covered. In addition, participants will be shown a new resource that helps connect the Maine Learning Results to the national Jump\$tart standards and includes resources that support teaching the standards. Time will be given for participants to plan for using the standards and resources after they leave the conference.

**Women in Transition: Invest in Yourself:** 99% of women will be financially responsible for themselves or their families at some point in time, yet less than half of women have a retirement plan. This presentation encourages women to evaluate their relationship with money and take the first step toward more proactively managing their investments. The presentation highlights the red flags of investment fraud, outlines how to investigate before investing and offers tips and tricks to face financial transitions with confidence.

**Inspiring Youth Entrepreneurs:** Entrepreneurship encourages youth to develop confidence in their ideas, skills, and abilities that will be valuable to them regardless of their career paths. Youth learn how to create a business plan, document their expenses, and how to market and price their product or service—and perhaps make money too.

**Creating or Expanding a Personal Finance Course - Where to Begin?** Have you been asked to develop a personal finance course at your school? Are you interested in expanding your existing program? If you answered "yes" to either of those questions, then this is the session for you! We'll review the key components of starting or expanding a personal finance program, including available resources and best practices. Please come if you need ideas, or if you want to offer your success stories. It can be done and the journey is worthwhile!

**K-8 TRACK: CFPB Youth Financial Capability Resources for PreK through Grade 5:** Learn ways to use the CFPB Money As You Grow resources in your classroom and to help parents learn how to teach their children financial capability skills using age-appropriate tools, activities, and information. We will spotlight the Money as You Grow book club. It is a family financial education program that uses children's books to help families learn key money concepts through reading, play, and quiet one-on-one talks. Desired Outcome: Empowering classroom educators with CFPB resources for parents and caregivers.

**Yes Virginia, there are personal finance and economics standards in Maine:** In this session, participants will take a look at the Maine Learning Results and examine where personal finance and economics are covered. In addition, participants will be shown a new resource that helps connect the Maine Learning Results to the national Jump\$tart standards and includes resources that support teaching the standards. Time will be given for participants to plan for using the standards and resources after they leave the conference.

**Career Planning: What Are We Telling Our Students? Do We Heed Our Own Advice?** Does talking with kids about career planning really matter? Yes! Even when they have no clue what career they want to pursue? Yes! Educators play a pivotal role in helping students develop the skills, attitudes, and knowledge needed to be successful as they exit high school - whatever path they choose. This session will provide educators with an opportunity to explore strategies and resources for talking with students about career planning. We will examine the connection between

career choice and earning potential and discuss strategies for how students and adults can enhance their earning capacity.

**The Unconscious Bias Blind Spot in Financial Education Lesson Planning:** Do you ever wonder to what degree your unconscious bias about credit cards, debt, and money management influence your lesson planning? Educators have a unique challenge to recognize unconscious bias in teaching and lesson planning. In this learn by doing workshop, we'll introduce you to design thinking as a way to identify unconscious bias, and collaborate to use the approach to generate student centered materials for classroom activities.

**Building Maine's Future Workforce:** What's the difference between a need and a want? How does someone manage a personal budget? What is the point of a credit score? These are all topics Junior Achievement of Maine focuses on in their volunteer-delivered, hands-on programming for students in Kindergarten through High School. Join Jill Jamison, Director of Operations, and Jenna Jeffrey, Events and Program Coordinator, as they take you through the teacher sign up process and introduce some of the games and activities that Maine students experience in JA programs statewide. In 2016-17, JA reached over 12,600 students in 131 schools with the help of nearly 500 volunteers.

**Key Life Skills for Maine Youth/Networking Activity:** This session will cover key financial topics for Maine students while enhancing teacher networks and "address books". As a Career Preparation and Financial Literacy Coordinator, Tracie has learned valuable lessons such as how to include financial components into existing curriculum, financial lessons preferred by students, steps to working with businesses, and the short and long term impacts of these lessons. This interactive session will give teachers knowledge of area resources, next steps for their own classrooms, and supports to move forward.

## Conference Sponsors

