



THE PULSE  
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LUXURY REAL ESTATE BLOG

## **SUCCESS GUIDE TO SELLING YOUR HOME**

### **FOR THE MOST MONEY IN THE LEAST TIME!**

#### **Step 3 - Staging - "A Secret Sauce To Selling Your Home"**

#### **1049 Fifth #11/12B Unstaged With Prior Broker**

This is how this duplex looked with the prior broker's marketing. Only 4 photos were taken of this 4 bedrooms , 4 baths condo with dining room, library eat in kitchen with breakfast room and media room plus staff room on the 3<sup>rd</sup> floor. The listing did not sell!

#### **Unstaged 1049 Fifth Avenue #11/12B**



**Unstaged 1049 Fifth Avenue 11/12B**



**Unstaged 1049 Fifth Avenue #11/12B**





**After Staging - 1049 Fifth Avenue #11/12B was physically & virtually staged after I took over the listing. Multiple excellent priced offers followed! Creative staging made all the difference!**



1049 Fifth #11/12B Staged





1049 Fifth Avenue 11/12B Staged

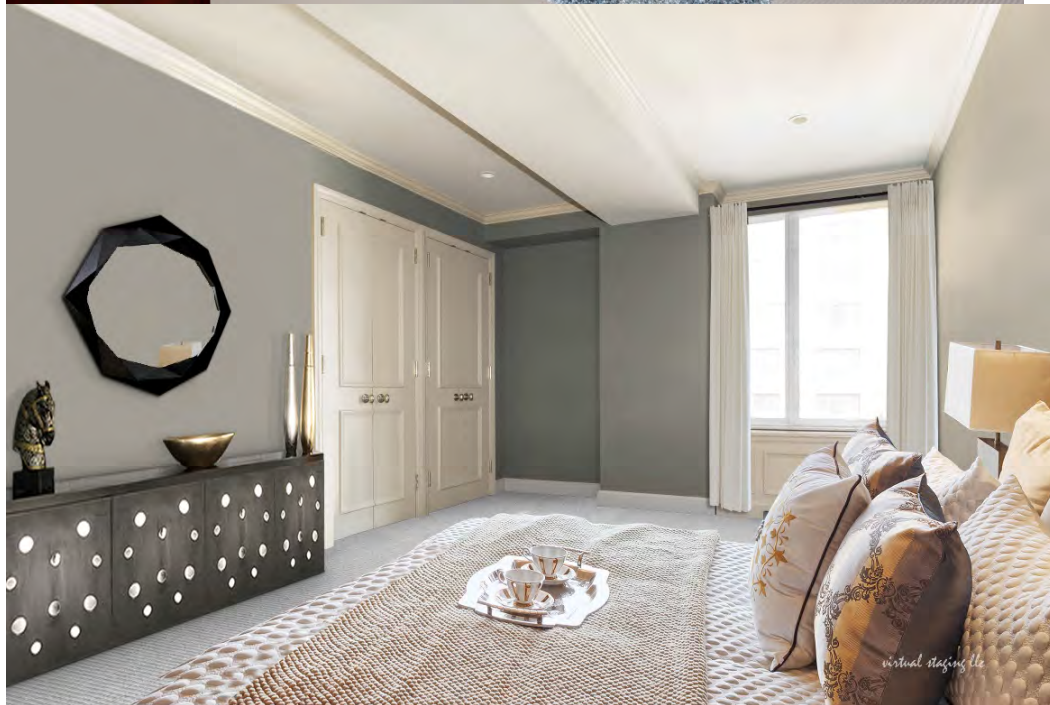




1049 Fifth Avenue #11/12B Staged



## 1049 Fifth Avenue #11/12B Staged





**1049 Fifth Avenue #11/12B Staged**



## Example #2 - 360 East 88 #31C Photos From Prior Broker .

Unstaged





## 360 E 88#31C Unstaged



## 360 E 88#31C Unstaged





## 360 East 88#31C Unstaged



**360 E 88#31C – After its staging makeover! Received  
An All Cash Over Asking Price!**





## 360 E 88#31C Staged



## 360 E 88 #31C Staged





## 360 East 88 #31C Staged



## 360 East 88#31C Staged

