



PO Box 4934, Ketchum ID 83340 | **T-** 208 726 3423 1 800 634 3347 **F-** 208 726 4533 | **visitsunvalley.com**

## WEEKLY OCCUPANCY REPORT

	Sun Valley / Ketchum			Hailey		
	Room Nights Available*	Room Nights Sold*	Occupancy Rate	Room Nights Available*	Room Nights Sold*	Occupancy Rate
<b>Actual Last Week</b> 31-Aug-16 6-Sep-16	6,014	4,187	70%	1,043	878	84%
<b>Projected This Week/end</b> 7-Sep-16 13-Sep-16 8-Sep-16 10-Sep-16	6,000	3,031	51%	1,043	743	71%
	2,575	1,543	60%	447	351	79%
<b>Projected Next Week/end</b> 14-Sep-16 20-Sep-16 15-Sep-16 17-Sep-16	5,991	2,744	46%	1,043	588	56%
	2,567	1,485	58%	447	320	72%

\* Based on sample of properties that submit occupancy data to SVMA. These data do not capture entire valley.

## YEAR TO YEAR COMPARISON OF ACTUAL DATA

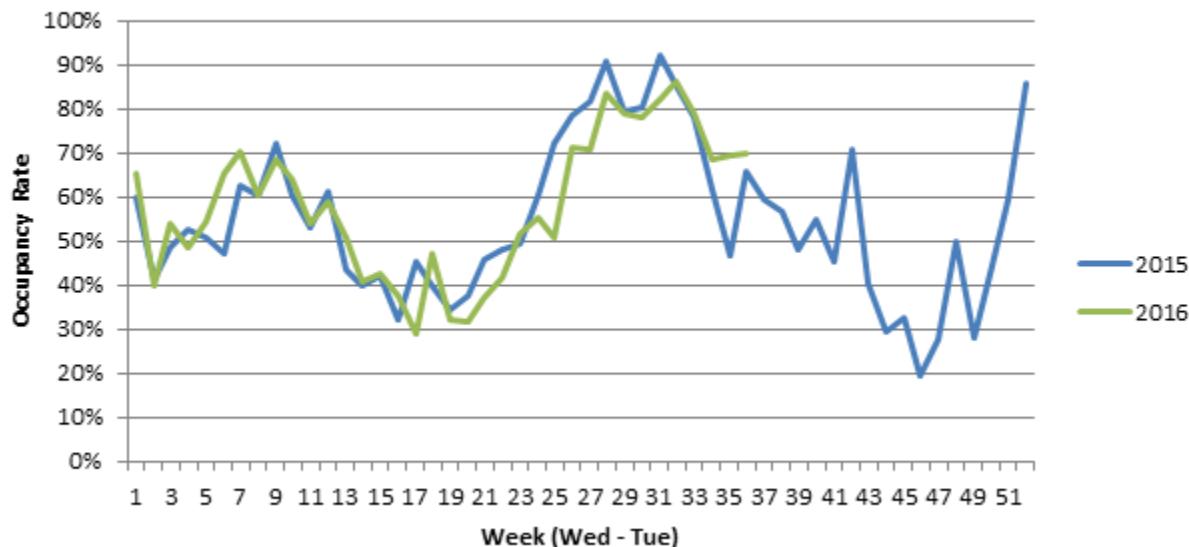
	Sun Valley / Ketchum			Hailey		
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<b>Actual Last Week</b> 31-Aug-16 6-Sep-16	6,014	4,187	70%	1,043	878	84%
<b>Previous Year</b> 2-Sep-15 8-Sep-15	5,040	3,319	66%	1,043	734	70%
<b>Year to Year Change</b> Week: 36		26%	4 points		20%	14 points

\* Based on sample of properties that submit occupancy data to SVMA. These data do not capture entire resort.

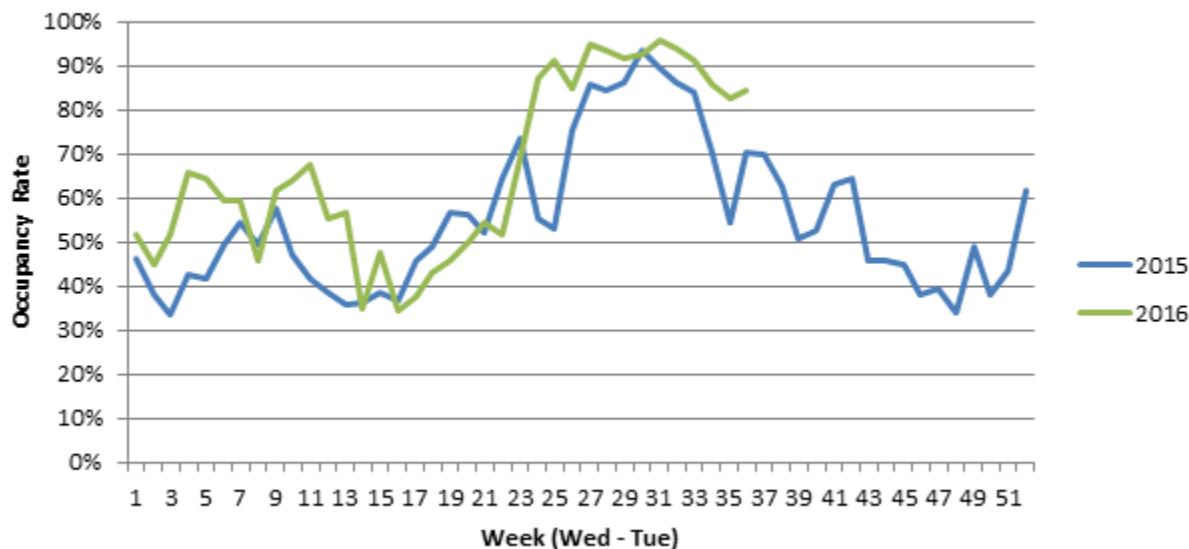
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### Sun Valley / Ketchum Weekly Occupancy



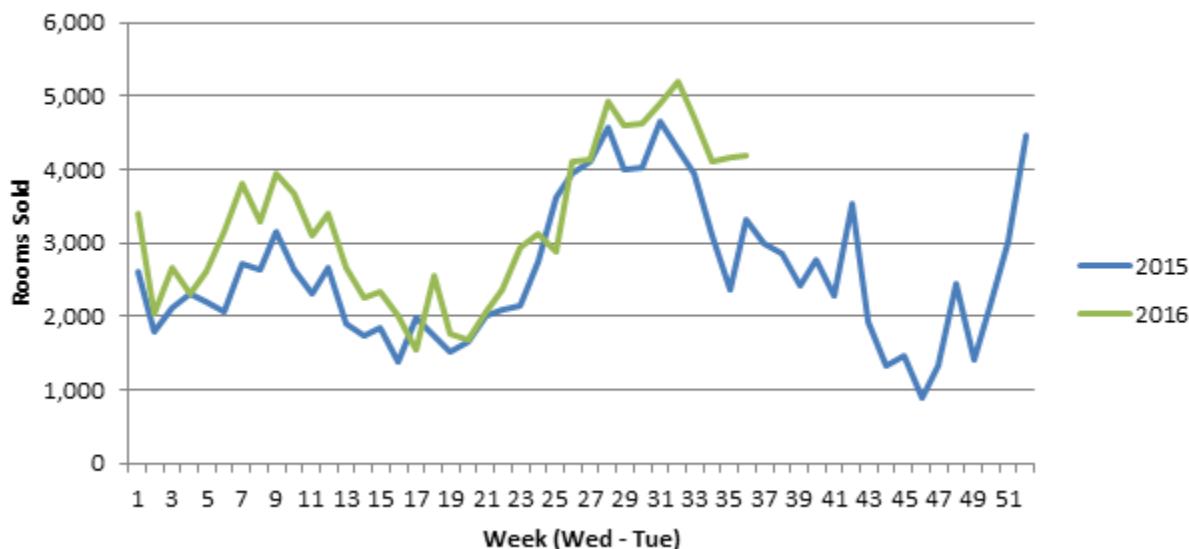
### Hailey Weekly Occupancy



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### Sun Valley / Ketchum Weekly Rooms Sold



### Hailey Weekly Rooms Sold

