

ANA-Michigan Campaign Guidelines

Candidates are expected to campaign in a professionally and ethical manner, in accordance with ANA-Michigan Campaign Guidelines.

Candidates must be respectful of all other candidates, campaigners, membership and staff. If a candidate has a campaign team, all members of the team, need to adhere to the campaign guidelines. Candidate is accountable for the performance of all campaign team members.

Candidates shall not use their access to ANA-Michigan electronic communication vehicles (e.g., Facebook, e-newsletters, print publication) to promote their candidacy. The only exceptions are requests for ANA-Michigan to distribute an email to ANA-Michigan members.

The amount that a candidate may expend in campaigning is not limited by ANA-Michigan.

Campaign material may not be presented in a misleading manner (e.g., a flyer that purports to show the candidate as having region endorsements that they do not have.)

Campaign Materials

Candidates will be able to campaign to the membership via email. To campaign by email a candidate needs to follow the following steps:

1. Notify ANA-Michigan office at nurse@ana-michigan.org to request that ANA-Michigan distribute campaign message/ flyer. (Flyer submitted to the office needs to be in PDF format)
2. ANA-Michigan will disseminate candidates 'campaign message / flyer via email at cost.
3. A \$30 payment to send campaign email is required. Payment can be made by check or credit card. Paying by check the check needs to be made payable to ANA-Michigan and sent to 2501 Jolly Road, Suite 110, Okemos, Michigan 48864. Paying by credit card, please contact the ANA-Michigan office at 517-325-5306.
4. The email will be disseminated approximately two days after payment arrangements have been made.

Campaign Forum

All candidates will be invited to participate in a live Zoom candidate forum. The forum will be held between August 6 and 17, 2018. The specific date will be determined once the slate for President Elect has been announced which is scheduled to be released by July 31, 2018.

The forum length will be no more than 60 minutes in length. Each candidate will have five (5) minutes to address the audience and following all the opening addresses will have the opportunity to answer questions. ANA-Michigan members will be able to access the recording if they aren't able to attend the live forum.