



7400 Bay Road
University Center, MI 48710

Ninth Annual Conference

The Region's Health and Health Care Systems: Communities Achieving Excellence and Accountability

**Friday, January 26, 2018
8:30 a.m. - 1:30 p.m.**

Saginaw Valley State University
Simulcast at
Central Michigan University, Mt. Pleasant and Kirtland Grayling



MICHIGAN AREA HEALTH EDUCATION CENTER

In partnership with the College of Medicine at Central Michigan University



Hospital Council of
East Central Michigan



Michigan Health Improvement Alliance
Collectively Impacting Health



Crystal M. Lange
College of Health & Human Services

Ninth Annual Conference

The Region's Health and Health Care Systems: Communities Achieving Excellence and Accountability

Friday, January 26, 2018 • 8:30 a.m. - 1:30 p.m.

Purpose:

The purpose of this annual program is to share best practices and encourage dialogue related to health care in the region. There will be emphasis on enhancing the quality, effectiveness, and accountability of care across the continuum to improve the health of the population in the region. Pertinent issues will be addressed, noting regional, national and regulatory perspectives.

Program Objectives:

Participants will:

- Gain knowledge regarding (List) best practices that were designed to develop, enhance, and maintain quality health care across the continuum.
- Engage in dialogue that facilitates (Discuss) visioning for effectiveness and accountability in health care to achieve the goal of improved health of the region's population.
- Identify strategies that will promote and support community awareness regarding quality health care.

Intended Audience:

This program is an education forum for hospital board members, health care executives, physicians, other health care providers/professionals, and community health leaders.

Contributing Sponsors

The conference co-sponsors gratefully acknowledge the contributions of the following to make this program possible:



Keynote Speakers

Ray J. Fabius, MD, CPE, FACPE

• Co-Founder and President, HealthNEXT



Raymond J. Fabius spent the better part of two years researching benchmark employer, organizational and governmental efforts to shape its products and services.

Previously Dr. Fabius served as Chief Medical Officer of Truven Health Analytics recently purchased by IBM Watson Health. In that role he was responsible for thought leadership, business strategy, client relations, and clinical direction. Dr. Fabius also served as Strategic Adviser for Walgreens Health

& Wellness assisting them in their approach to population health. Prior to that, Dr. Fabius was President and CMO of CHD Meridian / i-TRAX Healthcare, the leading provider of workplace health solutions. Dr. Fabius was global medical leader at General Electric responsible for the health and safety of over 330,000 employees. He also served as medical director of utilization, disease and quality management as well as eHealth and Health informatics for Aetna and US Healthcare. Dr. Fabius spent the first decade of his career building a primary care practice that grew to be the largest provider of pediatric services in the county.

Dr. Fabius is the 2014 recipient of the NBGH / ACOEM Global Leadership in Corporate Health Award. Dr. Fabius is a faculty member of the American College of Occupational and Environmental Medicine, the new School of Population Health at Thomas Jefferson University and the American Association of Physician Leadership where he is recognized as a Distinguished Fellow. He is the author of four books on medical management and population health – the latest one is a graduate school textbook entitled *Population Health: Creating Cultures of Wellness* now in its second edition.

Key Segments of Presentation

Presenter will touch six constituencies of health care and the need for collaboration: the triple to quadruple aim; the power of the doctor patient relationship; population health, cultures of health and the connection between health & wealth, including content from Hans Roslings' work on global health.

Objectives:

Ray J. Fabius Participant will be able to:

1. Define population health, population health management and cultures of health and wellbeing.
2. Demonstrate appreciation that all health care constituents can collaborate and contribute to building cultures of health.
3. Analyze the connection between health wealth and provide evidence that a healthy workforce is a competitive advantage.

Daniel Wolfson Participant will be able to:

1. Describe the aims of the Choosing Wisely Campaign and how it enhances medical professionalism.
2. Explain the role of the specialty societies and patient/consumer groups.
3. Apply the ideals of Choosing Wisely to implement the recommendations into practice.

Moderated Panel

1. Discuss assisting organizations in identifying strategies for success and positive progress to achieve change.
2. Examine the organizations' transforming work needed to bridge the connection between health care and the community.
3. Explore the anticipated future for population health, system change, and the innovation required for greater proficiency.

Daniel Wolfson, MHSA

• Executive Vice President and COO, American Board of Internal Medicine Foundation



Mr. Wolfson is Executive Vice President and Chief Operating Officer of the ABIM (American Board of Internal Medicine) Foundation, a not-for-profit foundation focused on advancing medical professionalism and physician leadership to improve the health care system. Mr. Wolfson has been instrumental in leading the Choosing Wisely® campaign (www.choosingwisely.org), a multi-year effort engaging more than 75 medical specialty societies to promote conversations between physicians and patients about utilizing the most appropriate tests and treatments and avoiding care that may be unnecessary and could cause harm.

Previously, Mr. Wolfson served for nearly two decades as the founding President and Chief Executive Officer of the Alliance of Community Health Plans (formerly The HMO Group), the nation's leading association of not-for-profit and provider-sponsored health plans. During his tenure, Mr. Wolfson earned national recognition for spearheading the development of the Health Plan Employer Data and Information Set (HEDIS™).

Before serving at the Alliance of Community Health Plans, Mr. Wolfson was the Director of Planning and Research at the Fallon Community Health Plan. During that time, he led the product development team that launched the nation's first Medicare risk contract with the Health Care Financing Administration.

Mr. Wolfson received his master's degree in health services administration from the University of Michigan, School of Public Health. Prior to graduate school, Mr. Wolfson worked in the Social Services Department of Massachusetts General Hospital, counseling and discharge planning for spinal cord patients, amputees and stroke patients.

Key Segments of Presentation

Presenter will address the ideals, purpose, goals, and elements of the Choosing Wisely initiative, including its contribution to increasing medical professionalism and delineating the role of specialty societies and patient/consumer groups. Experiences of participating organizations' implementation activities will be explored.

Schedule:

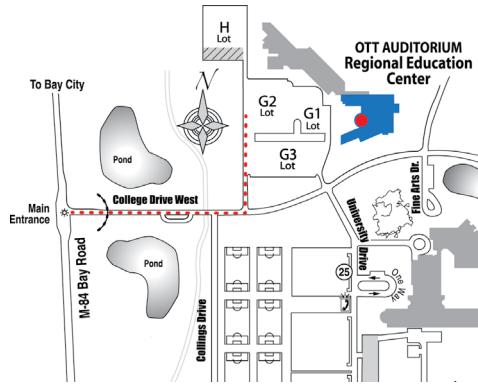
8:30-9 a.m.	Registration, Networking, and Morning Refreshments
9-9:15 a.m.	Welcome, Conference Introduction & Overview
9:15-10:15 a.m.	<i>Population Health: Its Value & What it takes to Achieve it</i> • Ray Fabius, MD, CPE, FACPE
10:15-10:30 a.m.	Break
10:30-11:30 a.m.	<i>The Lessons Learned from Choosing Wisely</i> • Daniel Wolfson, MHSAs
11:30 a.m.-12:15 p.m.	<i>Applying the Knowledge Gained in Our Region</i> • Moderated Panel, includes Audience, with Q & A
12:15-12:30 p.m.	Conference Summary and Evaluation
	MiHIA Announcement of the 2018 Community Health Excellence Awards Process and
	revised Health Scorecard
12:30-1:30 p.m.	Lunch

Continuing Education:

As a nursing program accredited and approved by the Michigan State Board of Nursing, Continuing Education Credits will be granted for the purpose of relicensure to RNs who attend any program provided by the SVSU nursing department related to nursing practice. The contact hours are the actual clock hours of educational time with a minimum of one, in this case 3.25 contact hours

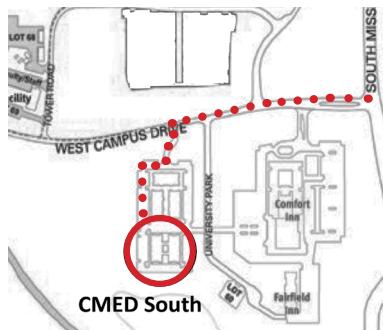
Location:

Ott Auditorium
Gilbertson Hall, SVSU



Simulcast Locations:

College of Medicine, Building D
2520 S. University Dr.
Mt. Pleasant, MI 48858
CMU AHEC/CMED: (989) 774-7105



Registration Form

Communities Achieving Excellence and Accountability

Cost: \$75.00 per person

Name _____ Title _____

Address _____

_____ _____ _____

¹¹ See, for example, the discussion of the 1992 Constitutional Convention in the *Constitutional Convention of 1992: A Report to the People of Kenya* (Nairobi, 1992).

City	State	ZIP
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Method of Payment:

- Check/money order enclosed, made payable to HCECM
- Will mail check/money order before deadline
- Online (www.hcecm.org) credit card payment through
ThUMB National Bank

City

Questions: (989) 891-8810
E-mail: admin@hcecm.org

Fax: (989) 891-8161
Mail: HCECM
315 Mulholland Street
Bay City MI 48708

Deadline for Registration to assure space availability: **Monday, January 15, 2018.**
(No refunds issued for cancellations after this date.)