

HJ Sims

Senior living community residents desire a place they can feel proud to call home. Our clients strive to achieve this outcome. At HJ Sims, we are as passionate about financing senior living facilities because we are just as dedicated to the communities that enrich the lives of seniors as our clients. Our hard-working banking team works exceptionally well to craft solutions to address our clients' needs.

HJ Sims was founded by Herbert J. Sims in 1935 during the Great Depression in the financial district of New York City on Wall Street. Back then, founder Herbert J. Sims was at the helm of the firm and remained in his role for close to 50 years. He was a straight-forward talker whose colorful, direct demeanor was well-respected. Herb Sims took a chance on bonds, doing his homework and dedicating himself to creating relationships throughout the U.S.—ultimately, financing major causeways like Sanibel Island, and important infrastructure like hospitals and energy facilities.

Today, HJ Sims remains a privately owned firm—proud of our distinct, rich history, steadfast values and integrity. Herbert J. Sims passed the torch to his son, Bill Sims, who ensures that his father's forward-thinking, strong values and keen business sense are preserved to this day.

At HJ Sims, we are unique in that, like our fearless founder, Herb, we are not afraid to challenge the status quo. Professional and hard-working, our team is responsive and delivers timely execution. In fact, we have financed over \$2 billion for Jewish-sponsored senior living providers. At HJ Sims, we Partner with you, Structure the Right Financing, deliver a timely Execution so your project is Financed Right®. After all, that is what relationships are all about.

We have proudly supported AJAS members for more than 30 years. Learn more about [our story](#).

HJ Sims, member FINRA, SIPC.