



CHANGE THE WORLD



WITH A GIVING HEART

2017

National Philanthropy Day®

National Philanthropy Day - Crystal Awards Luncheon

Tuesday, November 14, 2017 - Holiday Inn - University of Memphis

Sponsorship Levels & Benefits/Ad Rates:

Presenting Sponsor - \$5,000

Exclusive name recognition on program and invite

Logo on:

- Invitation and E-vite
- Website
- Outside front cover of program
- Free-standing display
- Welcome signage
- Sponsor signage

Full-page ad in program (\$500 value)

Display table at event (upon request)

Mention in press releases

Mention by emcee

One table at luncheon (10 tickets - \$400 value)

Premiere Sponsor - \$2,500

Logo on:

- Invitation and E-vite
- Website
- Inside front cover of program
- Welcome signage
- Sponsor signage

Half-page ad in program (\$250 value)

Mention in press releases

Mention by emcee

One table at luncheon (10 tickets - \$400 value)

Supporting Sponsor - \$1,500

Logo on:

- Invitation and E-vite
- Website
- Event program
- Sponsor signage

Quarter-page ad in program (\$100 value)

Mention by emcee

1/2 table at luncheon (5 tickets - \$200 value)

Contributing Sponsor - \$500

Quarter-page ad in program (\$100 value)

2 tickets at luncheon (2 tickets - \$80 value)

Event Program Ad Rates & Specs:

- ☐ Outside Back Cover (5.5 W X 8.5 H w/bleed) \$1,000
- ☐ Full-page (5.5 W X 8.5 H) \$500
- ☐ Half-page (5.5 W X 4.125 H) \$250
- ☐ Quarter-page (2.75 W X 4.125 H) \$100

*Ads can be full color or black and white

Table and Tickets by October 31st:

- ☐ _____ Table(s) of 10 = \$400 each
- ☐ _____ Ticket(s) - \$40 each

*Price in tickets will increase on 11/1/16

For additional information, please contact:

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(901) 766-0613: (901) 334-6728
chessiebiggam@meritan.org



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Please respond by Friday, September 22nd to ensure sponsorship recognition on invitation.

Respond by Friday, October 18th to ensure your ad will be in the program.

Please email your ad to chessiebiggam@Meritan.org

Organization Name:

Contact Name:

Title:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Payment Information

Sponsorship Level, Table(s), Ticket(s) or Ad Only: _____

Total Amount: \$ _____

☐ Please Send Invoice

☐ Check Enclosed (Please make checks payable to: AFP Memphis)

To purchase via credit card online, go to afpmemphis.afpnet.org

Signature: _____

Date: _____

Please mail or email your completed form to:

Ms. Chessie Biggam
Meritan

4700 Poplar Avenue, Suite 400
Memphis, TN 38117

chessiebiggam@Meritan.org / (901) 766-0613 : (901)334-6728