

Betco Corporation
400 Van Camp Road
Bowling Green, OH 43402
United States of America



Cleaning Innovations That Matter.

Press Release

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Contact: Hunter Giles
Content Marketing Specialist
(419) 725-3639
media@betco.com

New Leadership Promotions at Betco®

Bowling Green, OH – Paul Betz, Betco Corporation, CEO, announces the following Betco Corporation promotions effective July 1, 2017:

Brad Betz has been promoted to the position of President.

Denise Lennard has been promoted to Chief Operating Officer.

Tony Lyons continues as Chief Financial Officer.

“This new team is vital to the growth of our business,” said Paul Betz. “We’re excited about this transition and are looking forward to the future. I trust this team to help lead Betco into a next generation of innovation, advancing our position in the industry.” Paul will continue as CEO.

Betco was founded by Carl and Ann Betz of Toledo, OH in 1950. Recent growth has necessitated a move to a new state-of-the-art facility in Bowling Green, OH.

The new state-of-the-art manufacturing facility encompasses close to 500,000 square feet, with over 12 miles of new process piping. Features of this facility include office space that is designed for open areas of collaboration among cross-functional teams, manufacturing, warehousing space, multiple laboratories for product development and testing, and in-house training areas.

“As we continue to grow, this state-of-the-art facility is a commitment to our people, our business and the industry,” Brad Betz, President, said. “We now have the capacity and the team to grow Betco for decades to come.”

By listening to today’s needs, Betco sets new standards in *Cleaning Innovations That Matter*. Betco engineers innovative cleaning solutions, products and equipment sold through distribution partners internationally. For more information about Betco’s products and services please call customer service at **(888) GO-BETCO** or visit www.betco.com. Follow us on [Facebook](#) & [Twitter](#)!

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