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Cleaning Innovations That Matter.

Press Release

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Betco® Corporation Acquires GMI Engineered Products

Bowling Green, OH – As a company with great strength in commercial floor care since 1950, Betco® Corporation acquired the assets of GMI Engineered Products including CRMX®, 3-Step Concrete Polishing System, in January 2018.

The CRMX System was created as the best restoration solution for Concrete Polishing Professionals and will help broaden Betco's product offering in concrete flooring restoration and maintenance alongside Crete Rx™, an innovative concrete maintenance solution for facilities.

"Bringing the CRMX system to Betco bolsters our solutions for concrete" said Brad Betz, President of Betco. "We are now uniquely positioned to solve end user's concrete needs from start to finish. From advisement on the concrete mix and finish for new pours to finding solutions for restoration and developing maintenance programs for facility professionals, Betco has the superior knowledge and industry expertise when it comes to polished concrete."

Since its introduction in 1999, CRMX has gained a reputation for consistent, reliable performance. The system exceeds all SCOF requirements deemed by OSHA for being a safe floor. CRMX by Betco removes the challenges involved with selecting the proper tools for any polishing system.

By listening to today's needs, Betco sets new standards in *Cleaning Innovations That Matter*. Betco engineers innovative cleaning solutions, products and equipment sold through distribution partners internationally. For more information about Betco's products and services please call customer service at **(888) GO-BETCO** or visit www.betco.com. Follow us on [Facebook](#) & [Twitter](#)!

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