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Cleaning Innovations That Matter.

Press Release

Release Date: August 10, 2017

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Betco® Becomes Goodwill NCPP Preferred Supplier

Bowling Green, OH – Betco Corporation® is excited to announce that we have become a preferred supplier of chemicals and equipment for Goodwill National Cooperative Purchasing Program (NCPP).

This partnership has been formed as a result of Betco and Goodwill's aligning mission and company values, such as quality, continuous improvement and teamwork. In an effort to further the mission of Goodwill Industries, Betco strives to connect our products, training support and service to achieve Goodwill's goals centered around training, personal empowerment and employment.

"Betco offers Goodwill some of the most innovative products, high quality equipment options and easy to access training in the facilities maintenance industry; all with exceptional customer support and at an outstanding cost to our members," said Doug Carden, VP of Goodwill NCPP. "The Betco brand is synonymous with both quality and innovation, so I know that anytime a Goodwill purchases these products they are getting some of the most effective in the marketplace."

Betco is partnering with Goodwill NCPP through Veritiv, a distribution partner. Goodwill Industries consists of 166+ members that run 3,000+ retail stores and 2,000+ cleaning contracts. Betco's products, services and training align greatly with the needs of this industry.

By listening to today's needs, Betco sets new standards in *Cleaning Innovations That Matter*. Betco engineers innovative cleaning solutions, products and equipment sold through distribution partners internationally. For more information about Betco's products and services please call customer service at **(888) GO-BETCO** or visit www.betco.com. Follow us on [Facebook](#) & [Twitter](#)!

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