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MPMA Regional Museum Conference  
64th Annual MPMA Conference  
October 15 - October 19 | Denver, CO



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## 2017 Preliminary Conference Program

### *Western Altitude / Western Attitude*



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# Invitation from the MPMA Conference Chairs

Dear Colleagues and Friends:

Join us this fall in Denver, Colorado...where the Rocky Mountains meet the Great Plains. What an appropriate place for the 2017 annual meeting of the Mountain-Plains Museums Association (MPMA), an organization where the museums of the mountains and plains come together. And MPMA even had its origins in this area. Here you will discover Western Altitudes and Western Attitude at our museums, historic sites, and within our people.

John Deutschendorf was so impressed by Denver that he took it as his last name, becoming one of Colorado's beloved balladeers, singing about our altitudes and our attitudes. John Denver wasn't alone in his attraction to the area; millions have been rushing to the state since gold was discovered in 1859. What you will discover during our conference is that Denver is not just a single city but an entire region offering many great cultural resources as well as great scenic beauty. Our evening events will capitalize on the best that the Denver area has to offer. The opening event will be hosted in the heart of Denver by History Colorado, site of exhibits about Colorado's history (including "Backstory: Western American Art in Context," an exciting collaboration with the Denver Art Museum), and by the Clyfford Still Museum, where the works and life of one of the fathers of abstract expressionism are exhibited. Our second evening event will be on Lookout Mountain (over 7,000 feet in altitude) at the adaptively re-used arts and crafts-era Boettcher Mansion, at the Lookout Mountain Nature Center, which interprets the foothills ecosystem, and at the Buffalo Bill Museum and Grave, which tells the story of Buffalo Bill's life.

Half and full-day tours will offer an in-depth view of what makes Denver an interesting place to visit: the home of the Unsinkable Molly Brown; Leadville (highest incorporated city in the US); internationally-known Red Rocks Amphitheater and much more.

You will also enjoy and learn from the workshops and sessions that make MPMA a leader among museum organizations. Colorado has made major strides in historic preservation so special sessions on that subject will be included this year. The conference will end on October 19 with a big party we are calling Gold Rush, offering music, refreshments and displays from area museums.

So, join the millions of people who "rush to the Rockies" every year. Bring your Western Attitudes to MPMA's 2017 conference in Denver and we'll provide the Western Altitude. We look forward to seeing you in October.

The 2017 Conference Co-Chairs:



*Steve Turner, AIA, Executive Director & SHPO  
History Colorado, Denver, CO*



*Steve Friesen, Director  
Buffalo Bill Museum and Grave, Golden, CO*

# Schedule At-A-Glance 2017

## Sunday, October 15

3:30 p.m. – 4:30 p.m.	MPMA Board Orientation
4:30 p.m. – 6:00 p.m.	MPMA Board Welcome Dinner MPMA's Membership Committee Dinner
6:00 p.m. – 9:00 p.m.	Registration Hours
6:00 p.m. – 9:00 p.m.	MPMA Board Meeting
9:15 p.m.	Conference Launch and Icebreaker

## Monday, October 16

7:00 a.m. – 7:30 a.m.	Registration Hours for Monday Tour Participants Only
7:30 a.m. – 3:45 p.m.	Educational Tours (times vary)
8:00 a.m. – 5:30 p.m.	Registration Hours
8:00 a.m. – 4:00 p.m.	Exhibit Hall Set Up
7:30 a.m. – 11:30 a.m.	Workshops (Half Day)
12:30 p.m. – 3:30 p.m.	Workshops (Half Day)
12:00 p.m. – 3:30 p.m.	Orientation: Emerging Museum Professionals (Level 1)
4:00 p.m. – 5:00 p.m.	Knitting Knetwork
4:00 p.m. – 4:30 p.m.	Scholarship Gathering
4:30 p.m. – 5:15 p.m.	Mentor Icebreaker
5:30 p.m.	Buses Depart for Evening Event
6:00 p.m. – 8:30 p.m.	Opening Reception
9:00 p.m.	Late-Nite at the Bar: MPMA Alumni & Retirees Reunion
9:30 p.m.	EMP Happy Hour (All Levels)

## Tuesday, October 17

7:00 a.m. – 5:00 p.m.	Registration Hours
7:30 a.m. – 8:30 a.m.	Meetings: Program Committees
8:00 a.m. – 9:00 a.m.	Exhibit Hall Opening Breakfast
8:00 a.m. – 5:00 p.m.	Exhibit Hall and Silent Auction
8:30 a.m. – 9:45 a.m.	Sessions
10:00 a.m. – 11:30 a.m.	General Session
12 Noon	Exhibit Hall: R.E.A.L. Presentation Stage
12:15 p.m. – 1:30 p.m.	Leadership Luncheon
1:30 p.m. – 2:45 p.m.	Sessions
2:45 p.m. – 3:00 p.m.	Exhibit Hall: Break R.E.A.L. Presentation Stage
3:00 p.m. – 4:15 p.m.	Sessions
4:30 p.m. – 5:15 p.m.	Meet-Ups: IPMN, AAMG, CWAM, NAME
5:30 p.m.	Buses Depart for Evening Event
6:00 p.m. – 8:30 p.m.	Evening Dinner Event
9:00 p.m.	Late-Nite at the Bar - Mission Impossible

## Wednesday, October 18

7:00 a.m. – 6:00 p.m.	Registration Hours
7:30 a.m. – 8:30 a.m.	Networking Breakfasts: CurCom, Volunteer Managers
8:00 a.m. – 5:00 p.m.	Exhibit Hall and Silent Auction Hours
8:45 a.m. – 10:00 a.m.	Sessions
10:00 a.m. – 10:30 a.m.	Exhibit Hall: Break R.E.A.L. Presentation Stage
10:30 a.m. – 11:45 a.m.	Sessions
12 noon – 1:15 p.m.	Professional Networking Luncheons
1:30 p.m. – 2:45 p.m.	Sessions
2:45 p.m. – 3:15 p.m.	Exhibit Hall: Break R.E.A.L. Presentation Stage
3:15 p.m. – 4:30 p.m.	Sessions
4:00 p.m. – 5:00 p.m.	Closing Exhibit Hall Reception
4:30 p.m. – 5:00 p.m.	R.E.A.L. Presentation Stage
5:00 p.m.	Silent Auction Bids End
5:00 p.m. – 7:00 p.m.	Exhibit Hall Break Down
5:00 p.m. – 6:00 p.m.	Meet-Ups: Texas Tech, UCO, University of Denver, CU-Boulder
6:00 p.m. – 6:45 p.m.	Pre-Banquet Mix 'n Mingle
6:45 p.m. – 9:00 p.m.	Awards Banquet and Live Auction

## Thursday, October 19

8:30 a.m. – 2:00 p.m.	Registration Hours
7:45 a.m. – 4:00 p.m.	Registrars Committee's Helping Hands Brigade
9:00 a.m. – 10:15 a.m.	Sessions
10:15 a.m. – 10:30 a.m.	Quickie Break
10:30 a.m. – 11:45 a.m.	Sessions
12 noon – 1:30 p.m.	Closing Luncheon
2:00 p.m. – 6:15 p.m.	Educational Tours
6:00 p.m. – 8:00 p.m.	Dinner on Your Own
7:30 p.m.	Closing Party



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## Speakers

Tuesday, October 17, 2017

### General Session

#### Welcome:

MPMA President: Mark Janzen, Director, Museum Studies Department of History and Geography, University of Central Oklahoma, Edmond, OK

MPMA's 2017 Conference Co-Chairs: Steve W. Turner, AIA, State Historic Preservation Officer and Executive Director of History Colorado, Denver, CO; Steve Friesen, Director, Buffalo Bill Museum and Grave, Golden, CO

#### Museum Address:

*Speaker: John R. Dichtl, President & CEO, American Association for State and Local History, Nashville, TN*

#### Museums and Deep Work for the Future

Museums are no less vulnerable to the technological, social, cultural and political changes going on around us. How are museums across the country coping with these changes in 2017? What does 2018 hold? Hear how the new CEO of AASLH views these issues and what he sees as trends that could shape the future of museums and historic sites.

*Introduced by: Dee A. Harris, Traveling Exhibits Manager, National Archives Traveling Exhibits Service, Kansas City, Mo; Past President, MPMA*

#### Keynote Address:

*Speaker: Barry Petersen, CBS Senior News Correspondent, Denver, CO*

#### From the Mountains to the Plains...And Everywhere Else: Stories from the Road

In a career spanning almost four decades with CBS News, Barry Petersen has reported on everything from wars and natural disasters to Paris fashions and Hollywood stars. A multiple Emmy Award winner, he is also known for his book *Jan's Story*, a moving personal account of losing his wife Jan to early onset Alzheimer's. After working overseas for 24 years, Petersen now lives in Denver, CO and reports primarily for the CBS Evening News with Scott Pelley, CBS This Morning, CBS Sunday Morning, and has been a contributor to 60 Minutes Sports. Petersen will share some of his stories done from Colorado and around the world.

*Introduced by: Monta Lee Dakin, Director Emeritus, Mountain-Plains Museums Association, Littleton, CO*

Tuesday, October 17, 2017

### L1 Leadership Luncheon

Ticketed Event. Pre-Registration Required

#### Museum Partnerships for Success

Everyone talks about collaborations and partnerships but talk is cheap; success requires a bit more work. Lonnie Bunch and Maria Marable-Bunch are a power couple who have forged outstanding partnerships for their organizations...and who are great partners to each other. Lonnie's long history with partnerships culminated last year in the opening of the National Museum of African American History, which required partnerships with supporters and organizations that ranged from Congress to Oprah Winfrey. Maria is in charge of the national education programs for the National Archives and Record Administration, overseeing programming partnerships in seven locations across the country outside of Washington D.C. She recently oversaw the agency's first major national initiative, *Amending America: National Conversations on Rights and Justice*. Hear their take on the key factors that led to their successes over the years and what they learned not to do.

*Speakers: Maria Marable-Bunch, Director, Education and Public Programs, National Archives and Records Administration, Washington, D.C.; Lonnie G. Bunch III, Founding Director, National Museum of African American History and Culture, Washington, D.C.*



*John R. Dichtl*



*Barry Petersen*



*Maria  
Marable-  
Bunch*



*Lonnie G.  
Bunch III*



## Meet-Ups

Tuesday, October 17, 2017

### M5 Meet-Up: Indigenous Peoples and Museums Network (IPMN)

#### Searching for Truth & Reconciliation: The Colorado Example

Ernest House, Jr. will discuss the Colorado Commission on Indian Affairs (CCIA) and its role in promoting communication between American Indian Tribes and state agencies throughout Colorado. His presentation will provide an overview of the CCIA, including examples of positive working relationships between state and tribal governments on issues such as NAGPRA, museum exhibitions, treaty obligations, and more. As Executive Director of CCIA, House works closely with elected officials and represents the CCIA at various federal and state public policy meetings, providing legislative and government-related information to community stakeholders. An enrolled member of the Ute Mountain Ute Tribe in Towaoc, Colorado, House currently serves on the Fort Lewis College Board of Trustees, the Colorado Humanities Board, the Mesa Verde Foundation, and the Global Livingston Institute. He holds a rich tradition in his position as son of the late Ernest House, Sr., a tribal leader for the Ute Mountain Ute Tribe and great-grandson of Chief Jack House, the last hereditary chief of the Ute Mountain Ute Tribe.



*Ernest House, Jr.*

*Speaker: Ernest House Jr. (Ute Mountain Ute), Executive Director, Colorado Commission on Indian Affairs, Towaoc, CO*

*Introduced by: IPMN Chair Cassandra Mesick Braun, Curator of Global Indigenous Art, Spencer Museum of Art, Lawrence, KS*

Wednesday, October 18, 2017

## Breakfast Meetings

### Networking Professional Breakfast and Lunch Speakers

Ticketed Events. Pre-Registration Required. Anyone may attend.

Breakfasts: 7:30 a.m. — 8:30 a.m.

#### BR3 CurCom Breakfast for Curators

##### Making Photographic and Film Collections Accessible: Lessons Learned

Please join the Curators Committee for breakfast, fellowship, and to hear History Colorado's Curator of Photography and Film, Megan Friedel, discuss the challenges, joys, unexpected discoveries, and lessons learned in managing and providing public access to a large photography and moving image collection, much of which had never been processed prior to Megan's tenure.

*Speaker: Megan Friedel, Curator of Photography and Film, History Colorado, Denver, CO*

*Introduced by: CurCom Co-Chairs Elisa Phelps, Director of Collections and Library, History Colorado, Denver, CO; Michelle Bahe, Curator of Collections, Fort Caspar Museum & Historic Site, Casper, WY*

#### BR4 Volunteer Managers Breakfast

##### Pooling our Resources

Join Volunteer Managers from all over the region in a conversation exploring successful techniques for working effectively with your volunteers. During this breakfast, the group will pool resources on everything from recruiting and scheduling to (gulp!) firing. Ideas will be distributed afterwards via email so you'll have a record and new contacts for future collaborations.

*Speakers: Emily Dobish, Manager of Volunteer Services, History Colorado, Denver, CO; Kim Popetz, Volunteer & Events Coordinator, Molly Brown House Museum, Denver, CO*

*Introduced by: Volunteer Managers Chair Beth Campbell, Visitor Services Coordinator, State Historical Society of North Dakota, Bismarck, ND*

## Networking Lunches

Lunches: 12 noon — 1:15 p.m.

### L2 EdCom Lunch for Educators

#### Find Inspiration through the Story of DEN

The Denver-area Evaluation Network (DEN) was born from the realization that most museums have neither staff nor resources to conduct ongoing visitor studies. It has now grown into one of the nation's most comprehensive evaluation collaboratives. Luncheon attendees will be walked through DEN's evolution and

offered practical advice, tips and tools so that they, too, can build a community of evaluators.



*Betsy Martinson*

*Speaker: Betsy Martinson, Program Administrator, Buffalo Bill Museum and Grave, Golden, CO*

*Introduced by: EdCom Co-Chairs Russanne Hoff, Curator of Education, Hastings*

*Museum, Hastings, NE; Susan Rowe, Heritage Education Program Manager, Lubbock Lake Landmark/ Museum of Texas Tech University, Lubbock, TX*

## Network Luncheons



*Sandra Reddish*

### Lunches

12 noon — 1:15 p.m.

#### L3 SMAC Lunch for Small Museum Affinity Committee

##### **When a Handshake isn't Good Enough: Roles & Relationships in Small Museums**

In small communities there is a tendency to blend personal and business together. This can be a good thing, and this can also be a terrible thing that causes unwanted problems for museums. To hopefully avoid such issues, it's best to have a handshake AND a contract. The former brings goodwill and the latter will provide protection for both parties. Thus is the way for small museums to function in the 21<sup>st</sup> century.

*Speaker: Sandra Reddish, Historic Sites Coordinator, Nebraska State Historical Society, Lincoln, NE*

*Introduced by: SMAC Co-Chairs Glo Cunningham, Museum Outreach Coordinator, Crested Butte Mountain Heritage Museum, Crested Butte, CO; Katie Herrick, Director, Stanton County Historical Society, Johnson, KS*

#### L4 RC-MPMA Lunch for Registrars and Collections Managers

*When the Dust Settles:* Bailey Placzek, Assistant Curator and Collections Manager, Clyfford Still Museum, Denver, CO, discusses the ups and downs of adapting to a new building six years post-construction.

*The Trials and Tribulations of Moving a Collection and a Historic Artist's Studio While Constructing a New Facility:* Gerald Horner, Deputy Director, Kirkland Museum, Denver, CO, shares insights as the museum prepares to debut its new home in 2018.

Hear about two collection moves and the information they shared to develop a better plan: one from the vantage point of a museum 6 years after its move and another still ongoing. Then, the floor will be opened to Q and A from the audience.

*Speakers: Bailey Placzek and Gerald Horner*

*Introduced by: RC-MPMA Chair Susie Fishman-Armstrong, Collections Manager, Archaeology, Sam Noble Museum, Norman, OK*



*Bailey Placzek*



*Gerald Horner*

## Thursday, October 19, 2017

#### L5 Closing Luncheon

##### **MPMA Business Meeting**

Ticketed Event. Pre-Registration Required

##### **Opportunities Seized and Big Dreams Realized**

From Snowmastodons, "wired" plants, and an anti-establishment and visionary artist to unique collaborations, the participants in this panel have pushed their institutions to seize opportunities and dream big. In so doing, these directors of Denver's largest museums have led the field by keeping their museums relevant and interesting. Learn from their successes and their missteps during a lively discussion moderated by Steve Turner, Co-Chair of MPMA's 2017 conference.

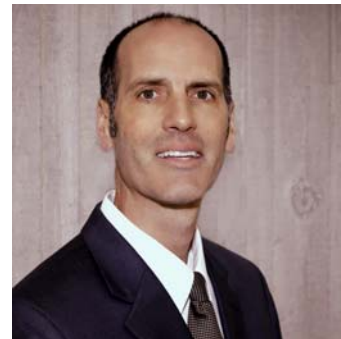
*Speakers: Steve W. Turner, AIA, State Historic Preservation Officer and Executive Director of History Colorado; Dean Sobel, Director, Clyfford Still Museum; Brian Vogt, President/CEO, Denver Botanical Gardens; Adam Lerner, Director/Chief Animator, MCA-Denver; Christoph Heinrich, Frederick and Jan Mayer Director, Denver Art Museum*



*Christoph Heinrich*



*Steve W. Turner*



*Dean Sobel*



*Brian Vogt*



*Adam Lerner*



## Conference Tours

MPMA's Host Committee has organized half and full-day touring experiences so attendees can see how Colorado museums apply history, art and science to their interpretation. These experiences are educationally oriented and designed to enhance your session and workshop training. Apply what you learn in sessions to what is actually happening at museums. You may be surprised at what you find! Walking shoes and light jackets are recommended

Pre-registration is required, must show ticket to board bus.

## Monday, October 16, 2017 All Day Tours

### T1 Top of the Rockies: Exploring Leadville's Cultural Treasures among Colorado's Highest Peaks

Bus loads up at 7:45 a.m. Departs Conference Hotel at 8:00 a.m. Returns to Conference Hotel by 3:30 p.m.  
Ticketed Event: \$65 / Guests \$70. Lunch included.

Want to be able to tell your family and friends you visited the highest city in the U.S. and saw the tallest peak in the Rockies? Hop on the bus for the Top of the Rockies tour! The ride up will pass historic towns, mining districts, and the Climax Molybdenum Mine on Fremont Pass. Your Leadville experience will begin with a visit to History Colorado's Healy House and Dexter Cabin, 19th-century residences from when Leadville was in competition to become the state's capital. Next, you will see the Matchless Mine and hear the part it played in the scandalous life of Silver King Horace Tabor and his second wife, "Baby Doe." Lunch and a tour will be offered at the Tabor Opera House, where everyone who was anyone in the late 19th century graced the stage. The final stop will be the National Mining Hall of Fame and Museum, with its 25,000 square feet of interactive and walk-through mining exhibits. The elevation of Fremont Pass is more than 11,000 feet and Leadville is 10,152 feet high, which may be of concern for visitors with breathing problems or who experience altitude sickness.

*Tour Guide: Stephen L. Whittington, Executive Director, National Mining Hall of Fame and Museum, Leadville, CO; Vice President, MPMA Board of Directors*

### T2 Boulder: Art, Nature, History

Bus loads up at 7:45 a.m. Departs Conference Hotel at 8:00 a.m. Returns to Conference Hotel by 3:45 p.m.  
Ticketed Event: \$50 / Guests \$55.  
Lunch included.

Start with a drive up scenic Colorado State Highway 93 to Boulder and the University of Colorado campus where our first stop will be the CU Art Museum for a coffee break welcome and then a tour of the galleries, education areas and vault with Senior staff. Next a short walk to the CU Museum of Natural History to explore the Bio Lounge, a popular exhibit and student interactive. Senior staff will speak about this reimagined biology hall/student lounge and the challenges of changing exhibits in a constantly evolving space. Lunch will be at the award-winning Center for Community Dining, a buffet featuring ten micro-restaurants including Persian, Italian, Barbeque and a dessert bar. Then, a quick ride downtown to the new Museum of Boulder for a hard hat tour. The staff will discuss the museum's transformation from the Boulder History Museum, located in a small historic house on University Hill to the Museum of Boulder, in a renovated Masonic Lodge building.

*Tour Guides: Maggie Mazzullo, Collections Manager/Registrar, CU Art Museum; Sharon Tinianow, Assistant Director, CU Museum of Natural History; Kristen Lewis, Curator of Collections, Museum of Boulder*

### T3 Lariat Loop National Scenic Byway- Forty Miles of Western Adventure

Bus loads at 8:00 a.m. Departs Conference Hotel at 8:30 a.m. Returns to Conference Hotel by 3:30 p.m.  
Ticketed Event: \$55 / Guests \$60. Lunch included.

One of the Denver area's original auto tours, the Lariat Loop offers a setting of dense forests, mountain vistas, winding roads, rocky outcrops and ridges, and historic "beauty spots." Our tour begins at the Colorado Railroad Museum, then over to the only city-owned free ranging bison herd in the world. Originally sourced from Yellowstone National Park in 1914, this is considered one of the country's wildest herds. The tour continues to historic Hiwan Museum in Evergreen for a behind-the-scenes look at this living heritage center that was once a cherished retreat for a wealthy family, later the headquarters of the sprawling Hiwan Ranch. Next, we'll take a scenic route through Bear Creek Canyon past many historic and scenic parks to Red Rocks Amphitheatre, one of nature's geologic wonders and premier concert venues in the world. We'll end our journey at Dinosaur Ridge, one of the world's most famous dinosaur fossil localities.

*Guides: Tim Sandsmark, Education Supervisor, Jefferson County Open Space and Director of Lookout Mountain Nature Center; John Steinle, former History Education Supervisor, Jefferson County Open Space and Director of Hiwan Museum*



## Conference Tours

Thursday, October 19, 2017

### Half Day Tours in the Afternoon

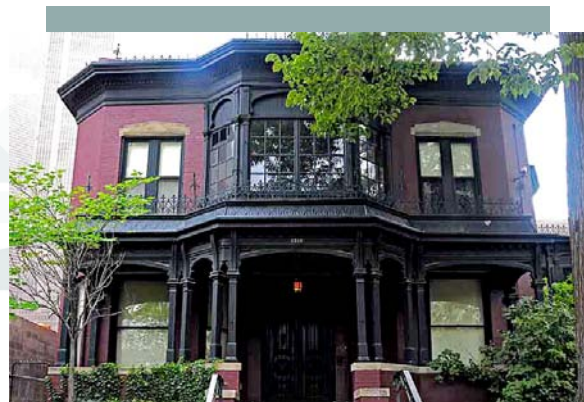
Buses load up at 1:45 p.m. Depart Conference Hotel at 2:00 p.m. Return times vary.  
Ticketed Event: \$25 / Guests \$35

#### T4 Denver History Tour: Western Women / City Shapers

Return to Conference Hotel by 6:00 p.m.

Throughout history, the women who settled in Denver were willing to take risks and claim their rights. These independent women became civic leaders who shaped a rough and dusty town into a cultured and diverse city. To explore their stories, we'll stop at the Byers Evans House Museum and Molly Brown House Museum - two thriving historic house museums that use immersive experiences to activate the stories of uniquely Denver women. On the route, we'll drive past historic locations such as the Black American West Museum and iconic structures which civic-minded women helped to build. And, we'll learn about the women who pioneered models of historic preservation in a boom and bust city.

*Tour guides: Dr. Marcia T. Goldstein, Colorado Women's Historian, Denver, CO; Andrea Malcomb, Museum Director, Molly Brown House Museum, Denver, CO.*



Byers Evans House

#### T5 Visual Arts Museums Tour

Return to Conference Hotel by 6:15 p.m.

Get a taste of Denver's diverse visual arts offerings with this three-museum tour. At Denver Art Museum, one of the largest art museums between Chicago and the West Coast, you'll see *Mi Tierra: Contemporary Artists Explore Place*. This exciting mixed media exhibition features site-specific installations by 13 Latino artists that express experiences of contemporary life in the American West. Next stop is the American Museum of Western Art, located in the historic Navarre Building. The permanent home of the Anschutz Collection, it boasts over 300 paintings by more than 180 artists, providing guests with a survey of Western art, as well as a better understanding and appreciation of the history and beauty of the American West over time.

Your final stop is the Museum of Contemporary Art Denver (MCA Denver). Featuring regional, national and international artists, MCA Denver offers a wide range of exhibitions promoting creative experimentation with art and ideas. Through adult and youth education programs and other creative events, the museum serves as an innovative forum for a culturally engaged community. End your afternoon here and hop back on the bus, or head up to the terrace bar for a cocktail and grab the light rail back the conference hotel.

*Tour Guide: Sarah Kate Baie, Director of Programming, MCA Denver*



Museum of Contemporary Art Denver

#### T6 Nature and Science Tour

Return to Conference Hotel by 6:15 p.m.

Denver Botanic Gardens is a living museum with a wide range of gardens and collections on 24 acres featuring plants from all over the world. Distinctive gardens define and celebrate a Western identity and a unique high-altitude climate and geography. Discover this urban oasis with a docent as your guide or take a self-guided tour. Next explore the Denver Museum of Nature & Science (DMNS) - one of the country's leading natural history museums—in this exclusive behind-the-scenes tour. Check out some of the Museum's 1.4 million artifacts and collections items, ranging from Zoology to Anthropology and Paleontology, in the brand-new, state-of-the-art Avenir Collections Center. Your guides will be members of the DMNS scientific curatorial and collections team who will be ready to engage with you throughout your visit.

*Tour Guides: Rachel V. Murray, Interpretation and Evaluation Specialist, Denver Botanic Gardens; Curators from DMNS' Research Collections*



Photo: Denver Museum of Nature & Science

Denver Museum of Nature & Science



## Evening Events

Monday, October 16, 2017

### EE1 Opening Reception: Art and History Come Together

Event hours: 6:00 p.m.– 8:30 p.m.

Ticketed Event: \$25 / \$35 for Guests. Must present ticket.

Pre-Registration Required.

Buses load up at 5:15 p.m. Depart Conference Hotel at 5:30 p.m.

Return to Conference Hotel by 8:30 / 9:00 p.m.

Art and History come together for an evening at the Clyfford Still Museum and History Colorado Center. An award-winning architectural gem, the Clyfford Still Museum opened in 2011 and houses over 3,000 pieces from one of the best abstract expressionist painters of the 20th century. Conservators, collections specialists, and archivists will be on hand to share their work, or you can take a tour with one of the museum's professional guides. Then, take a short walk past some of the best public art in Denver to the History Colorado Center where you can experience the history of Colorado and the West including *Backstory: Western American Art in Context*, a highly-acclaimed exhibit created in collaboration with the Denver Art Museum. Collections storage will be open for a behind-the-scenes look. Hors d'oeuvres and drinks will be available at both sites.

*Sponsored by History Colorado and Clyfford Still Museum*

### EE1A Special Behind the Scenes Curated Tour:

**Hosted by RC-MPMA**

Join us at the Clyfford Still Museum portion of the evening event for a backroom tour of the museum's Conservation Center. Hear from curators how the collections are organized and handled. Registration Required. Free for RC-MPMA members. \$10 to join RC-MPMA and take the tour.

### EE2 Late-Nite at the Bar Session: 9:00 p.m.

**MPMA Alumni Reunion Bar Session**

This session, held at the hotel bar after the opening reception in downtown Denver, will be a chance for MPMA retirees, alums and almost retirees to network with friends, meet current MPMA members and learn about the new MPMA retiree programs. It will also offer an opportunity to welcome exiting MPMA Director Emeritus Monta Lee Dakin to the ranks of the retirees.

*Hosts: Mike Smith, Director/CEO (Retired), Nebraska State Historical Society, Lincoln, NE; Joe Schenk, Director, Art Museum of South Texas, Corpus Christi, TX; Steve Friesen, Director, Buffalo Bill Museum and Grave, Golden, CO; Elisa Phelps, Director of Collections and Library, History Colorado, Denver, CO; Jay S. Smith, State Museum Director, Museum of the South Dakota State Historical Society, Pierre, SD; Mark Janzen, Director of Museum Studies, University of Central OK, Edmond, OK; Henry B. Crawford, Curator of History (Retired), Museum of Texas Tech University, Lubbock, TX*

### EE3 EMP Happy Hour: 9:30 p.m.

Unwind after a long day of conference activities. EMPs and EMPs at heart are all welcome to attend. Organized by the MPMA EMP & Denver EMPs. This is a no host event.

*Organizers: MPMA-EMP Co-Chairs: Erin Brown, Curator of Collections, Oklahoma Territorial Museum Guthrie, OK; Kristin Martin, Educator, Museum of World Treasures, Wichita, KS; Denver EMP Chair: Gillian Armstrong, Database Specialist, Children's Museum of Denver, Denver, CO*

Tuesday, October 17, 2017

## Evening Events

### EE4 Dinner Event: Night on Lookout Mountain

Event hours: 6:00 p.m. – 8:30 p.m.

Ticketed Event: \$35 / \$45 for Guests

Pre-Registration Required. Must present ticket.

Buses load up at 5:15 p.m. Depart Conference Hotel at 5:30 p.m.

Return to Conference Hotel by 9:00 p.m.



*Exhibits at the Buffalo Bill Museum and Grave*

Enjoy sunset over the Rockies and then the lights of Denver at one of the area's most popular visitor attractions...Lookout Mountain. The evening begins at the Boettcher Mansion, an Arts and Crafts era manor surrounded by Ponderosa pines. Short tours of the mansion will be offered as well as appetizers, beer and wine. A short walk through the woods will bring you to the Lookout Mountain Nature Center, which has exhibits about the mountain's ecosystem. Enjoy hands-on nature stops with furs to feel and telescopes for stargazing. And more appetizers, beer and wine. Then board a shuttle to the Buffalo Bill Museum and Grave for a FULL meal of buffalo barbecue, sides and desserts. Stroll through the exhibits about Buffalo Bill and the Old West, walk to Buffalo Bill's grave and see stunning views of Denver, pose for photos with Buffalo Bill and friends, and browse through Colorado's largest museum shop.

*Sponsored by the Buffalo Bill Museum & Grave*



## Evening Events

### Tuesday, October 17, 2017

#### EE5 Late-Nite at the Bar Session: 9:00 p.m.

##### **Mission Impossible. Does Anyone Really Care About Mission Statements?**

Let's be frank: Are mission statements really relevant? Is it time to throw out your mission statement to keep up with the times? If times are changing, should your mission change? And if so, how much? We have been told that mission statements are the backbone of our museums. Or is it simply that we conveniently adapt to changing situations? If so, what is the point of it? What if your museum has always been about Czech culture (or 19th-century fine art), but now your community has changed? You are living in a new world and yet if you ignore that reality, could it be at your museum's peril? What are you going to do? Let's talk.

*Leaders: MPMA's Program Committee Co-Chairs: Susan Hawksworth, Director, Smoky Hill Museum, Salina, KS; Ann E. Billesbach, Associate Director, Nebraska State Historical Society, Lincoln NE*

*Provocateurs: Kelli Bacon, Preservation Archivist, Nebraska State Historical Society, State Historic Preservation Office Lincoln NE; Lauren Hunley, Education & Outreach Coordinator, Carbon County Museum, Rawlins, WY; Will Stoutamire, Director, G.W. Frank Museum of History and Culture (UNK), Kearney, NE*

### Wednesday, October 18, 2017

#### EE6 MPMA Awards and Benefit Banquet with Live Auction

Mix 'n Mingle (Cash Bar) 6:00 p.m.

Dinner/Program 6:45 p.m.

Ticketed Event: \$39 / Guests \$45. Pre-Registration Required.

Join us for our traditional banquet, which is anything but traditional. Catch up with new and old friends, see good work acknowledged by MPMA Annual Awards and meet the new leaders of tomorrow with the introduction of the 2017 Scholarship Recipients. The evening wraps up with MPMA's Live Auction, the proceeds of which go to MPMA's Scholarship Fund. And he's BACK: We are happy to welcome once again Ken Busby as our Auctioneer.

*Auctioneer: Ken Busby, Executive Director & CEO, Route 66 Alliance, Tulsa, OK*

**Sponsored by Fentress Architects**

### Thursday, October 19, 2017

#### EE7 MPMA's Closing Party: Gold Rush!

8:00 p.m. N/C

This "Gold Rush" themed closing party is filled with Western Altitude and Western Attitude! Come dressed as a 49er who's made a fortune, or just a gold digger looking for one. We will belly up to the bar in the spirit of the Silver Dollar Saloon in Leadville, a rough and tumble joint in the heart of the mountains. Interact with colorful characters at a "mini museum showcase" where our best of the west local museums host selfie stations, games only a museum geek could love, and maybe even some heated thumb wrestling! Visit each museum and prizes of gold could be yours!

Special appearance by *Rodents of Unusual Size* doing an improv comedy show and featuring DJ Mike Rich spinning the best of each decade.

*Hosts: MPMA's 2017 Host Committee*

**Sponsored by the Molly Brown House Museum, Denver, CO**

## EMP Events and Sessions

### Emerging Museum Professionals Training

#### **Building Your Network** (Monday, Tuesday, Wednesday)

Training classes for those NEW to the museum field. If you are a student about to enter the museum field or if you are new to the museum field, you should attend MPMA's 2017 EMP Training Sessions! [More](#)

EMP Orientation: Monday, October 16, 2017 (EMP Level 1)

EMP Happy Hour: Monday, October 16, 2017 (All Levels)

EMP Resume Review: Tuesday, October 17, 2017 (All Levels)

EMP Hiring 101: Wednesday, October 18, 2017 (All Levels)

EMP Stack the Deck: Wednesday, October 18, 2017 (All Levels)

## Tracks

### CONFERENCE TRACKS FOR SESSIONS AND WORKSHOPS

Administration (AD)

Archives/Libraries (LIB)

Collections (C)

Community Engagement/Collaboration (CE)

Development/Membership (Dev)

Education/Audience Research (ED)

Emerging Museums Professional (EMP)

Exhibits (EX)

Facilities/Security (SEC)

Historic Preservation (HP)

Indigenous (INDG)

Small Museums (SM)

Technology (TECH)

Volunteers/Visitor Services (VS)

University (UNIV)

Trending (TRND)



## Schedule

### Sunday, October 15, 2017

MPMA Board Orientation	3:30 p.m. — 4:30 p.m.
MPMA Board Welcome Dinner	4:30 p.m. — 6:00 p.m.
MPMA Membership Meeting	4:30 p.m. — 6:00 p.m.

#### M1 For New, Current and Future Membership Team members

Join other Membership Teammates for a No-Host Dinner! Not part of the Team yet? Join us anyway and get more involved with MPMA and meet with colleagues from all of our ten states. This is your opportunity to join the Membership Team in your state. It is fun and easy to do.

*Chair: Kelli Bacon, Preservation Archivist, Nebraska State Historical Society, State Historic Preservation Office Lincoln NE; Hillary English, MPMA Membership Services Coordinator, Littleton, CO*

Conference Registration	6:00 p.m. — 9:00 p.m.
MPMA Board of Directors Meeting	6:00 p.m. — 9:00 p.m.
Conference Launch & Icebreaker	9:15 p.m.

### Monday, October 16, 2017

Conference Registration 8:00 a.m. — 5:30 p.m.  
(Registration at 7:00 a.m. only for participants in these tours: T1, T2, T3)

Conference Tours	7:30 a.m. — 3:45 p.m.
Exhibit Hall Set Up	8:00 a.m. — 4:00 p.m.
Conference ½ Day Workshops	7:30 a.m. — 3:30 p.m.
EMP Orientation (Level One)	12:00 p.m. — 3:30 p.m.
Meet-Ups	4:00 p.m. — 5:15 p.m.
Evening Event	6:00 p.m. — 8:30 p.m.
Late-Nite at the Bar Alumni Reunion	9:00 p.m.
EMP Happy Hour	9:30 p.m.



## Workshops

**Ticketed Event – must have ticket to attend / must pre-register**

Workshops are offered Monday. All workshops take place at the conference hotel. Pre-Registration Required. Fee: Delegates \$40 / Non Delegates \$80

See full description of each workshop, including presenters. [More](#)

#### Half-Day Workshop Extended Hours 7:30 a.m. — 11:30 a.m.

##### W1 Nickel and Dime Exhibit Design (EX) (C) (SM)

In this hands-on workshop, participants will build miniature versions of exhibit display forms and non-mount exhibit supports plus see effective low cost solutions. \$10 Materials Fee added.

#### Half-Day Workshops in the Morning 8:30 a.m. — 11:30 a.m.

##### W2 Exhibit Labels: Writing Tips, Tricks, Theory, and PRACTICE (EX)

Workshop participants will explore current approaches to writing and gain the capacity to create labels that resonate with visitors.

##### W3 Evaluation Methods 101: Basics for Your Organization (ED) (CE) (VS)

This workshop will allow attendees to walk away with basic skills of creating evaluation questions.

##### W4 Best in the West: Condition Reporting and Marking / Numbering (C)

Learn how to write good condition reports, with accurate descriptions and harm-free numbering.

##### W5 NAGPRA: Where to Begin? (C) (AD) (INDG)

NAGPRA experts provide a basic understanding of the law and regulations and show attendees how they apply these to their situation.

#### Half-Day Workshops in the Afternoon 12:30 p.m. – 3:30 p.m.

##### W6 Closing Your Eyes Won't Make the Threat Go Away (SEC) (SM) (VS)

Learn how museums could become soft targets in this age of terrorism and what are best practices for mitigation and response.

##### W7 Writing Narrative-Based Exhibit Labels (EX)

Learn how to write narrative-based exhibit labels that do more than present facts.

##### W8 Expanding Inter-Arts Collaboration (CE) (ED)

Learn how to carry out artistic collaborations with a diversity of interests and groups.

##### W9 Wrangling Volunteer Schedules (VS)

Attendees will look at new ways to schedule volunteers and how to streamline management of volunteers.

## Sessions

### Monday, October 16, 2017

EMP Orientation 12:00 p.m. – 3:30 p.m. For Level 1 Emerging Museum Professionals. Level 1 is for Students who will be entering the professional world.

#### EMP 1 12:00 p.m. – 12:40 p.m.

##### Lunch Meeting and Orientation: Introduction to MPMA and Building Your Contacts

The EMP orientation will introduce participants to MPMA, offer suggestions on how to create professional contacts, and navigating the transition from student to professional.

*Presenters: Patti Wood Finkle, Director, Casper College Museums, Casper, WY (MPMA Scholarship Class of 2008); Valerie Innella Maiers, Professor, Museum Studies and Art History, Casper College, Casper, WY; Kristin Martin, Educator, Museum of World Treasures, Wichita, KS; Erin Brown, Curator of Collections, Oklahoma Territorial Museum, Guthrie, OK*

#### EMP 2 12:50 p.m. – 1:30 p.m.

##### Dress for Success and Interviewing Tips

In this session we'll cover interview tips, making a good impression and how to dress for success. (EMP All Levels)

*Presenters: Shaley K. George, Curator, National Orphan Train Complex, Concordia, KS; Casey Seger, Registrar, Deadwood History-Days of '76 Museum, Deadwood, SD (MPMA Scholarship Class of 2014)*

#### EMP 3 1:40 p.m. – 2:20 p.m.

##### How Did YOU Get There from HERE? Talk to Newly Minted EMP's

You can get a job doing what you love! This panel of EMPs will discuss how they got their current positions and offer tips to help you get started.

*Presenters: Shaley K. George, Curator, National Orphan Train Complex, Concordia, KS; Casey Seger, Registrar, Deadwood History-Days of '76 Museum, Deadwood, SD (MPMA Scholarship Class of 2014); Kristin Martin, Educator, Museum of World Treasures, Wichita, KS*

#### EMP 4 2:30 p.m. – 3:30 p.m.

##### Hiring 101: Internships

This panel of directors, hiring managers, and supervisors highlights what they look for in internship applicants. (aimed at students).

*Presenters: Nathan Turner, Regional Director, Museums and Historic Sites, Oklahoma Territorial Museum, Guthrie, OK; Jamie Melissa Wilms, Director of Education, Molly Brown House Museum, Denver, CO; Katie March, Interpretation Coordinator, Golden History Museum & Park, Golden, CO*

## Meet-Ups

### Afternoon Meet-Ups

4:00 p.m. – 5:45 p.m.

#### M2 Knitting Knetwork 4:00 p.m. – 5:00 p.m.

Calling all knitters! Join experienced and novice knitters and be encouraged to knit during this gathering at the conference. Knitting helps develop listening skills and fine tunes focus for meetings and sessions. Plus, you'll meet new friends. Join us and see what the fuzz is all about!

*Host: Kathy Dickson, Director of Museums and Historic Sites, Oklahoma Historical Society, Oklahoma City, OK; Jenny Yearous, Curator of Collections Management, State Historical Society of North Dakota, Bismarck, ND*

#### M3 Scholarship 4:00 p.m. – 4:30 p.m.

Scholarship Recipients receive information about attending the conference.

*MPMA Scholarship Chair: Patti Wood Finkle, Director, Casper College Museums, Casper, WY (MPMA Scholarship Recipient 2008)*

#### M4 Mentor Icebreaker 4:30 p.m. – 5:15 p.m.

Mentors & Mentees are introduced to each other at this time and will travel together to the Opening Reception.

*MPMA Mentor Chair: Lisa Berg, Curator of Education, Star of the Republic Museum, Washington, TX*

## Evening Events

### EE1 Opening Reception: Art and History Come Together: History Colorado Center and Clyfford Still Museum

Event hours: 6:00 p.m. – 8:30 p.m.

Ticketed Event \$25 / \$35 for Guests. Must show ticket at door of site.

Buses load up at 5:15 p.m. Depart Conference Hotel at 5:30 p.m.

Return to Conference Hotel by 9:00 p.m.

See page 9 for description

### EE1A Special Behind the Scenes Curated Tour: Hosted by RC-MPMA

See page 9 for description

### EE2 Late-Nite at the Bar: MPMA Alumni Reunion Bar Session 9:00 p.m.

N/C

See page 9 for description

### EE3 EMP Happy Hour: 9:30 p.m.



## Tuesday, October 17

Conference Registration	7:00 a.m. - 5:00 p.m.
MPMA Program Committees	7:30 a.m. - 8:30 a.m.
Exhibit Hall Hours	8:00 a.m. - 5:00 p.m.
Silent Auction in Exhibit Hall	8:00 a.m. - 5:00 p.m.
Exhibit Hall Breakfast	8:00 a.m. - 9:00 a.m.
Sessions	8:30 a.m. - 4:15 p.m.

### BR1 Program Committee Meeting Breakfast

7:30 a.m. — 8:30 a.m.

Members of the MPMA 2017 Program Committee will meet members of the 2018 Program Committee over breakfast. Come see what your colleagues look like in this non-conference call meeting.

### BR2 Exhibit Hall Opening Breakfast

8:00 a.m. — 9:00 a.m.

Fresh coffee and breakfast await you as the conference gets into full swing with tasty morning morsels served in the Exhibit Hall. This is a great opportunity to see the latest products served up by the exhibitors and visit with old friends.

## Sessions

### Concurrent Sessions

8:30 a.m. — 9:45 a.m.

#### A1 Re-inventing the Museum: A Work in Progress (CE) (EX) (C)

The Boulder History Museum is undergoing a dramatic and challenging transformation, both physically and conceptually. We are moving into a new building and rebranding as the Museum of Boulder. Museum staff will share their experiences on this journey of redefining our role within our community through rebranding, fundraising, community engagement, construction, exhibits and collections.

*Chair: Nancy Geyer, Executive Director & CEO, Museum of Boulder, Boulder, CO*

*Presenters: Carolyn Booth, Director of Development and Communications, Museum of Boulder, Boulder, CO; Kristen Lewis, Curator of Collections, Museum of Boulder, Boulder, CO; Emily Zinn, Curator of Education, Museum of Boulder, Boulder, CO*

#### A2 35 Ways to Maximize Online Fundraising (DEV) (TECH) (CE)

Learn how to revitalize your museum's website to increase revenue and engagement by offering online donations, museum and event tickets, membership dues, e-store purchases, affiliate marketing, even in-kind donations, planned gifts, investment donations, and much more. Understand leading-edge ways of boosting traffic, increasing lead quality, and converting leads into donors, members, event attendees, and other supporters.

*Presenter: Allan Pressel, CEO/Founder, Powersite123, Tuscon, AZ*

#### A3 Witnesses to History (TRND) (INDG)

Speakers will focus on collecting issues relating to Standing Rock, archiving the history of oil and gas drilling in Weld County, Colorado, and preparing for the interpretation of hundreds of years of racial and labor relations history in the copper mines of SW New Mexico, sharing their approaches as examples.

*Chair: Arthur H. Wolf, Founder & Principal, WOLF Consulting, Las Vegas, NV*

*Presenters: Peggy Ford Waldo, Curator of Development, City of Greeley Museums, Greeley, CO; Carmen Vendelin, Director, Silver City Museum, Silver City, NM; Mark Sundlov, Museum Division Director, State Historical Society of North Dakota, Bismarck, ND*

#### A4 Mounting an Exhibition in the New World Economy (EX) (SM) (TECH)

This session will address challenges to mounting an exhibition cost effectively. Our goal is to facilitate small, mid-sized and larger museums being able to accomplish more in their exhibition design and development, with less. All will benefit from the process-based discussion.

*Chair: Mark Catton, principal, MCatton & Co., LeMars, IA.*

*Presenters: Peter Hyde, owner, Peter Hyde Design, New York, NY; Toni Hiley, CIA Museum director, Washington, DC.*

#### A5 The All-American Eclipse (CE) (ED) (EX)

We'll discuss how the August 21 total solar eclipse was an opportunity to bring together numerous community organizations. We describe who we worked with, what activities and resource sharing was involved, and who in the community participated. This unique event created opportunities to further develop our mutually beneficial community partnerships.

*Chair: Robert "Mac" West, President, Informal Learning Experiences, Denver, CO*

*Presenters: Ann Holland, Public Engagement Manager, National Center for Interactive Learning, Boulder, CO; Cindy Daffron, Director, Pony Express Museum, St. Joseph, MO; Rachel Hedges, Marketing Coordinator, Casper Museum Consortium, Casper, WY.*

#### EMP5 Resume Building, Cover Letters, CVs, Individualized Resume Review

Writing a resume can be difficult. Learn what to include and how to arrange the information to create an outstanding museum resume. This session will also look at ways you can build and improve your resume for landing that job and how volunteering and other experiences can bulk up your resume. This is an opportunity to have a set of trained eyes review your resume. (Aimed at all level of EMPs)

*Presenters: Valerie Innella Maiers, Professor, Museum Studies and Art History, Casper College, Casper, WY; Katie March, Interpretation Coordinator, Golden History Museum & Park, Golden, CO; Michael Williams, Assistant Curator, Oklahoma Territorial Museum, Guthrie, OK*

## Speakers

**GS General Session** 10:00 a.m. – 11:30 a.m.  
(For speaker descriptions, see page 4)



John R. Dichtl



Barry Petersen

**Lonnie G. Bunch III, Founding Director, National Museum of African American History and Culture, Washington, D.C.**



Lonnie G. Bunch III

### Speakers:

**Museum Address: *Museums and Deep Connections for the Future***

John R. Dichtl, President/CEO, American Association for State and Local History, Nashville, TN

**Keynote Address: *From the Mountains to the Plains... And Everywhere Else: Stories from the Road***

Barry Petersen, CBS Senior News Correspondent, Denver, CO

**Exhibit Hall: 12 noon**

R.E.A.L. Presentation: *Coolest Artifact with the Coolest History*

**L1 Leadership Luncheon**

12:15 p.m. – 1:30 p.m.

Ticketed Event: \$28 / Guests \$35

Must have ticket to attend.

See page 4 for speaker details.

### Museum Partnerships for Success

**Speakers:** *Maria Marable-Bunch, Director, Education and Public Programs, National Archives and Records Administration, Washington, D.C.*



Maria Marable-Bunch

## Sessions

**Concurrent Sessions** 1:30 p.m. – 2:45 p.m.

**B1 Extreme Social Media Makeover: Museum Edition! (DEV) (TECH) (CE)**

See 25+ free tools to boost online traffic and revenue for your museum. Learn how to create content, eye-catching headlines, post your content to blogs, social media, and websites, tweet about it, Facebook-it, develop irresistible free offers, create landing pages, use search engines, and launch campaigns to gain more and better leads, and more!

*Presenter: Allan Pressel, CEO/Founder, Powersite123, Tucson, AZ*

**B2 Board Orientation: Do's & Don'ts (AD)**

New trustees have been elected to your museum's board. With information and supportive guidance, they become active participants. Left to find their own way, they risk becoming unproductive and disillusioned with board service. A strong board orientation program can make the difference. Learn the Do's and Don'ts for creating an effective program.

*Presenters: Mary Baily Wieler, President, Museum Trustee Association, Baltimore, MD; Robyn G. Peterson, Executive Director, Yellowstone Art Museum, Billings, MT*

**B3 Developing an Inclusive Museum Space (CE) (ED) (DEV)**

Three women of color from Southern New Mexico discuss their experiences in creating inclusive museum environments for their diverse and local communities. They will detail the successes and challenges of creating a visitor attendance reflective of its community, while presenting approaches of improving environments for emerging people of color in the museum field.

*Presenters: Norma Hartell, Las Cruces Museum System, Las Cruces, NM; Carolyn Williams, Education Assistant, Branigan Cultural Center, Las Cruces, NM*

**B4 The Way We Word: Tackling Museum Nomenclature (C)**

Members of AASLH's Nomenclature Task Force discuss museum Nomenclature, the most frequently used classification system and vocabulary for historical collections in North America. This session introduces basic applications of this cataloging tool, recently released versions of Nomenclature 3.0 and 4.0, and new initiatives for online resources.

*Presenters: Jennifer Toelle, Registrar, Smoky Hill Museum, Salina, KS; Kathryn Barton, Curator, Yellowstone County Museum, Billings, MT*



## Sessions

### B5 Historic Preservation 101 for Museum Professionals (HP)

Colorado's State Historic Preservation Officer and President/CEO of History Colorado will give a primer on historic preservation aimed at museum professionals. While many museums are located in historic structures and districts, few museum professionals know anything about historic preservation. Learn about its jargon, concepts and standards and how it can be used to share common heritage.

*Presenter: Steve W. Turner, AIA, State Historic Preservation Officer and Executive Director of History Colorado, Denver, CO*

### B6 New Community Engagement Models (CE) (ED)

During this roundtable session, the challenges of planning, executing, and evaluating new community engagement models will be discussed. Topics will include: the benefit of intentionally-designed programming, how to align audience experiences to institutional values, and how to use evidence based approaches while taking calculated risks.

*Presenters: Rachel Ann Dennis, Creative Engagement Lead, Philbrook Museum of Art, Tulsa, OK; Jessimi Jones, Bernsen Director of Education and Public Programs, Philbrook Museum of Art, Tulsa, OK*

#### Exhibit Hall Break and

#### R.E.A.L. Presentation Stage

2:45 p.m. – 3:00 p.m.

#### R.E.A.L. Stage Trivia

2:45 p.m. – 2:55 p.m.



### C1 Telling Our Story as Pueblo People (INDG) (ED) (CE)

How can museums throughout the American west present stories and experiences of cultures that are continuing to evolve, especially those that are historically underrepresented or misrepresented? Join in our discussion of how to best collaborate with Native Communities and ways in which non-Native Americans can respectfully represent a living culture.

*Chair: Monique Fragua, Museum Director, Indian Pueblo Cultural Center, Albuquerque, NM*

*Presenters: Lindsay Lancaster, Marketing Director, Indian Pueblo Center, Albuquerque, NM*

## Concurrent Sessions

3:00 pm — 4:15 pm

### C2 Deposited Archaeological Collections (C) (IND) (SM)

Each state in the Mountains-Plains region approaches archaeological collections management differently and yet all are experiencing unique challenges. This roundtable session aims to highlight each state's plans and practices. By sharing these practices/experiences we will have participants propose strategies to avoid the most challenging "pit-falls" for their care.

*Chair: Todd McMahon, State Curation Coordinator, History Colorado, Office of State Archaeologist, Denver, CO*

*Presenters: Bethany Williams, Assistant Collection Manager, History Colorado, Denver, CO; Susie Fishman-Armstrong, Collections Manager, University of Oklahoma, Norman, OK; Julia Clifton, Curator of Archaeological Research Collections, Museum of Indian Arts & Culture/Laboratory of Anthropology, Santa Fe, NM; C.L. Kieffer, Collections Manager: Archaeological Research Collections, Museum of Indian Arts & Culture/Laboratory of Anthropology, Santa Fe, NM; Katherine Lamie, Repository Manager, South Dakota State Historical Society-Archaeological Research Center, Rapid City, SD; Marieka Arksey, Collections Manager, University of Wyoming Archaeological Repository, Laramie, WY*

### C3 Creating Memorable Museum Experiences (ED) (EX) (CE)

How can museums craft mesmerizing offerings out of current educational content to harness visitors craving experienced-based content? This session will highlight exhibits, programs, and events that have been specially engineered to feed visitors' hunger for experiences while still offering excellent, mission-driven content.

*Chair: Lauren E. Hunley, Education & Outreach Coordinator, Carbon County Museum, Rawlins, WY*

*Presenters: Kristin Martin, Educator, Museum of World Treasures, Wichita, KS; Melissa Mair, Senior Interpretive Planner, Nelson-Atkins Museum of Art, Kansas City, MO*

### C4 Fire - Your Greatest Threat (SEC) (AD)

Fires cause more losses to museum and historic site collections than all other causes combined. Fires occur daily, and are most often the result of poor fire protection practices, overheated small appliances, and employee negligence. They are also prevalent during and following construction. This session covers the best applied, most cost-effective prevention measures, determination, selection, and care of detection systems, and daily best practices in sound fire protection. While you may have heard or read about most of these practices, they are not generally followed, by a surprisingly large number of institutions. We'll discuss the reasons why, and how to avoid being victimized.

*Presenters: Robert N. Layne, CIPM, Executive Director, International Foundation for Cultural Property Protection, Denver, CO; Steve Layne, CPP, CIPM, CIPI, Principle, Layne Consultants International, Denver, CO*

## Sessions

### C5 Still Not Out to Pasture...Keeping Retirees in the “Field” (Part 2) (AD) (TRND)

Back by popular demand! Last year, MPMA held this round table to help launch an IMLS-grant funded project to explore ways to keep retirees in service to the museum field. This session will highlight the grant project and introduce ways for MPMA members can stay involved with the field after retirement. It will feature senior museum professionals sharing their thoughts about their careers, from entry to retirement and beyond. They will provide insight into how you can keep retirees – people with valuable experience - positively engaged in your current museum endeavors. This is not about war stories but how retirees can be vital to the museum field.

*Chair: Steve Friesen, Director, Buffalo Bill Museum and Grave, Golden, CO*

*Presenters: Elisa Phelps, Director of Collections and Library, History Colorado, Denver, CO; Jay S. Smith, State Museum Director, Museum of the South Dakota State Historical Society, Pierre, SD; Mark Janzen, Director of Museum Studies, University of Central OK, Edmond, OK; Henry B. Crawford, Curator of History (Retired), Museum of Texas Tech University, Lubbock, TX; Michael Smith, Director/CEO (Retired), Nebraska State Historical Society, Lincoln, NE; Joe Schenk, Director, Art Museum of South Texas, Corpus Christi, TX*

### C6 Exploration and Engagement through Visual Thinking Strategies (ED)

This experiential session will show participants how to recognize opportunities through Visual Thinking Strategies (VTS) to expand, engage, and explore self-awareness and growth mindsets. We will provide specific examples of how the South Dakota Art Museum has accomplished these goals.

*Chair: Kay Cutler, Professor in Teaching, Learning, and Leadership, South Dakota State University, Brookings, SD*

*Presenters: Mary Moeller, Associate Professor in Teaching, Learning, and Leadership, South Dakota State University, Brookings, SD. Lynn Verschoor, Director of the South Dakota Art Museum, Brookings, SD*

### C7 Small Museums and EMP Partnerships (EMP) (SM) (C)

Students work together with museums on projects to benefit both. This panel aims to discuss the role of students in small museums, the benefits of working with students, and how the museums benefit. We will discuss the projects of students and how they have benefitted both student and museum.

*Chair: James Gregory, Graduate Student, University of Central Oklahoma, Edmond, OK*

*Presenters: Keiran Adams, Graduate Student, University of Central Oklahoma, Edmond, OK; Taylor Mills, Graduate Student, University of Central Oklahoma, Edmond, OK; Heidi Vaughn, Director, Laboratory of History Museum, Edmond, OK*

## Meet-Ups

### Professional Meet-Ups 4:30 p.m. – 5:15 p.m.

#### M5 Indigenous Peoples and Museums Network (IPMN)

Searching for Truth & Reconciliation: The Colorado Example  
See description on page 5

*Speaker: Ernest House Jr. (Ute Mountain Ute), Executive Director, Colorado Commission on Indian Affairs, Towaoc, CO*

*Introduced by: IPMN Chair Cassandra Mesick Braun, Curator of Global Indigenous Art, Spencer Museum of Art, Lawrence, KS*

#### M6 Association of Academic Museums & Galleries (AAMG)

AAMG invites academic museum colleagues for snacks and an informal networking opportunity.

*Hosts: AAMG Mountain Plains Northern States Representative: Nicole Crawford, Curator of Collections, University of Wyoming Art Museum, Laramie, WY; AAMG Mountain Plains Southern States Representative: Angelica Docog, Executive Director, Institute of Texan Cultures, San Antonio, TX*

**Sponsored by the Association of Academic Museums & Galleries**

#### M7 Colorado and Wyoming Association of Museums (CWAM)

This gathering is hosted by the state association for Colorado and Wyoming's museums. If you work at a museum in either of those states or want to see old friends, stop by and join the fun.

*Host: CWAM President Caitlin M. Lewis, Museum Curator, Lakewood Heritage Center, Lakewood, CO*

#### M8 National Association for Museum Exhibition (NAME)

Join fellow Exhibits professionals for a casual get together where we can network and socialize with colleagues. The event will start with a short presentation about the Fort Collins Museum of Discovery, a hybrid institution that explores science, history, and culture through a local lens.

*Hosts: Ben Griswold, Exhibits Manager, Fort Collins Museum of Discovery; Regional Representative to the NAME board at AAM; Sierra Tamkun, Graphic Design Manager, Fort Collins Museum of Discovery*

## Evening Events

### EE4 Dinner Event: Night on Lookout Mountain

Event hours: 6:00 p.m. – 8:30 p.m.

Ticketed Event: \$35 / \$45 for Guests

Pre-Registration Required. Must present ticket.

Buses load up at 5:15 p.m. Depart Conference Hotel at 5:30 p.m.

Return to Conference Hotel by 9:00 p.m.

See page 9 for description

### EE5 Late-Nite at the Bar Session: Mission Impossible. Does Anyone Really Care About Mission Statements?

9:00 p.m. N/C See page 10 for description



## Wednesday, October 18

Conference Registration

7:00 a.m. — 6:00 p.m.

### Breakfast Meetings

#### Networking Breakfasts 7:30 a.m. — 8:30 a.m.

Ticketed Events. Must have ticket to attend. Pre-registration required.  
Breakfast: \$20 / Guests \$25 See page 5 for speaker descriptions

#### BR3 CurCom Breakfast

**Making Photographic and Film Collections Accessible:  
Lessons Learned**

*Speaker: Megan Friedel, Curator of Photography and Film, History Colorado, Denver, CO*

*Introduced by: CurCom Co-Chairs Elisa Phelps, Director of Collections and Library, History Colorado, Denver, CO;  
Michelle Bahe, Curator of Collections, Fort Caspar Museum & Historic Site, Casper, WY*

#### BR4 Vol Managers Breakfast

**Pooling our Resources**

*Speakers: Emily Dobish, Manager of Volunteer Services, History Colorado, Denver, CO; Kim Popetz, Volunteer & Events Coordinator, Molly Brown House Museum, Denver, CO*

*Introduced by: Volunteer Managers Chair Beth Campbell, Visitor Services Coordinator, State Historical Society of North Dakota, Bismarck, ND*

Exhibit Hall Open

8:00 a.m. — 5:00 p.m.

### Sessions

#### Concurrent Sessions 8:45 a.m. — 10:00 a.m.

##### D1 Engaging Visitors with Special Needs (VS) (ED)

Museums have a need and a desire to serve visitors with special needs; but how do we achieve that goal? From sensory friendly mornings, to a series of art workshops for people with ASD, to an entirely tactile art exhibit, our presenters will share their trials, tribulations, and triumphs.

*Co-chairs: Bethany Cheshire, MA Candidate/Education Intern, Museum of Texas Tech University, Lubbock TX; Victoria Eastburn, Director of Education and Programs, Clyfford Still Museum, Denver, CO*

*Presenters: Shannon Voirol, Manager of Exhibit Planning, History Colorado, Denver, CO; Pete Brown, Founder/CEO ASH Interactive, Indianapolis, IN*

##### D2 Which Assessment Program is Right for My Museum? (SM) (AD)

Museums of all disciplines and sizes find benefits to assessing their operations. Learn how to choose from assessment programs (some grant funded), including the Museum Assessment Program (MAP), Collections Assessment for Preservation (CAP), and StEPs, that examine your museum's operations and improve standards, community engagement, collections stewardship, governance and more.

*Chair: Susan Zwerling, MAP Program Officer, American Alliance of Museums, Arlington, VA*

*Presenters: Jacqui Ainlay-Conley, Museum Manager, Broomfield Depot, Broomfield, CO; Steven Friesen, Museum Director, Buffalo Bill Museum and Grave, Golden, CO; Maggie Mazzullo, Collection Manager and Registrar, Colorado University Art Museum, Boulder, CO*

##### D3 Effective Collections Storage "Out West" (C) (LIB) (SEC)

Come and participate in sharing tales of "the good, the bad, and the ugly" in Collections Storage "Out West." Our panel will help guide the discussion of what works, and conversely what doesn't work, for effective storage of valuable artifacts. Real examples will be shown. Participants will be encouraged to jump in with challenges and solutions of their own.

*Chair: Bill Schuster, CRM, President, Certified Business Services (MPMA Collections Storage CO-OP Vendor), Centennial, CO*

*Panelists: Stephanie Gilmore, Curator of Collections, Colorado Railroad Museum, Golden, CO; Jennifer Cousino, Curator of History, Loveland Museum/Gallery, Loveland, CO*

##### D4 Connecting Cultures through Experience Driven Programming (CE) (ED) (INDG)

Engaging guests on a sensory level in today's fast-paced environment is key to linking the information presented and attracting new audiences. See how we've used a variety of experiences to encourage guests to engage and interact, from our teaching garden to food workshops. Each based on opportunities for guest engagement.

*Chair: Monique Fragua, Museum Director, Indian Pueblo Cultural Center, Albuquerque, NM*

*Presenters: Lindsay Lancaster, Marketing Director, Indian Pueblo Cultural Center, Albuquerque, NM; Henry Crawford, Curator of History (retired), Museum of Texas Tech University, Lubbock, TX; Tim Abel, Creative Engagement Lead, Philbrook Museum of Art, Tulsa, OK*

## Sessions

### D5 Poster Session

The Poster Session is an exhibit of Poster Presentations with an academic or professional focus. Each presenter makes brief remarks and answers questions to those who are circulating in the room. The format provides an introduction for people who have never presented at a conference or who want to present new research. (See list of presenters on web site - [More](#))

*Chair: Dr. Eileen Johnson, Director of Academic and Curatorial Programs, Museum of Texas Tech University, Lubbock, TX*

**Sponsored by Museum of Texas Tech University**

### EMP 6 Hiring 101: The Good, the Bad and the Ugly

This panel of directors, hiring managers, and supervisors highlights what they look for in applicants. (Aimed at all level of EMPs)

*Presenters: Stephen L. Whittington, Executive Director, National Mining Hall of Fame and Museum, Leadville, CO; Nathan Turner, Regional Director, Museums and Historic Sites, Oklahoma Territorial Museum, Guthrie, OK; Jamie Melissa Wilms, Director of Education, Molly Brown House Museum, Denver, CO; Katie March, Interpretation Coordinator, Golden History Museum & Park, Golden, CO*

Exhibit Hall Break and R.E.A.L. Presentation Stage 10:00 a.m. — 10:30 a.m.

Jim Dolan: Collections Storage:

Designing Safe & Efficient Spaces 10:10 a.m. — 10:20 a.m.

### Concurrent Sessions

10:30 a.m. — 11:45 a.m.

### E1 Slow Down/See More (CE) (ED)

Consider how mindfulness and slow looking practices can be utilized with diverse audiences and varied program formats, and how they can even help to share and inform installed gallery interpretation. Session participants will hear how different Mountain-Plains region art museums are infusing mindfulness across their institutions and consider how slow looking practices can inform their own work.

*Chair: Danielle Schulz, Adult & Access Programs Coordinator, Denver Art Museum, Denver, CO*

*Presenters: Katie Christensen, Curator of Education and Statewide Engagement, University of Wyoming Art Museum, Laramie, WY; Paulette Erickson England, Director Faculty and Staff Assistance Program Division of Human Resources, University of Colorado Boulder, Boulder, CO; Molly Medakovich, Teaching Specialist for Adult Programs, Denver Art Museum, Denver, CO*

### E2 Communities Re-Claim Neighborhood History as a Tool of Preservation (HP) (EX) (CE)

The Salt Creek Memory Project is an example of how cultural preservation can create community revitalization and save neighborhoods that have been erased, neglected or under threat. Hear how El Pueblo Museum in southern Colorado collaborated with residents of Salt Creek, a Mexican-American community, in a memory process that ignited a commitment to historic preservation. Together, the museum and residents used writing and storytelling to reclaim history and site-based memory, which re-kindled neighborhood pride and a desire to preserve the built environment.

*Presenter: Dawn DiPrince, Director of El Pueblo History Museum and Community Museums for History Colorado, Pueblo, CO*

### E3 Navigating Museum Collection Collaborations (C) (INDG)

Museums have been engaging in collaborative work with diverse communities, and most communities and museums entering these relationships have little information to help navigate the process of working together. This session will engage you in a dialogue and critique about published guidelines for communities and museums who wish to collaborate.

*Chair: Cynthia Chavez Lamar, Assistant Director for Collections, National Museum of the American Indian, Washington, DC.*

*Presenters: Brian Vallo, Indian Arts Research Center Director, The School for Advanced Research, Santa Fe, NM; Jim Enote, Director, A:shiwi A:wan Museum and Heritage Center, Zuni, NM*

### E4 Creative Collaboration with Pre-Service Teachers (ED) (SM) (CE)

Learn how to develop a model to expand boundaries, ideas, and relationships between museums, pre-service teachers, and school aged children. This program utilizes a pedagogue in schools to assist pre-service teachers to engage and develop fresh ideas about arts integration and enhance creative collaboration. Hear from a museum professional and faculty from South Dakota State University about their experiences.

*Presenters: Lynn Verschoor, Director, South Dakota Art Museum, Brookings, SD; Jesse Foss, Instructor, Fishback Center for Early Education, South Dakota State University, Brookings, SD*

### E5 EMPs Stack the Deck in Your Favor (EMP)

Come listen to seasoned professionals discuss the skills (technical & soft) that ensure a successful career. An opportunity for EMP's of all levels to hear from retired professionals what skills are most valuable and in demand in the museums profession. This session is open to everyone, but EMP's are encouraged to come ask our expert panelists for advice about how to craft your professional development.

*Chairs: MPMA-EMP Co-Chairs: Erin Brown, Curator of Collections, Oklahoma Territorial Museum Guthrie, OK; Kristin Martin, Educator, Museum of World Treasures, Wichita, KS*

*Presenters: Peter Tirrell, Associate Director (Ret.), Sam Noble Oklahoma Museum of Natural History, Norman, OK; Geri Thomas, President, Thomas & Associates, Inc., New York, NY; Jan Bernstein, Managing Director, Bernstein & Associates, LLC, Denver, CO; Andrew Jay Svedlow, Professor of Art History, University of Northern Colorado, Greeley, CO*

### E6 Getting out of the Daily Grind: Creating Time to Think Creatively (EX) (TRND)

Join members of the Exhibits team from the Denver Museum of Nature and Science as they share their process for prioritizing creative group thinking. In a Creative Headspace session around the topic of RISK, you'll think about how you can push your teams to take risks in unconventional and creative ways. You'll leave with formatting and topic ideas to start creative thinking process at your museums.

*Presenters: Jennie Crate, Business Support Specialist, Denver Museum of Nature & Science, Denver, CO; Jamie Klein, Project Manager, Denver Museum of Nature & Science, Denver, CO*



## Lunch Meetings

### Professional Networking Luncheons

12:00 p.m. — 1:15 p.m.

Ticketed Event: \$27 / Guests \$35. Must have ticket to attend.

Pre-Registration Required

Lunches are open to all registrants. See page 6 for speaker details

### L2 Educators (EdCom) Committee Lunch

Find Inspiration through the Story of DEN (The Denver-area Evaluation Network)

*Speaker: Betsy Martinson, Program Administrator, Buffalo Bill Museum and Grave, Golden, CO*

### L3 Small Museum Affinity Committee (SMAC) Lunch

When a Handshake isn't Good Enough: Roles & Relationships in Small Museums

*Speaker: Sandra Reddish, Historic Sites Coordinator, Nebraska State Historical Society, Lincoln, NE*

### L4 RC-MPMA Committee Lunch (Registrars and Collection Managers)

#### Speakers:

*When the Dust Settles:*

Bailey Placzek, Assistant Curator/ Collections Manager, Clyfford Still Museum, Denver, CO

*Trials and Tribulations of Moving a Collection and a Historic Artist's Studio While Constructing a New Facility:*

Gerald Horner, Deputy Director, Kirkland Museum, Denver, CO

## Concurrent Sessions 1:30 p.m. — 2:45 p.m.

### F1 Seven Steps for Building a Museum Tribal Collaboration (INDG) (EX) (COM)

Join panelists from museums and American Indian tribes to explore concrete actions and tips for creating successful tribal-museum collaborations. We'll share lessons learned from collaborative exhibits and programs at the Ute Indian Museum and History Colorado, and will discuss what you need to do before you collaborate, tips for cross-cultural communication, and how to allocate time and resources.

*Chair: Shannon Voirol, Manager of Exhibit Planning, History Colorado, Denver, CO*

*Presenters: Betsy Chapoose, Director of Cultural Rights and Protection, Ute Indian Tribe (Uintah and Ouray Reservation), Ft. Duchesne, UT; Sheila Goff, NAGPRA Liaison/Curator of Archaeology, History Colorado, Denver, CO*

## Sessions

### F2 Campus Museums and Community: Programming Partnerships (AAMG) (UNIV) (CE)

Academic museums have a unique audience that includes students, faculty and the general public. Engaging the entire constituency is a challenging task. By creating unique partnerships that include both the campus and the community through creative programming, such as public art projects, city-wide planning and internationalization, academic museums have become successful at bridging the gap between these audiences.

*Chair: Nicole M Crawford, Curator of Collections, University of Wyoming Art Museum, Laramie, WY.*

*Presenters: Katie Christensen, Curator of Education and Statewide Engagement, University of Wyoming Art Museum, Laramie, WY; Angelica Docog, Executive Director, Institute of Texan Cultures, University of Texas at San Antonio, San Antonio, TX*

### F3 Realistic Collections Moves: From Artwork to the Kitchen Sink (C) (SM) (LIB)

This session addresses realistic and achievable strategies for moving collections. Move projects are frequent and challenging and require museum staff to be creative and innovative. Collections moves can be efficient, inexpensive, safe, and REALISTIC. Presenters will share advice, tips, resources, and strategies that you can adapt for success.

*Chair: Melissa de Bie, Director of Collections Management & Registration, History Colorado, Denver, CO*

*Presenters: Laura Elliff Cruz, Collections Manager, Denver Art Museum, Denver, CO; Christopher Herron, Collections Manager & Deputy Curator, Kirkland Museum of Fine & Decorative Art, Denver, CO*

### F4 Cowboy Ethics for Emerging Museum Professionals (AD) (EMP)

The "Code of the West" is a way to carry yourself every day. How can we as museum professionals apply the "Code of the West" in our work? This roundtable discussion will take the ten concepts of the traditional cowboy code and challenge you to reflect on your personal work.

*Chair: Amanda Benson, Curator, Sweetwater County Historical Museum, Green River, WY*

*Presenters: Hyojung Cho, Ph.D., Associate Professor of Heritage Management, Museum of Texas Tech University, Lubbock, TX; Elizabeth Nosek, Curator of Education and Exhibits, Colorado Railroad Museum, Golden, CO*

### F5 Creating Programs for Individuals with Memory Loss (ED) (VS)

Denver-area museums have been collaborating with the Alzheimer's Association to serve affected individuals and their care-givers through specialized programs. This session will include an overview of the disease, ideas to create successful programs, and first-hand experience from the History Colorado Center and the Denver Art Museum.

*Chair: Alison Salutz, Visitor Experience Coordinator, History Colorado Center, Denver, CO*

*Presenters: Danielle Schulz, Adult and Access Programs Coordinator, Denver Art Museum, Denver, CO; Kera Magarill, Early Stage Services Coordinator, Alzheimer's Association, Denver CO*

## Sessions

### F6 Fundraising and Marketing to Exceed Expectations (DEV) (CE)

In the ever-evolving world of museum fundraising and marketing, parlaying various audiences into marketing leads for visitation and future opportunities is important while maintaining the expectations of stakeholders. This session will discuss how to accomplish these goals through high levels of consumer services, long-term programming, and ongoing communications, all of which enhance a museum's viability.

*Chair: Ken Busby, President and CEO, Route 66 Alliance, Tulsa, OK*

*Presenters: Robbin Davis, CVA, Director, Pioneer Woman Museum, Oklahoma Historical Society, Ponca City, OK; Tony Vann, President, Vann & Associates / PR + Marketing, Oklahoma City, OK*

### F7 When the Old and New West Collide (CE) (ED) (EX)

How can we interpret a more inclusive history at museums and historic sites that have long been dedicated to the myths of the old West? This session offers four perspectives on interpretation and audience engagement for museums that are working to rewrite their histories.

*Chair: Will Stoutamire, Director, G.W. Frank Museum of History and Culture (UNK), Kearney, NE*

*Presenters: Kathryn Siefker, Associate Curator of Exhibition Content, Bullock Texas State History Museum, Austin, TX; Robert B. Pickering, Professor of Anthropology, University of Tulsa, Tulsa, OK; Michael Williams, Curator, Oklahoma Territorial Museum, Guthrie, OK*

Exhibit Hall Break and R.E.A.L. Presentation Stage 2:45 p.m. – 3:15 p.m.

Bill and Carol Schuster: "Kickin' the dust off your spurs....and Collection's" YeeHaw!! 2:45 p.m. – 3:00 p.m.

Top 10 Things NOT to Say to Your Director: EMPs 3:00 p.m. – 3:10 p.m.

### Concurrent Sessions 3:15 p.m. – 4:30 p.m.

#### G1 Changing Communities Changing Museums: Welcoming New Americans (CE) (ED) (EX)

Learn how cultural institutions identify and respond to social issues regarding the ongoing influx of refugees and immigrants in our communities. Increase your awareness of the benefits of collaboration between social development programs and cultural institutions. Hear how educational programs, school partnerships and exhibits are being implemented to create safe spaces for constructive dialogue and mutual understanding.

*Chair: Sharon Kennedy, Curator of Education, Nebraska History Museum, Lincoln NE*

*Presenters: Jennifer Cronk, Curator of Collections, Aurora History Museum, Aurora, CO; Andrew Scott DeJesse, Cultural Heritage Preservation Officer, Lieutenant Colonel, US Army Reserves, Amarillo TX; Peggy Ford, Development Curator, City of Greeley Museums, Greeley, CO*

#### G2 Collections Management SWAP-Meet (C) (SM)

Come to this informal meeting to talk about Collections Management "secrets" and in-house do-it-yourself tips. Bring your questions AND share your expertise.

*Chair: Jenny Yearous, Curator of Collections Management, State Historical Society of North Dakota, Bismarck, ND*

*Presenters: Lee Boulie, Director of Digital & Library Collections, Country Music Hall of Fame® and Museum, Nashville, TN; Suzanne Hale, Registrar/Collections Manager, Gregory Allicar Museum of Art, Colorado State University, Fort Collins, CO*

#### G3 New Museum Strategies to Change Visitor Perspectives (EX) (VS)

Learn about innovative exhibit strategies and the unique content approach of the Dallas Holocaust and Human Rights Museum which will tie lessons of the Holocaust to historical and contemporary issues of human rights. The visitor experience seeks to elicit dialogue and change visitor perspectives about themselves and others.

*Chair: Carolynne Harris, Vice President, Arts Consulting Group, Denver, CO*

*Presenters: Mary Pat Higgins, CEO, Dallas Holocaust and Human Rights Museum, Dallas, TX; Frank Risch, Board member, Exhibits Committee Chair, Dallas Holocaust and Human Rights Museum, Dallas, TX*

#### G4 Primary Sources in Public Programming (ED) (LIB)

Not Just for Exhibits Anymore: Panel discussion of how three unique, historic cultural and educational entities utilized their diverse archive collections in public programs to shed light on the global diversity of the Rocky Mountain Region both within museum walls and beyond.

*Chair: Victoria Miller, Curator, Steelworks Center of the West, Pueblo, CO*

*Presenters: Leah Davis Witherow, Curator of History, Colorado Springs Pioneer Museum, Colorado Springs, CO; Karen Butler-Clary, Meta Data Technician, University of Denver Library, Denver, CO*

#### G5 Using Backwards Design for Program Planning (AD) (ED) (CE)

Using backwards design, Denver Zoo and Clyfford Still Museum focus on the big ideas and "enduring understandings" of their content by concentrating on outcomes first as a way to inform program planning and activity development. Join presenters to explore this topic and apply it to programs at your own institution.

*Presenters: Victoria Eastburn, Director of Education and Programs, Clyfford Still Museum, Denver, CO; Marley Steele-Inama, Director of Audience Research and Evaluation, Denver Zoo, Denver, CO*



## Sessions

### G6 Digital Project Impact and Effectiveness (TECH)

Let's dig in and discuss the impact of digital projects. We all believe it is important to make materials available online, come meet western institutions who are proving it. Once you evaluate your projects—what can you do with that information? Come for an active discussion and learn more!

*Presenters: Leigh A. Grinstead, Digital Services Consultant, LYRASIS, Denver, CO; Presenters: Krystyna K. Matusiak, Assistant Professor, Library and Information Science Program, University of Denver, Denver, CO*

### G7 Current Research from the Field (PD)(EMP)(UNIV)

The Current Research from the Field session provides an opportunity for professionals in the museum and heritage fields to present their research in a session at the MPMA 2017 Annual Meeting. Students, emerging professionals, and established professionals who work or study in the MPMA region, will present current research or work in progress on matters relating to museums or heritage.

*Chair: COMPT Chair: Nicky Ladkin, Assistant Director, Museum of Texas Tech University, Lubbock, TX*

*Presenters to be selected from proposal submitted. [More](#)*

## Exhibit Hall Events

Closing Exhibit Hall Reception Cash Bar	4:00 p.m. – 5:00 p.m.
R.E.A.L. Presentation Stage	4:30 p.m. – 4:55 p.m.
What They Have to Say: Scholarship Recipients	4:30 p.m. – 4:40 p.m.
Balancing Act	4:45 p.m. – 4:55 p.m.
Silent Auction: Final Bids for Auction Items	5:00 p.m.
Exhibit Hall Break Down	5:00 p.m. – 7:00 p.m.

## Meet-Ups

Professional Meet-Ups 5:00 p.m. – 6:00 p.m.

### M9 University of Central Oklahoma

Join UCO's networking reception and catch up with current and past students. There are many students attending the conference, so you'll want to hear what the latest buzz is from the campus and what jobs graduates are getting.

*Hosts: Mark Janzen, Director of Museum Studies, University of Central Oklahoma, Edmond, OK; Heidi Vaughn, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK*

### M10 Texas Tech University

Join this gathering of faculty, alumni, current students and those interested in learning more about the Museum Science Program in Lubbock, Texas.

*Host: Nicky Ladkin, Assistant Director, Museum of Texas Tech University, Lubbock, TX, and current interns of the Museum Science Program.*  
**Sponsored by the Museum of Texas Tech University, Lubbock, TX**

### M11 University of Denver

Join DU alums and current students to network and hear about what's happening on campus these days while catching up with peers and meeting other DU alum museum professionals.

*Hosted by the University of Denver Museum of Anthropology – Christina Kreps, Museum Director; Anne Amati, Registrar & NAGPRA Coordinator; and Brooke Rohde, Curator of Collections*  
**Sponsored by University of Denver**

### M12 CU-Boulder, Museum of Natural History

Join the Museum & Field Studies (MFS) director, Museum staff, alumni, and current graduate students to catch up, network, and hear what's new in the MFS Program at the University of Colorado Boulder.

*Hosts: Sharon Tinianow, Assistant Director, University of Colorado Museum of Natural History and Jaelyn Eberle, Director of Museum & Field Studies, University of Colorado Boulder.*  
**Sponsored by the University of Colorado Museum of Natural History, CU-Boulder**

## Evening Event

### EE6 Evening Event: MPMA Awards Banquet with Live Auction for Scholarships

Ticketed Event \$39 / Guests \$45

Cocktails (Cash Bar)	6:00 p.m.
Dinner/Program	6:45 p.m.



*American Museum of Western Art  
in the historic Navarre Building*

Thursday, October 19

Conference Registration 8:30 a.m. — 2:00 p.m.

### M13 Registrars Committee's Helping Hands Brigade 7:45 a.m. — 4:00 p.m.

Helping Hands Brigade is an annual event hosted by the Registrar's Committee of the Mountain-Plains Museums Association (RC-MPMA) for registrars, collections managers, conservators, curators, and others. Come share your cataloging, labeling, collection processing, photography, and other skills at the Broomfield Depot Museum. Helping Hands is a great way to get behind-the-scenes at museums to make new friends. [More](#)

Group will leave from the front lobby of the Conference Hotel. Load up is at 7:45 a.m., departure at 8:00 a.m., return to hotel by 4:00 p.m. Lunch Provided. (15 max).

*Hosts: RC-MPMA Chair Susie Fishman-Armstrong, Collections Manager, Archaeology, Sam Noble Museum, Norman, OK; RC-MPMA Vice Chair Heather Coffman, Registrar, Comanche National Museum and Cultural Center, Lawton, OK*

## Sessions

Concurrent Sessions 9:00 a.m. — 10:15 a.m.

### H1 Small Museum?? Big Ideas!! (SM) (DEV) (CE)

Having trouble fundraising or just looking for fresh new ideas for small museum projects? Need to be able to reach out to your supporters and your community better? Attend this lively interactive session and leave inspired to do more with less for your institution!

*Chair: Glo Cunningham, Outreach Coordinator, Crested Butte Mountain Heritage Museum, Crested Butte, CO*

*Presenters: John P. Woodward, Museum Director, Sheridan County Historical Society & Museum, Sheridan, WY; Andrew Dunehoo, MPMA Board Member, Greeley, CO*

### H2 Bridging Borders: Teens Empowering Their Future by Understanding the Past (ED) (CE) (LIB)

This panel discussion provides an overview of Bridging Borders, a collaborative fellowship for teenage girls in Pueblo County, Colorado. Bridging Borders uses hands-on teaching that enables teens to reconnect with the stories, knowledge, and practices of the past, such as adobe, pre-conquest food, and cuaranderismo, to create a strong self-identity.

*Chair: Dawn DiPrince, Director of El Pueblo History Museum and Community Museums for History Colorado, Pueblo, CO*

*Presenters: Maria Sanchez-Tucker, Manager of Special Collections and Museum Services, Pueblo City-County Library District and InfoZone News Museum, Pueblo, CO; Dr. Fawn Amber Montoya, Associate Professor of History/Coordinator of Chicano Studies, Colorado State University-Pueblo, Pueblo, CO*

### H3 Museum Education SWAP-Meet 2.0 (ED) (CE)

This roundtable discussion is an opportunity for informal educators or any museum professional searching for creative ways to maximize their resources, provide quality programs, and develop unique work-based relationships. Topics of discussion can include but are not limited to: distance learning, students with special needs, traveling trunks, outreach, evaluation, collaboration, and K-12 partnerships.

*Chair: Susan Rowe, Heritage Education Program Manager, Lubbock Lake Landmark/Museum of Texas Tech University, Lubbock, TX*

*Presenters: Jason Harris, Manager of School and Family Programs, National Cowboy & Western Heritage Museum, Oklahoma City, OK; Donna Merkt, Curator of Education, Mabey-Gerrer Museum of Art, Shawnee, OK; Sarah Wright, Associate Curator, Family and Youth Programs, Gilcrease Museum, Tulsa, OK; Heather Pressman, Family & Children's Program Instructor, Denver Botanic Gardens, Denver, CO*

### H4 Speed Networking (PD) (TECH)

Professional development and networking are critical elements of a strong professional foundation. Both emerging and seasoned professionals need to be proficient in the art of networking within the usually brief contexts of the elevator or buffet line. Learn about this often-overlooked skill by participating in this engaging session.

*Chair: Mark Janzen, Director of Museum Studies, University of Central Oklahoma, Edmond, OK*

*Presenters: Mark Ryan, Assistant Director for Collections and Exhibitions, Mildred Lane Kemper Art Museum, St. Louis, MO*

Quickie Break

10:15 a.m. — 10:30 a.m.

Concurrent Sessions

10:30 a.m. — 11:45 a.m.

### I1 Hands-on House Museum Education (ED) (SM) (CE)

This session will look at the unique ways the Molly Brown House Museum and Byers-Evans House Museum in Denver, CO have reworked their spaces to bring in more immersive, hands-on sensory learning not only for school children but new groups including young professionals, repeat visitors, and the like. We hope to inspire attendees to look at their space in a whole new way and not be afraid to go beyond the ropes.

*Presenters: Jamie Melissa Wilms, Director of Education, Molly Brown House Museum, Denver, CO; Jillian Allison, Director, Byers-Evans House Museum, Denver, CO*

### I2 Creative Commons = Creative Business (LIB) (EX) (DEV)

Financial and operational challenges limit a museum's capacity to acquire, safeguard, and share cultural heritage. Learn how the Creative Commons (CC) licensing can build your institution's capacity to provide educational services and greater outreach. Learn about specific CC licensing methodologies for converting reactive plans into proactive business strategies.

*Chair: Andrew DeJesse, Cultural Heritage Preservation Officer, Lieutenant Colonel, US Army Reserves, Amarillo, TX*

*Presenters: Dr. Scott White, Director, Collections, Exhibits and Research, National Ranching Heritage Center, Lubbock, TX*



## Sessions

### I3 10 Steps to an Accessible Museum (CE) (ED) (VS)

Have you ever thought about what you could do to make your museum more accessible? Wondering how to start? In this interactive session, we will discuss 10 easy and low-cost ways that you can make your museum more accessible to people of all ages and abilities.

*Presenters: Danielle Schulz, Adult and Access Programs Coordinator, Denver Art Museum, Denver, CO; Heather Pressman, Family & Children's Program Instructor, Denver Botanic Gardens, Denver, CO*

### I4 Museums – Keepers of Society: Case of the National Museum of Afghanistan (C)(TRND) (Law/ethics)

Museums contribute to the sustainability, resilience and rebuilding of the society. With their powers and responsibilities, museums need to recognize the social and political framework in collections management, which can help to protect cultural heritage in the world. Staff from the National Museum of Afghanistan and the Museum of Texas Tech University will discuss the challenges and efforts to fight illicit trafficking of cultural property and conserving cultural identity.

*Chair: Hyojung Cho, Ph.D., Associate Professor of Heritage Management, Museum of Texas Tech University, Lubbock, TX*

*Presenters: Nicky Ladkin, Assistant Director for Academic Engagement, Museum of Texas Tech University, Lubbock, TX; TBA (from the National Museum of Afghanistan).*

### I5 Launching Your Next Fundraising Campaign (DEV)

Much can be done well in advance of a campaign launch. Learn practical strategies to maximize fundraising success including the value of wealth screening to identify major donors; developing customized cultivation plans; the board nominating committee's role in campaign planning; and the impact of advance planning on large capital projects.

*Chair: Elisabeth Galley, Vice President, Arts Consulting Group, Dallas, TX*

*Presenters: Carolynne Harris, Vice President, Arts Consulting Group, Denver, CO; Mary Baily Wieler, Board Member, Walters Art Museum, Baltimore, MD*

### L5 Closing Luncheon 12:00 p.m. – 1:30 p.m.

Ticketed Events: \$27 / Guests \$35.

Must have ticket to attend (See description on page 6)  
MPMA Business Meeting (this will be short)

#### Opportunities Seized and Big Dreams Realized

*Speakers: Steve W. Turner, AIA, State Historic Preservation Officer and Executive Director of History Colorado; Dean Sobel, Director, Clyfford Still Museum; Brian Vogt, President/CEO, Denver Botanical Gardens; Adam Lerner, Director/Chief Animator, MCA-Denver; Christoph Heinrich, Frederick and Jan Mayer Director, Denver Art Museum*

## Conference Tours

### Thursday Conference Tours

#### Afternoon Trips

2:00 p.m.

Pre-Registration is required, must show ticket to board bus  
Buses load up at 1:45 p.m. Depart Conference Hotel at 2:00 p.m.  
Return times vary.

Ticketed Event: \$25/ Guests \$35 (See description on page 7)

#### T4 Denver History Tour: Western Women / City Shapers

Return to Conference Hotel by 6:00 p.m.

#### T5 Visual Arts Museums Tour

Return to Conference Hotel by 6:15 p.m.

#### T6 Nature and Science Tour

Return to Conference Hotel by 6:15 p.m.

## Evening Events

**Evening Event: Dinner on your own**

### EE7 MPMA's Closing Party: Gold Rush! 7:30 p.m.

N/C (See description on page 10)



# Registration Information

## Full Registration Packages

Online Registration: [Click Here](#)

Offline Registration: use this form

The Full Registration Package includes Registration Fees, plus **3 lunches**, and **all 3 evening events**. Additional events and meals may be added a la carte.

### Early Bird FULL Registration (Postmarked by 8/15)

Member	399
Student*/Retiree Member	300
Student*/Retiree Non Member	325
Non Member	455

### Advanced FULL Registration (Postmarked by 9/15)

Member	439
Student*/Retiree Member	340
Student*/Retiree Non Member	365
Non-Member	495

*Registrations received after 10/6 will incur a \$25 processing fee.*

### On-Site FULL Registration (postmarked by 10/6)

Member	479
Student*/Retiree Member	380
Student*/Retiree Non Member	405
Non-Member	535

\* Students must provide copy of student ID

\*\* Non-Registrants are defined as those attending Workshops only. Guests also fall under this category; neither may attend sessions, meet-ups, receptions, nor any other event without a Non-Registrant/Guest price option.

## Come to Denver!

### You know what's great about Denver?

Well, just about everything! Mountains are the best here and the highest. Our conference hotel has a great view of Denver (and sunrises!).

You can explore an entire museum devoted to a major abstract expressionist artist. You will learn about Colorado's ski industry.

You can also visit tons of museums, enjoy great restaurants, visit the highest town in the country (at 10,000+ feet) and find out what Molly Brown's real name was. Besides, where else can you see Snowmastodons?

Yes, you will love it here. Plus, the sessions at MPMA's conference are REALLY good this year.

## Basic Registration

### Early Bird FULL Registration (Postmarked by 8/15)

Member	219
Student*/Retiree Member	120
Student*/Retiree Non Member	145
Non-Member	275

### Advanced FULL Registration (Postmarked by 9/15)

Member	259
Student*/Retiree Member	160
Student*/Retiree Non Member	185
Non-Member	315

### On-Site FULL Registration (postmarked by 10/6)

Member	299
Student*/Retiree Member	200
Student*/Retiree Non Member	225
Non Member	355

## Day Passes

Choose Day(s)

### Early Bird Day Passes (Postmarked by 8/15)

Member	130	T	W	Th
Student*/Retiree Member	100	T	W	Th
Student*/Retiree Non Member	155	T	W	Th
Non-Member	170	T	W	Th

### Advanced Single Day Pass (Postmarked by 9/15)

Member	165	T	W	Th
Student*/Retiree Member	135	T	W	Th
Student*/Retiree Non Member	190	T	W	Th
Non-Member	205	T	W	Th

*Registrations received after 10/6 will incur a \$25 processing fee.*

### On-Site Day Passes (Postmarked by 10/6)

Member	205	T	W	Th
Student*/Retiree Member	175	T	W	Th
Student*/Retiree Non Member	230	T	W	Th
Non-Member	245	T	W	Th



# Registration Form

## Personal Data

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ MI \_\_\_\_\_

First Name Badge Preference (or nickname) \_\_\_\_\_

Will be printed in roster / attendee list

Position Title \_\_\_\_\_ Museum/Company \_\_\_\_\_

Work Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Other Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

*All registration confirmation and program updates will be sent by email.*

Twitter handle: Tweeting at the conference? Have your Twitter handle on your name badge. Provide it here: \_\_\_\_\_

☐ Conference Speaker  
Session Number and Title: \_\_\_\_\_

☐ I have special accessibility needs requiring consideration  
(You will be contacted by MPMA staff)

☐ This is my first MPMA conference

☐ Conference Exhibitor \_\_\_\_\_  
Company Name

☐ Special Dietary Needs: ☐ Vegetarian ☐ Vegan ☐ Gluten Free  
☐ Other \_\_\_\_\_

☐ I am interested in carpooling YES / NO

☐ I am interested in sharing a room at the Conference Hotel YES / NO

☐ I would like to be a Mentor (must attend October 16th mentor meeting) YES / NO

☐ I would like to be paired with a Mentor  
(must attend October 16th mentor meeting) YES / NO

☐ I would like to sign up for a Badge for Digital Credentialing @ \$15 each

## GUEST REGISTRATION

Guest must accompany paying delegate, and may NOT attend sessions or meetups

Name: \_\_\_\_\_

Event(s): \_\_\_\_\_

Total: \$ \_\_\_\_\_

☐ Check is enclosed (payable to MPMA)

**Mail to: MPMA**

7110 West David Drive, Littleton, CO 80128-5404

Questions? Contact us at **303/979-9358**  
or [mountplains@aol.com](mailto:mountplains@aol.com)

Scan to: [mntplainsoffice@aol.com](mailto:mntplainsoffice@aol.com)

For faxing information contact [mntplainsoffice@aol.com](mailto:mntplainsoffice@aol.com)

## Payment Information

Registration \$ \_\_\_\_\_

Workshops \$ \_\_\_\_\_

Meals \$ \_\_\_\_\_

Tours \$ \_\_\_\_\_

Evening Events \$ \_\_\_\_\_

RC-MPMA Tour \$ \_\_\_\_\_

Digital Badging \$ \_\_\_\_\_

Guest Items \$ \_\_\_\_\_

Scholarship Donation \$ \_\_\_\_\_

Membership \$ \_\_\_\_\_

Donation to MPMA \$ \_\_\_\_\_

\*On-Site Reg. Fee \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

\*\$25 service charge added to all registrations  
received after October 6th.

**Cancellation Policy see [More](#)**

☐ **Charge my credit card for the total amount**  
(VISA or MasterCard only)

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVC Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

# Workshops, Meals & Conference Events

## Sunday, October 15

See page 11 for the information on the Conference Kick-off event, MPMA Board Member meetings, etc.

- |                             |                    |         |
|-----------------------------|--------------------|---------|
| <input type="checkbox"/> M1 | Membership Meeting | No Host |
|-----------------------------|--------------------|---------|

## Monday, October 16

### Half Day Workshops

		Conference Registrants Cost	Conference Non-Registrants** /Guest Cost
<input type="checkbox"/> W1	Nickel and Dime Design	50	90
<input type="checkbox"/> W2	Exhibit Labels	40	80
<input type="checkbox"/> W3	Evaluation	40	80
<input type="checkbox"/> W4	Condition Reporting	40	80
<input type="checkbox"/> W5	NAGPRA	40	80
<input type="checkbox"/> W6	Security Threats	40	80
<input type="checkbox"/> W7	Narrative Labels	40	80
<input type="checkbox"/> W8	Inter-Arts Collaboration	40	80
<input type="checkbox"/> W9	Volunteer Schedules	40	80

### Conference Tours

<input type="checkbox"/> T1	Top of the Rockies: Leadville	65	70
<input type="checkbox"/> T2	Boulder: Art, Nature, History	50	55
<input type="checkbox"/> T3	Lariat Loop Scenic Byway	55	60

### MPMA Meet-ups

<input type="checkbox"/> M2	Knitting Knetwork	n/c	
<input type="checkbox"/> M3	Scholarship Gathering	n/c	
<input type="checkbox"/> M4	Mentor Icebreaker	n/c	
<input type="checkbox"/> EE1	Opening Reception	25	35
<input type="checkbox"/> EE1A	Special RC-MPMA Tour		
<input type="checkbox"/>	RC- MPMA Members	n/c	
<input type="checkbox"/>	Non RC-Members	10	
<input type="checkbox"/> EE2	Late-Nite: MPMA Reunion	n/c	
<input type="checkbox"/> EE3	EMP Happy Hour	n/c	

## Tuesday, October 17

### Breakfasts

<input type="checkbox"/> BR1	Joint Program Committee	n/c	
<input type="checkbox"/> BR2	Exhibit Hall Opening Breakfast	n/c	
<input type="checkbox"/> GS	General Session	n/c	

### Special Luncheons

<input type="checkbox"/> L1	Leadership Luncheon	27	35
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### Meet-ups

<input type="checkbox"/> M5	Indigenous Peoples and Museums Network (IPMN)	n/c	
<input type="checkbox"/> M6	AAMG	n/c	
<input type="checkbox"/> M7	CWAM	n/c	
<input type="checkbox"/> M8	NAME (Exhibitions)	n/c	

### Evening Events

<input type="checkbox"/> EE4	Evening Event: Lookout Mountain	35	45
<input type="checkbox"/> EE5	Late-Nite Bar Session	n/c	

## Wednesday, October 18

### Special Meals

		Conference Registrants Cost	Conference Non-Registrants** /Guest Cost
<input type="checkbox"/> BR3	CurCom Breakfast	20	25
<input type="checkbox"/> BR4	Volunteer Managers	20	25
<input type="checkbox"/> L2	EdCom Lunch	27	35
<input type="checkbox"/> L3	SMAC Lunch	27	35
<input type="checkbox"/> L4	RC-MPMA Lunch	27	35

### Meet Ups

<input type="checkbox"/> M9	University of Central OK	n/c	
<input type="checkbox"/> M10	Texas Tech University	n/c	
<input type="checkbox"/> M11	University of Denver	n/c	
<input type="checkbox"/> M12	CU-Boulder	n/c	

### Evening Event

<input type="checkbox"/> EE6	MPMA Awards Banquet and Live Auction	39	45
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## Thursday, October 19

<input type="checkbox"/> M13	Helping Hands Brigade (All Day)	n/c	
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### Special Luncheon

<input type="checkbox"/> L5	Closing Luncheon	27	35
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### Conference Tours

<input type="checkbox"/> T4	Denver History Tour: Western Women / City Shapers	25	35
<input type="checkbox"/> T5	Visual Arts Museums Tour	25	35
<input type="checkbox"/> T6	Nature and Science Tour	25	35

Dinner on your own

### Evening Event

<input type="checkbox"/> EE7	MPMA's Closing Party	n/c	
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### Session List

(Please circle sessions)

Monday	EMP1	EMP2	EMP3	EMP4		
<b>Tuesday</b>						
Early Morning	A1	A2	A3	A4	A5	EMP5
General Session	GS					
Early Afternoon	B1	B2	B3	B4	B5	B6
Late Afternoon	C1	C2	C3	C4	C5	C6 C7
<b>Wednesday</b>						
Early Morning	D1	D2	D3	D4	D5	EMP6
Late Morning	E1	E2	E3	E4	E5	E6
Early Afternoon	F1	F2	F3	F4	F5	F6 F7
Late Afternoon	G1	G2	G3	G4	G5	G6 G7
<b>Thursday</b>						
Early Morning	H1	H2	H3	H4		
Late Morning	I1	I2	I3	I4	I5	



## General Information

### REGISTRATION: HOW TO REGISTER

How to register for the conference: You may register online or pull out the registration page from the Preliminary Conference Program.

Online Registration: [Click here](#)

Offline Registration: scan and send to [mountplains@aol.com](mailto:mountplains@aol.com). Or mail to MPMA at 7110 West David Drive, Littleton, CO 80128 [More](#)

### MPMA REGISTRATION DESK

Pick up registration materials at the MPMA Registration Desk located at the Conference Hotel.

The Registration Desk is open during the following hours:

Sunday, October 15	6:00 p.m. — 9:00 p.m.
Monday, October 16	8:00 a.m. — 5:30 p.m.

Note: Only T1, T2, T3 tour participants register at

Tuesday, October 17	7:00 a.m. — 5:00 p.m.
Wednesday, October 18	7:00 a.m. — 6:00 p.m.
Thursday, October 19	7:30 a.m. — 2:00 p.m.

### SPEAKER REGISTRATION

All speakers are expected to register for the conference.

### EXTRA TICKETS FOR EVENTS

No event tickets will be sold onsite during the conference. Only exchanges available, on a limited basis. Event tickets must be purchased in advance of the conference.

### CANCELLATION POLICY AND REFUNDS [More](#)

### TRANSPORTATION

Sheraton Denver West Hotel is located west of Denver off of 6th Avenue. It is located near a Light Rail Station: Federal Center Station (W Line). It is cheaper to take Light Rail than to take a cab. Denver International Airport serves the Denver metro area. [More](#)

### HOTEL INFORMATION

Sheraton Denver West  
360 Union Blvd, Lakewood, CO 80228  
Phone: (303) 987-2000

### HOTEL RATES AND RESERVATIONS

Reservation Line: 1-800-325-3535  
MPMA Online Reservations:  
<https://www.starwoodmeeting.com/Book/MountainPlainsMuseums>  
Room Discount ends September 13 [More](#)

### EXHIBIT HALL

The Exhibit Hall will be located at the Conference Hotel. It will be open during the following hours:

Tuesday, Oct 16	8:00 a.m. — 5:00 p.m.
Wednesday, Oct 18	8:00 a.m. — 5:00 p.m.

### SECURITY

Name Badges are required for participation in the conference. Tickets are required to attend all events.

### DIGITAL CREDENTIALING AT MPMA FOR PROFESSIONAL DEVELOPMENT

Do you love MPMA's conferences? Want to get credit for attending? Need to justify your conference attendance to your administration? Go for a digital conference credential. MPMA's Digital Credential Program offers unique learning credentials to participants who dedicate time at the conference to advance their skills and knowledge of museum practice. For \$15, participants earn a digital badge detailing their accomplishments that can be shared across multiple social media platforms, web presences, and resumes. Multiple subject areas are offered including Collections Management, Education & Interpretation, and even an Emerging Museum Professionals badge. You can sign up when you register (by October 6, 2017) and you'll receive your badging information by email. Questions? Email Lauren Hunley, [education@carboncountymuseum.org](mailto:education@carboncountymuseum.org), for more information. [More](#)



### SCHOLARSHIP PROGRAM

The Museum Scholarship Program, sponsored by MPMA, provides financial assistance to those studying and/or working in MPMA's 10-state region so that they may attend this year's annual conference. Several other entities are also sponsoring conference scholarships. Submission Deadline: June 9, 2017. For details on all scholarships, including deadlines and forms, visit [www.MPMA.net](http://www.MPMA.net). Scholarship recipients meet Monday, October 16, 4:00 p.m. (M3), at the conference hotel. [More](#)

### MENTOR PROGRAM

MPMA's Mentoring Program is a way to build your network either by being a mentor or a mentee. It is fun and rewarding. The arrangement is informal and can be tailored to your needs. The Mentor Program pairs newcomers with active members of MPMA. Your assigned mentor is just for the conference and may contact you prior to the conference. All mentors and mentees will meet at the conference hotel on Monday, October 16, at 4:30 p.m. for the Mentor Icebreaker (M4). [More](#)

### 2017 SILENT & LIVE AUCTIONS

MPMA's annual conference features a silent and live auction with 100% of the proceeds funding the associations' scholarship and education programs. You can support the auction by donating auction items. [More](#)

### FORMS AND INFORMATION

The following forms are available on MPMA's website, [www.MPMA.net](http://www.MPMA.net): Auction Items, Registration, Conference Guidelines for Businesses, and Preliminary Conference Program. Or, you can contact MPMA for these forms: [mountplains@aol.com](mailto:mountplains@aol.com) or 303-979-9358

### MESSAGE BOARD

A message board will be located by the Registration Desk where you can post messages, exchange tickets, check for lost items, job announcements etc.

## Thank You!

SPONSORS as of May 22nd

Presenting Sponsors: History Colorado Center,  
Denver Museum of Nature & Science, Clyfford  
Still Museum, Denver Art Museum

Partnering Sponsor: Buffalo Bill Museum & Grave,  
Boettcher Foundation

Banquet Sponsor: Fentress Architects

Conference App Sponsor: Piggyback

Receptions: Museum of Texas Tech University,  
University of Denver, University of  
Colorado-Boulder, Association of Academic  
Museums & Galleries

Poster Sessions: Museum of Texas Tech University

Closing Party Sponsor: Molly Brown House  
Museum, Denver, CO

### PROGRAM COMMITTEE

Susan Hawksworth, Co-Chair  
Ann Billesbach, Co-Chair  
Alyssa Ashbacher, NM  
Doreen M. Beard, CO  
Lisa Berg, TX  
Melissa de Bie, CO  
Nicole Crawford, WY  
Lee Dobratz, KS  
Sarah Dumas, OK  
Nicole Famiglietti, CO  
Leigh A. Grinstead, CO  
Carolynne Harris, CO  
Jason Harris, OK  
Katie Herrick, KS  
Elenore Leonard, KS  
Pam McIntosh, OK  
Amanda Nicholson, NM  
Kim Popetz, CO  
Heather Pressman, CO  
Susan Rowe, TX  
J.J. Rutherford, CO  
Will Stoutamire, NE  
Stephen L. Whittington, CO  
Sarah Wright, OK  
Jenny Yearous, ND

### HOST COMMITTEE

Sonia Rae, Co-Chair  
Elisa Phelps, Co-Chair  
Shannon Haltiwanger  
Andrea Malcomb  
Maggie Mazzulo  
Tim Sandsmark  
Shawn Snow  
Sarah Baie  
Dr. Marcia T. Goldstein  
Rachel V. Murray  
John Steinle  
Sharon Tinianow  
Stephen L. Whittington

### OTHER COMMITTEES

Auction Co-Chairs: Delayna Trim, OK; Russanne Hoff, NE  
Awards Chair: Nathan Turner, OK  
Mentor Chair: Lisa Berg, TX  
Scholarship Chair: Patti Wood Finkle, WY  
Poster Chair: Dr. Eileen Johnson, TX  
R.E.A.L. Stage (Real. Engaged. Audience. Learning.):  
Sheriff: Susan Rowe, TX; Deputy Sheriff: Russanne Hoff, NE  
EMP Chairs: Erin Brown, OK; Kristin Martin, KS  
EMP Orientation: Patti Wood Finkle, WY; Valerie Innella  
Mayers, WY

## High Altitude Preparation

Denver, as the location of  
MPMA's 2017 conference,  
is called the Mile-High City  
because it is located a mile  
up from sea level. That has  
implications for how you may  
feel when you come to Denver.

We have provided guidelines  
on this so that you will know  
what to do if you don't "feel so  
well." Altitude sickness is NOT  
a disease and not everyone  
gets it. But if you do, you can  
quickly recover and feel better  
if you do a few things. [More](#)

### Quick Web Links

[Auction](#)  
[Awards](#)  
[Conference Hotel](#)  
[Digital Credentials](#)  
[EMP](#)  
[Helping Hands](#)  
[Mentoring](#)  
[MPMA Conference Information](#)  
[On-Line Registration](#)  
[Poster Sessions](#)  
[Research Page](#)  
[Schedule](#)  
[Scholarships](#)  
[Speakers](#)  
[Tours](#)  
[Transportation](#)  
[Workshops](#)

## Why Attend:

What can be better for your career  
than networking and new ideas?

- ✓ You'll sharpen your skills
- ✓ Get useful tips from top  
museum experts
- ✓ Share your opinion / let folks know  
YOU matter
- ✓ MPMA is THE place to build your  
museum career
- ✓ Get a career tune-up
- ✓ Mix and Mingle with new and  
old colleagues
- ✓ Career conversations are better here

## This conference will:

- ✓ Provide tools to keep you relevant in  
a changing world
- ✓ Help you reconnect and recharge
- ✓ Broaden your network
- ✓ Provide learning opportunities you  
can't get elsewhere
- ✓ Jumpstart a new vision for your museum

## Expect:

- ✓ The unexpected with lively discussions
- ✓ New friendships
- ✓ A culture of inquiry
- ✓ An audience that cares about you  
and museums
- ✓ Strategy discussions

## Register Now!

Early Bird Deadline is August 15, 2017  
Visit [www.mpma.net](http://www.mpma.net) for details



7110 W. David Drive

Littleton, CO 80128

Phone: 303/979-9358

E-mail: [mountplains@aol.com](mailto:mountplains@aol.com)

Join in the conversation: #MPMA2017