

The Bob Warner Pin Crushing Classic



April 21st, 2018

Ideal Bowling Center

Co-Chaired by Assemblyman Clifford Crouch and Assemblyman Chris Friend

EXCLUSIVITY	OPPORTUNITY	FEATURED RECOGNITION	MEMENTO ADVERTISEMENT	PROMOTIONAL	EVENT
Not Available	PRESENTING SPONSOR \$5,000	Company name/logo highlighted as Presenting Sponsor throughout the day and prominent signage located above the event emcees.	Company logo on complimentary memento item Company logo on all player description cards	Exclusively featured as Presenting Sponsor in ALL promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured in promotional commercial -Featured on social media platforms	Banner Signage Lane Signage 3 Teams of 5 Bowlers
Exclusive	BALL RETURN SPONSOR \$2,500	Company name/ logo highlighted as Ball Return Sponsor throughout the bowling alley on the front of the ball return.	Company logo on complimentary memento item	Exclusively featured as Ball Return Sponsor in promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	Banner Signage Lane Signage 2 Teams of 5 Bowlers
Limited to 6 Sponsors	BAY SPONSOR \$1,000	Company name/logo highlighted as Bay Sponsor throughout the day and in one of the four bays in the bowling alley	Company logo on complimentary memento item	Featured as one of four Bay Sponsors in promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	Banner Signage Lane Signage 1 Team of 5 Bowlers
Unlimited	PROGRAM SPONSOR \$500	Company name/logo highlighted as Program Sponsor on the front of the bowler welcome packet	Company logo on memento item.	Featured as the Program Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website	Banner Signage Lane Signage
Unlimited	BANNER SPONSOR \$350	Company name/logo highlighted as Banner Sponsor on the event welcome banner		Listed as a Banner Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website	Banner Signage Lane Signage
Unlimited	LANE SPONSOR \$100	Company name/logo highlighted as Lane Sponsor one of the lanes at the event		Listed as a Lane Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website	Lane Signage

Sponsorship Opportunities

*All sponsors can provide product sampling and/or promotional material in player goodie bag.



64th Annual Dinner Dance Sponsorship Opportunities

June 1st, 2018  The McKinley

Featuring the 2018 Annual Membership & Meeting Awards Ceremony

OPPORTUNITY	FEATURED RECOGNITION	PROMOTIONAL	EVENT
PRESENTING SPONSOR \$5,000	Company name/logo highlighted as Presenting Sponsor throughout the evening and prominent signage located above the stage	Exclusively featured as Presenting Sponsor in ALL promotional materials: -Invitations (3,500) -Evites (1,200) -Event Place cards (400) -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 8 <i>Fair Market Value: \$320</i>
VIDEO SPONSOR \$3,000	Company name/ logo highlighted as Video Sponsor throughout the day on prominent signage located at the entrance to the venue	Exclusively featured as Video Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 6 <i>Fair Market Value: \$240</i>
SILVER SPONSOR \$2,500	Company name/logo highlighted as a Silver Sponsor throughout the evening with Banner at venue.	Listed as a Silver Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 4 <i>Fair Market Value: \$160</i>
PHOTO BOOTH SPONSOR \$2,000	Company name/logo highlighted as the Photo Booth Sponsor location. Company logo on all photos from photo booth.	Listed as the Photo Booth Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 4 <i>Fair Market Value: \$160</i>
AWARDS SPONSOR \$1,000	Company name/logo highlighted as Awards Sponsor throughout the evening on prominent signage located in front of stage.	Featured as the exclusive Awards Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 4 <i>Fair Market Value: \$160</i>
SOCIAL HOUR SPONSOR \$500	Company name/logo displayed at the Social Hour buffet and bar area.	Featured as a Social Hour Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 2 <i>Fair Market Value: \$80</i>
TABLE SPONSOR \$250	Company name/logo highlighted as Table Sponsor on one of the tables at the event	Event Programs (400) -Event Programs (400) -Quarterly Newsletter (2,700) -Annual Report (500) -Logo and web link on website -Featured on social media platforms	VIP Seating for 2 <i>Fair Market Value: \$80</i>



**Hosted by ACHIEVE's Agency
Board and Foundation Board of
Directors**

Thursday, August 23rd, 2018

Sponsorship Opportunities

OPPORTUNITY	FEATURED RECOGNITION	PROMOTIONAL	TICKETS
PRESENTING SPONSOR 	Exclusive Sponsorship Featured as Presenting Sponsor in all media recognition Company logo on keep-sake wineglass	Featured as the Presenting Sponsor in ALL promotional materials: - Invitations (3,500) - Evites (3,500) - Event Tickets (500+) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms	8 Event Tickets
 			
PLATE SPONSOR 	Exclusive Sponsorship Company logo on keep-sake plate.	Featured as the Plate Sponsor in ALL promotional materials: - Invitations (3,500) - Evites (3,500) - Event Tickets (500+) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms	6 Event Tickets
SILVER SPONSORS \$2,500	Company name/logo highlighted as a Silver Sponsor throughout the evening and on all promotional materials	Featured as the Silver Sponsor in promotional materials: - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms	4 Event Tickets
ENTERTAINMENT SPONSOR \$2,000	Company name/logo highlighted as the Entertainment Sponsor throughout the evening and prominent signage located near the stage	Featured as the Entertainment Sponsor in promotional materials: - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms	4 Event Tickets
BRONZE SPONSORS \$1,000	Company name/logo highlighted as a Bronze Sponsor throughout the evening and on all promotional materials	Featured as the Bronze Sponsor in promotional materials: - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website	2 Event Tickets
TABLE SPONSORS \$500	Company name/logo highlighted as a Table Sponsor throughout the evening and on all promotional materials	Featured as the Table Sponsor in promotional materials: - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website	2 Event Tickets

BINGHAMTON DEVILS

Golf Tournament Sponsorships

October 2018

OPPORTUNITY	FEATURED RECOGNITION	PROMOTIONAL	TICKETS
PLATINUM SPONSOR \$5,000	<p>Company signage on entrance to the clubhouse.</p> <p>Featured as Platinum Sponsor in all media recognition and promotional materials.</p>	<p>Featured as the Platinum Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Agency Newsletter (3,700) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>40 Ticket Vouchers to 2018-2019 Regular Season game</p> <p>2 Golf Teams each with Binghamton Devils Player</p>
GOLFERS GIFT SPONSORSHIP \$3,000	Corporate logo on the apparel gift for each golfer and Devils player.	<p>Featured as the Golfers Gift Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p>
GOLF BALL SPONSOR \$3,000	 <p>Company name/logo printed the tournament Golf Balls that each player receives in their gift bag.</p>	<p>Featured as the Golf Ball Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p>
DINNER SPONSOR \$2,000	Company name highlighted as the Dinner Sponsor and logo displayed prominently during dinner.	<p>Featured as the Dinner Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p>
CIGAR CLIP SPONSORS \$2,000	 <p>Company name/logo printed on the Cigar Clip that each golfer receives in their gift bag.</p>	<p>Featured as the Cigar ClipSponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p>
BEVERAGE SPONSOR \$1,500	 <p>Company name/logo highlighted as Beverage Sponsor on all cooler stops and tournament koozies that each golfer receives in their gift bag</p>	<p>Featured as the Beverage Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms 	<p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p>