



## INNOVATION 360 - ESTABLISH A CULTURE OF INNOVATION!

A HANDS ON WORKSHOP DESIGNED FOR EXECUTIVES WITH MAGNUS PENKER, RECIPIENT OF THE BUSINESS WORLDWIDE MAGAZINE AWARD FOR 'THE MOST INNOVATIVE CEO SWEDEN 2016' AND 'GROWTH STRATEGY CEO OF THE YEAR 2016'

### WHEN

Thursday  
April 26, 2018  
3 pm - 6 pm

### WHERE

150 N. Michigan Avenue  
3rd floor Conference room  
Suite 310

\$45 for members  
\$65 for non-members

[Register here](#)

**Due to the interactive nature of this workshop, the number of participants is limited. Make sure to RSVP no later than April 23 to secure your seat!**

The Swedish American Chamber of Commerce, Chicago and Innovation360 Group proudly invite Chicago area executives to attend an interactive workshop with an internationally renowned thought leader, Magnus Penker. Participants will receive the following:

- **An individual assessment** of their personal innovation capabilities based on a survey they will complete in advance of the workshop.
- **A detailed, complementary innovation report** with benchmarks, analysis and recommendations for your organization.
- An exclusive opportunity to meet the first female **Ambassador of Sweden to the United States, H.E. [Karin Olofsdotter](#)** and head of Trade and Economic affairs at the Swedish Embassy in Washington DC, **[Björn Arvidsson](#)**.

**[Mr. Penker](#)** founded Innovation360 Group, an organization that aids clients in improving their innovation capabilities and value propositions utilizing their AI innovation analytics platform and global innovation management database.



### AGENDA:

3:00 pm - Registration and Refreshments

3:30 pm - Program

- Welcome remarks by Beata Krakus, President SACC Chicago
- Introduction of H.E. Karin Olofsdotter, Ambassador of Sweden to the United States, and Björn Arvidsson, Minister Counselor, head of Trade and Economic Affairs, by Honorary Swedish Consul General Gerd Sjögren
- Presentation on Innovation by Magnus Penker, CEO, Innovation360
- Facilitated Table Discussions
- Words from our sponsor, **[Tom Gronstrand](#)**, CEO, NOAA Global

5:30 pm - Program concludes, and guests adjourn to 6 p.m.

### SPONSORED BY



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