



**Natalie Söderberg - Digital Strategy & Marketing Consultant, Editor-in-Chief & Founder of Swedes in the States**

Natalie is a Stockholm native who spent part of her childhood in London. She studied Political Science and Chinese at Stockholm University. At 21, she moved to Shanghai, to study Chinese. What was supposed to be a three-month study term turned into Natalie co-founding a cross-cultural communication consulting firm, which she managed, grew and sold in three years.

In 2017 she moved to Chicago and founded her third company to date, a digital community for Scandinavians living in the United States, Swedes in the States. The platform offers everything from articles, guides and information from Scandinavian organizations in the U.S to job boards and event pages.

In addition to Swedes in the States, Natalie also helps companies navigate the digital world by consulting in digital marketing & strategies, website development, and e-commerce. She enjoys working with small companies and startups.

Natalie lives in River North, Chicago and enjoys trying out the amazing food scene that Chicago has to offer in her spare time.