

EXHIBITOR & SPONSORSHIP CATALOG

# *18th Annual*



# *Conference*

Formerly known as Commonwealth Autism

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MARCH 6-7TH, 2019  
WESTIN HOTEL, RICHMOND, VA

Interested in being an exhibitor or sponsor? Please contact Mary  
Crawford at [conference@cahumanservices.org](mailto:conference@cahumanservices.org)





Our mission is to impact capacity-development in human service systems through strategic public-private resource pairing, leadership, and collaboration. Our annual conference helps us meet our mission by providing information and resources to self-advocates, families and caregivers, and service providers. Our annual conference is Virginia's first and oldest statewide conference for the latest information on autism and evidence-based interventions. We will be hosting our 18th Annual Conference **March 6-7, 2019 at The Westin hotel in Richmond, VA.**

## 2019 Conference Highlights

Our 2019 opening keynote speaker is Amy Gravino. Amy is a dynamic presenter and international presenter, a Certified Autism Specialist, author, and college coach. Her keynote address will discuss entering adulthood with autism spectrum disorder.

Our 2019 closing keynote speaker is Dr. Dennis Reid. Dr. Reid has over 40 years of experience as a clinician and supervisor in educational, residential, and community support settings for people with autism and other developmental disabilities as well as a consultant. He has published over 140 refereed journal articles and book chapters focusing on applied behavior analysis and authored or co-authored 12 books. Dennis is the founder and current director of the Carolina Behavior Analysis and Support Center in Morganton, North Carolina. His company has employed people with autism and other severe disabilities in a supported work capacity for more than 20 years. His closing keynote will address promoting positive environments to reduce challenging behavior.

## Value of Sponsorship

Sponsorship provides opportunities to promote your company to an audience beyond conference attendees. We are offering many new exciting options for this year's conference. Please read through all the choices on the next page.

Over 9,000 followers  
on social media

Over 2,000  
E-Newsletter  
Subscribers

Our Reach

Over 30,000 page views per  
month on our website

Sell out  
conference each  
year

# Sponsorship & Exhibitor Benefits - At a Glance



	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Networking Reception Sponsor	Lanyard Sponsor	Afternoon Break Sponsor	Exhibitor	Supporters
Company name featured on the Sponsor/Exhibitor page of the conference program	✓	✓	✓	✓	✓	✓	✓	✓
Company name and link included in post conference email to all conference participants	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor Table	✓	✓	✓	✓	✓	✓	✓	
Full Conference Registrations	2	1	1	1	1	1	1	
Company name listed on conference webpage	✓	✓	✓	✓	✓	✓		
Sponsorship recognition via on-site signage	✓	✓	✓	Only during networking reception		Only during afternoon break		
Advertising in the conference program (must submit by February 1, 2019)	Full Page (b/w)	Half Page (b/w)	1/4 page (b/w)					Business Card B/W
Announcement at opening session including projection of name and logo	✓	✓	✓					
Web ad including logo and link on conference webpage	✓	✓						
Conference bag insert	✓	✓						
Sponsorship recognition via all social media channels a minimum of 2x**	✓	<b>**This year, Gold sponsors will be featured on the conference app as well!</b>						
Link/logo included in 5 email blasts promoting conference (entire mailing list)	✓							
Company name and logo on conference bag	✓							
Company name on conference lanyards					✓			
Introduction and three-minute talk about company at networking reception				✓				

# Specifications - Sponsorship & Exhibitor Benefits

<b>Conference Program Advertising</b>	Advertisements must be submitted by email no later than <b>February 1, 2019</b> and are subject to approval. CA reserves the right to place ads in any order throughout the program. See advertisement specifics under “Advertising Opportunities” listed on page 6.
<b>Conference Bag Insert</b>	A promotional item of your choice will be included in every bag distributed to conference attendees. Please note: Advertiser is responsible for manufacturing and shipping of all materials and should plan to include up to 350 copies of materials. Any leftover items will not be returned.
<b>Exhibitor Table</b>	Each Exhibitor Booth includes a 6' x 6' space, skirted table (6' x 3'), 2 Folding Chairs, and an 8.5"x 11" Recyclable Booth ID Sign.
<b>Full Conference Registrations</b>	Badges which include access to all sessions in the general conference program: Keynotes, breakout sessions and Networking Reception.
<b>On-Site Signage</b>	Your name and logo will be featured on easels throughout the exhibitor area (directional signs, registration table, etc.).
<b>Web Advertising</b>	Your logo and/or web ad will be featured on all conference pages. Advertising should be sized to 325px X 200px. Web advertising is a benefit for Gold and Silver sponsorships only.

^All sponsors and exhibitors who are confirmed by **Friday, February 1, 2019** will be listed in the Conference Program Guide.

## Sponsorship Packages - Detailed

<b>Gold Sponsor</b>	<b>\$3,000</b>
<ul style="list-style-type: none"><li>- Company name featured on the Sponsor/Exhibitor page of the conference program &amp; in the conference app</li><li>- Company name and link included in post-conference email to all conference participants</li><li>- 1 Exhibitor table</li><li>- 2 registrations (includes exhibitor)</li><li>- Company name listed on conference sponsor webpage</li><li>- Organization name and logo on signage at conference</li><li>- Full page ad (b/w) in the conference program</li><li>- Name included in opening remarks, including projection of name and logo</li><li>- Web ad including logo included on all conference pages</li><li>- Organization information included in conference bag</li><li>- Link/logo included in 4 email blasts promoting conference (entire mailing list)</li><li>- Sponsorship recognition on all media channels a minimum of 2x</li><li>- Name and logo on conference bags</li></ul>	
<b>Silver Sponsor</b>	<b>\$2,400</b>
<ul style="list-style-type: none"><li>- Company name featured on the Sponsor/Exhibitor page of the conference program</li><li>- Company name and link included in post-conference email to all conference participants</li><li>- Exhibitor table</li><li>- 1 registrations (exhibitor)</li><li>- Company name listed on conference sponsor webpage</li><li>- Organization name and logo on signage at conference</li><li>- Half page ad (b/w) in the conference program</li><li>- Name included in opening remarks, including projection of name and logo</li><li>- Web ad including logo included on all conference pages</li><li>- Organization information included in conference bag</li></ul>	

## Bronze Sponsor

\$1,500



- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 1 registration (exhibitor)
- Company name listed on conference sponsor webpage
- Organization name and logo on signage at conference
- Quarter page ad (b/w) in the conference program
- Name included in opening remarks, including projection of name and logo

# Other Sponsorship Opportunities

## Networking Reception Sponsor (EXCLUSIVE OPPORTUNITY)

\$3,200

- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 1 registration (exhibitor)
- Company name listed on conference sponsor webpage
- Sponsorship recognition via on-site signage during Networking Reception on Wednesday March 6, 2019
- 3 minutes to introduce organization and announce raffle winners at Networking Reception

## Lanyard Sponsorship (EXCLUSIVE OPPORTUNITY)

\$2,800

- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 1 registration (exhibitor)
- Company name listed on conference sponsor webpage
- Organization name on conference lanyards

## Beverage Break Sponsorship (1 opportunity Wednesday, 1 opportunity on Thursday)

\$2,500

- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 1 registration (exhibitor)
- Company name listed on conference sponsor webpage
- Organization name on signage at conference during beverage break
- Organization logo displayed on signage during afternoon beverage break

## Supporters

\$600

- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Business card ad in the conference program

## Raffle Item

- Provide item to CA for our scholarship fund raffle.
- Company name featured on the Sponsor/Exhibitor page of the conference program

## Create Your Own Scholarship Fund!

- Support more individuals in financial need gain access to the high-quality information provided at the conference.
- Contact **Mary Crawford** ([conference@cahumanservices.org](mailto:conference@cahumanservices.org)) for more information



# Exhibit Options



**EXHIBITOR \$650**

- 6'x6' booth space
- 6' Show Color Skirted Table
- 2 Folding Chairs
- 8.5" x 11.5" Recyclable Booth ID Sign
- Company name listed in Conference Program Guide
- Complimentary admission to conference sessions and meals for ONE (1) EXHIBIT STAFFER

\*Additional options available – See Exhibitor add-ons for information.

**NON-PROFIT ORGANIZATION \$500**

- 6'x6' booth space
- 6' Show Color Skirted Table
- 2 Folding Chairs
- 8.5" x 11.5" Recyclable Booth ID Sign
- Company name listed in Conference Program Guide
- Complimentary admission to conference sessions and meals for ONE (1) EXHIBIT STAFFER

\*Additional options available – See Exhibitor add-ons for information.

## Exhibit Add-Ons\*

**ADDITIONAL EXHIBIT STAFFER \$240**

- Additional staffer to help at exhibitor table
- Includes breakfasts and lunches

**ADDITIONAL TABLE \$300**

- Additional 6' table
- 6' Show Color Skirted Table
- 2 Folding Chairs

**ADDITIONAL NONPROFIT TABLE \$225**

- Additional 6' table
- 6' Show Color Skirted Table
- 2 Folding Chairs

**ELECTRICITY \$50**

Access to electricity at your exhibitor table

**CONFERENCE BAG INSERT \$200 first piece (\$100 each additional)**

- Your promotional item(s) will be included in every bag distributed to conference attendees.
- Advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts.
- Any leftover items will not be returned.

## Advertising Opportunities in the Conference Program

**Back Cover  
(color)  
\$700**

**Full Page  
(b/w)  
\$600**

**Half Page  
(b/w)  
\$500**

**Full Page – 8.5"W X 11"H**

**Full Page – 8.5"W X 11"H**

**Half Page – 8.5"W X 5.5"H**

**Quarter Page  
(b/w)  
\$400**

**Business Card  
(b/w)  
\$300**

**Quarter Page – 3.5"W X 5"H**

**Business Card – 3.5"W X 2"H**

ADVERTISING SPECS: ADS MAY BE SUBMITTED IN COLOR OR B/W IN EITHER HIGH RESOLUTION JPEG, OR PDF FORMATS. ADVERTISING SPACE IS LIMITED AND FILLED ON A FIRST-COME, FIRST-SERVED BASIS. ALL ARTWORK MUST BE PROVIDED ELECTRONICALLY NO LATER THAN **FEBRUARY 1, 2019** AND IS SUBJECT TO APPROVAL. CA RESERVES THE RIGHT TO PLACE ADS IN ANY ORDER THROUGHOUT THE PROGRAM.

**"Take One" Station (non-exhibitors only)\***

**\$150 (+\$100 for add't piece)**

The "Take One" Station is an ideal opportunity for those who want to engage with our attendees, but are not able to physically attend. Send up to 350 of your promotional items and we will store in the "Take One" Station for attendees to "take" at their leisure.

**Conference Bag Insert\***

**\$200**

Your promotional item(s) will be included in every bag distributed to conference attendees.

\*Please note, advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts. Any leftover items will not be returned.

# Exhibition Hall Details



All exhibit booths include carpet. **Electricity is available for an additional fee.** Exhibitor Registrations are required to secure space and must include total exhibit fee. Exhibitor registrations are processed on a first-come, first-serve basis. All non-profit organizations registering for non-profit exhibit booth must submit a certificate of 501(c)(3) status with the exhibitor registration. Non-profit exhibit booths will not be granted without submission of a certificate of 501(c)(3) status.

Each year CA obtains donations from many companies to use as raffle prizes for registrants. Each exhibitor will be given a stamp to mark a special card as registrants stop by your table. A raffle drawing will be held at the end of each day for registrants who have visited all exhibitor tables. (We ask that you please turn in your stamp at the conclusion of the conference on Thursday). We will also be selling raffle tickets. Proceeds from this raffle will be used for scholarships for caregivers to attend next year's conference. We will award many full-conference registration scholarships this year.

## Exhibit Hall Floorplan



## Exhibit Hall Hours

\*Exhibit Hall Hours are subject to change

### Wednesday, March 6, 2019

Exhibit Hall Set-up	7:30 am – 8:00 am
Exhibit Hall Open	8:00 am – 4:30 pm
Welcome & Announcements	9:00 am – 9:15 am

### Thursday, March 7, 2019

Exhibit Hall set-up	7:30 am – 8:00 am
Exhibit Hall Open	8:00 am – 4:30 pm

[www.cahumanservices.org](http://www.cahumanservices.org)

**Interested in being an exhibitor or sponsor?**

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