

CIBN MASTERMIND



Networking
Strategy
Collaboration
Events



Simplifying Business



Benefits and Features

- BI-MONTHLY BRAINSTORMING EVENTS
- SEMINARS, WORKSHOPS, TRAINING
- BRING STAFF & BUSINESS PARTNERS
- WARM LEADS & REFERRALS
- COLLABORATION WITH OTHER MEMBERS
- BUSINESS STRATEGIES
- ARTICLES POSTED ON CIBN WEBSITE
- ELIGIBLE TO SPEAK AT EVENTS
- TWO HOURS FREE COACHING
- LEVEL 1 CLUB MEMBERSHIP INCLUDED
- SPECIAL INTRODUCTIONS

Have you ever wondered what it might be like to have access to mentors who have gone before you who understand what you are going through? At the CIBN we understand your pain. Business can be difficult. 80% of all businesses go out of business in the first five years. However, with mentorship, coaching, training and having the advantage of a group of professionals around you this dramatically increases the

odds of your success. At the CIBN we are dedicated to initiating and maintaining the relationships that will lead to your greatest accomplishments. Whether you are brand new in business looking for the experience of seasoned entrepreneurs to guide you, or if you have been in business for 25 years we have something for you!

We are committed to helping you overcome the glass ceiling and assisting you to reaching new heights of growth and expansion. Learn to think bigger, go farther and scale your business. Multiply, and take advantage of win/win situations!

Brainstorming and Barn Raising

HOT SEATS, STRATEGY SESSIONS AND COLLABORATION

TAKING BUSINESS TO THE NEXT LEVEL

Years ago when you wanted to build a barn, you put out the word to all of your fellow farmers and everyone got together with their expertise, their resources, and their energy and they all worked as one to erect the barn. In one day a huge structure was put into place! The same thing can happen when entrepreneurs use collaboration and strategy and work with one mind.

Each month at the CIBN we have a Brainstorming Strategy Session for our MasterMind Members to get together. One of our MasterMind Members will give us some training or instruction for about 40 minutes and then we brainstorm about your business. The strategies that come from this meeting can be life changing.

As each MasterMind Member considers applying these strategies to their own business the group works together offering insight on how it could work. Ideas and solutions come forward. Collaboration takes place. Special introductions are made.

SPEAKERS

The CIBN puts on numerous events each year. Our speakers are carefully selected from our MasterMind Membership group. Those with a proven track record and valuable information to share are widely promoted.

SPONSORS

The CIBN has Pillar, Ambassador, and Guardian Sponsors of the network. Each Sponsor is given a MasterMind Membership with their Sponsorship. Our Sponsors often do not attend the weekly clubs. You will meet the majority of them at MasterMind Meetings.

BUSINESS SOLUTIONS

The CIBN is involved with hundreds of businesses each year. Our staff, our partners, our Sponsors, and the professional service providers from within our network have the answers that you are looking for. It is not uncommon for the MasterMinds to receive additional free training from effective coaches and experts at our meetings.



STRATEGIC PRINCIPLES FOR BUSINESS SUCCESS

MasterMind Mini-Series run for 4 to 6 weeks at a time at different times of the year. Check out our website for the current list of opportunities. We have specialized 2 hour sessions that run periodically covering topics of marketing, business operations, goal setting, sales skills, and a whole lot more. Many of these sessions are offered by our elite level of speakers who are all MasterMind Members themselves or Sponsors of the CIBN. You will hear Success Therapy from Michelle Nedelec, overcoming sabotaging attitudes from Andrea Jones, get brain stretching out-of-the-box ideas from our own CEO Kerry George and receive entrepreneur solutions from Rick McCulloch to name just a few...

ADDITIONAL FREEBIES FOR MASTERMIND MEMBERS ONLY

MasterMind Membership means that so much is included! We believe in adding value to our relationships at the CIBN so this exclusive group comes with many perks throughout the year. Here are just a few:

- Weekly Level 1 Club Fees paid for up to 4 meetings a month
- All seminars and workshops put on by head office are free
- MasterMind Meetings include dinner and snacks at every evening meeting
- Goal setting sessions
- Networking Boot Camp is free for you and your staff and partners
- Sales training sessions



Are you trying to figure it all out by yourself?

You don't have to be the lone business owner trying to get it all done on your own. That is a dangerous place to be. It is one of the reasons why so many businesses fail. You need the help of a team. You need the accountability of a network. How do you know if your next service provider will come through with good services for you? How do you get things done more efficiently? How do you keep staff once you have hired and trained them?

If you need to train a sales team, we have the help that you need. If you need better marketing, we know who to connect you with. If you are having trouble with cash flow, we have been where you are. We have a wealth of experience to choose from within our MasterMind network.



Simplifying Cash Flow

SALES CONSULTING

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