

CIBN MasterMind Application



Contact Information

Name	
Street Address	
City ST Postal Code	
Home Phone	
Work Phone	
E-Mail Address	

Availability

During which hours are you available for MasterMind Meetings? Check all that apply:

- | | |
|---|--|
| <input type="checkbox"/> Weekday afternoons | <input type="checkbox"/> Weekday afternoons online |
| <input type="checkbox"/> Weekday evenings | <input type="checkbox"/> Weekday evenings online |
| <input type="checkbox"/> Weekends | <input type="checkbox"/> Weekend online |
| <input type="checkbox"/> Can attend 1/wk | <input type="checkbox"/> Would like to participate in weekly accountability group ongoing |
| <input type="checkbox"/> Can attend 1/mth | <input type="checkbox"/> Would participate in weekly group series running for up to 10 weeks |

Interests

Tell us which MasterMind subjects that interest you:

- ☐ Hiring and training staff
- ☐ Sales training
- ☐ Increasing sales and bottom line revenue
- ☐ Marketing training
- ☐ Online marketing training
- ☐ Branding
- ☐ Marketing strategies
- ☐ Exit strategies: Preparing your business for sale, or passing it to someone else
- ☐ Creating and working a business plan
- ☐ Time Management
- ☐ Expansion and growth strategies
- ☐ Systems:
 - ☐ IT systems and improvements
 - ☐ Accounting systems
 - ☐ Communications
 - ☐ Operations
 - ☐ Project Management
- ☐ Other skills or strategies _____

Accountability Qualifications

MasterMind groups work best when the participants have the six qualifications of dependability, loyalty, ability, positive thinking, willingness to go the extra mile and applied faith. Are there any of these qualifications that you can see as being a problem?

Financial Qualifications

Joining a MasterMind Group suggests that one is interested in growth, change, personal development, and financial increase. In order to move forward, we need to have a starting basis. Can you tell us some details about what you are trying to accomplish?

Was your total revenue last year between:

☐ \$0 and \$100,000 ☐ \$100,000 and \$500,000 ☐ \$500,000 and 1 Million
☐ 1 Million to 5 Million ☐ Over 5 Million

What is your monthly sales volume on average?

Tell us about profit. What is happening each quarter? Where are you now _____ and where do you want to be next quarter? _____ And in 1 year _____?

Are you looking to increase by a certain percentage over the next year? _____

Or are you wanting to double your revenue?

Do you have one location and are considering to go to two locations?

More goal setting will be done later in the MasterMind Group if you are accepted, but for now please share a little more information about where you are at, and where you want to be in one year.

What are your biggest challenges right now?

Personal Recommendation (Who will vouch for you?)

Name	
Their company	
Their position	
Home Phone	
Work Phone	
E-Mail Address	

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that if I am accepted as a CIBN MasterMind Member, any false statements, omissions, or other misrepresentations made by me on this application may result in my immediate removal from the program.

Name (printed)	
Signature	
Date	

Our Policy

It is the policy of this organization to provide equal opportunities to all business owners, sales professionals, and entrepreneurs. Our personal goal is to help you increase your bottom line.

Thank you for completing this application form and for your interest in joining our MasterMind Program.