



THE 33<sup>RD</sup> IRVING M. KLEIN INTERNATIONAL STRING COMPETITION  
JUNE 2 – 3, 2018  
SAN FRANCISCO CONSERVATORY OF MUSIC  
SAN FRANCISCO CA

PROGRAM ADVERTISING CONTRACT

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Contact Person \_\_\_\_\_

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<input type="checkbox"/>	Inside Back Cover	Black & White	\$300	5.5 w x 8.5 h (.125" bleeds) 5 x 8 live area
<input type="checkbox"/>	Full Page inside (no bleeds)	Black & White	\$200	5 x 8
<input type="checkbox"/>	½ Page horizontal only	Black & White	\$175	5 x 3.875
<input type="checkbox"/>	¼ Page vertical only	Black & White	\$100	2.375 x 3.875

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**PROGRAM TRIM SIZE:** 5.5" w X 8.5" h

**MECHANICAL REQUIREMENTS:** High-resolution PDF. Must include all fonts, text outlines, and placed images. Build .125 bleeds; keep all live material 1/4" (.25") from the trim on all sides. Resolution: 300 dpi.

**DEADLINES:** Space reservations due **April 20, 2018**; Ad graphic due **April 27, 2018**; Payment due **May 4, 2018**.

**TO RESERVE AD SPACE/SUBMIT AD:**

1. Complete this form and email it to [marcy@californiamusiccenter.org](mailto:marcy@californiamusiccenter.org)
2. Send your ad to [marcy@californiamusiccenter.org](mailto:marcy@californiamusiccenter.org)
3. You'll be invoiced on receipt of the reservation and this signed contract; you may pay by check to California Music Center, PO Box 460095, San Francisco CA 94146 or by credit card as noted on the invoice.

**I AUTHORIZE AND AGREE** to pay for the ad reserved above.

Signature \_\_\_\_\_ Date \_\_\_\_\_