



# SPONSORSHIP OPPORTUNITIES

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Proceeds benefitting  
**Greater Baldwinsville Chamber of Commerce**  
**& Rotary Club of Baldwinsville**

# THE 11TH ANNUAL B'VILLE BIG CHILL

January 20, 2018

## OUR EVENT

The B'ville Big Chill is a winter festival organized by the Greater Baldwinsville Chamber of Commerce and Baldwinsville Rotary Club that showcases the village of Baldwinsville and the zany people who love it.

Afternoon activities at Mercer Park include:

- Teams of people plunging into the Seneca River, competing to raise the most money for their favorite local charity
- Best in Bowl competition featuring local eateries

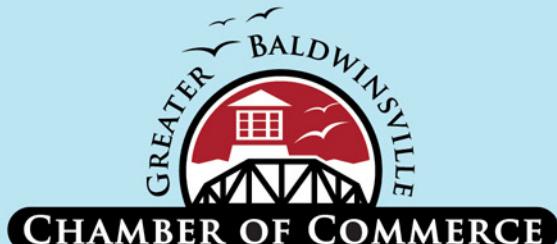
In the evening, the Poker Bear Express pub crawl is a fun way to explore bars and restaurants in the village, and to warm up after an afternoon outdoors.



## OUR AUDIENCE

Since its inception over ten years ago, the B'ville Big Chill has seen more than 1,100 plungers jump into the Seneca River, raising almost \$200,000 for the Greater Baldwinsville Chamber of Commerce, Baldwinsville Rotary Club, and charity recipients.

## THE ORGANIZERS



The **Greater Baldwinsville Chamber of Commerce** is a progressive association of businesses and organizations that:

- Promotes cooperation within the community
- Advocates for members
- Projects a positive image for the Baldwinsville area.

The GBCC offers programs and services to member organizations, awards an annual scholarship to a graduating high school senior, and maintains the Baldwinsville Visitor Center. For more information and to view the calendar of events, go to [www.BaldwinsvilleChamber.com](http://www.BaldwinsvilleChamber.com).

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# Rotary



**Baldwinsville Rotary Club** is a community service organization that is part of Rotary International. Members are people of action, coming together to have fun while working on projects or fundraisers that make a difference locally and globally.

- Projects include community beautification, providing educational opportunities for kids, taking up donations to fight disease or help local organizations, and serving local senior citizens
- Community fundraising events include the B'ville Big Chill, Seneca River Day, and the Baldwinsville Rotary 5K Walk/Run for Hunger
- In the past year, the club has put \$30,000 into the community through scholarships, feeding the hungry, and supporting vital programs/organizations

The current meeting schedule, more about what the club is working on, and contact information is available at [www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org).

# SPONSORSHIP OPPORTUNITIES

January 20, 2018 B'ville Big Chill

## ALL SPONSORS RECEIVE THE FOLLOWING:

- Company name on any printed material
- Sponsor recognition on social media
- Acknowledgement in GBCC and Rotary communications



SPONSORSHIP LEVEL	ADDITIONAL PERKS
<b>ICEBERG</b> \$2,000	<ul style="list-style-type: none"><li>• Sponsor recognition in all media releases</li><li>• Ten (10) tickets to Best in Bowl Tent</li><li>• Company logo on any printed materials</li><li>• Booth option to distribute company information in Best in Bowl Tent</li><li>• Company-provided banner at Mercer Park</li></ul>
<b>BLIZZARD</b> \$1,000	<ul style="list-style-type: none"><li>• Sponsor recognition in all media releases</li><li>• Eight (8) tickets to Best in Bowl Tent</li><li>• Company logo on any printed materials</li><li>• Booth option to distribute company information in Best in Bowl Tent</li><li>• Company-provided banner at Mercer Park</li></ul>
<b>SNOW DAY</b> \$500	<ul style="list-style-type: none"><li>• Six (6) tickets to Best in Bowl Tent</li><li>• Booth option to distribute company information in Best in Bowl Tent</li><li>• Company-provided banner at Mercer Park</li></ul>
<b>SNOWBALL</b> \$250	<ul style="list-style-type: none"><li>• Four (4) tickets to Best in Bowl Tent</li><li>• Company-provided banner at Mercer Park</li></ul>
<b>FLURRY</b> \$100	<ul style="list-style-type: none"><li>• Two (2) ticket to Best in Bowl Tent</li></ul>
<b>POKER BEAR EXPRESS SPONSOR</b> \$1,000	<ul style="list-style-type: none"><li>• Logo printed on event tickets (350 average)</li></ul>



## SPONSORSHIP FORM

Please return sponsor form, and make checks payable to:

**Greater Baldwinsville Chamber of Commerce**  
27 Water Street, 2nd Floor  
Baldwinsville, NY 13027  
baldwinsvillechamber@gmail.com • (315) 638-0550

## SPONSOR INFORMATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Check enclosed\*

Please invoice us.

Contact us about forming a plunge team!

## SPONSORSHIP LEVEL

Iceberg Sponsor	\$2,000	_____
Blizzard Sponsor	\$1,000	_____
Snow Day Sponsor	\$500	_____
Snowflake Sponsor	\$250	_____
Flurry Sponsor	\$100	_____
Poker Bear Express Sponsor	\$1,000	_____

For information about presenting sponsorships with naming rights, contact the MaryAnne Williams, Executive Director baldwinsvillechamber@gmail.com or (315) 638-0550.

\*Due to production deadlines, commitments received after December 30th may not be listed on the printed materials.

**Sponsorships are not tax-deductible.**