

ATA is committed to maximizing members' value from their involvement with the association!

THE FOUNDERS CLUB

Exclusive. All-Inclusive. Simple.

Since 1932,
the Arkansas Trucking
Association has pursued
a mission to protect
and promote the state's
trucking industry.
ATA now announces
our most significant and
prestigious opportunity
for our members —
The Founders Club.



**Member
Requested
Service!**



The single greatest promotional opportunity ATA has to offer!



In 1932, a small number of companies came together to lay the foundation for today's Arkansas Trucking Association — the recognized voice for the trucking industry in Arkansas.

Many of our members today continue to provide support that builds upon those foundations. We know you support ATA because you believe, like we do, that trucking is the backbone of our economy.

As we celebrate our 85th anniversary in 2017, we are pleased to announce the creation of **The Founders Club** program. In doing so, we wish to make championing the Arkansas trucking industry easier than ever for our members — while providing exclusive benefits, including year-round exposure certain to enhance your image, improve your business relationships, and help generate growth opportunities.

We pledge to continue our mission protecting the collective interests of our members; promoting the industry so people understand the link between our standard of living and the important work trucking does; and serving our members so that each of their businesses grow. We hope you will help us further that mission through **The Founders Club**.

Exclusive

- Recognition as a leader in the trucking industry and a partner in ATA's efforts to make the industry safer, stronger and more successful
- Consistent logo and name recognition at over 30 ATA events and every publication in 2017
- Advertising space in the *Arkansas Trucking Report* and the *Guide to Arkansas Trucking*
- Logo signage in the ATA office
- Logo and link on the ATA website

All-Inclusive

- Comprehensive packages promote your dedication to the trucking industry in Arkansas year round
- Bundle print advertising with event sponsorships to receive premiere recognition and increased value
- Available to all ATA members

Simple

- Choose your Founders Club package: Patron or Supporter
- Make one payment: receive exclusive and extensive recognition throughout 2017

The Founders Club
unites all of the
association's promotional
opportunities into one
program and adds
exclusive benefits not
available otherwise.

It's exclusive,
yet all-inclusive.

Most of all, it's simple.



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The Founders Club Sponsorship Packages

ATA offers two different sponsorship packages so your company can join at the level that fits your budget. Select a package below.

☐ **PATRON Package: \$22,000**

- ◆ Top-Tier Conference Sponsorship and all related benefits
- ◆ Top-Tier Trucking Championship Sponsorship and all related benefits
- ◆ Four complimentary conference registrations
- ◆ Complimentary golf team in Spring Tournament
- ◆ 6 full-page color ads in *Arkansas Trucking Report* throughout 2017
- ◆ 1 full-page color ad in *2017-18 Guide to Arkansas Trucking*
- ◆ Signage in the ATA office
- ◆ Recognition at ATA events, board meetings, educational sessions and other meetings year-round
- ◆ Your company logo and link on ATA website
- ◆ Recognition in every issue of *Arkansas Trucking Report* and *2017-18 Guide to Arkansas Trucking*



☐ **SUPPORTER Package: \$12,000**

- ◆ Second-Tier Conference Sponsorship and all related benefits
- ◆ Second-Tier Trucking Championship Sponsorship and all related benefits
- ◆ One complimentary conference registration
- ◆ Complimentary golf team in Spring Tournament
- ◆ 3 full-page color ads in *Arkansas Trucking Report* in 2017
- ◆ 1 half-page color ad in *2017-18 Guide to Arkansas Trucking*
- ◆ Your company logo and link on ATA website
- ◆ Recognition in every issue of *Arkansas Trucking Report* and *2017-18 Guide to Arkansas Trucking*



Payment Information

Company: _____

Contact: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

☐ Check enclosed for total of \$ _____
(Payable to: Arkansas Trucking Association)

☐ Pay by credit card, call 501.372.3462

☐ Bill me for total of \$ _____
(Members only)

Email: amandalamb@arkansastrucking.com
Phone: (501) 372-3462 | P.O. Box 3476, Little Rock, AR 72203



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