



## **PRESS RELEASE**

For Immediate Release

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### **Loan Vision President Joins Panel at the 2018 MBA Accounting and Financial Management Conference**

Mortgage technology thought leaders share insights about digital transformation

**Greensburg, PA --** Loan Vision, a leader in providing financial management and accounting solutions to mortgage banks, is pleased to announce Loan Vision President, Martin Kerr, has been selected as a panelist for a session discussing maximizing technology spend, during the upcoming Mortgage Bankers Association's (MBA's) Accounting and Financial Management Conference. The session "Getting the Most Out of Technology Spending" will take place on the Tuesday (November 13th) of the conference this year being held in Orlando, Florida.

"The MBA Accounting and Financial Management conference is an opportune time to come together to discuss industry trends, opportunities, and challenges," shared Kerr. "When asked to take part in the panel discussion on technology spend I was honored as it validates how Loan Vision has become a key technology provider for the mortgage industry."

Kerr and the Loan Vision team have greatly enhanced the solution since its launch in 2013, and accompany it with exceptional customer support. The solution brings enterprise level accounting and business management functionality with a fully encompassing loan level G/L that includes modules for calculating loan officer and production employee compensations, branch performance, and LOS integration to name a few.

With the Fintech revolution well underway in the mortgage industry, technology continues to be a prime topic of conversation for mortgage banks. The panel discussion will focus on the opportunities for mortgage banks to digitally transform and how to justify the ROI.

"There are many in the mortgage industry with the view that by simply having the software will make the difference, which is not the belief one should have. The software is only a tool," expressed Kerr. "Therefore, during the panel discussion, I look to explain how technology spend is maximized by how it's leveraged."

This year will be Loan Vision's sixth appearance at the MBA Accounting and Financial Management Conference as a gold sponsor and with recently reaching the 100 customer milestone, the presence that Loan Vision has built within the mortgage industry continues to grow.

**About Loan Vision:**

Founded in 2006, Greensburg, PA-based Loan Vision, is a mortgage industry specific financial management and accounting software. Combining the functionality of Microsoft Dynamics NAV and Loan Vision's industry toolset and expertise, Loan Vision has quickly established itself as a platform trusted by some of the largest as well as the fastest growing mortgage lenders in the country. Functionality includes the ability to interface with Loan Origination Software, loan-level accounting, commission calculations, as well as a branch reporting portal. For more information about Loan Vision, visit [www.loan-vision.com](http://www.loan-vision.com).

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