

You're Invited to a Webinar! Life Insurance in Retirement Planning.



Financial security feels threatened. 9 in 10 Americans pick financial security over upward mobility.¹

[Register for the Webinar](#)

Clients Are Seeking Stability

Your clients have a desire to attain greater financial stability, protecting their family today and tomorrow. Having a way to supplement retirement income is one way to help them feel secure and to protect their legacy. Life insurance can be the means to accomplishing that. When structured properly, it can be an attractive protection and accumulation tool adding flexibility to their retirement income, providing a foundation for a stable future, and securing their legacy.

The Life Insurance in Retirement Planning concept can provide:

- **Lifelong death benefit protection** to meet minimum protection needs²
- **Tax-deferred** cash accumulation potential
- Generally **tax-free** income potential
- A hedge against **premature DEATH**
- A hedge against **increases** in TAXES
- Exemption from 3.8% **Medicare surtax**
- **Access, use, and control** of pre-59^{1/2} and post-70^{1/2} policy cash values, through policy loans and withdrawals, without IRS penalty³

**Join the Webinar:
Life Insurance in Retirement Planning**

April 19, 2018

2:00 p.m. – 3:00 p.m. EST

Presented by Scott Butterworth, Director, Advanced Marketing at
Prudential

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Additional Information:

A link will be sent after you register that will allow you to join the webinar. *(Note: there is no separate dial-in number. All sound and visuals will be through the link.)* [Please test your system requirements](#) prior to joining the webinar.

What You'll Come Away With:

- Working knowledge of the Life Insurance in Retirement Planning concept
- How to identify which clients might be best suited for this concept
- Ways to talk about stability in retirement and creating a lasting legacy of love

¹ Source: The Pew Charitable Trusts (March 2015). Americans' Financial Security Perception.

² Assuming premiums paid and/or policy performance are sufficient.

³ Outstanding loans and withdrawals will reduce policy cash values and the death benefit and may have tax consequences.

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