

HENDERSON CHAMBER OF COMMERCE GOVERNMENT AFFAIRS NEWS

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Henderson Chamber of Commerce publishes 2017 “Member Policy Survey”

From February through April 2017, a survey was conducted among members of the Henderson Chamber of Commerce, Henderson Development Association, Henderson Chamber of Commerce Foundation and IMPAC. The purpose of the survey was to discover, broadly, state and local policy issues that may be impacting the local business community.

From the table of data collected via 109 respondents, the most significant items are as follows:

While revenue increases over the previous year were reported (38%), respondents believe they need to generate more revenue to hire and when doing so, cite finding qualified workers as a primary challenge.

When considering to hire new employees, respondents largely cited (26%) “economic uncertainty” as a primary obstacle before proceeding with the decision to hire. Through shared input, respondents felt general political uncertainty were present at all levels of government.

Respondents, while still concerned about taxes and regulations year-over-year, are quick to list “workforce development” matters as their increasing second concern, in terms of finding qualified workers to expand their business. In 2016, respondents cited “taxes” as their secondary concern.

*Average external surveys receive a 10-15% response rate. This survey received an 11.9% response rate.

[Click to read and download the survey](#)