

PRESS RELEASE

March 3, 2017

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Local Nonprofit Scores Big Bucks as February Recipient of the News 3's 3 Degree Guarantee

The Ruby Red Slippers Empowerment Project, based in Henderson, was the February recipient of News 3's 3 Degree Guarantee and received \$100 every time weatherman Kevin Janison was within 3 degrees of the prior day's forecasted high. He nailed it 20 times (weekends aren't included) making the Ruby Red Slippers Empowerment Project the recipient of \$2100. Part of the promotion included an additional \$300 if he didn't miss a day. The sponsor of the promotion is, Abbey Dental.

The Ruby Red Slippers Empowerment Project provides self-empowerment education and training to youth 7-18 "We're a small, grassroots nonprofit that must raise money for all our programs and projects. Every penny we receive is used completely up," says Founder and CEO, Pat Landaker. "So this is a truly unexpected gift and it will go a will go a very long way."

3 DEGREE GUARANTEE

Ruby Red Slippers Project™
a 501(c)(3) Community Organization for Girls 7 to 18
www.rubyredslippersproject.org

\$ 2100

KEVIN JANISON