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CCCU Welcomes Nicole Johnson as Social Media Coordinator

[Las Vegas, Nev.] May 22, 2018 - Clark County Credit Union (CCCU) recently hired Nicole Johnson as a member of its award-winning marketing team. As the first Social Media Coordinator with the credit union, her main responsibilities will be creating and maintaining social media pages and profiles, as well as assisting with other communications and marketing activities. She will also build and execute social media strategies designed to help reach new CCCU members through research, benchmarking, messaging and audience identification.

Johnson enjoys being a part of a team, and says she can already tell that the people at CCCU value their members and work together to help and encourage each other. She loves setting and achieving goals, but it's her ability to stay relevant that will help her be successful in her new role at CCCU.

Outside of work, Johnson loves sports, and even played college soccer. She is a big Red Sox fan but she also loves swimming, hockey and yoga. As an avid traveler, she especially loves visiting unique and historic places. She's visited Roswell, New Mexico, Mount Rushmore and Graceland to name a few.

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About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution serving over 44,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$700 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at www.ccculv.org.

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