



600 S. Grand Central Parkway | Suite 350, Las Vegas, NV 89106

rtcsonv.com | 702.676.1500 |     

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Media Contacts: Brad Seidel, RTC (702) 676-1743 office, (702) 569-6163 cell
Angela Castro, RTC (702) 676-1552 office, (702) 578-4876 cell

RTC hits the road with customized bus to engage residents about Southern Nevada's future transit plan – On Board

In partnership with MV Transportation, bus will attend community events through fall 2018



Video and photos of the bus can be downloaded [here](#)

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LAS VEGAS – The Regional Transportation Commission of Southern Nevada (RTC) is hitting the road with a retrofitted 40-foot bus that has been meticulously designed to get the Southern Nevada community engaged and excited to talk about their future transit plan – **On Board**.

Officially introduced at the September RTC Board of Commissioners meeting at the Clark County Government Center, the air-conditioned bus includes a kids zone play area, seating and countertops to accommodate iPad workstations for residents to take a short survey (in English and Spanish) and two wide-screen monitors for presentations.

Through a collaborative partnership, the RTC and its contractor MV Transportation created the bus to get the Southern Nevada community engaged and talking about a comprehensive transit plan for Southern Nevada called On Board. Currently under development by the RTC, this visionary plan will identify how enhancements to the current bus system, new high capacity transit services and emerging transit technologies can improve future mobility and accessibility for the region's residents and visitors.

To reach residents, the On Board bus will travel the valley, attending various community events over the next 12 to 18 months. Those who visit the On Board bus will have the opportunity to speak with someone from the RTC

about the plan and provide their input through a brief survey. Input gathered from the community will help inform the final plan.

“We know that dynamic and interactive engagement tools need to be developed and brought directly to the community in order to get the best feedback,” said RTC General Manager Tina Quigley. “Thanks to MV Transportation and their partnership in constructing this bus, we can now engage our residents in a truly unique way.”

In addition to retrofitting the bus, MV is also sponsoring the vehicle’s operation, including maintenance and labor.

“We are thrilled to partner with the RTC on this initiative,” said Jim Schultzman, general manager of MV Transportation’s Las Vegas operation. “We believe in the importance of the On Board plan and are excited to hear what people want the future of transit in Southern Nevada to look like.”

The On Board bus is scheduled to be at the following upcoming events. The RTC will continue to book the bus for events throughout 2018. To stay up to date with where it will be, or to request to have the bus appear at an event, visit OnBoardSNV.com.

- **Last Friday – Water Street Car Show**
Friday, Sept. 22, from 6 – 10 p.m. and Saturday, Sept. 23, from noon - 7 p.m.
Water Street in downtown Henderson
- **Healthy Kids Festival**
Saturday, Sept. 30, from 10 a.m. – 2 p.m.
Walnut Recreation Center, 3075 N. Walnut Road, Las Vegas
- **2017 National Night Out**
Tuesday, Oct. 3, from 4 – 8 p.m.
Walnut Recreation Center, 3075 N. Walnut Road, Las Vegas
- **Boys & Girls Club of Southern Nevada’s Boys Nite Out**
Thursday, Oct. 5, from 6 – 9 p.m.
Lied Memorial Clubhouse, 2850 Lindell Road, Las Vegas
- **Reading Rainbow in the Park**
Saturday, Oct. 7, from 11 a.m. – 3 p.m.
Valley View Park, 2000 Bennet St., North Las Vegas
- **Hispanic Heritage Month Family Fiesta**
Saturday, Oct. 14, from 10 a.m. – 6 p.m.
East Las Vegas Community Center, 250 N. Eastern Ave., Las Vegas

About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit rtcsonv.com.

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