



How Can We Help Your Organization?

Leadership Henderson is...

Leadership Henderson is a program devoted to strengthening the community by educating and empowering civic-minded professionals with a goal of building and maintaining a strong network of effective leaders. Participants learn through interactive experiences involving simulations, panel discussions with experts and established community leaders, plus exclusive tours on location with industry leaders in areas such as Government, Gaming, Tourism, Business, Industry, Health, Education and Social Services that impact the residents and businesses that call Henderson home.



Class of 2017 - Raised over \$42,000 to support Rebuilding Together Southern Nevada. They assisted a home here in Henderson where they painted, landscaped, organized, and assisted in getting a new water heater for a homeowner who had no hot water for three years.

Giving Back to the Community...

Part of the program's mission is to give back through a community project. Each class of twenty to thirty individuals is responsible for selecting a "community project." The purpose of the community project is to support a one-time, public project deemed to be of benefit to the residents of the City of Henderson.

Put Us to the Test...

Leadership Henderson has helped the Henderson Community in several ways. Look at our list of impressive projects for just the past ten years. For more information on classes prior to 2006 please visit our website or feel free to give us a call.

- Class of 2006** – HopeLink endowment (formerly HACA, Henderson Allied Community Advocates)
- Class of 2007** – School Down the Street – Educational Advancement for Henderson Children
- Class of 2008** – Henderson High School Leadership – Partnering with Henderson High Schools to teach leadership development to junior high school students
- Class of 2009** – SAAMs Tops and Bottoms – fundraiser for the Rape Crisis Center to purchase new clothing for victims of sexual assault
- Class of 2010** – Project Connect, connecting Leadership Alumni, fundraising for CT Sewell Elementary "Dress for Success" initiative & Nevada Partnership for the Homeless Youth
- Class of 2011** – Support to Burkholder Middle School for a Peace Garden in partnership with the Josh Steven Foundation and the "Be Kind Movement"
- Class of 2012** – Sustainability plan and fundraising in the amount of \$30,000 to the Dr. Joel & Carol Bower School Based Health Center
- Class of 2013** – "Keep the Music Alive" at Brown Junior High School acquired 36 new and 20 gently-used instruments
- Class of 2014** - Helped create SM@RTConnections, an educational program that teaches teens and their parents the dangers of living in a cyber world.
- Class of 2015** - Raised over \$29,000 for Veterans Treatment Court, created a new website, so they can provide second chances to qualifying veterans
- Class of 2016** – Raised over \$41,000 for In12Days as well as built three little libraries for Henderson Libraries Foundation

Leaders Ready to Lend a Hand!

Based on review and ranking of applications by a review committee made up of Leadership Henderson alumni, three to four organizations providing services to residents in Henderson, Nevada will be selected to make formal presentations to the 2018 Leadership Henderson class. Applying organizations must either be located in Henderson, service Henderson, or the project must physically take place in Henderson.

Five areas must be addressed in three pages or less to include the Project Description, Organization's Mission/Vision, Overview of Identified Service Needs, Outcome Measurements, and Organization Contact Information. **It is important that the project description be very detailed, and addresses a specific need of your organization.** Carrying out the "good work" of the organization or "helping however you can" is not an acceptable project description. Additionally, the project must include two of four components: hands-on community service, fundraising, sustainability planning (i.e. review of processes procedures with recommendations for improvement, a new marketing plan, business planning, branding, etc.), and/or a category of your choice.

Please note: The organization must include the contact information of the person that the class will direct questions to as well as garner critical information to complete their project. This person will be expected to participate as needed by the class, including meeting with class members, participating in phone conferences, answering email inquiries from the liaison, and being accessible to answer any questions regarding the project at hand. It is essential to have an accessible liaison with decision-making capability for the project for the class members to best serve your organization. One person in the class will be assigned as the liaison to schedule meetings with the contact and will also accumulate class members' questions to forward to the contact to be as efficient as possible with the contact's time.

Opportunities for long-term involvement may be offered by your organization (and may or may not be accepted by class members). **Keep in mind the components you are requesting in your project description must be able to be substantially complete by the end of the Leadership Henderson year: May 2018.**

High School Leadership: Since 2008, HS juniors have been led through an intense, interactive, and introspective journey to self-discovery to create future community leaders. In 2017, 12 Leadership graduates ranging from the class of 2008 to 2017 facilitated the program back in April at Lee Canyon.



Dr. Bower School Based Health Center: Since 2012, Leadership Henderson graduates have continued hosting the Dr. Joel & Carol Bower Golf Tournament to raise funds for the organization. This past year they managed to raise over \$18,000 to keep the school operating.





**Community Project for 2017/2018
Application**

Name of Organization: _____ Date established: _____

Address, City, State and Zip: _____

Business Phone: _____ Fax: _____ Website: _____

Name & Title of Person submitting this application: _____

Name & Title of Contact for the Class: _____

Email: _____ Cell Number: _____

Project/Program Name: _____ Year Proj/Prog est. _____

Executive Director: _____ Date: _____

Signature: _____ 501(c)3? Yes No
 (The person signing this form has the authority to do so for the above named organization)

The following must accompany your application:

For 501(c)3 Organizations

- IRS Determination Letter
- Annual List of Officers (must be in good standing)
- List of Board of Directors with Titles
- List of accreditations, associations, and memberships
- Answers to the application questions

For Local Henderson Governments/Schools

- List of accreditations, associations, and memberships
- Answers to the application questions

Description	Due Date (no exceptions)
Application Deadline with all attachments	August 25, 2017, 4:00 pm
Announcement of the three finalists	September 22, 2017
Finalists provide a 30-minute presentation that includes Q&A by the class	November 3, 2017
Class project substantially complete	May 4, 2018

Ensure completed application and attachments are delivered by August 25, 2017 by 4:00 p.m. to:
 Leadership Henderson
 Attn: Kelly Green
 590 S. Boulder Hwy.
 Henderson, NV 89015
 Email: kgreen@hendersonchamber.com
 Phone: 702-565-8951

Application Questions (Not to exceed a total of 3 pages). Please complete the following questions on a separate attachment.

1. What is your organizations/company's mission and vision?
2. Provide a brief overview of the history and expertise of your organization/company including current major programs, the population served, the number of staff and/or the number of current volunteers.
3. Explain the project/program you would like the Leadership Henderson Class to undertake and the critical need it serves to the community. Your proposed project/program must include two of the following components: hands-on community service, fundraising request not to exceed \$10,000, sustainability planning (i.e. review of processes procedures with recommendations for improvement, long-term marketing plan, branding campaign, business planning, etc.), and/or a category of your choice. The more specific you are, the easier it will be for the review committee and class to evaluate.
4. If there is a fundraising component for the project/program please provide a separate line-item budget reflecting funding sources and uses for the project/program. Indicate what has been received, what is pending and what you hope the Leadership Henderson Class might be able to help with.

(Example Only)

Sources:	Loyal Donors	\$10,000	(\$5,025 received to date)
	Sponsorships	\$15,000	(\$5,000 received to date)
	LH Class of 2017	<u>\$10,000</u>	(pending being chosen)
	Total	<u>\$35,000</u>	
Uses:	Food/Supplies for Seniors	\$15,000	
	Prescription Reimbursements	<u>\$20,000</u>	
	Total	<u>\$35,000</u>	

5. What metrics will you use to measure the success of the project/program? (Output measures are counts of services or goods produced/delivered, such as number of people served, meals served, number of prescription reimbursements processed.)