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FOR IMMEDIATE RELEASE

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Competitive Rowing Comes to Nevada at Lake Las Vegas *Free Learn to Row Classes on Sept. 10*

The Lake Las Vegas Master Association and the Lake Las Vegas Rowing Club (LLVRC) are proud to announce that competitive rowing (also known as crew) has come to southern Nevada. **The new program began with free one-hour “Learn to Row” classes on Sept. 3 and will continue with similar free classes at 9 a.m., 10 a.m. and 11 a.m. this Saturday, Sept. 10** at the 320-acre lake in Henderson. This is the first rowing program of its kind in Nevada.

LLVRC welcomes all southern Nevada residents and offers competitive programs for both Juniors (8th to 12th grade) and Masters (at least 21 years old). Practices will be held in the afternoon for **Juniors – free 4 p.m. to 6 p.m. sessions, Monday through Friday for the first two weeks** – and evenings for Masters 6 p.m. to 8 p.m.

Crew programs will be based at the new Lake Las Vegas Boathouse near Seasons Market in MonteLago Village at the residential, golf and resort master planned community. For information and registration, visit www.LLVRC.org.

Rowing practices and classes at Lake Las Vegas will be coached by Jim Andersen, a long-time rowing coach from Marin Rowing in Larkspur, Calif., and Riversport in Oklahoma City. He has coached multiple national championship teams and many of his former athletes have gone on to successful college teams, and a few have become Olympic athletes.

“We’re fortunate to have someone with Jim’s proven teaching experience as our first rowing coach,” said Seth Ahlborn, president of the new Lake Las Vegas Rowing Club. “He has nurtured programs from humble beginnings to become rowing powerhouses in Rowing Junior and Master Championships.”

One of the initial partnerships LLVRC has fostered is with Nevada State College. Based upon strong student interest, the college will launch a rowing club this fall that will be the school’s first competitive sports program. This NSC club team will be entirely funded by donor and community support.

Rowing is one of the fastest growing sports in the country, and Las Vegas has been the only metropolitan area among the top 25 populated areas without a rowing program.

For high school boys and girls, rowing provides a rigorous competitive sport – free from injuries – with collegiate benefits. For women, there are opportunities for NCAA scholarships at more than 145 colleges and universities offering rowing through the enforcement of Title XI since 1997; for men, there are recruitment opportunities to Pac-12, Ivy League and many other schools.

For more information, visit www.llvrc.org or contact Jim Andersen at Jim@LLVRC.org or 415-309-9421.

About Lake Las Vegas Rowing Club

The Lake Las Vegas Rowing Club was established to promote the sport of amateur rowing and educate and train residents – particularly youth – throughout the Las Vegas Valley. The LLVRC was founded by nine local ex-rowers and community. It has filed to be a 501(c) (3) nonprofit corporation. For information, visit www.llvrc.org.

About Lake Las Vegas

Lake Las Vegas is a premier residential, golf and resort destination situated on a privately owned 320-acre lake that features 10 miles of shoreline and a depth of 150 feet at its deepest point. Within the 3,592-acre master planned community are a range of residential offerings, two challenging golf courses, and three world-class hotels. In addition, the Old World Mediterranean-inspired destination includes pampering spas; a full-service marina with watercraft and water sport rentals and yacht cruises; hiking and biking trails; and MonteLago Village, a pedestrian-only enclave with lakeside restaurants, cafes, new Seasons Market, and a collection of businesses with residential offerings above. A variety of public and resident events are held throughout the year. For information, visit www.lakelasvegas.com.

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