



# MEMBER2MEMBER marketplace

A monthly publication featuring special offers, discounts and products from our members

## MEMBER2MEMBER MARKETPLACE ADS

The HCC Member2Member Marketplace (M2M) was created so that our members would have an affordable way to advertise their special promotions and offers to other members as well as to the general public. The first Friday of each month the HCC M2M is emailed to over 8,000 contacts and posted on our social media pages, allowing our 9,000 followers to view it with just a click of their mouse. Offers are also shared on our "HCC M2M" webpage which is hyperlinked in our HCC News eblasts.

Ads in the HCC Member2Member Marketplace eblast will include your logo and a limited number of words as well as a link to your company's website or any other online site of your choosing. Offers can be general in nature ("Free consultation...") or as specific as you would like ("20% off all sweaters until January 4, 2019"). These are not "coupons" so offers should be good without the customer needing to print anything in order to redeem the offer. Promo codes can be used, though, and should be included in the text you submit for your ad.

### 2019 HCC MEMBER "MEMBER2MEMBER MARKETPLACE" CALENDAR

Ad Due	E-Blast	Ad Due	E-Blast	Ad Due	E-Blast
*Dec 21 (F)	Jan 4 (F)	Jan 25 (F)	Feb 1 (F)	Feb 22 (F)	Mar 1 (F)
Mar 29 (F)	April (5)	April 26 (F)	May 3 (F)	May 31 (F)	June 7 (F)
June 28 (F)	July 5 (F)	July 26 (F)	Aug 2 (F)	Aug 30 (F)	Sept 6 (F)
Sept 27 (F)	Oct 4 (F)	*Oct 24 (TH)	Nov 1 (F)	Nov 22 (F)	Dec 6 (F)

Rates:	Per Issue	3 Issues	6 Issues	12 Issues
Ads 40 words or less	<input type="checkbox"/> \$50	<input type="checkbox"/> \$135	<input type="checkbox"/> \$240	<input type="checkbox"/> \$450
Ads 41- 80 words	<input type="checkbox"/> \$75	<input type="checkbox"/> \$200	<input type="checkbox"/> \$360	<input type="checkbox"/> \$675

\* Please mark which option you wish to purchase. You may change out your text as needed if it is received by due date above.

#### Placement

Ads are rotated each month. Ad space will not be considered "sold" until the advertising contract, company logo, text and payment are all collected by the HCC.

#### Steps to Purchase a "Member2Member Marketplace" Ad

1. Fill out the Advertising Contract found below, including payment information.
2. Send the signed contract, your company logo (at least 300KB) and the text you wish to appear in your ad to Debi Raffi at DRaffi@HendersonChamber.com the Friday prior to the scheduled HCC "Member2Member Marketplace" e-blast date (see schedule above).
3. Include in the email the hyperlink that you would like to have attached to the ad. If no link is sent, your company website or HCC Member Directory Profile page will be used for the link.

#### CONTRACT:

Date \_\_\_\_\_ Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

If using a Marketing Firm: Firm Name \_\_\_\_\_ Firm Phone \_\_\_\_\_

Rep Name \_\_\_\_\_ Rep Email \_\_\_\_\_

#### PAYMENT INFO:

Credit Card# \_\_\_\_\_ Security Code \_\_\_\_\_ Exp \_\_\_\_\_

Name on card (Please Print) \_\_\_\_\_ **Amount to be charged per selection above \$** \_\_\_\_\_

**OR** Check Enclosed - If paying by check, make check out to Henderson Chamber of Commerce. Mail to Henderson Chamber of Commerce, Attn. - Debi Raffi 400 N. Green Valley Pkwy., 2nd Floor, Henderson, NV 89074