

Henderson's 19th Annual

Economic Development & Small Business Awards



Timeline

SEPTEMBER 28, 2018

Nominations must be received by the Henderson Chamber of Commerce no later than 5 p.m.

OCTOBER 5, 2018

Submission items emailed to MMalloy@HendersonChamber.com

OCTOBER 12, 2018

Finalists will be notified

OCTOBER 15, 2018

Public Voting on Small Business Awards Finalists Begins

OCTOBER 29, 2018

Public Voting Ends

NOVEMBER 15, 2018

Henderson's 19th Annual Economic Development & Small Business Awards

Submission Checklist

- Note deadlines above and verify that you are available to attend the awards event

Email the following files to MMalloy@HendersonChamber.com by 5pm on October 5, 2018

- Signed Commitment Agreement
- Category Question Sheet assigned to your chosen category
- Your company's logo - vector eps file or png with transparent background.
- 3-5 high-resolution photos (1mb or higher) that highlight your team, company and business.

SUBMITTAL PACKET

Call for Submissions

The Henderson Chamber of Commerce honors small businesses doing extraordinary work in Southern Nevada through its annual awards program. The Small Business Awards were designed to acknowledge Henderson Chamber Members in a variety of different categories.

To be considered for this year's Small Business Awards, you must either submit on behalf of your company OR be nominated. Either way, a submission packet must be completed by your company to be considered for the finalist round of the awards.

To be nominated someone must submit your contact information to the Henderson Chamber of Commerce through the website or in response to the Small Business Awards e-blast. Once a nomination is received a submission form will be sent to the email address provided by the nominator. You do not have to be nominated to submit for consideration.

After reviewing the submission packet in its entirety, choose the award category you would like to submit for. Be aware of the material requirements that must be included in your submission. You may only choose one category per year and cannot be nominated for a category if you already were chosen as a finalist in that category a previous year. If your submission is incomplete, the business will not be considered for the public voting round.

Once all submissions are received, three finalists in each category will be selected by committee. The finalists will be announced and the public will have an opportunity to vote to determine the winners.

The winners will be announced at Henderson's 19th Annual Economic Development and Small Business Awards gala on Thursday, November 15.

Award Categories

- All in the Family Award
- Business on the RISE Award
- Customer Service Award
- Innovation Award
- Outstanding Community Service Award
- Outstanding Nonprofit Award

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Past Winners

All in the Family Award

Design Builders (2014), Omelet House Family Restaurant (2015), BounceU (2016), Pasta Shop Ristorante & Art Gallery (2017)

Business on the RISE Award

Dg Realty (2014), Galaxy Luxury Theatres (2015), School of Rock Green Valley (2016), Diced Kitchen (2017)

Outstanding Customer Service Award

Success City Online (2014), Desert Radiologists (2015), Trish Nash Signature Gallery of Homes (2016), VoicePlus (2017)

Innovation Award

The Juice Standard (2014), Las Vegas Distillery (2015), Dr. Ryon Parker (2016), Seven Hills Hospital (2017)

Outstanding Community Service Award

Crazy Pita (2014), Mikel's Fine Art Photography (2015), Galleria at Sunset (2016), Boulder Boats (2017)

Outstanding Nonprofit Award

HopeLink of Southern Nevada (2014), Josh Stevens Foundation (2015), Miracle Flights (2016), Nevada Partnership for Homeless Youth (2017)

SUBMITTAL PACKET

Judging Criteria

Submission Requirements:

- You must be a Henderson Chamber Member in good standing as of October 5, 2018
- Your company must be either headquartered in Nevada or have a significant presence in the state.
- The company and its employees under consideration must be reputable and maintain strong ethical values.
- You must fulfill category specific requirements. (See below under Category Description)

Submission Instructions:

Submission forms must be received by the Henderson Chamber of Commerce by 5 p.m. PST on Friday, October 5. Complete submission packets as well as the other required materials must be emailed to MMalloy@hendersonchamber.com. By submitting on behalf of your organization you are recognizing and authorizing use by the Henderson Chamber of Commerce of your company name and all materials provided. This may include but is not limited to: event program, promotional videos, print ads and social media posts.

Your Submission Must Include:

- A complete submission packet. Which includes general information, bio, and category questions.
- Complete answers to the questionnaire in your chosen category.
- Your company's logo. Either a vector EPS file or PNG with transparent background at a minimum of 2mb.
- A 200 word bio on your company. This should include your company name, date founded, names of owners/founders if applicable and a few sentences of why your company should be considered for the chosen category. This will be used in the program if your company makes it to the finalist round, so consider what information highlights the strengths of your business best.
- 3-5 4"x6" at 300 dpi high-resolution photos that highlight your team, company and business. If applicable, including a photo that makes sense for the category is recommended. (For example, if you are submitting for the "All in the Family" Award a group shot of your family running the business would be a great fit.)

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HENDERSON SMALL BUSINESS AWARDS COMMITMENT AGREEMENT

Submittal Award Category:

- All in the Family Award Business on the RISE Award Customer Service Award
 Innovation Award Outstanding Community Service Award Outstanding Nonprofit Award

Name of Nominated Company: _____

Address/City/State/Zip: _____

Website: _____ Phone Number: _____

Contact Name: _____ Email: _____

Company Owner: _____ # of full-time employees: _____ Year Opened: _____

Industry: _____ Name of Marketing Director (if applicable): _____

Marketing Firm Phone Number: _____ Email: _____

Company Biography (200 words):

COMMITMENT AGREEMENT

Winners for these events are announced live at the Henderson Economic Development & Small Business Awards event on November 15th. By signing below I commit to attend (or have a representative attend) if I am selected as a finalist in any of the award categories. I understand that by submitting for an award, it is my responsibility to support this program by purchasing tickets and attending the awards gala.

Signature

Date



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

All in the Family Award

Finalists in this category are identified as an outstanding family-owned and operated business. Each nominee must complete the following questions to be considered for this award.

1. What are the owner's future plans for the company?
2. How has your company grown over the last five years?
3. What, specifically, is responsible for the success of your company?
4. In what ways does your company contribute to the local economy?
5. Why did you choose to create a business with your family?
6. What benefits do your customers receive by working with a family owned business?
7. If your company has been passed down, what values are passed on from generation-to-generation that has impacted the company's success? (Leave this question blank if it does not apply)



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

Business on the RISE Award

Finalists in this category are identified as outstanding businesses that have been operating for three years or less. Each nominee must complete the following questions to be considered for this award.

1. What are the owner's future plans for the company?
2. How has your company grown over the last three years (or less)?
3. What, specifically, is responsible for the success of your company?
4. In what ways does your company contribute to the local economy?
5. What need motivated you to start your own business?
6. What is the biggest obstacle you have overcome since launching your company?
7. What is the next step your company will take to ensure your business model is sustainable?



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

Customer Service Award

Finalists in this category are identified as having excellent customer service. Each nominee must complete the following questions to be considered for this award.

1. What are the owner's future plans for the company?
2. How has your company grown over the last five years?
3. What, specifically, is responsible for the success of your company?
4. In what ways does your company contribute to the local economy?
5. What is your customer service philosophy?
6. How do you ensure repeat business from your customers?
7. What strategies are in place in your business to ensure customers have the best experience with your employees?



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

Innovation Award

Finalists in this category are identified as companies that are doing something new, different, smarter or better that has had a positive impact on your business. Each nominee must complete the following questions to be considered for this award.

1. What are the owner's future plans for the company?
2. How has your company grown over the last the last five years?
3. What, specifically, is responsible for the success of your company?
4. In what ways does your company contribute to the local economy?
5. What specific technologies is your company using that makes your product or service unique?
6. What factors prompted your company to implement innovation into your company?
7. How is your company ahead of the game when compared to others in your industry?



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

Outstanding Community Service Award

Finalists in this category are identified as companies that give back to the community as part of their company culture. Each nominee must complete the following questions to be considered for this award.

1. What are the owner's future plans for the company?
2. How has your company grown over the last the last five years?
3. What, specifically, is responsible for the success of your company?
4. In what ways does your company contribute to the local economy?
5. List the community service projects your company has been involved in or supported over the last 12-months:
6. What impact has giving back to the community had on your company?
7. Does your company have a non-profit policy in place for your employees?



HENDERSON SMALL BUSINESS AWARDS CATEGORY QUESTIONS

Outstanding Nonprofit Award

Finalists in this category are identified as nonprofit organizations that have made a significant impact on the Southern Nevada community. Each nominee must complete the following questions to be considered for this award.

1. What are the board of directors' future plans for the nonprofit?
2. How has your organization grown over the last five years?
3. What, specifically, is responsible for the success of your organization?
4. In what ways does your organization contribute to the local economy?
5. What impact has your organization had on your target audience locally?
6. How have you collaborated with for-profit businesses and other non-profits to further the mission of your organization?
7. What plan do you have in place to insure the sustainability of your organization?