



## “Shop Small Henderson” Invites Holiday Shoppers to Support Local Retail on Water Street on Small Business Saturday, November 24, 2018

*Holiday shopping event will feature over 100 exhibitors, music, food trucks and Santa Claus at the Henderson Events Plaza*

Las Vegas, NV. – The [Water Street District Business Association](#) (WSDBA), Henderson Redevelopment Agency and Vegas Events and More will co-host the City of Henderson’s annual **Shop Small Henderson** event on Small Business Saturday, November 24 from 10 a.m. to 3 p.m. Encouraging shoppers to support local retail businesses, the event will feature nearly 100 exhibitors, food trucks, entertainment, activities, Santa Claus and a “Kidz Korner” with free face painting, crafts, a caricaturist, balloon artist and stilt walker.



Participating businesses along Water Street from Lake Mead to Basic Road will offer special promotions. Exhibitors at the Events Plaza will include crafters and artists selling original and homemade clothing and accessories, home accents, toys, décor and other special gift items, as well as other independent retailers.

Businesses located in the Water Street District can download customizable marketing materials on American Express’ Shop Small website to promote their business at: <http://ShopSmall.com/MarketingSupport>. Those interested

in exhibiting with a booth on the Events Plaza may sign up with Vegas Events and More at [www.vegaseventsandmore.com](http://www.vegaseventsandmore.com). For more information, email [hendersonwsdba@gmail.com](mailto:hendersonwsdba@gmail.com) or call (702) 670-5027.



### **About the Water Street District Business Association:**

The Water Street District Business Association (WSDBA) is a group of dedicated business leaders committed to the shared success of the enterprises located on and around historic Water Street in downtown Henderson, Nevada. Together, association members develop strategies and serve as problem-solvers and visionaries for the entire district and act as advocates in the community and

other organizations. WSDBA members enjoy a wide range of Benefits, from additional exposure and marketing opportunities to the satisfaction of knowing they're shaping the future of our community for generations to come.

For additional information call (702) 670-5027 or visit <https://www.wsdba.org/>. Follow the WSDBA on Facebook at [@HendersonWSDBA](#) or on Twitter at [@hendersonwsdba](#).

###

**Media Contact:**

Gina Yager Creative

(702) 480-8980

[gina@gycvegas.com](mailto:gina@gycvegas.com)