



New Hampshire/
Vermont Chapter

ABC NH/VT Action News Letter September 2017

ABC LEADERSHIP/BOARD PARTICIPATION OFFERS UNIQUE PROFESSIONAL and PERSONAL GROWTH OPPORTUNITIES



ABC's Board of Directors is comprised of equal representation of contractors, subcontractors, suppliers and associate members. All Board members have an equal voice and work hard to share perspectives, establish consensus and lead ABC. Each year through the natural progression of Officers and Directors, a couple vacancies need to be filled. It is important the Nominations Committee makes members aware of the nominations process and request any member who may be interested in serving on ABC's Board of Directors to contact the Chapter Office. We can provide further information with details about the process and the commitment and responsibilities to interested members. If you would like information about participation as an ABC leader, please contact Mark Holden, mholden@abcnhvt.org, 603 496 3878. Your interest in leadership will be appreciated and is important to the continued success of ABC.

All past and present board members provide their unique perspective and valuable insight to the leadership process, and they all received common benefits from their participation as industry leaders. [Click here](#) for a brief summary of Professional and Personal Growth from board participation.

FOOD FOR THOUGHT - A NEW WAY TO MARKET CONSTRUCTION CAREER

As virtually every stakeholder knows, construction has not represented a first choice for many young workers because the industry struggles to shake its reputation for requiring employees to work odd hours in uncomfortable circumstances. In a world in which many younger people are striving to work at fashionable places like Google and other technology firms, construction has failed to emerge as a powerful magnet for talent.



But while many people would be happy to toil among the masses of technology workers in Silicon Valley or among the financiers of Wall Street, there is another group of Americans who dream of business ownership. Because of its low barriers to entry, arguably no industry, whether agriculture, manufacturing, entertainment or finance, offers the same level of entrepreneurial potential as construction. If construction as an industry wants to attract enough young knowledge workers, it will have to make this point more apparent to emerging labor market entrants, as well as to their families.

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SUPPORT NH CONSTRUCTION CAREER DAYS,
SEPTEMBER 28 AND 29, IT IS NOT TOO LATE!



Promoting The Construction Industry
To New Hampshire's Youth

New Hampshire Construction Career Days is a non-profit organization which brings students together with the Construction & Transportation Industries to explore career options through hands-on activities. Over 1,700 Students are registered from 48 schools for the 2017 event:

Hillsborough County
Youth Center Foundation
New Boston, NH
September 28th & 29th, 2017
8:30 am - 12:30 pm

IT IS NOT TOO LATE, EXHIBITORS, SPONSORS and VOLUNTEERS are all needed. Click [HERE](#) to become an exhibitor and/or sponsor today. Specific exhibitor support is needed for more Plumbing/HVAC, Welding & Heavy Equipment. Also need a painter, roofer, framer, and mason!



[Click HERE](#) to see the NH Chronicle episode on last year's NH Construction Career Days, which aired October 4th, 2016! 1,077 students from over 50 schools attended!

FALL BUSINESS DEVELOPMENT EVENT FEATURING
2017 EXCELLENCE IN CONSTRUCTION
AWARDS - LIMITED, EXCLUSIVE SPONSORSHIP
OPPORTUNITIES



Mark your calendar now for the Thursday, October 26th Awards event, at the Manchester Country Club. Be a part of this great event ... Sponsor Now! Exclusive Sponsorship Opportunities include:

- Presenter Level - \$2500 (Limited to 2)
- Participation in Awards Presentation
- A 60-second advertisement created for your company for the 'multi-media presentation' during the October 26 Excellence in Construction Awards Ceremony.
- 60-second ad provided to company for post-event promotional activity.
- Company name and logo included in all event invitation material.
- Company name and logo displayed during Excellence in construction Awards presentation.



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**FALL BUSINESS DEVELOPMENT EVENT FEATURING
2017 EXCELLENCE IN CONSTRUCTION
AWARDS - LIMITED, EXCLUSIVE SPONSORSHIP
OPPORTUNITIES continued...**



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Platinum Level - \$1500 (Limited to 7)

- A 30-second advertisement created for your company for the 'multi-media presentation' during the October 26 Excellence in Construction Awards Ceremony.
- 30-second ad provided to company for post-event promotional activity
- Company name and logo included in event invitation material.
- Company name and logo displayed during Excellence in construction Awards presentation.

Value for your \$\$

A typical video ad production for broadcast has a starting cost of between \$1500 to \$2000 per finished minute and can range up to \$4000 per finished minute depending on complexity of the spot. Your Presenter or Platinum Level Sponsorship will give you a free spot that you own and can use on your website or for future presentations. In addition, you will be recognized by your peers at the Excellence Awards as an important, contributing member of the construction industry in New England!

Gold (\$750), Silver (\$500) and Bronze (\$250) sponsorships are also available, [click here](#) for more information about these and other Excellence in Construction sponsorship opportunities.

Looking for more information?

Do you want to become more involved?

Are you looking for specific training?

Visit Us at: WWW.ABCNHVT.org

Or call: 603-226-4789

